

## Press Release

Las Vegas (U.S), Jan. 7, 2020

## FAURECIA AND HORIZON ROBOTICS PARTNER TO BRING AI BASED COCKPIT SOLUTION FOR AUTOMOTIVE APPLICATIONS IN CHINA

During the CES Las Vegas 2020, Faurecia, one of the world's leading automotive technology companies signed a cooperation framework agreement with Beijing Horizon Robotics, a pioneer in edge computing and Artificial Intelligence. This strategic partnership focuses on co-developing multi-modal perception Al solutions, and accelerating the commercialization of intelligent cockpit systems and Advanced Driver Assistance Systems (ADAS) for the Chinese market.

In recent years, Faurecia has accelerated its transformation to become a global leader in the Cockpit of the Future. Through its fourth Business Group, Faurecia Clarion Electronics, which combines the complementary technologies of Clarion, Parrot Automotive and Coagent Electronics, the Group has also become a key player in ADAS. This latest partnership will fully leverage the advantages of both parties in technology, supply chain, manufacturing, and customer relationships to enhance the development of Artificial Intelligence for personalized Cockpit experiences and ADAS.

Horizon Robotics is one of the leaders in deep learning and computer vision algorithms, co-designed with an advanced Edge Al processor architecture. The company has successfully launched the **Horizon Journey™ 2 SoC** in 2019, China's first automotive-grade deep learning optimized Al processor to enable autonomous driving and intelligent cockpit experiences. Horizon Robotics bring its technological expertise to the partnership with high-performance, low-power and cost-effective software and hardware solutions, to power future autonomous driving systems and create a safer and more enjoyable driving experience.



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## **About Faurecia**

Founded in 1997, Faurecia has grown to become a major player in the global automotive industry. With around 300 sites including 35 R&D centers and 122,000 employees in 37 countries, Faurecia is now a global leader in its four areas of business: Seating, Interiors, Clarion Electronics and Clean Mobility. Faurecia has focused its technology strategy on providing solutions for "Cockpit of the Future" and "Sustainable Mobility". In 2018, the Group posted sales of €17.5 billion. Faurecia is listed on the Euronext Paris stock exchange and is a component of the CAC Next 20 index. For more information, please visit <a href="https://www.faurecia.com">www.faurecia.com</a>.

## **About Horizon Robotics**

Founded in 2015, Horizon Robotics™ is a pioneer in the area of artificial intelligence computing for smart mobility at the edge. With over 600 patents, Horizon Robotics has been actively developing high-performance, low-power, and cost-effective deep learning computing solutions that advance transportation safety, enhance the driving experience and empower the future generation of autonomous vehicles. Hori zon`s partners stand in the center of its activities and benefit from an unparalleled tim e-to-market enabled by its development toolkit and sets of pre-trained model examples. Since its inception, Horizon Robotics has enabled Tier1s and OEMs across N orth America, Europe and Asia to develop advanced deep-learning solutions for incabin applications and automated driving, pushing the boundaries of the mobility in dustry. For more information, please visit <a href="https://www.horizon.ai">www.horizon.ai</a>