

Manifesto of the Bharatiya Janata Party (BJP)



Preamble The Bharatiya Janata Party (BJP) is committed to building a strong, self-reliant, and prosperous nation rooted in cultural heritage and progressive development. Our vision is based on the principles of nationalism, good governance, economic prosperity, and social harmony. We strive for a New India that is technologically advanced, economically powerful, and spiritually enriched.

1. Economic Growth and Development

- **Promote 'Atmanirbhar Bharat' (Self-Reliant India) through Make in India and Vocal for Local initiatives.**
- **Support small and medium-sized enterprises (SMEs) with financial aid, tax incentives, and skill development programs.**
- **Strengthen infrastructure by investing in highways, smart cities, and high-speed rail networks.**
- **Ensure fair wages, job security, and better working conditions for all citizens.**

2. Education and Skill Development

- **Implement the National Education Policy (NEP) to transform learning and research.**
- **Upgrade universities and research institutions to global standards.**
- **Expand skill development programs through initiatives like Skill India.**

- Promote scientific research, AI, and technological innovation to make India a global leader.

3. Healthcare for All

- Strengthen Ayushman Bharat for universal healthcare coverage.
- Improve public hospitals and medical infrastructure across the country.
- Promote Ayurveda, Yoga, and holistic wellness alongside modern medicine.
- Implement preventive healthcare programs to reduce disease burden.

4. Governance and Transparency

- Ensure a corruption-free government through strict laws and digital governance.
- Implement policies that guarantee transparency in public administration and finance.
- Strengthen law enforcement agencies to uphold law and order.
- Promote 'Minimum Government, Maximum Governance' to empower citizens.

5. Social Welfare and Inclusivity

- Promote 'Sabka Saath, Sabka Vikas, Sabka Vishwas' for inclusive development.
- Empower women through programs like Beti Bachao Beti Padhao and self-help groups.
- Provide social security benefits, pensions, and support for the elderly and disabled.
- Strengthen rural development through financial inclusion and welfare schemes.

6. Cultural Heritage and National Identity

- Promote and protect India's cultural and religious heritage.
- Restore and develop historical and spiritual sites across the country.

- Strengthen Sanskrit and Indian languages to preserve traditional knowledge.
- Promote unity through cultural festivals and events.

7. Environmental Protection and Sustainability

- Promote clean energy sources such as solar, wind, and hydropower.
- Implement strict pollution control measures and large-scale afforestation programs.
- Encourage sustainable agricultural practices to ensure food security.
- Strengthen climate resilience programs to mitigate natural disasters.

8. National Security and Foreign Policy

- Strengthen the armed forces with modern technology and equipment.
- Enhance cybersecurity measures to protect citizens from digital threats.
- Foster diplomatic relations with nations to ensure global peace and economic partnerships.
- Implement a strong counter-terrorism strategy to safeguard national integrity.

9. Digital Transformation and Innovation

- Promote Digital India by expanding e-governance and digital literacy programs.
- Support startups and tech entrepreneurs through financial incentives and incubation centers.
- Expand internet connectivity to rural and underserved areas.
- Develop AI and machine learning-based solutions for better governance and public services.

Conclusion The Bharatiya Janata Party is dedicated to creating a New India where every citizen has equal opportunities to thrive. Our vision is one of nationalism, economic prosperity, and cultural pride, where governance is transparent, society is inclusive, and

innovation drives the economy forward. We invite all citizens to join us in this movement to build a self-reliant and powerful India—together, we rise!