

Company :	Flipkart Internet Pvt Ltd
Company Name :	Flipkart Internet Pvt Ltd
Nature Of Business :	E Commerce
Designation :	Associate Business Analyst - Marketplace
Tentative Job Location :	Bangalore

The Gig:Associate Business Analyst - Marketplace

Flipkart Marketplace is India’s leading platform for selling online. We disrupt the retail market by enabling manufacturers, brands, distributors, and retailers to reach out to customers across India.

We empower sellers by providing them a platform that helps them to digitize catalog, manage inventory, pricing, fulfillment, and payments, offer promotions and reduce returns.

Our team’s charter spans across the business aspect of the seller’s journey on Flipkart.

Our aim is to maintain Flipkart as the first choice for sellers across India.

There are multiple roles on offer for ABA’s within the Marketplace Platform Team:

- **Selection**
 - *Predicting YOY selection growth, churn and delegating targets to business owners*
 - *Plugging the product gaps to meet the dynamic demand*
 - *Identifying strategies to improve catalog for increasing sale conversion*
 - *Streamlining catalog creation process to alleviate bottlenecks*
- **Merchandising**
 - *Forecasting seller’s propensity to invest in merchandising*
 - *Tailoring seller wise strategy to merchandize for maximizing ROIs*
 - *Draft policies and technological intervention to increase ease of investment*
- **Pricing**
 - *Drafting commission model as per the strategic plan of the organization*
 - *Recommending prices and promotion to the sellers for maximum visibility and growth*
- **Fulfillment**
 - *Identifying supply clusters across India to efficiently serve the demand*
 - *Recommending inventory to ensure growth and profitability*
 - *Responsibly growing Flipkart assured experience on the platform*
- **Planning**
 - *Predicting and setting seller level business, fulfillment, merchandising targets*
 - *Design analyses, creative reporting, and compelling visualization to optimize business operations*
 - *Implementing analytical process excellence to ensure initiatives are effective, scalable, and aligned to the strategic goals of the organization*

Your Array:

- *Sound business acumen in order to gauge priorities and provide a targeted solution*

- **Soft skills to create compelling arguments and visualizations, the ability to drive through ambiguity, and the ability to influence with data-driven recommendations**
- **Work closely with peers and stakeholders to access, pull, clean, analyze, and represent data from a variety of sources**
- **Gather new data, link disparate form of data, and/or creatively use existing data to propose new paths forward and present justification**
- **Compile results in concise, meaningful and actionable format and share findings to senior leadership**

You're Cheers:

Apart from all the general benefits of best in industry compensation, equity, healthcare etc., Flipkart prides in pulling all stops in ensuring you have Great Work, Great People and a Great environment.

We call ourselves an incubator for analysts where you get all the optimal conditions to do and experience your best.

	Program	AE	BSBE	CE	CHE	CSE	EE	ES	ME	MSE	PHY	CHM	MTH	ECO	DES	IME	CGS	HSS	EEM	MSP	NET	PSE	Stats
Eligibility :	BT	Yes	Yes	Yes	Yes	Yes	Yes	--	Yes	Yes	--	--	--	--	--	--	--	--	--	--	--	--	--
	BS	--	--	--	--	--	--	Yes	--	--	Yes	Yes	Yes	Yes	--	--	--	--	--	--	--	--	--
	MT	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	--	--	--	--	--	Yes	--	--	Yes	Yes	Yes	Yes	--
	DoubleMajor	Yes	Yes	Yes	Yes	Yes	Yes	--	Yes	Yes	Yes	Yes	Yes	Yes	--	--	--	--	--	--	--	--	--
	dual	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	--	--	--	--	--	--	--	--	--
	dualB	Yes	Yes	Yes	Yes	Yes	Yes	--	Yes	Yes	Yes	Yes	Yes	Yes	--	Yes	--	--	Yes	--	Yes	Yes	--
	dualC	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	--	--	--	--	--	--	--
	Mdes	--	--	--	--	--	--	--	--	--	--	--	--	No	--	--	--	--	--	--	--	--	--
	MBA	--	--	--	--	--	--	--	--	--	--	--	--	--	No	--	--	--	--	--	--	--	--
	Phd	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No
	MSc	--	--	--	--	--	--	--	--	--	Yes	Yes	Yes	--	--	--	--	--	--	--	--	--	Yes
	MSR	Yes	Yes	Yes	Yes	Yes	Yes	--	Yes	Yes	--	--	--	--	--	--	Yes	--	--	--	--	Yes	--

Cost to Company : **CTC: INR 1340481 per annum**

Area of Compensation	Amount (INR)	Notes
Base	9,00,000	
Variable @10%	90,000	
Joining Bonus (One Time)	2,00,000	
Telephone Reimbursement	12000	(1,000/Month)
Home Broadband Reimbursement	12000	(1,000/Month)
Gratuity	19481	
Insurance	27000	
Relocation Reimbursement (One Time)	40,000	On Actuals
Benefits (One Time)	40,000	Flight + 15 Days Initial Accommodation on Twin Sharing
Total	13,40,000 (Rounded off)	

Bond : **False**
CPI CutOff : **0.0**

Medical Requirments :

Resume Shortlist : **False**

Aptitude Test: **True**

Aptitude Test Duration: **60 mins**

Group Discussion: **True**

Group Discussion Duration: **30-60 mins**

Group Discussion Strength: **TBD**

Technical Test: **False**

Technical Interview: **True**

Technical

Interview Duration:	45 mins
Number of Techincal Interview Rounds:	2
HR Interview:	True
HR Interview Duration:	45 mins
Additional Information:	