



# Web3 Creative Ecosystem Splash

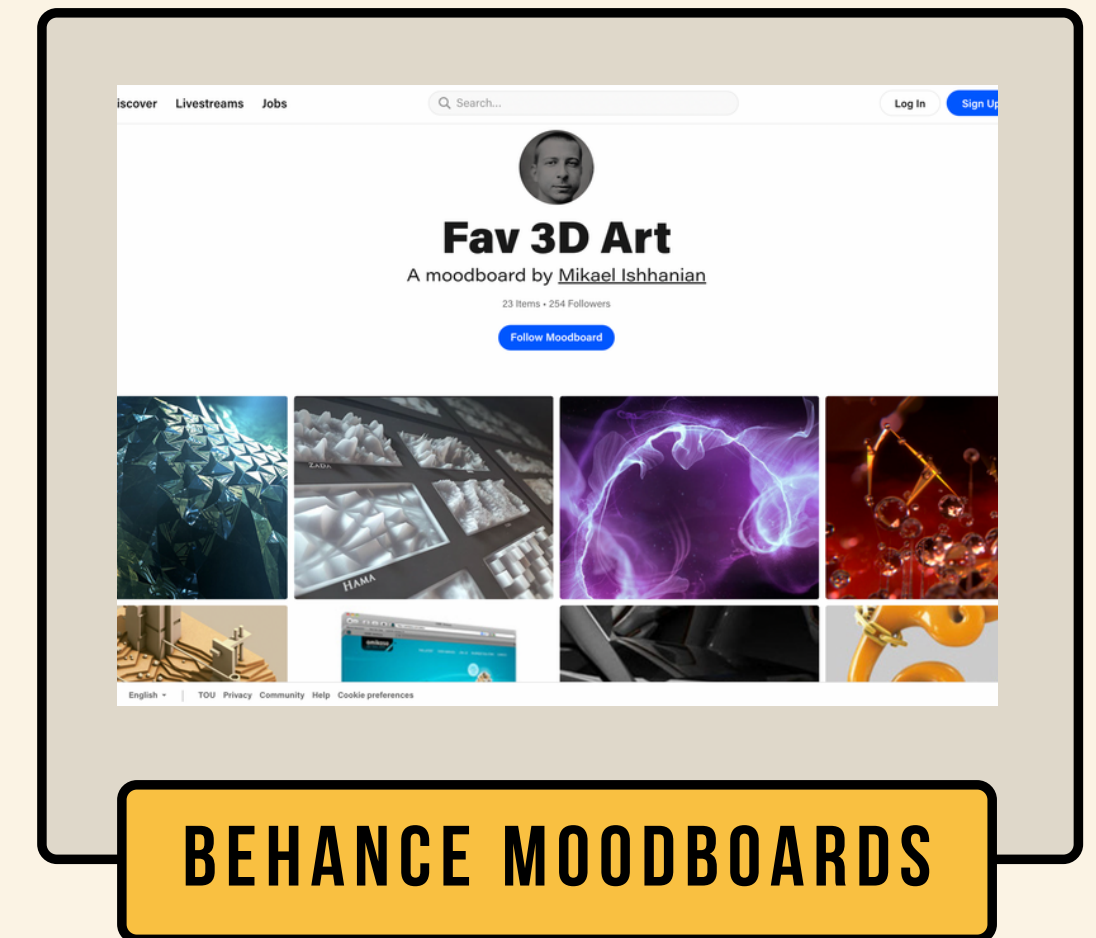
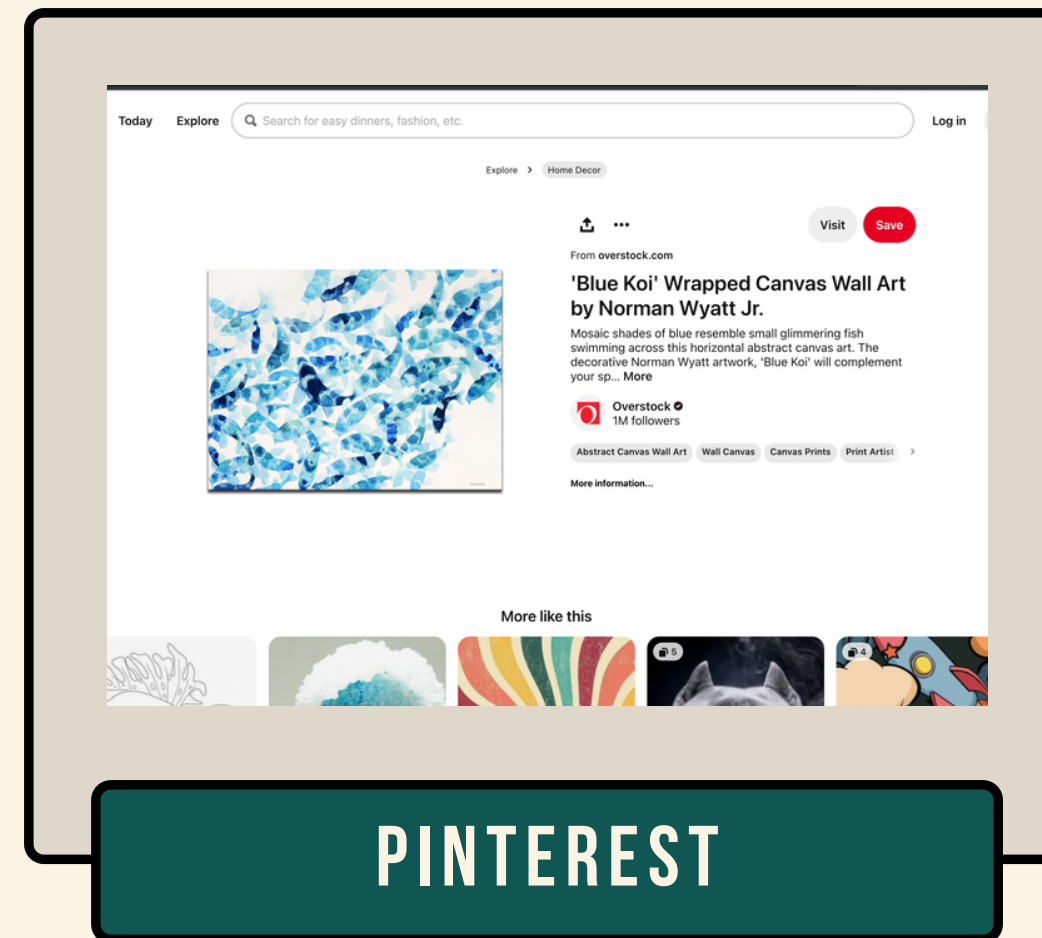
BY NIKHIL GUPTA



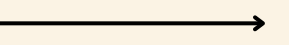
# Usecase 1 ATTRIBUTION

Track and reward constituents

# CURRENT PLATFORMS



<https://splash.neoquest.xyz/>



# PROBLEM

- Inability to track usage of templates
- Lack of rewards based on engagement
- Dependence on centralized platforms

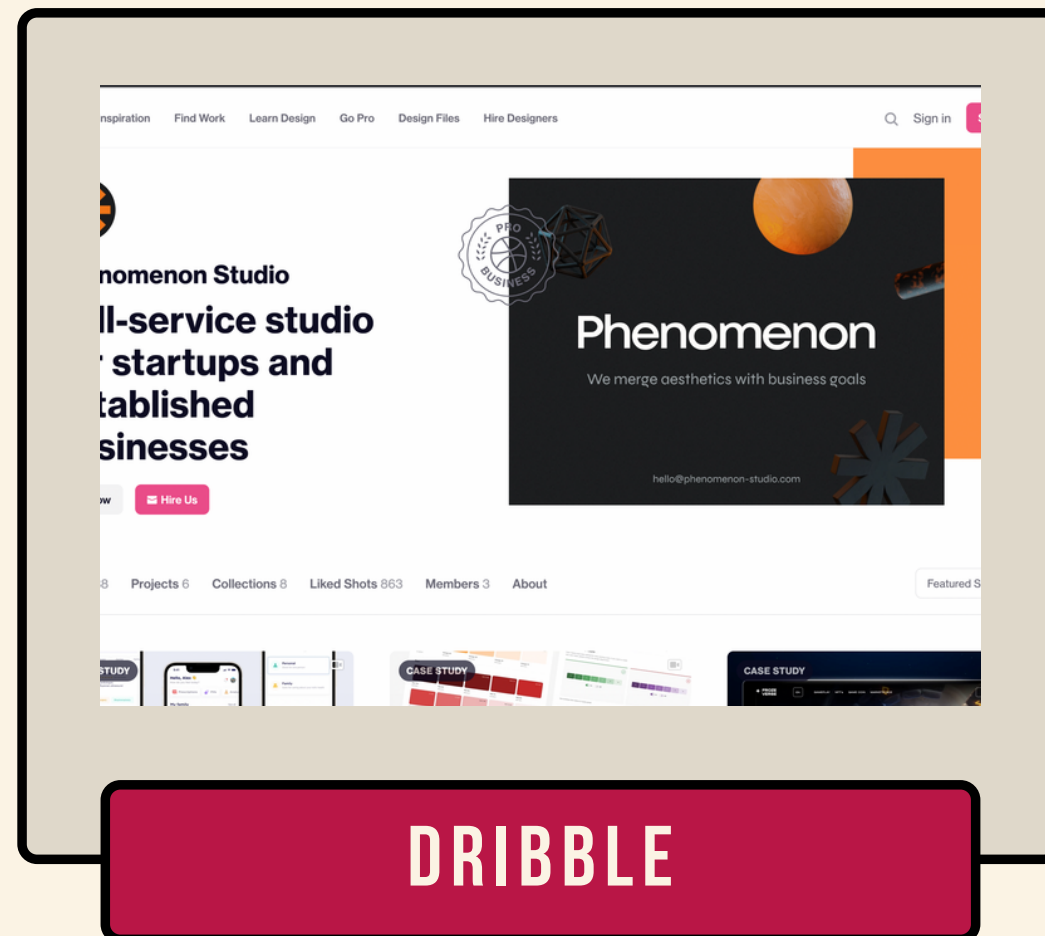
# SOLUTION

- Mint each template as NFT
- Compose NFTs as templates are used
- Track "remixes" forever
- Reward creatives for popular content

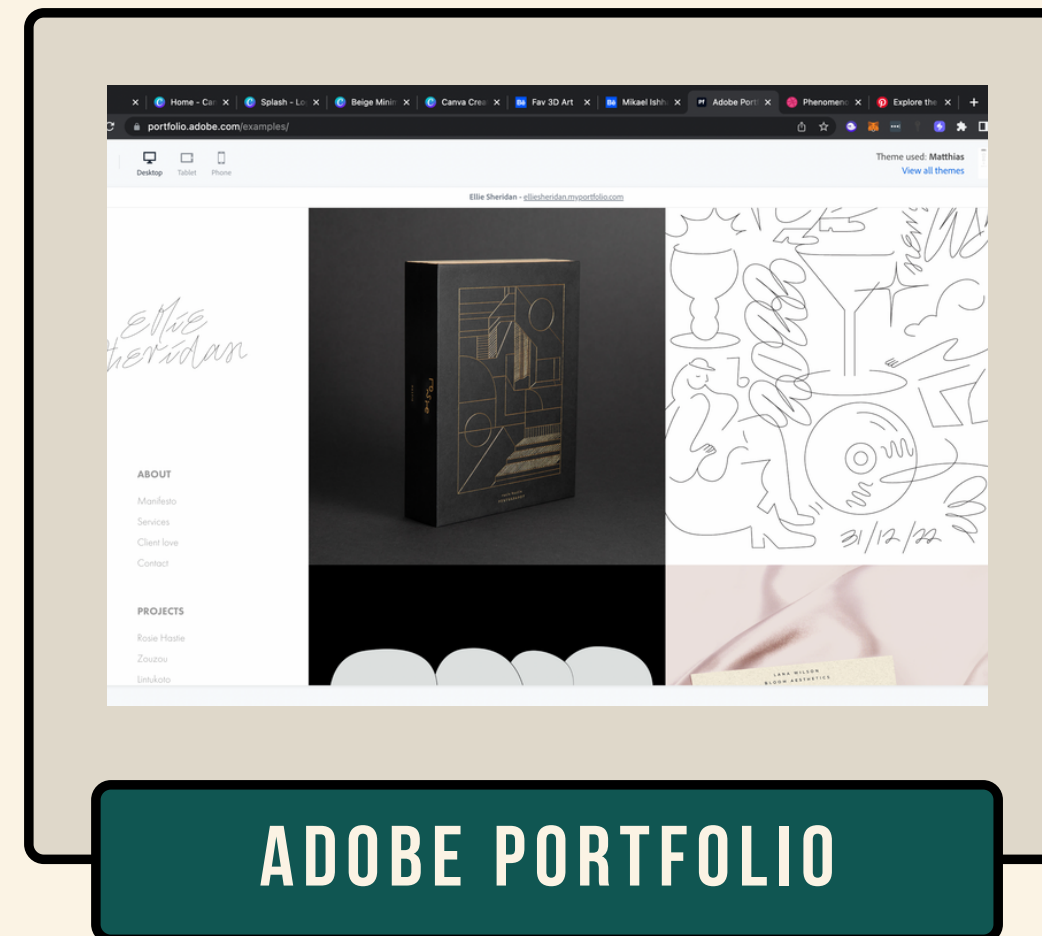
# *Usecase 2* **WEB3 STOCK PORTFOLIO**

Shareable profiles with easy buy options

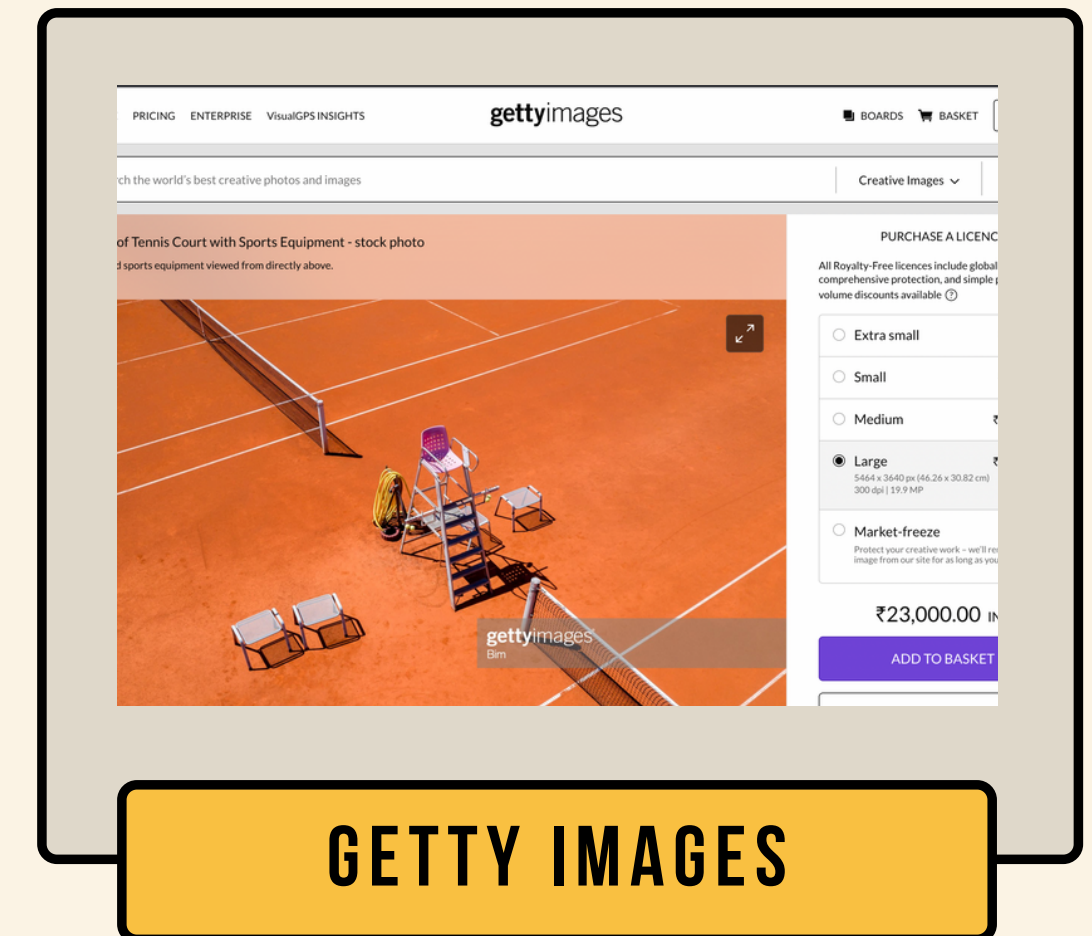
# CURRENT PLATFORMS



DRIBBLE

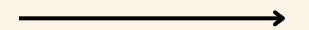


ADOBE PORTFOLIO



GETTY IMAGES

<https://splash.neoquest.xyz/>



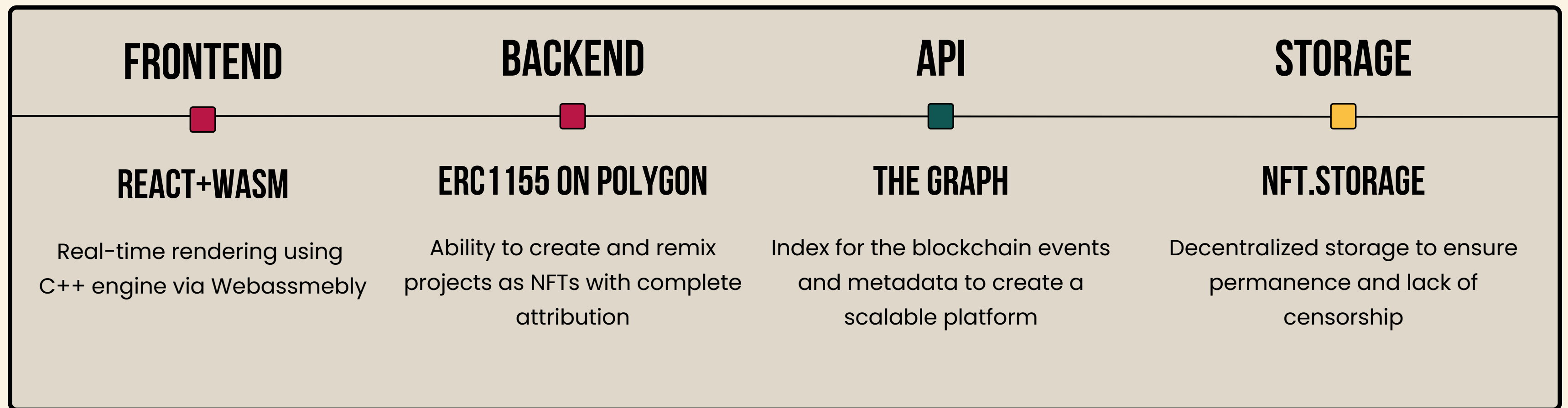
# PROBLEM

- Inability to sell the artwork
- High Fees
- Lack of transparency
- Dependence on centralized platforms

# SOLUTION

- Profiles with ready to mint projects
- No KYC Need for fiat on-ramp
- Ability to search and track

# WEB3.0 TECH STACK







# *introduce* **ABOUT ME**

- 6.5 years as Tech Lead at Adobe
- Ex-Goldman Sachs Quant
- Successful NFT Projects on Eth and Solana
- Currently, the CTO at Blockasset

<https://splash.neoquest.xyz/>



**NIKHIL  
GUPTA**



*Let's Work Together*  
**THANK YOU**