

Company :
Company Name :
Nature Of Business :
Designation :
Tentative Job Location : Indore

Newzera Tech Labs Pvt. Ltd.
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IT
Designer



Job Profile

Job Title: Designer

Job Type: Full Time

Company Name: Newzera

Company Location: Indore, MP

Compensation: Best in the industry

Industry: Journalism, Computer Software, Information Technology

Functional Area: Designing

About the Job Role

Do you believe the world is your canvas? So do we! But we need a partner in crime to help us paint the town red, blue and every other hue under the sky! If you're keen eye for detail notices patterns in the most expected places, then we'd love for you to be part of our squad. Let's crop to the chase, we're in search of our very own Picasso in the digital ages.

Someone's who's artistic intuition speaks in various tones, shades and volumes. If you can align what we have in mind married to your creativity, then we can't wait to get to know you.

Minimum Qualifications

- Bachelor's degree in Design or similar relevant education
- Working knowledge of the latest versions of Adobe Creative Suite and Axure
- Experience using design software such as InDesign, Sketch, Photoshop, and Illustrator
- Proficiency in graphic design, motion graphics, digital art, a sensitivity to typography, color, layout, and a general awareness of materials/textures
- Experience in working with a cross-functional team or large-scale software development lifecycle, including waterfall and agile methodologies
- Excellent written and verbal communication skills
- Experience with and an understanding of market research
- Time and project management skills, including the ability to work on multiple projects at the same time
- Creativity and an ability to produce innovative and original ideas
- Strong typography skills
- Able to illustrate design ideas using storyboards, process flows, information architecture and sitemaps

Description :

Preferred Qualifications

- Interest in Motion Designing
- An ability to think strategically and come up with campaigns
- Strong work portfolio that demonstrates systematic and creative design thinking as well as a deep understanding of UI/UX best practices

Responsibilities

- Design, develop, and create design strategy
- Work closely with user researchers to gain user insights, identify opportunities, validate concepts, and socialize ideas across the team
- Study design briefs and determine requirements
- Prepare rough drafts and present ideas
- Create prototypes to test concepts
- Develop illustrations, logos and other designs using software or by hand
- Work with copywriters and creative director to produce final design
- Testing graphics across various media
- Amend designs after feedback
- Identify key interactions of the product
- Stay up to date on technology and trends that will impact users
- Highly detailed communication of design principles + direction, as well as design specifications to engineers
- Increase user-friendliness in digital products
- Maintain brand consistency throughout all our marketing projects
- Liaise with marketing and design teams to ensure deadlines are met

Benefits worth INR 20000 (per month)

