股票投资策略

投资目标

投资目标：年化率100%，周盈利率2.37%

投资策略：中长线投资（short-term trend is unpredictable）, MAKING KNOWN MONEY.

买入卖出趋势依据：周K (股票涨落周期约4-6月), 日K (股票涨落周期约2-3月).

**基本面分析表**

|  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  |  |  |  | Goodness evaluation (0-10) | | | | | | |
| Data/Variable | Indicator |  | Weighting (%) |  |  |  |  |  |  |  |
| 基本面 (增速指标) | 行业空间 | 行业未来一年增长空间大 （%）, 扩张趋势明显 | 10 |  |  |  |  |  |  |  |
|  | 行业集中度 | 占行业市场份额最高，是行业领导者 | 5 |  |  |  |  |  |  |  |
|  | 管理/品类 | 管理水平高 | 5 |  |  |  |  |  |  |  |
|  |  | 好的品类扩张能力，明确的扩张逻辑（未来一年有新品类） | 5 |  |  |  |  |  |  |  |
| 基本面 (稳定性指标) | 行业格局 | 是行业寡头，且领先第二名差距较大 | 20 |  |  |  |  |  |  |  |
|  | 周期性 | （政策和市场影响的）周期性弱 | 15 |  |  |  |  |  |  |  |
|  | 其它护城河 |  | 15 |  |  |  |  |  |  |  |
|  | 现金流 | 现金流/利润 大 | 25 |  |  |  |  |  |  |  |
| **总评价>8** |  |  | **加权平均得分：** |  |  |  |  |  |  |  |

**Buy-in 技术性评价**

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Year: |  |  |  | Check point (checking yes by ticking, no by leaving blank) | | | | | |
| Date: | Data/Variable | Indicator | Statement |  |  |  |  |  |  |
| Medium-term up-trend | 周K | 周K | 周K 近半年呈明显涨势 |  |  |  |  |  |  |
|  |  | MACD | 周K MACD 在零轴上方 |  |  |  |  |  |  |
|  |  | MACD | 周K MACD 存在底背离或无顶背离 |  |  |  |  |  |  |
|  |  | MACD | 周K MACD 半年内买入力量明显强于卖出力量 (Compare bar areas) |  |  |  |  |  |  |
|  |  | MAVOL | \*平均成交量MAVOL大于5000万 (港股) |  |  |  |  |  |  |
| **Result:** | | | |  |  |  |  |  |  |
| Buy-in opportunity | 日K | 日K | \*日K呈上升/回升趋势 |  |  |  |  |  |  |
|  |  | 日K MACD | 日K MACD 交点DFI 自下而上穿过DEA的交点时刻 (金叉) |  |  |  |  |  |  |
|  |  | 日 K MACD | 日K MACD 存在底背离或无顶背离 |  |  |  |  |  |  |
|  |  | RSI | 日K RSI (移动平均周期6) **< 50** |  |  |  |  |  |  |
|  |  | RSI | 日K 与日k RSI 存在底背离或无顶背离 |  |  |  |  |  |  |
|  |  | PE 市盈率 | \*购买时PE 市盈率>15, <100 |  |  |  |  |  |  |
| **Result:** | | | |  |  |  |  |  |  |
|  | 分时价格 | 分时价格 | 分时价格跌至涨的拐点时刻 |  |  |  |  |  |  |
|  |  | 分时MACD | 分时MACD交点DFI 自下而上穿过DEA的交点时刻 (金叉) |  |  |  |  |  |  |
| **Decision:** | | | |  |  |  |  |  |  |

\*可具体权衡

|  |  |  |  |
| --- | --- | --- | --- |
| **Decision** |  | Medium-term up-trend | |
|  |  | Positive | Negative |
| Buy-in opportunity 日K | Positive | **买入** | 排除 |
| Negative | 观望 | 排除 |

**Sell-out技术性评价**

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Year: |  |  |  | Check point (checking yes by ticking, no by leaving blank) | | | | | |
| Date: | Data/Variable | Indicator | Statement |  |  |  |  |  |  |
| Sell-out opportunity | 日K | 日K | 日K 上升至价格拐点 (第二日开盘价低于第一日收盘价) |  |  |  |  |  |  |
|  |  | 日K MACD | 日K MACD DFI 高于DEA，且差距最大，并且开始降低的时刻 |  |  |  |  |  |  |
|  |  | RSI | 日K RSI (移动平均周期6) **>70** |  |  |  |  |  |  |
|  | 分时价格 | 分时价格 | 分时价格涨至落的拐点时刻 |  |  |  |  |  |  |
|  |  | 分时MACD | 分时MACD DFI 高于DEA，且差距最大，并且开始降低的时刻 |  |  |  |  |  |  |