KTH ROYAL INSTITUTE OF TECHNOLOGY

Highly Available and Robust Network Services in Under-served Areas

Jiannan Guo

Master's thesis

Supervisor: Prof. Björn Pehrson, KTH Examiner: Prof. Markus Hidell, KTH

Stockholm, $15^{\rm th}$ September, 2014

Part I

Robust Network Infrastructure in Rural Areas of Tanzania

Part II Highly Available Web Services

Introduction

1.1 Background

Affordable, yet stable web services are highly desired in rural area, as a mean to alleviate digital divide and improve life quality. When it comes to under-developed regions in Africa, requirements and conditions need to be carefully assessed and analyzed, for that challenges could be unique and dramatically different than metropolitan.

1.2 E-learning for Open University of Tanzania

Open University of Tanzania (OUT) [1] is the first university of East Africa Region to provide open and distance learning programmes. To distribute course content through the whole country, Moodle has been chosen as underlying digital resource management platform. Moodle[?] is an open-source industrial-level online learning platform and resource management system. As a typical data-driven web service, Moodle runs over an underlying database and assemble its webpages on-the-fly based on user requests. It is written in PHP and heavily tested against Apache, Nginx and MySQL. At present, the platform is running as a standalone web service in a central server and mainly serve static content such as PDF, Text and Slides. Although OUT has the vision to introduce multi-media materials to enhance education quality. OUT also establishes learning centers in major cities and towns all over the whole country and is ambitious to extend to a larger scale. An emerging obstacle is to provide services in remote areas with poor network connection and bandwidth.

1.3 Problem Identification

As part of the project, we investigated local conditions and needs within the scale of Serengeti Broadband Network, especially in areas with evident

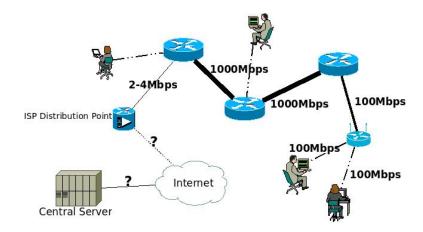


Figure 1.1: A Typical Setting of Rural Local Access Network (LAN)

demands of services and lack of infrastructures. And we were able to identify following challenges:

1.3.1 Power Outages

Power grid in rural areas of Tanzania is so unreliable that UPS for critical device is almost a must. While people are gradually adapting to mobile platforms, such as smart phones and tablets, backbone infrastructures are also required to be more persistent. Equipments powered up by solar and battery are highly desired due to cost-efficiency. Although power consumption need to be optimized in this circumstance in order to prolong battery life and improve reliability.

1.3.2 Poor network quality and frequent failure

Although local network is operated by ICT4RD project and can be fairly reliable, uplink is still depending on national-wide ISP and is somewhat unpredictable according to our observation. Network failure could occur anytime and can last for random period (several minutes to several days). Those web services that depend on a central server are apparently not accessible during the failure. On the other hand, the uplink can be very narrow due to poor infrastructure and limited budget. It could be difficult to squeeze multimedia services into such bandwidth.

To better illustrate this problem, suppose a typical setting in Figure 1.1. Major backbone components in this LAN are interconnected through fiber-optical lines, and network is distributed to users through WiFi or Ethernet. The LAN is linked to the Internet through ISP distribution link and central server resides on the otherside of the Internet.

Due to limited budget and ISP capacity, the upper link is equipped

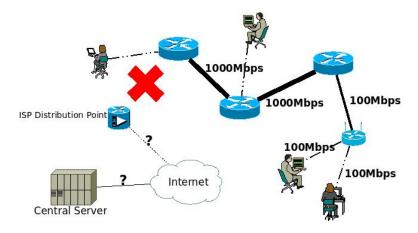


Figure 1.2: Uplink Failure leads to the isolation of LAN

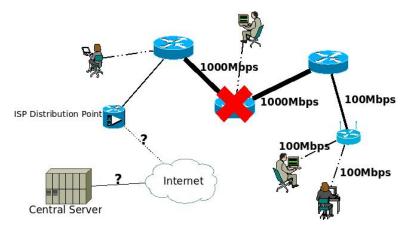


Figure 1.3: Network Separation due to Component Failure

with an average bandwidth of 2 4Mbps which is shared among all users in LAN. While a minimum bandwidth of 1.5Mbps is recommended for video streaming, it is difficult for users to get decent service from central server. To worsen the situation, the upper link is somewhat unpreditable, which leads to the isolation of LAN, as shown in 1.2.

On the other hand, components in the LAN can also break down which leads to network separation, see Figure 1.3. In the first case, multi-media content can hardly reach end users. And in other two cases, users cannot get service at all.

1.3.3 Limited budget

Cost is an essential factor during rural ICT development. Given relatively smaller user base and weaker demand, equipments need to be chosen wisely. Although future maintainence and development also need to be considered.

Adapt to Frequent Network Failure and Limited Bandwidth

2.1 A closer look at the problem

As introduced in section 1.2, Moodle is deployed as underlying course management system for OUT E-learning platform. Moodle is an open sourse project written in PHP and well-documented[?][?]. Similiar to other web applications, it can be deployed in a typical LAMP or LNMP stack. In this chapter, we mainly focus on possible solutions for two problems stated previously, and leave the choice of actual server to chapter 3

Moodle is a typical database-driven web application where all the pages are generated on-the-fly based on user request. The whole application is composed of three main components:

- PHP source code, typically in /var/www/moodle/
- A database to store data or metadata including site configuration, student information, course details, events, etc.
- A directory to store materials and resources, as well as cache and temparory files. Typically it is named as moodledata/

The problem addressed previously can be simplified and modelised as following, see Figure 2.1. Each node in the model denotes a local server/proxy and has a certain amount of users associated with it.

As simple as the model might be, components in it could be vastly heterogenous while mapping to different techniques. Content stored in a node can either be web objects, SQL replies, codes or even entire databases. Communication in between can also be based on a variety of protocols.

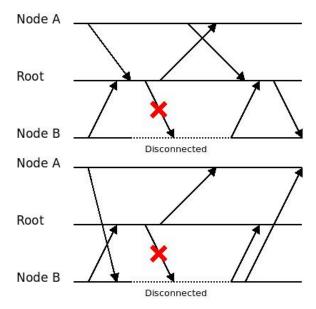


Figure 2.1: Web Delivery Model

As an online learning platform, users do not only passivly accept information, but also interact with Moodle through forum, personal blogs and quiz. All the changes made by users must be stored and seen everywhere. Thus, the system should not be read-only under any circumstance.

Moodle has been in service and adding new services should affect existing structure as less as possible. Also, steps of adapting changes should be properly designed to avoid crushing the service.

To maintain consistency and serve up-to-date content, a reasonable amount of communication overhead is necessary and is normally positive proportional to the extent of consistency. Although, due to the presumption of poor network connection and narrow bandwidth, different nodes in the system are preferably decoupled and autonomous.

The autonomy is also closely correlated to the ability of performing offline operation. Many distributed systems have the ability to detect and recover from network partitioning, although it normally leads to a compromise of consistency and content freshness. When a user request a page, Moodle loads all previliges of the user, generate pages accordingly and log the session. This results in uncacheble content and interaction-must logins. It has been proven that consistency, high availability and partition tolerence are impossible to be achieved at same time[?][?], necessary assumptions must be made according to the condition and needs.

While the majority of web caching and content distribution techniques aim at better performance and delivery efficiency, we prioritize the ability of performing basic functionalities during network failure. We tolerate a relatively loose consistency while ensuring eventual convergence.

Lastly, to realize affordability, we mainly focus on open source techniques and free ware. Thankfully, many successful projects and tools have been made open source and publicly available. In the following sections of this chapter, we evaluate a variety of techniques against the criteria stated above and propose our solution based upon the conclusion. Several of potential solution are also tried out.

2.2 Benchmark

2.2.1Content Delivery Network

Content Delivery Network overlaps with Web Cache Proxy at the concept of pushing web content to users. A Content Delivery Network is a collaborative set of surrogate servers spanning the network, where web contents are mirrored[?]. Users will perceive a smaller latency while fetching content from a nearby CDN surrogate server rather than original web server. The essence of CDN is illustrated in figure X

Since more and more web services are evolving to provide dynamic content, CDN also takes advantages of cachebility hints when dealing with dynamic contents[?].

2.2.2Simple Web Caching

An intuitive and common solution for the problem of limited bandwidth is to cache popular web content locally, as illustrated in Figure 2.2. A serverside web cache proxy typically sits in front of web server, attempting to serve user request with cached objects rather than triggering computational workload on web application. Web caching has been proven to be an effective approach to reduce bandwidth usage, user-perceived latency and loads on original server[?].

Web cache is greatly advantageous in our scenario that it does not require modification on web application, except that some TCP optimizations could be done between web cache proxy and web server frontend. Web cache proxy can continue serving requests if offline mode enabled, which also meets our requirements.

Although, all write traffic traverses cache proxy and goes to original server, which leads to a read-only system immediately when network disconnects. This is magnified when Moodle is taken into consideration, where user logins require interaction with original PHP code and database.

Figure 2.2: Serve users without and with a Gateway Cache

Web Caching

2.2.3 Web Caching with Edge Server

To address the issue of dynamic content generation and client-server interaction, an intuitive and brute-force solution is to replicate application coe, or even the whole installation at edge servers??.

2.3 Network File System

A more brute-force approach is to replicate all three main components in section 2.1 at local server and have all user requests redirected to it. As a standalone web service, a Moodle installation can be entirely replicated as long as those three components are copied and properly configured.

- 2.3.1 Database Cluster
- 2.3.2 Database Replication and Synchronization
- 2.4 Multi-Master Database Synchronization
- 2.4.1 Concurrency Control Protocol
- 2.4.2 Operational Transformation

Low Power, yet Powerful

- 3.1 Power Reduction on Servers
- 3.2 Benchmark of Server Ability
- 3.2.1 Nginx or Apache
- 3.2.2 Processor
- 3.2.3 Find the bottleneck
- 3.3 Small-scale Cluster

Conclusion and Future Work

- 4.1 Conclusion
- 4.2 Future Work

Bibliography

 $[1] \ \ http://www.out.ac.tz/. \ [Online]. \ \ Available: \ \ http://www.out.ac.tz/$