

<b>Company :</b>	<b>Moonraft Innovation Labs Pvt Ltd</b>
<b>Company Name :</b>	<b>Moonraft Innovation Labs Pvt Ltd</b>
<b>Nature Of Business :</b>	<b>Design and Digital Innovation firm</b>
<b>Designation :</b>	<b>Designer</b>
<b>Tentative Job Location :</b>	Bangalore

#### **Job Description:**

**We are here to advance human experience through design-driven innovation. Design, to us, is all about creating new meanings, while art is about self expression and emotive appeal. Bringing these two creative disciplines together and operating at their intersection with business and technology, we drive business innovations with differentiating customer experience.**

**A User Experience Designer at Moonraft is a UX design expert with a disruptive approach to design that brings together empathy for users and understanding of business. They must possess a guerrilla-like attitude to quick visioning and lateral thinking combined with ability to articulate design. Openness and flexibility to appreciate ideas from anywhere is important.**

#### **Responsibilities:**

- Drive creative brainstorm sessions and ideation workshops along with reviewing and approving designs
- Support new business initiatives and work with a cross-disciplinary team to help define and execute concept direction to meet the clients' business needs
- Identify customer needs and requirements by working closely with internal and external stakeholders
- Create wireframes, prototypes, interaction diagrams, pattern libraries, and user flows to convey the design
- Analyze existing systems and understand new needs of the business and target audience
- Conduct regular usability testing and provide actionable reports summarizing results
  - Document discussions, concepts, and the finalized scope
  - Oversee and contribute to the development of the product
- Conduct and perform testing to validate that the developed functionality is in accordance with the scope (UAT)
- Coordinate activities with all artistic and creative departments to ensure that deadlines are met and project goals are achieved
- Lead by example, inspiring others with the quality of your own work, your ability to clearly articulate your vision and design decisions
- Presenting work to internal teams and clients, encouraging collaborative dialogue and building consensus around solutions
- Contribute to the development of design best practices and design systems

#### **Description :**

#### **Requirements:**

- Bachelor's or Master's degree in design-related discipline: Interaction, Information or Interface design, Human-Computer Interaction, Design Planning, Graphic Design, Product Design or Communication Design
  - 0-3 years of industry experience
  - An online portfolio showcasing latest projects (school/live)
- Candidates must have basic user-centered design methods and techniques
  - Solid communication skills.
- Proficiency with tools such as Sketch, Axure, Invisionapp, Photoshop, Illustrator, InDesign and understanding of all the latest tools
- Ability to work in multi-disciplinary teams to achieve team goals.

#### **About Moonraft Innovation Labs**

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customer experience.

We place the human at the center, bringing quantitative and qualitative techniques together to develop consumer insights. Our techno-creative team, bridging consumer insights, business understanding and advanced technology skills, then builds humanistic technology solutions. We believe experimentation is at the core of every innovation. Radical innovation, in our view, is just an event recognized in hindsight when a number of trial-and-error attempts spark off a breakthrough. Our approach embraces rapid prototyping and empirical evidence in everything we do. As the name says, we are Moonraft Innovation Labs, driving innovation through experimentation.

"Rafters", who inhabit Moonraft, recognize only idea as the boss. They live by imagination, simplicity and speed. Our egalitarian culture and environment are designed for rafters to thrive and deliver elegant solutions for complex problems.

Eligibility :	Program	AE	BS	BE	CE	CHE	CSE	EE	ES	ME	MSE	PHY	CHM	MTH	ECO	DES	IME	CGS	HSS	EEM	MSP	NET	PSE	Stats
	BT	No	No		No	No	No	No	--	No	No	--	--	--	--	--	--	--	--	--	--	--	--	--
	BS	--	--		--	--	--	--	No	--	--	No	No	No	No	--	--	--	--	--	--	--	--	--
	MT	No	No		No	No	No	No	No	No	No	--	--	--	--	--	No	--	--	No	No	No	No	--
	DoubleMajor	No	No		No	No	No	No	--	No	No	No	No	No	No	--	--	--	--	--	--	--	--	--
	dual	No	No		No	No	No	No	No	No	No	No	No	No	No	--	--	--	--	--	--	--	--	--
	dualB	No	No		No	No	No	No	--	No	No	No	No	No	No	--	No	--	--	No	--	No	No	--
	dualC	No	No		No	No	No	No	No	No	No	No	No	No	No	Yes	No	--	--	--	--	--	--	--
	Mdes	--	--		--	--	--	--	--	--	--	--	--	--	--	Yes	--	--	--	--	--	--	--	--
	MBA	--	--		--	--	--	--	--	--	--	--	--	--	--	--	No	--	--	--	--	--	--	--
	Phd	No	No		No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No
	MSc	--	--		--	--	--	--	--	--	--	No	No	No	--	--	--	--	--	--	--	--	--	No
	MSR	No	No		No	No	No	No	--	No	No	--	--	--	--	--	--	No	--	--	--	--	No	--

Mdes - 9LPA

Cost to Company :

Package Details :

Bond : CPI CutOff :

Medical Requirments :

Resume Shortlist :

Resume Shortlist Criteria:

Aptitude Test:

Group Discussion:

Technical Test:

Technical Interview:

Technical Interview Duration:

Number of Techincal Interview Rounds:

HR Interview:

HR Interview Duration:

Additional Information:

. False 0.0

True

N/A

False

False

False

True

01:00

2

True

00:30