Groww Company: Company Groww Name: **Nature Of** FinTech **Business:** Designation **Associate Program Manager (APM)** Tentative Job Bengaluru Location: Groww (https://groww.in) is changing the way India invests. Four ex-Flipsters, Lalit Keshre, Harsh Jain, Neeraj Singh, and Ishan Bansal, started Groww together to make investing simple for millions of users in India. Today, it is the fastest growing and highest rated investing platform offering direct mutual funds and stocks on its platform with more than 80 Lac registered users across 850 Cities in India. With headquarters in Bengaluru, the company is backed by various investors including Sequoia India, Y Combinator, YC Continuity, Ribbit Capital, Propel Venture and Kauffman Fellows, having raised \$59 million to date. Groww has won numerous recognitions for providing the best investing experience. **Description:** APM lob Profile - APMs push the boundaries within the company to build what our users love. The APM program will expose APMs to all functions of the company and to all the broad disciplines of business, marketing, product development, brand, and engineering. APMs are responsible for building products that delight millions of users everyday while working with cross-functional teams. APM role involves identifying and solving some key problems that our customers may face. Key requirements - strong consumer empathy - problem-solving skills - ability to coordinate with multiple stakeholders - strong product sense. Program AE BSBE CE CHE CSE EE ES ME MSE PHY CHM MTH ECO DES IME CGS HSS EEM MSP NET PSE Stats Yes Yes Yes -- Yes Yes --BT Yes Yes ---- Yes -- --BS Yes Yes Yes Yes No MT No -- No No DoubleMajor No No No No No No No No dual Yes **Eligibilty:** dualB Yes Yes Yes Yes Yes -- Yes Yes Yes Yes Yes Yes Yes Yes Yes dualC Yes Mdes No **MBA** No Phd No MSc No No No MSR No No No No Nο No --No No Nο Cost to 20 I. PA **Company:** 15 L PA - Fixed **Package** 2 I. PA - Variable Details: 3L INR worth ESOPs Bond: True **CPI CutOff:** 0.0 **Bond Details** N/A Medical Requirments N/A : Resume True **Shortlist:** Resume **Shortlist** N/A Criteria: **Aptitude** False Test: Group **False** Discussion: **Technical False** Test: **Technical** False Interview: HR True

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Case Study

Interview: HR **Interview**

Duration: Additional

Information:

No

Yes

No No

Nο