

MOBILE GAME ANALYSIS

FILTERS
YEAR: All | QUARTER: All | MONTH: All | DAY: All | GENRE: All | LANGUAGE: All

KPIs

TOTAL Apps

17.007K

AVERAGE AGE RATING

6.20

AVERAGE USER RATING

1.81

TOTAL DEVELOPER

8.678K

TOTAL GENRE

21

TOTAL GAMES

16.847K

AVERAGE PRICE PER App

0.81

TOTAL LANGUAGE

25

AVERAGE SIZE IN BYTES

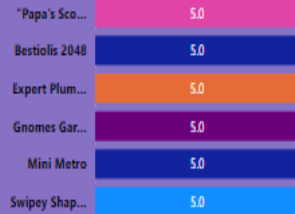
115.71M

AVERAGE USER RATING COUNT

1K

TOP 5 POPULAR GAMES

2014 2015 2016 2017 2018



GAME DEVELOPER HAVING HIGHEST AVERAGE RATING

Zugalu

TOP 3 GAME DEVELOPERS HAVING MOST INCOME FROM APPSTORE

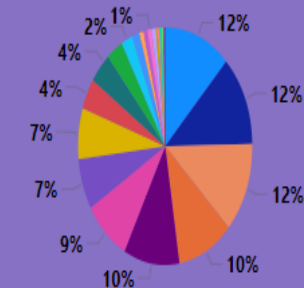
developer	TOTAL INCOME	RANK
Andrew Kudrin	5,219.71	1
Domyung Kim	671.44	2
Mitee Games	249.75	3

TREND OF AVERAGE RATING AND PRICE PER APP (USD)

AVERAGE USER RATING PRICE PER APP (USD)

MOST POPULAR LANGUAGE

DA EN NL AR ZH CA CS FR AF



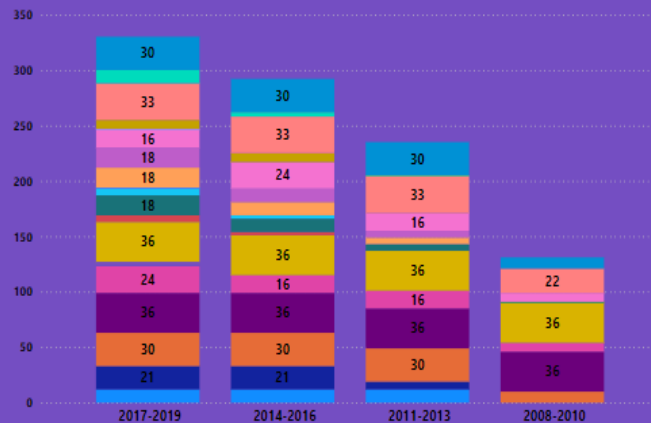
Clipboard Data Queries Insert Calculations Sensitivity

RELATIONSHIP BETWEEN GENRE AND GAME SIZE IN TERABYTES



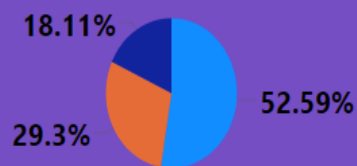
MOST POPULAR GAME GENRE EVERY 3 YEARS

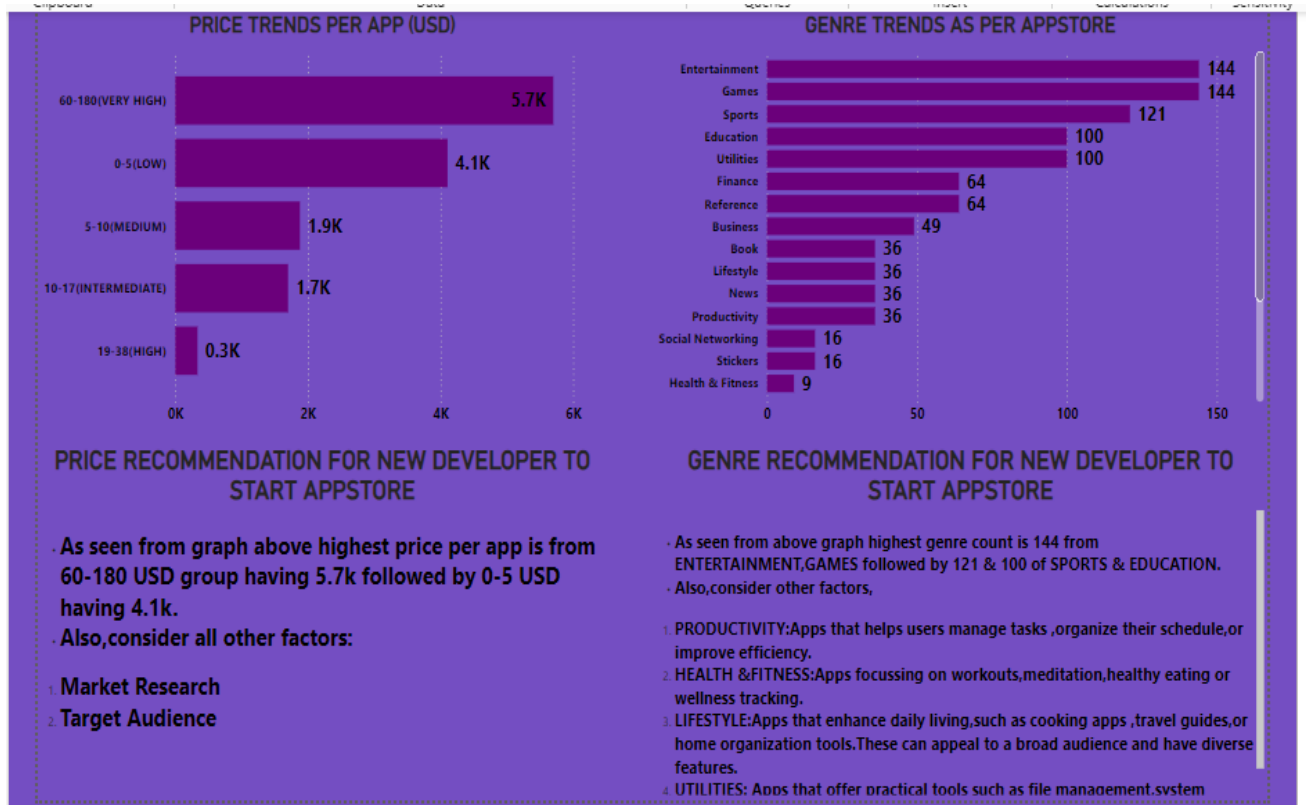
GENRE Book Business Education Entertainment Finance Food & ... Games Health Lifestyle



TOP 3 GAMES HAVE MOST USER RATING COUNT FROM 2016 TO 2019

Clash Royale PUBG MOBILE Pok\xe9mon GO

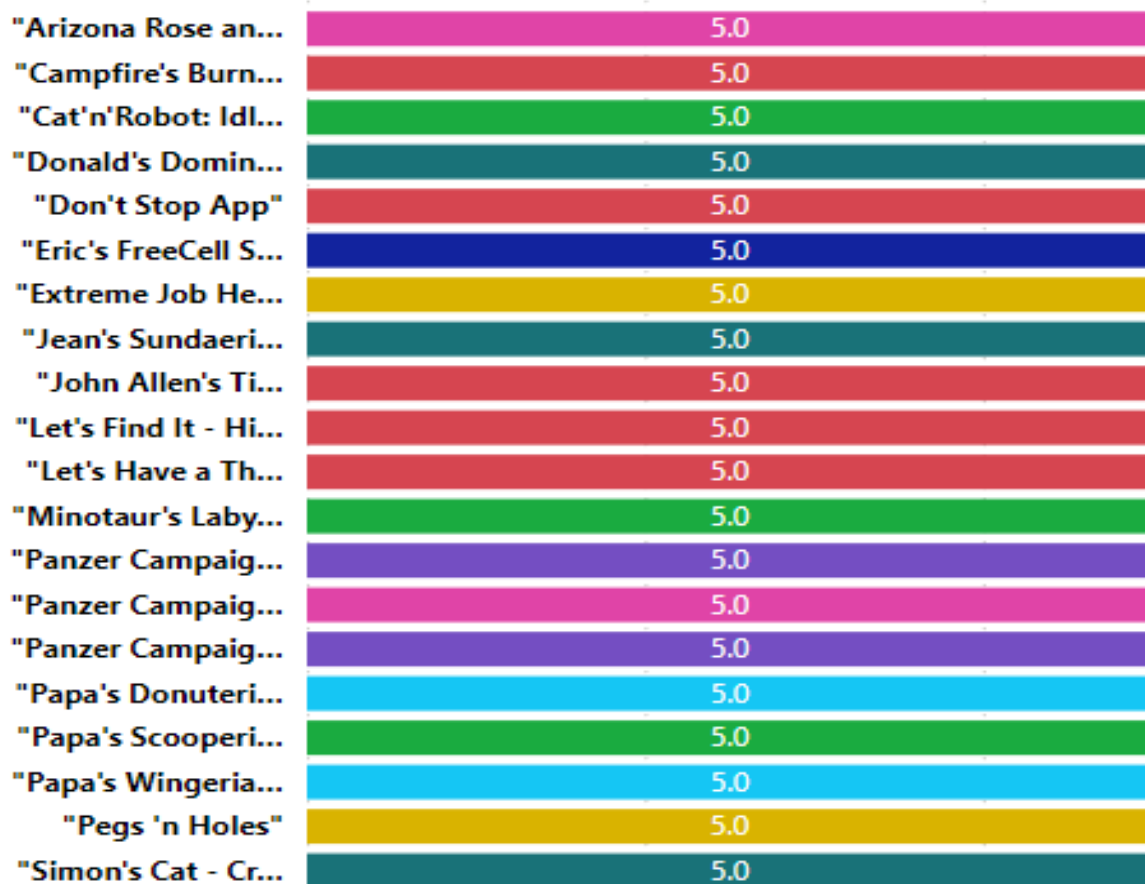




TOOLTIPS

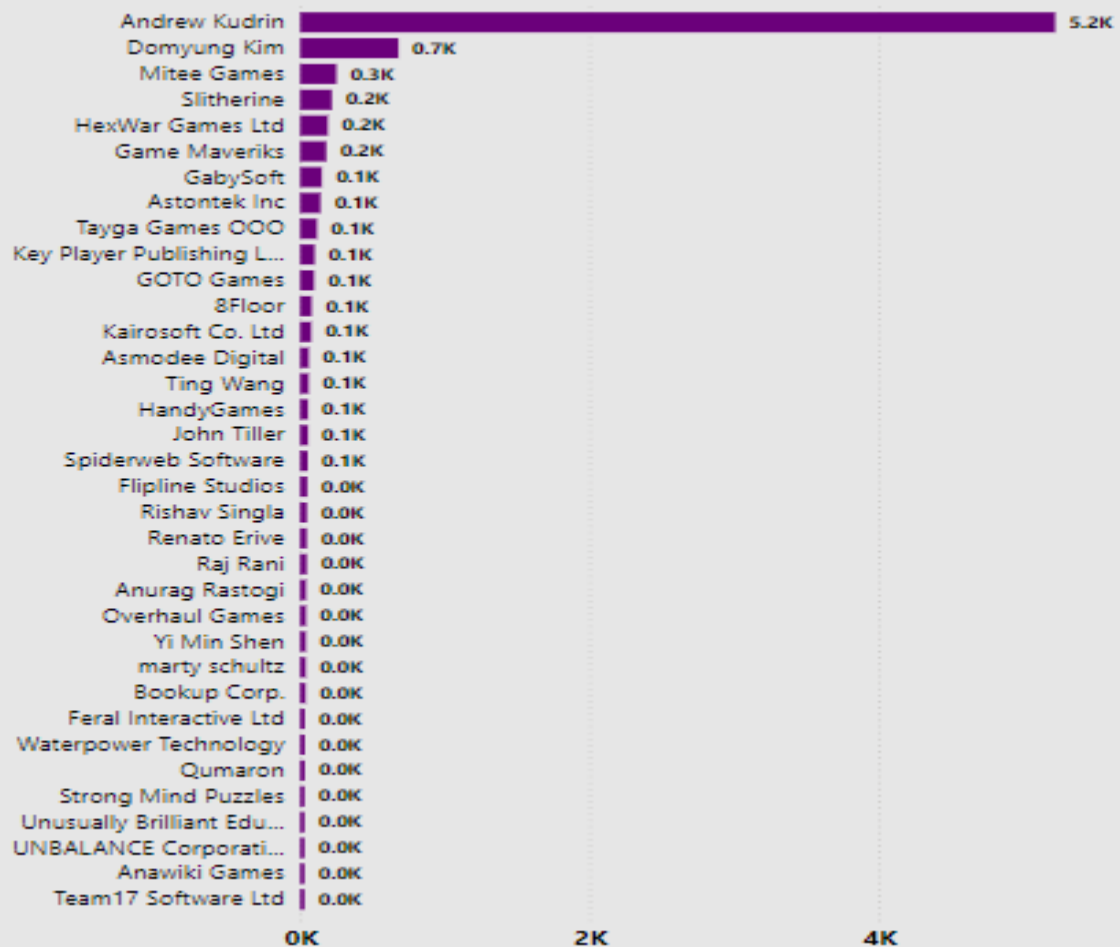
MOST POPULAR GAMES YEARLY

● 2009 ● 2010 ● 2011 ● 2012 ● 2013 ● 2014 ● 2015 ● 2016 ● 2017



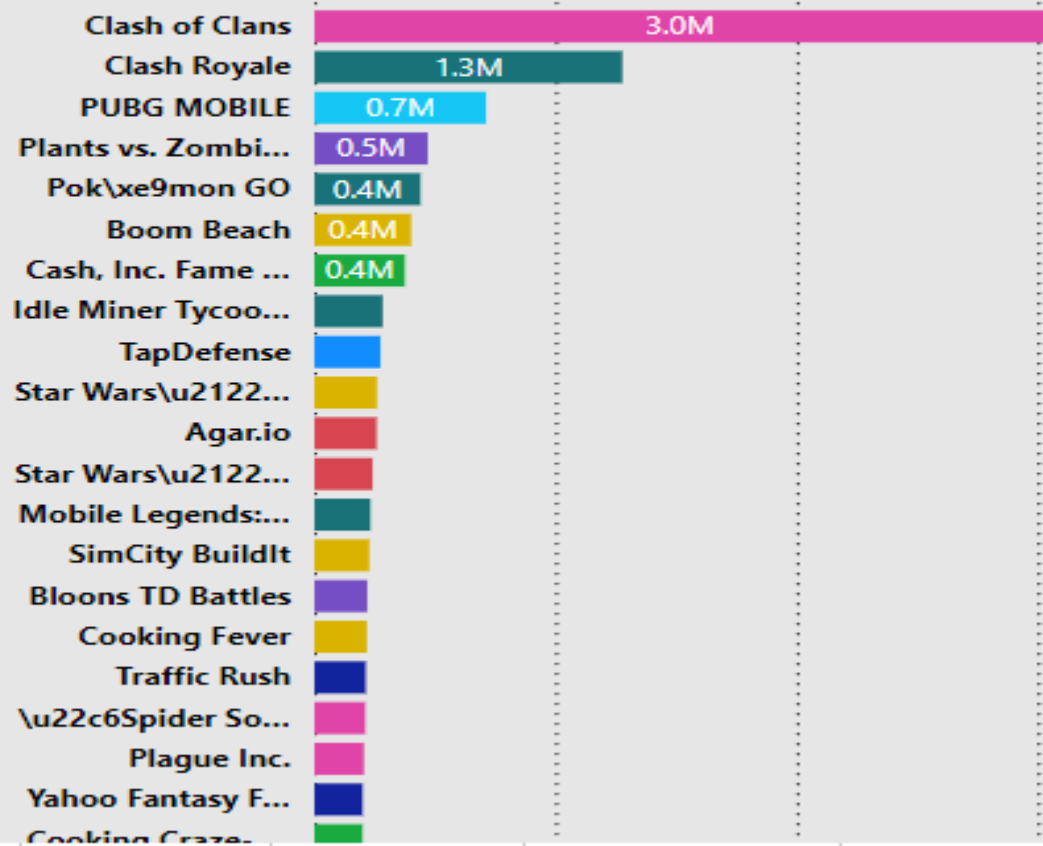
x

TOP DEVELOPER BY TOTAL INCOME FROM APPSTORE



GAMES HAVING MOST USER RATING COUNT YEARWISE

year ● 2008 ● 2009 ● 2010 ● 2011 ● 2012 ● 2013 ● 2014 ● 2015 ▶



TOOLTIP 1

TOOLTIP 2

DASHBOARD 1

TOOLTIP 3 x

dashbc