

FIITJEE LTD.**FIITJEE LTD.**

Education

Business Evangelist - Strategy, Branding & Sales

Key Responsibilities:

Description :	1.		
	1.		Responsible as a key driver for Business
	1.		Seminars of high quality that can mesmerize the audience
		1.	Offline – Schools & Open Auditorium
		2.	Online – Live & pre-recorded
		2.	Media Management – all channels
		3.	Social Media Management
	2.		Key business driver to Admissions, Sales (including institutional), Marketing & Advertising resulting in great business
		1.	Ensure extraordinary counseling from all mediums.
		2.	Ensure 100% conversion of each enquiry to registration and each registration to enrolment.
		3.	Brand positioning on social media
		4.	Building relations with key people in the market
		5.	Conduct specific WOM building activities for all stake holders - Parents, Students, Institutional heads etc.
		6.	Execute Event-based Marketing Campaigns
	3.		Talent Hunt for extraordinary results

	Program	AE	BSBE	CE	CHE	CSE	EE	ES	ME	MSE	PHY	CHM	MTH	ECO	DES	IME	CGS	HSS	EEM	MSP	NET	PSE	Stat
Eligibility :	BT	Yes	Yes	Yes	Yes	Yes	Yes	--	Yes	Yes	--	--	--	--	--	--	--	--	--	--	--	--	--
	BS	--	--	--	--	--	--	Yes	--	--	Yes	Yes	Yes	Yes	--	--	--	--	--	--	--	--	--
	MT	No	No	No	No	No	No	No	No	No	--	--	--	--	--	No	--	--	No	No	No	No	--
	DoubleMajor	Yes	Yes	Yes	Yes	Yes	Yes	--	Yes	Yes	Yes	Yes	Yes	Yes	--	--	--	--	--	--	--	--	--
	dual	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	--	--	--	--	--	--	--	--	--
	dualB	Yes	Yes	Yes	Yes	Yes	Yes	--	Yes	Yes	Yes	Yes	Yes	Yes	--	Yes	--	--	Yes	--	Yes	Yes	--
	dualC	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	--	--	--	--	--	--	--
	Mdes	--	--	--	--	--	--	--	--	--	--	--	--	--	No	--	--	--	--	--	--	--	--
	MBA	--	--	--	--	--	--	--	--	--	--	--	--	--	--	No	--	--	--	--	--	--	--
	Phd	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No
MSc	--	--	--	--	--	--	--	--	--	No	No	No	--	--	--	--	--	--	--	--	--	No	
MSR	No	No	No	No	No	No	--	No	No	--	--	--	--	--	--	No	--	--	--	--	No	--	

Cost to Company: We are looking for full-time employment and salary ranges from CTC of 15 LPA - 30 LPA.

Package	•	Variable component (Performance Linked)	: 0.10 cr - 0.20 cr
Details	•	ESOPS	: Upto 20 lakhs

Bond :	False
CPI CutOff :	0.0

Medical Requirments

Resume	True
Shortlist :	

Resume	
Shortlist	N/A

Aptitude Test: **False**

Group	True
Discussion:	

Group Discussion	30min
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Group Discussion **6-8**

Technical Test:	False
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Technical Interview:	False
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HR	True
Interview:	

HR Interview	15-30mins
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Duration:
Additional
Information: