

Company : VMock India Pvt. Limited
Company Name : VMock India Pvt. Limited
Nature Of Business : IT/ Tech
Designation : Product Analyst
Tentative Job Location : Gurgaon

Product Analyst

As a Product Analyst, you will effectively turn business questions into data analysis. In this role, you will focus on your knowledge of data, ability to analyze data and provide meaningful results.

Responsibilities:

- **Conduct data analysis to make business recommendations. Work with product managers to implement the overall analytics and business intelligence strategy regarding launch and development of new products**
- **Translate large volumes of complex data into business solutions**
- **Identify key insights and make effective recommendations to multiple levels of stakeholders, creating visual displays of quantitative information**
- **Develop and automate reports, iteratively build and prototype dashboards to provide insights solving for analytical needs**
- **Improve data analytics capabilities by driving platform intelligence using algorithms and logics**
- **Understand business needs, formulate and complete end-to- end analysis that includes data gathering, analysis, ongoing scaled deliverables and presentations**

Description :

- **Perform day-to- day analysis of all product related initiatives to make recommendations to optimize products functioning to enhance customer experience**

Requirements:

- **Strong problem solving skills using quantitative and qualitative data analysis and interpretation**
- **Proven ability to work and thrive in a high performing team with initiative to learn**
- **Knowledge of data analytics, machine learning and natural language processing preferred**
- **Knowledge of data mining tools and statistical software (SPSS, SAS, R) preferred**
- **Knowledge of programming preferred**

Eligibilty criteria:

CS, EE, Mnc (CGPA 6.5+)
Rest all branches (CGPA 8.0+)

	Program	AE	BSBE	CE	CHE	CSE	EE	ES	ME	MSE	PHY	CHM	MTH	ECO	DES	IME	CGS	HSS	EEM	MSP	NET	PSE	Stats
Eligibilty :	BT	Yes	Yes	Yes	Yes	Yes	Yes	--	Yes	Yes	--	--	--	--	--	--	--	--	--	--	--	--	--
	BS	--	--	--	--	--	--	Yes	--	--	Yes	Yes	Yes	Yes	--	--	--	--	--	--	--	--	--
	MT	No	No	No	No	No	No	No	No	No	--	--	--	--	--	No	--	--	No	No	No	No	--
	DoubleMajor	Yes	Yes	Yes	Yes	Yes	Yes	--	Yes	Yes	Yes	Yes	Yes	Yes	--	--	--	--	--	--	--	--	--
	dual	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	--	--	--	--	--	--	--	--	--
	dualB	Yes	Yes	Yes	Yes	Yes	Yes	--	Yes	Yes	Yes	Yes	Yes	Yes	--	Yes	--	--	Yes	--	Yes	Yes	--
	dualC	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	--	--	--	--	--	--	--
	Mdes	--	--	--	--	--	--	--	--	--	--	--	--	--	Yes	--	--	--	--	--	--	--	--
	MBA	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	Yes	--	--	--	--	--	--
	Phd	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No
	MSc	--	--	--	--	--	--	--	--	--	No	No	No	--	--	--	--	--	--	--	--	--	No
	MSR	No	No	No	No	No	--	No	No	--	--	--	--	--	--	--	No	--	--	--	--	No	--

Cost to Company : CTC - 12 lakhs fixed and 0-3 lakhs performance bonus

Package Details : 12 lakhs fixed and 0-3 lakhs performance bonus

Bond : False

CPI CutOff : 0.0

Medical Requirments : nil

Resume Shortlist : True

Resume Shortlist N/A

Criteria:	
Aptitude Test:	False
Group Discussion:	False
Technical Test:	False
Technical Interview:	True
Technical Interview Duration:	45 minutes
Number of Techincal Interview Rounds:	2
HR Interview:	False
Additional Information:	number of rounds are subject to change on case by case basis