

PILOT YOUR PURPOSE

Entrepreneurship isn't about starting companies.

Entrepreneurship is about helping yourself by helping others.

You can use entrepreneurial skills no matter your career, so let's figure out:

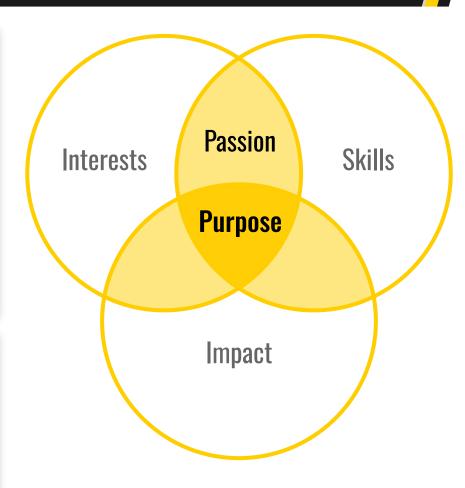
- What do you want in life?
- And who do you want help to get it?

So you can make the most of this class.

Example:

Let's say you love playing video games (your interest). You enjoy learning about and getting better at playing video games, and also writing and performing slam poetry (your skills). That leads you to imagine streaming your preferred video game while performing slam poetry about competitors (your passion). How could you create impact in this context?

- You could create educational video games.
- You could create video games to help people empathize with people of other races and socioeconomic status.
- You could raise money through being a Twitch streamer to support causes in your local community.



2. GO TO THE NEXT SLIDE



OLLOW THE NSTRUCTIONS

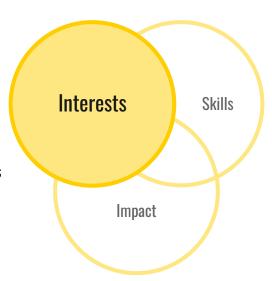
INTERESTS

Let's start with what interests you!

One way to identify your interests is to ask your **friends** what you always talk about.

For instance, what would your friends say you talk about most?

- Skateboarding
- Make up
- Music
- Video games
- Social justice
- Tacos



3. TYPE HERE!

My friends say I always talk about creating, building, or doing...

Type here

- 1. Machine Learning
- 2. Al Agents
- 3. Problems around
- 4. Issues with organisations
- 5. Emerging technologies
- 6. Shark Tank Pitches
- 7. Food

2 TEXT A FRIEND

Text a friend:

"For my homework I'm supposed to ask you 'What kind of stuff do I always talk about?"

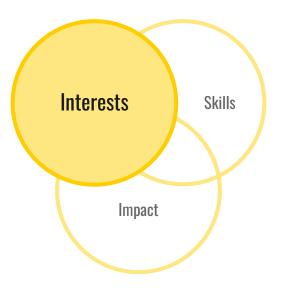
INTERESTS

Another way to brainstorm your interests is to think about what you'd do if **you were rich**.

If you and your family never had to worry about money, how would you spend your time **doing**?

Some examples:

- Travelling to all 7 continents
- Making movies
- Volunteering at an animal shelter
- Going to the Moon
- ..



If I never had to worry about money, I'd spend my time creating, building or doing...

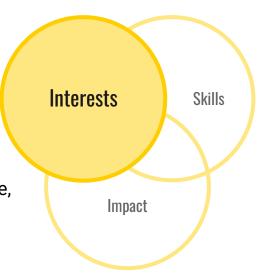
- 1. Automation
- 2. Robots like us
- 3. Drones
- 4. Sound Enginnering
- 5. Beats Production
- 6. Travel world
- 7. Good Food
- 8. Good Sleep



INTERESTS

Finally, another way to identify interests is to think about how you spend your **free time** now.

Looking at your **YouTube** watch history, who you follow on **Instagram** or **TikTok**, or thinking about the last time you fell down an online rabbit hole, what patterns do you see?



For example:

- Healthy cooking
- Playing guitar
- Dancing
- Photography
- ..

Now it's you turn to type in the text area on the right.

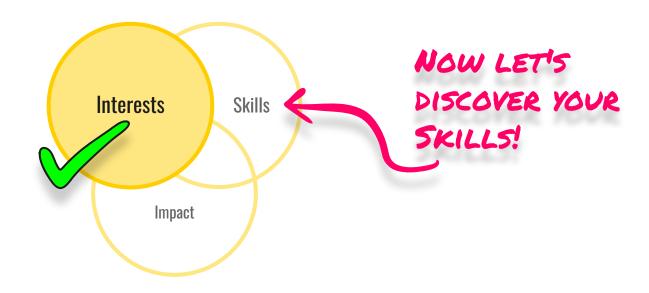
I like to spend my time online learning about...

- 1. Al Agents
- 2. Robotics
- 2. Communication Skills
- 3. Scrolling Reels when feel like doing nothing
- 4. Watch cooking
- videos
- 5. Geopolitical Knowledge videos

INTERESTS



You just identified your interests!



Let's identify your amazing skills!

One way to identify your skills is to ask your **friends** what you are good at.

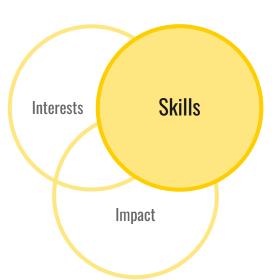
For instance, what would your friends say you are good at?

- Making music
- Math
- Cooking
- Coding
- Psychology
- ..

Now it's you turn to type in the text area on the right.

Text a friend:

"I'm also supposed to ask you what you think I'm good at."



My friends say I'm good at...

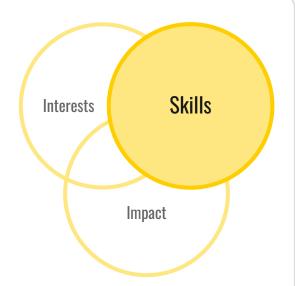
- 1. Coding efficiently
- 2. Solving math
- 3. Working hard
- 4. Learning quickly
- 5. Analyzing problems
- 6. Staying consistent
- 7. Managing time
- 8. Adapting fast
- 9. Thinking logically
- 10. Exploring concepts

Another way to brainstorm your skills is to think about what you'd like to **get better at doing**.

For example, you may want to Improve these skills:

- Creativity
- Taking Photos
- Making videos
- Communication
- Cooking
- ..

Now it's you turn to type in the text area on the right.



2 I'm interested in getting better at...

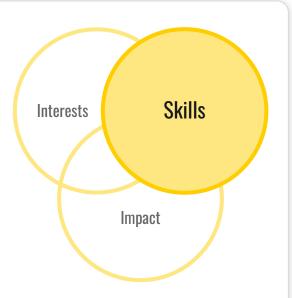
- 1. Innovation
- 2. Networking
- 3. Consistency
- 4. Coding
- 5. Listening
- 6. Reconstruction
- 7. Agentic Al
- 8. Ignoring what's not my cup of tea

Finally, another way to identify skills is to think about what you are **above average at doing**.

For example, maybe you are good at:

- Interior design
- Programming
- Public Speaking
- Photoshop
- Mathematics (Calculus, at least)
- ..

Now it's you turn to type in the text area on the right.

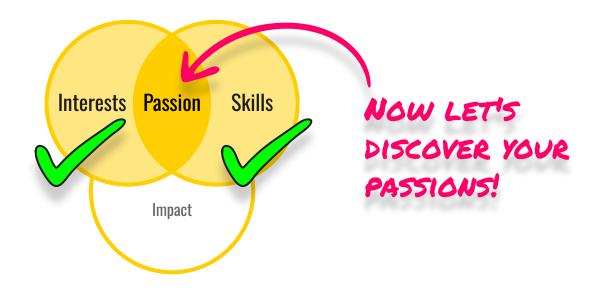


I'm above average at...

- 1. Building Al Agents
- 2. Maths
- 3. Machine Learning
- 4. Public Relations
- 5. PyTorch
- 6. Singing
- 7. Dreaming Big



You just identified your skills!

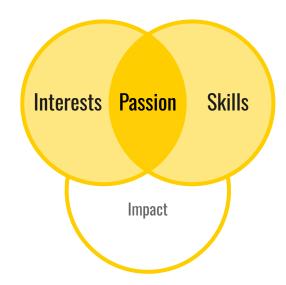


PASSION

To identify your passion:

- Look back at your interests and jot down what excites you
- 2. Look back at your skills and jot down what you are interested in getting better at
- 3. Think of ways to combine interests and skills

Look at the following example, and then it's your turn to type in the text areas on the following slide.



Example:

Interests you are most excited about

For example:

Getting better at streaming COD on Twitch Skills you are interested in getting better at

For example:

Slam poetry Adobe Illustrator Passions are ways you'be excited to combine your Interests and Skills

For example:

Being an entertaining Twitch streamer of COD who does slam poetry while streaming

PASSION

Reflecting on your
Interests sheet, what are
you most excited about?

Type here

1.Agentic Al
2.Automation
3.Annonymous
singing
4.Building
Agents for
Common People
5. Explorin

For example:

- Volunteering
- Helping under-resourced people of color
- Surfing and Skiing
- ...

Reflecting on your Skills, what are you interested in getting even better at?

Type here

- 1. Building Agents
- Deployment , Frameworks, Cloud, AWS
- 3. Al security
- 4. Public Speaking
- 5. Lyrics Wrting

For example:

- Coming up with creative solutions
- Cooking
- Public Špeakiną
- ..

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What are ways you'd be excited to combine your Interests and Skills? These represent your Passions

Type here

- 1. Building Agents for accesing github easily
- 2. Open a youtube channel To describe the projects I made



For example:

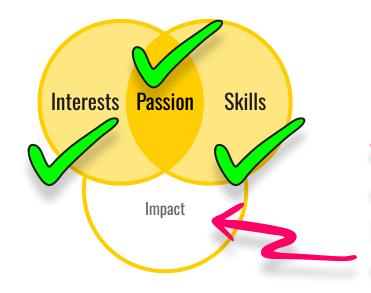
- Teach under-resourced people of color to cook
- Help young kids focus their creativity to build solutions in their neighborhood

PASSION



You just identified your passions!

You are almost done...



NOW LET'S FIGURE OUT THE IMPACT YOU WANT TO HAVE ON THE WORLD!

IMPACT

Groups of people I'd be excited to help:

Type here

- 1. College students wanting to learn competitive programming.
- 2. School students exploring future career aspects
- 3. Beginners getting started with coding and algorithms.
- 4. People interested in self-improvement and personal growth.

For example:

- Under-resourced people of color
- Foster children
- Kids interested in programming
- Kids interested in cooking
- Surfers / Climbers
- ..

Local problems I'm interested in helping with:

Type here

- 1. Helping students access quality coding and tech education.
- 2. Guiding young people in making informed career choices.
- 3. Improving awareness about mental health and well-being.

For example:

- Homelessness
- Litter on campus
- LGBTQ+ suicide
- Student unemployment
- Lack of faculty diversity
- ...

Global problems I'm interested in helping with:

Type here

- 1. Improving access to quality education for underprivileged students
- 2. Bridging the gap between technology and developing communities
- 3. Promoting mental health awareness and emotional intelligence

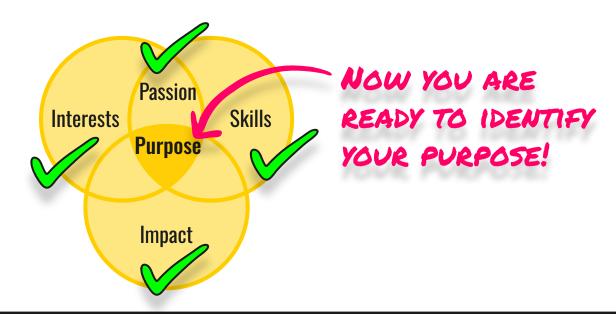
For example:

- Climate change
- Food insecurity
- Access to education
- Systemic racism
- Animal neglect and abuse
- ..

IMPACT



You just identified your impact on the world!

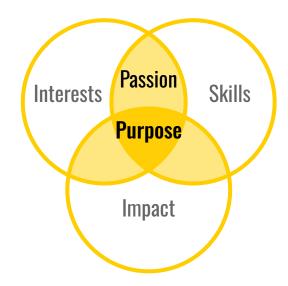


PURPOSE

To identify your purpose:

- Look back at your Passions and jot down what stands out
- Look back at your Impacts and jot down what stands out
- Think of ways to combine passion and impact (which is your purpose)

Look at the following example, and then it's your turn to type in the text areas on the following slide.



Example:



Passions that stand out to you

For example:

Being a different kind of Twitch streamer including slam poetry

Impacts that stand out to you



For example:

Wanting to help kids suffering from depression



Your Purpose combines your Passion with an opportunity to create an Impact





Creating an FPS video game to stream that helps kids learn life coping skills by navigating life situations using creativity / creative writing.

PURPOSE

Reflecting on your
Passions sheet, what stands out to you?

Type here

- 1. The challenge and logic behind solving complex algorithmic problems.
- 2. Understanding human psychology.
- 3. Exploring market trends.
- 4. Continuous learning and improving skills .

For example:

- · Helping others
- Teaching was a theme, specifically around food and under-resourced people of color
- ..

Reflecting on your lmpact sheet, what stands out to you?

Type here

- 1. Helping students gain access to quality education.
- 2. Bridging the gap between learning and real world problem solving.
- 3. Supporting mental health and emotional intelligence development..

For example:

- Vulnerable populations (youth)
- Food and education
- Animal neglect and abuse
- .

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How can you combine your Passion with an opportunity to create an Impact? This represents your **Purpose**

Type here

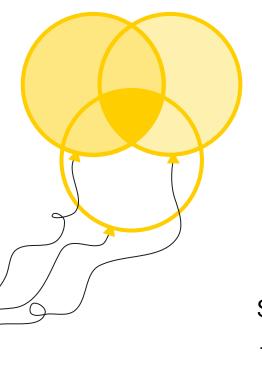
Teaching Competitive
Programming &
Algorithms.
Bridging Technology &
Social Impact.
Building a tech education
platform.



For example:

- Teach young vulnerable populations to cook healthy foods
- Create a better school system for people of color
- .

PILOT YOUR PURPOSE





You just identified your purpose 🙌!

Since your purpose includes your passions and the impact you can have on the world, use it to guide your **exploration of entrepreneurship!**

Entrepreneurship isn't about starting companies.

Entrepreneurship is about helping yourself by helping others.