Company :
Company
Name :
Nature Of
Business :
Designation

Newzera Tech Labs Pvt. Ltd. Newzera Tech Labs Pvt. Ltd.

IT

Designer

Tentative Job Location : Indore



### **Job Profile**

Job Title: Designer

Job Type: Full Time

Company Name: Newzera

Company Location: Indore, MP

Compensation: Best in the industry

Industry: Journalism, Computer Software, Information Technology

**Functional Area: Designing** 

### About the Job Role

Do you believe the world is your canvas? So do we! But we need a partner in crime to help us paint the town red, blue and every other hue under the sky! If you're keen eye for detail notices patterns in the most expected places, then we'd love for you to be part of our squad. Let's crop to the chase, we're in search of our very own Picasso in the digital ages.

Someone's who's artistic intuition speaks in various tones, shades and volumes. If you can align what we have in mind married to your creativity, then we can't wait to get to know you.

### **Minimum Qualifications**

Bachelor's degree in Design or similar relevant education

Working knowledge of the latest versions of Adobe Creative Suite and Axure

Experience using design software such as InDesign, Sketch, Photoshop, and Illustrator

Proficiency in graphic design, motion graphics, digital art, a sensitivity to typography, color, layout, and a general awareness of materials/textures
 Experience in working with a cross-functional team or large-scale software development lifecycle, including waterfall and agile methodologies

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Excellent written and verbal communication skills

Experience with and an understanding of market research

Time and project management skills, including the ability to work on multiple projects at the same time

Creativity and an ability to produce innovative and original ideas

Strong typography skills

Able to illustrate design ideas using storyboards, process flows, information architecture and sitemaps

#### **Description:**

# **Preferred Qualifications**

- Interest in Motion Designing
- An ability to think strategically and come up with campaigns
- Strong work portfolio that demonstrates systematic and creative design thinking as well as a deep understanding of UI/UX best practices

## Responsibilities

- Design, develop, and create design strategy
- Work closely with user researchers to gain user insights, identify opportunities, validate concepts, and socialize ideas across the team

Study design briefs and determine requirements

Prepare rough drafts and present ideas

Create prototypes to test concepts

Develop illustrations, logos and other designs using software or by hand

Work with copywriters and creative director to produce final design

Testing graphics across various media

Amend designs after feedback

Identify key interactions of the product

Stay up to date on technology and trends that will impact users

Highly detailed communication of design principles + direction, as well as design specifications to engineers

Increase user-friendliness in digital products

Maintain brand consistency throughout all our marketing projects

Liaise with marketing and design teams to ensure deadlines are met

## Benefits worth INR 20000 (per month)

No need to get 'dabbas' from home. We've got it covered with delicious 5 star catered breakfast, lunch (and dinner) for you, everyday! A fully stocked pantry! You can go on munching till your mouth hurts An adorably neat and fully air-conditioned boutique office, you would hate to leave Shiny new Macbooks, screen setup, headphones, etc. for better work productivity Opportunity to work with the best talents from all over the world Fun working environment Sponsored educational programs for self development Support for paid online learning programs Quarterly excursions and off-sites as a part of team building exercises We'd hate to see you unwell, but if you do, we've got your back. Paid sick Leaves There are multiple posture related problems that occur in our field of work. While we can't have Phoebe on board with her masseuse skills, we do have all the right gadgets and a physiotherapist just a call away, to relieve you from any kind of pain. Except the heart-ache. We have good coffee to help you cope with that! Program AE BSBE CE CHE CSE EE ES ME MSE PHY CHM MTH ECO DES IME CGS HSS EEM MSP NET PSE Stats BT Yes Yes Yes Yes Yes --Yes Yes BS Yes --Yes Yes Yes Yes No MT No DoubleMajor Yes Yes Yes Yes Yes -- Yes Yes Yes Yes Yes Yes dual Yes Eligibilty: dualB Yes Yes Yes Yes Yes -- Yes dualC Yes Mdes Yes MBA No Phd No MSc No No No No **MSR** No No -- No No No No No No No No 1. **CTC: INR 11.9 LPA** In Hand Salary: INR 8 LPA Onsite Perks and Privileges: INR 2.4 LPA Relocation Beenfit: upto INR 50,000 (One time benefit) Joining Bonus: INR 1 Lakh (One time bonus, after 12 months of joining) **False CPI CutOff:** 0.0Requirments True CGPA: 7.0 or above True Round 1 (Online Cognitive Assessment): 30 minutes **False** True Round 2 (Online Writing Assignment): 30 minutes; Round 3 (Online Design Assignment): 180 minutes; Round 4 (Online Design Assignment): 180 minutes False True Round 5 (Online HR Interview): 20 minutes

HR Interview (online short assessment followed by Online HR Interview)

Cost to

Company:

**Package** Details:

Bond:

Medical

Resume

**Shortlist:** Resume Shortlist

Criteria: **Aptitude** 

Test: **Aptitude** 

Test **Duration:** Group

Discussion: **Technical** 

Test: **Technical** 

Test

**Duration: Technical** 

Interview: HR

Interview: HR

**Interview Duration:** Additional

Information: