**Crowdfunding Goal Analysis**

1. We can conclude that theater was the most successful in the crowdfunding campaigns. As for the sub-categories plays were by far the most successful. The least successful were journalism for category and world music for sub-category. July was the most successful month regarding most successful campaigns.
2. The data does not show us what aided in the campaigns ability to become successful. The location category is large, and it seems that what one country has at its disposal to pour into the campaign another may or may not have.
3. If one could obtain certain factors into what made the campaign a success, they could put it into a pie chart to easily see what worked and what didn’t. Making a graph that included the different years of the campaigns and the success of them with any financial crisis that happened in those correlating years can help highlight why some years were better than others.

**Statistical Analysis**

1. The Median better summarizes the data because the data is in a positively skewed distribution.
2. There is more variability with the successful campaigns, which makes sense because the outcome for the variance and standard deviation is higher than that of the unsuccessful campaigns.