



FINANCIAL ANALYSIS REPORT

Product

Year

Segment

Key Performance Indicators

Sales

9,23,11,095✓

Orders

8,61,132✓

Profit

1,30,15,238✓

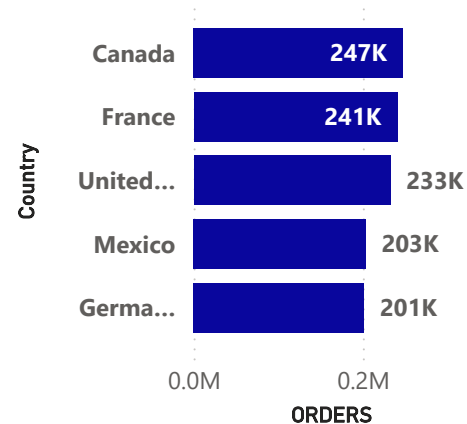
Profit Margin

14%✓

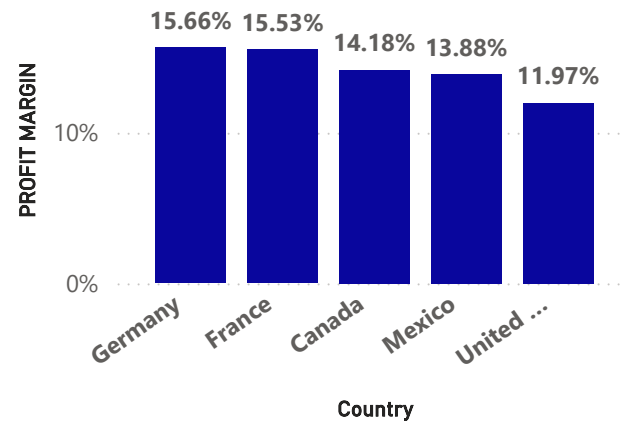
Discount

70,59,717✓

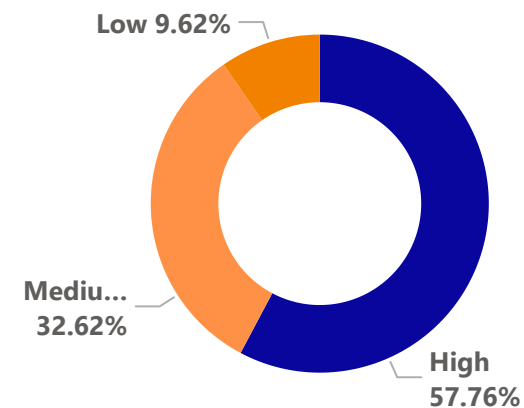
Order By Country



Profit Margin By Country



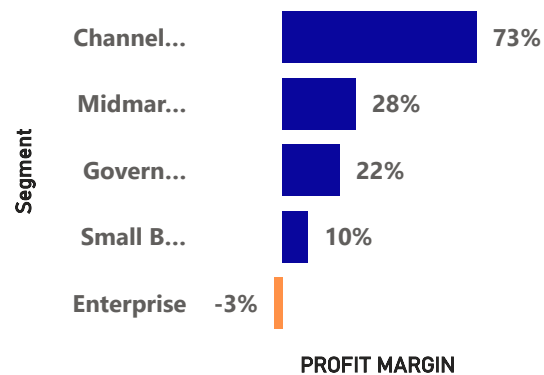
% of Discount Offered By Discount Band



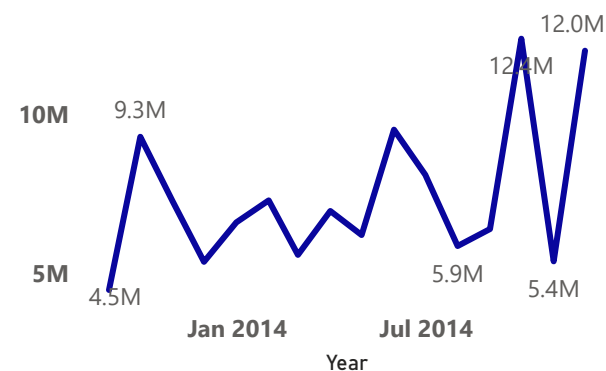
Profit Margin By Segment And Products

Segment		PROFIT MARGIN
Small Business		9.77%
VTT		10.51%
Velo		6.73%
Paseo		10.71%
Montana		11.14%
Carretera		8.90%
Amarilla		8.86%
Midmarket		27.71%
VTT		27.33%
Velo		25.96%
Paseo		28.50%
Montana		28.90%
Carretera		27.90%
Amarilla		25.58%
Government		21.69%
VTT		22.35%
Velo		22.48%
Paseo		20.54%
Montana		20.30%
Carretera		23.01%
Amarilla		22.21%
Total		14.23%

Profit Margin By Segment



Sales Amount By Year and Month



Top 3 Product By Sales

