

**Company :** Doubtnut  
**Company Name :** Doubtnut  
**Nature Of Business :** Ed-Tech  
**Designation :** Business Analyst  
**Tentative Job Location :** Gurgaon

About Company

Doubtnut is a multilingual AI powered Ed-Tech platform catering to the learning needs to the next half billion users. With its AI powered video doubt solving product and large sized live classes and video lectures, Doubtnut is India's #1 K12 EdTech platform with more than 93% of our users coming from outside of the Top 6 cities.

We are funded by Tencent, Surge (Sequoia), Omidyar Network and Waterbridge Ventures

What is the role [Business Analyst] about?

A Business Analyst would get an opportunity to work on interesting challenges across Sales, Marketing, Product, Content and Business Planning by enabling and driving data driven decision making alongside the respective stakeholders. In line with our work culture, the role entails a very degree of ownership while allowing for the freedom to learn, experiment and scale.

Description :

- Own, develop and maintain metrics and identify trends – Work with the respective stakeholders to translate the insights into new projects / decisions
- Work with the Product/Tech/Sales/Content teams to operationalize the projects/decisions and to drive results on the intended metric
- Design experiments, test hypotheses, build models, drive control groups and scale what works
- Identify areas of automation and process enhancement to drive greater efficiency
- Help build and intensify the data driven decisioning culture at Doubtnut by putting in place systems that allow more better ease of data and more actionable insights

We would look to develop Analysts/Program Managers/Associate Product Managers from the pool of Business Analysts that we onboard

What are we looking for?

- Strong problem solving and analytical skills with an exceptional business acumen
- Good written and verbal communication skills.
- Ability to multitask and work on a diverse range of requirements
- High levels of self-initiative and drive and a strong work ethic
- Technical capabilities: SQL,Excel, R, Python, Spark, etc.

Program	AE	BSBE	CE	CHE	CSE	EE	ES	ME	MSE	PHY	CHM	MTH	ECO	DES	IME	CGS	HSS	EEM	MSP	NET	PSE	Stats
BT	Yes	Yes	Yes	Yes	Yes	Yes	--	Yes	Yes	--	--	--	--	--	--	--	--	--	--	--	--	--
BS	--	--	--	--	--	--	Yes	--	--	Yes	Yes	Yes	Yes	--	--	--	--	--	--	--	--	--
MT	No	No	No	No	No	No	No	No	No	--	--	--	--	--	No	--	--	No	No	No	No	--
DoubleMajor	Yes	Yes	Yes	Yes	Yes	Yes	--	Yes	Yes	Yes	Yes	Yes	Yes	--	--	--	--	--	--	--	--	--
dualB	Yes	Yes	Yes	Yes	Yes	Yes	--	Yes	Yes	Yes	Yes	Yes	Yes	--	Yes	--	--	Yes	--	Yes	Yes	--
dualC	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	--	--	--	--	--	--	--
Mdes	--	--	--	--	--	--	--	--	--	--	--	--	--	No	--	--	--	--	--	--	--	--
MBA	--	--	--	--	--	--	--	--	--	--	--	--	--	--	Yes	--	--	--	--	--	--	--
Phd	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No
MSc	--	--	--	--	--	--	--	--	--	No	No	No	--	--	--	--	--	--	--	--	--	Yes
MSR	No	No	No	No	No	No	--	No	No	--	--	--	--	--	--	No	--	--	--	--	No	--

Cost to Company :

11,50,000

10,00,000 (Fixed)

50,000 (Joining Bonus)

1,00,000 (Retention Bonus post completion of 12 months)

Bond :

False

CPI CutOff :

0.0

Medical Requirments :

Resume Shortlist :

True

Resume Shortlist Criteria:

N/A

Aptitude Test:

False

Group Discussion:	False
Technical Test:	True
Technical Test Duration:	N/A
Technical Interview:	True
Technical Interview Duration:	N/A
Number of Technical Interview Rounds:	3
HR Interview:	False
Additional Information:	