

# Sales Overview

Year

201920202021

MonthShort

JanFebMarAprMayJunJulAugSepOctNovDec

Customer City

All

Sub Category

All

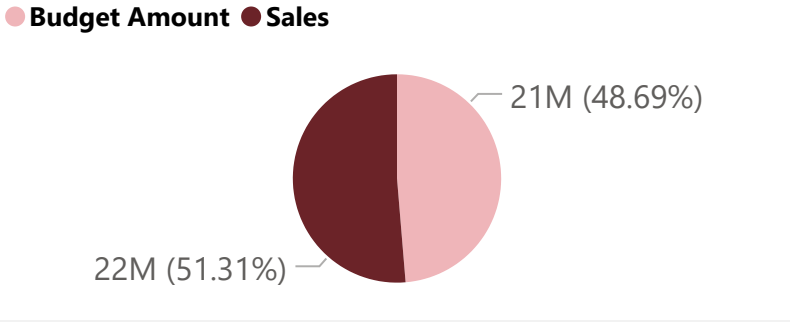
Category

All

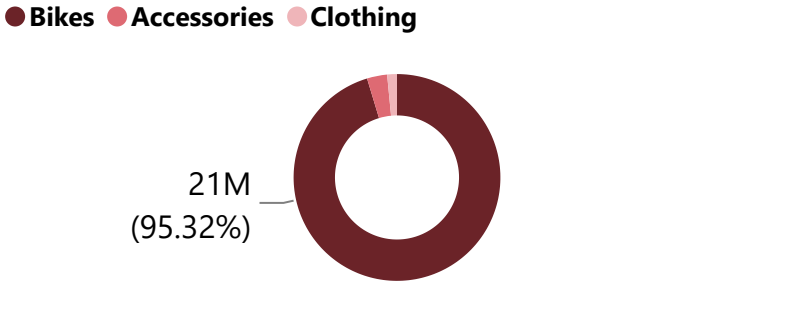
Product Name

All

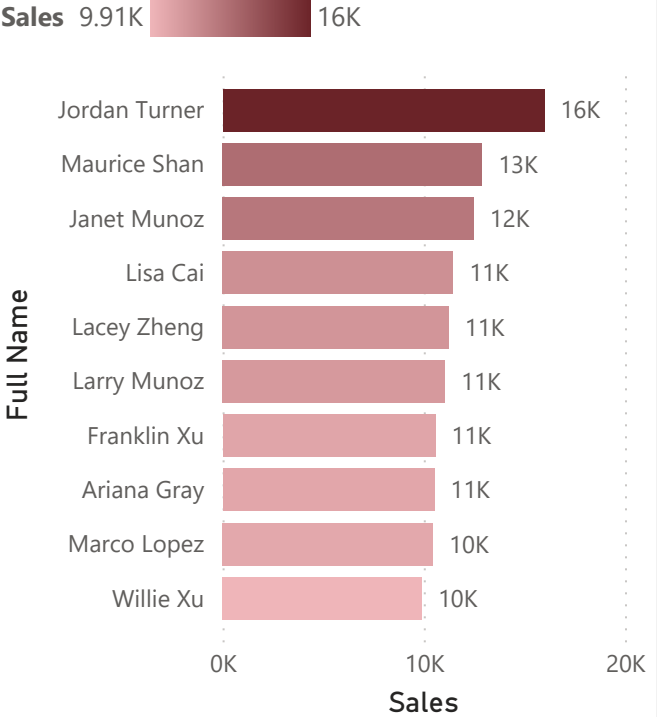
Budget Amount and Sales



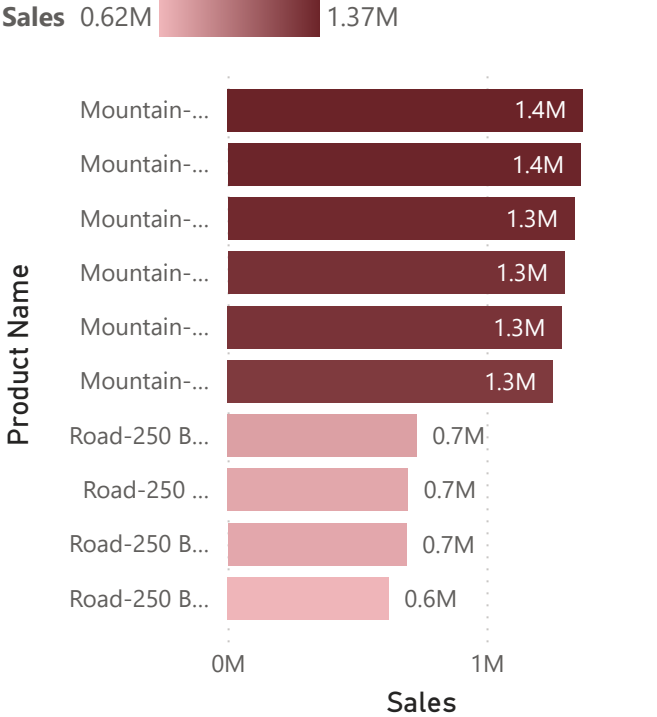
Sales by Product Category



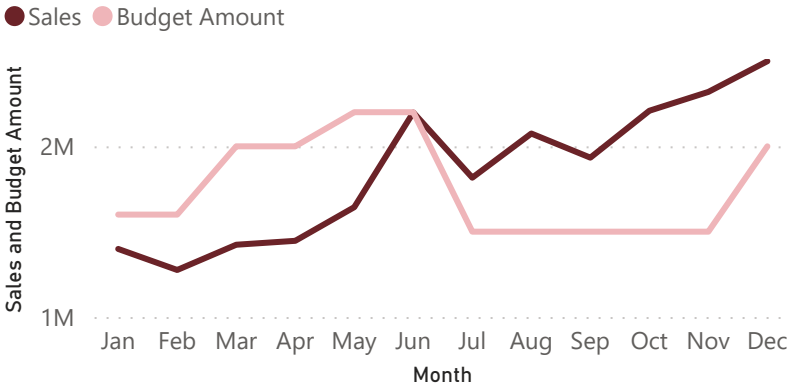
Sales by Top 10 Customers



Sales by Top 10 Product Name



Sales and Budget Amount by Month



Sales by Customer City



# Customer Overview

Year

2019

2020

2021

MonthShort

Jan

Feb

Mar

Apr

May

Jun

Jul

Aug

Sep

Oct

Nov

Dec

Customer City

All

Sub Category

All

Category

All

Product Name

All

2,22,39,730

Sales

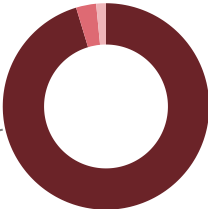
2,11,00,000

Budget Amount

Sales by Product Category

● Bikes ● Accessories ● Clothing

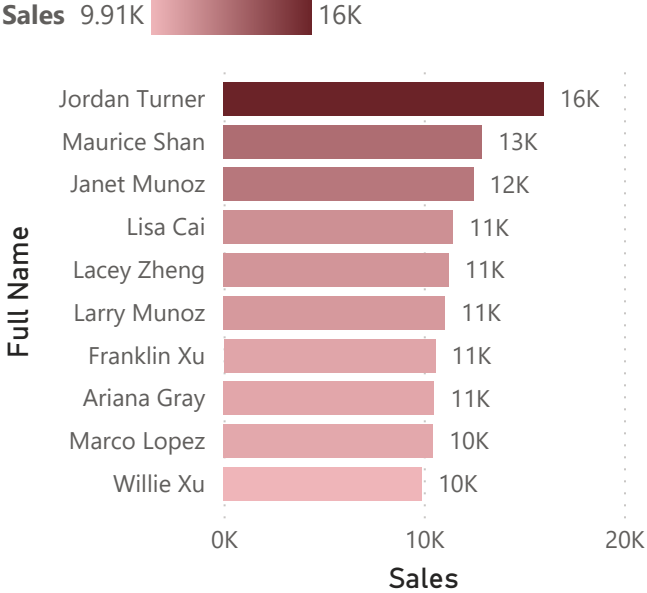
21M  
(95.32%)



Sales by Customer City



Sales by Top 10 Customers



Customer Name	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total	
Aaron Adams	118													
Aaron Alexander													70	
Aaron Baker									1,751					
Aaron Bryant	59							75						
Aaron Butler													15	
Aaron Campbell									1,155					
Aaron Carter													40	
Aaron Chen	40													
Aaron Coleman													62	
Aaron Collins										2,469				
Aaron Diaz	2,451													
Total	2,854	13,98,749	12,75,489	14,23,390	14,46,358	16,43,471	21,98,338	18,16,234	20,74,983	19,33,673	22,08,453	23,18,876	24,98,862	2,22

# Product Details

Year

2019

2020

2021

MonthShort

Jan

Feb

Mar

Apr

May

Jun

Jul

Aug

Sep

Oct

Nov

Dec

Customer City

All

Sub Category

All

Category

All

Product Name

All

2,22,39,730

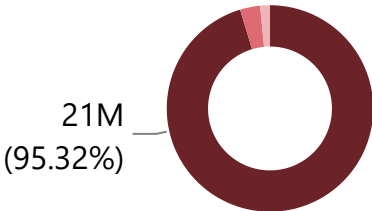
Sales

2,11,00,000

Budget Amount

Sales by Product Category

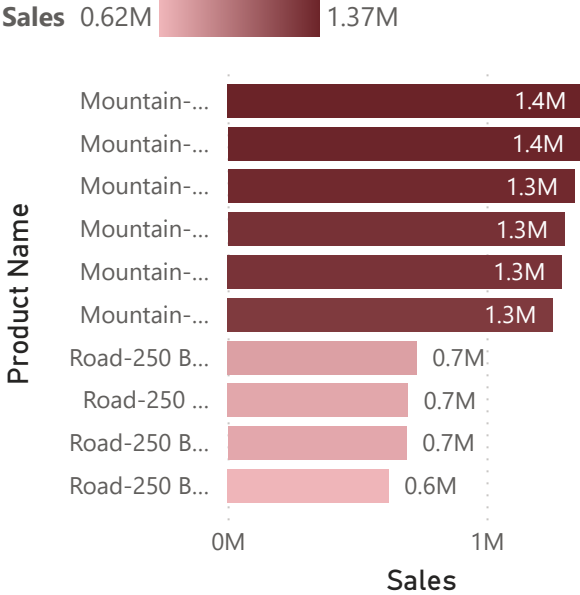
● Bikes ● Accessories ● Clothing



Sales by Customer City



Sales by Top 10 Product Name



Product Name	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	
All-Purpose Bike Stand	3,021	2,544	3,180	4,134	3,816	3,816	2,703	2,862	2,862	4,929	3,657	2,000	
AWC Logo Cap	1,304	1,340	1,438	1,340	1,465	1,780	1,645	1,933	1,735	1,798	1,726	2,000	
Bike Wash - Dissolver	549	477	580	541	549	668	747	612	485	556	700	2,000	
Classic Vest, L	762	508	445	1,080	1,270	699	1,143	1,207	1,397	1,588	762	1,000	
Classic Vest, M	1,461	635	635	1,016	699	1,016	1,334	1,397	1,270	1,207	953	1,000	
Classic Vest, S	889	572	826	762	826	826	826	762	699	1,270	1,588	800	
Fender Set - Mountain	3,495	2,967	3,319	3,715	3,737	4,220	4,418	3,583	3,649	4,242	4,616	4,000	
Half-Finger Gloves, L	612	735	980	661	735	808	955	1,127	637	1,053	1,347	1,000	
Half-Finger Gloves, M	759	735	955	955	931	1,004	882	1,151	1,151	1,298	1,225	1,000	
Half-Finger Gloves, S	1,053	686	882	1,053	1,004	1,176	1,102	1,029	563	1,127	955	1,000	
Hitch Rack - 4-Bike	3,960	2,520	4,200	2,160	3,000	3,120	2,400	3,120	3,240	3,360	4,560	3,000	
Total	2,854	13,98,749	12,75,489	14,23,390	14,46,358	16,43,471	21,98,338	18,16,234	20,74,983	19,33,673	22,08,453	23,18,876	24,98,800