| Company:                               |  |             |                             |        |        |          | Zon      | nato l   | Privat  | e Lim                | ited    |         |          |          |         |         |         |         |         |          |
|--|--|-------------|-----------------------------|--------|--------|----------|----------|----------|---------|----------------------|---------|---------|----------|----------|---------|---------|---------|---------|---------|----------|
| Company<br>Name :                      | Zomato Private Limited  Food Took  |             |                             |        |        |          |          |          |         |                      |         |         |          |          |         |         |         |         |         |          |
| Nature Of<br>Business :<br>Designation | Food Tech  Proinces Applyet  |             |                             |        |        |          |          |          |         |                      |         |         |          |          |         |         |         |         |         |          |
| :                                      | Business Analyst   |             |                             |        |        |          |          |          |         |                      |         |         |          |          |         |         |         |         |         |          |
| Tentative Job<br>Location :            | Gurugram   |             |                             |        |        |          |          |          |         |                      |         |         |          |          |         |         |         |         |         |          |
|  | Zomato as an organization has grown and scaled multifold over the last few years. We are committed to bringing the best food to everyone; no matter who they are and what they can afford.   |             |                             |        |        |          |          |          |         |                      |         |         |          |          |         | matter  |         |         |         |          |
| Description:                           | Creating and re-inventing has been a key practice at Zomato and at this point we require folks who can help us keep pace with the dynamic ecosystem we are all a part of. Check out our blog for all the latest updates.   |             |                             |        |        |          |          |          |         |                      |         |         |          |          |         |         |         |         |         |          |
|  | About the role:  |             |                             |        |        |          |          |          |         |                      |         |         |          |          |         |         |         |         |         |          |
|  | Manage the p   | sprawli     | ng data sets                | and th | e busi | ness m   | indset   | to conv  | ert ins | ights in             | to str  | ategic  | opport   | tunitie  | s for o | our con | npany.  |         |         |          |
|  | The role requires you to work closely with leaders across functions to support and implement high-quality, data driven decisions and ensure data accuracy and consistent reporting by designing and creating optimal processes and procedures. This role demands very high advanced data analytical techniques to interpret key findings from company data and leverage these insights into initiatives that will support business outcomes. |             |                             |        |        |          |          |          |         |                      |         |         |          |          |         |         |         |         |         |          |
|  | Here's what you'll do day-to-day   |             |                             |        |        |          |          |          |         |                      |         |         |          |          |         |         |         |         |         |          |
|  | • Lead cross-functional projects using advanced data analysis techniques to discover insights that will guide strategic decisions and uncover optimization opportunities   |             |                             |        |        |          |          |          |         |                      |         |         |          |          |         | cover   |         |         |         |          |
|  | Build, develop and maintain data models, reporting systems, data automation systems, dashboards and performance metrics support that   |             |                             |        |        |          |          |          |         |                      |         |         |          |          |         | that    |         |         |         |          |
|  | support key business decisions  Manage and optimize processes for data intake, validation, mining and engineering.   |             |                             |        |        |          |          |          |         |                      |         |         |          |          |         |         |         |         |         |          |
|  | <ul> <li>Examine, interpret and communicate the results of analytical initiatives to relevant stakeholders. Anticipate future demands of initiatives</li> <li>related to people, technology, budget and business within your department and design/implement solutions to meet the needs</li> </ul>  |             |                             |        |        |          |          |          |         |                      |         |         |          |          |         |         |         |         |         |          |
|  | Who fits the bill?   |             |                             |        |        |          |          |          |         |                      |         |         |          |          |         |         |         |         |         |          |
|  | • The right candidate should be proficient with the following tools/programs:  |             |                             |        |        |          |          |          |         |                      |         |         |          |          |         |         |         |         |         |          |
|  | • St   | rong progra | mming skills                | with   | queryi | ng lan   | guages   | like S0  |         | with al<br>bquerie   |         | o perfo | orm ef   | fective  | quer    | ying in | volving | multi   | ple tal | oles and |
|  | •  |             |                             |        | Exp    | erienc   | with o   | lata vis |         | ion too              |         | leau, I | Raw, cl  | ıart.js, | etc.    |         |         |         |         |          |
|  | •  |             |                             |        | Exp    | erience  | _        |          |         | el, Wor<br>tatistica |         |         |          | ues:     |         |         |         |         |         |          |
|  | •  |             |                             |        | •      |          |          |          | M mul   | tiple re             | gressio |         |          |          |         |         |         |         |         |          |
|  | •  |             |                             |        |        |          |          | I        | -       | ic regre<br>ar regr  |         |         |          |          |         |         |         |         |         |          |
|  | •  |             |                             |        |        |          |          |          | Variab  | le selec             | tion    |         |          |          |         |         |         |         |         |          |
|  | • Work   | ing knowled | lge of data m               | ining  | princi | ples: co | ollectin | g and 1  |         | g data 1<br>rces     | rom m   | ultiple | e data   | system   | is on   | premis  | es and  | cloud-  | based   | data     |
|  | • Underst  | anding of a | nd experienc<br>analyzing o |        |        |          |          |          |         |                      |         |         |          |          |         |         | _       | g tests | /exper  | iments,  |
|  | •  | E           | xperience wo                |        | with a | nd crea  | ating d  | atabas   | es and  | dashboa              | ırds us | ing all | l releva | ant dat  |         |         |         | ns      |         |          |
|  | •  |             |                             |        | Stı    | ong pr   | oblem    | solving  | , quant | itative a            | and an  | alytica | ıl abili | ties.    |         |         |         |         |         |          |
| Eligibilty :                           | Program  |             | E CE CHE                    |        |        |          |          | E PHY    | CHN     | 1 MTH                | I ECC   | ) DES   | SIME     | E CGS    | SHS     | S EEN   | 4 MS    | P NET   | ΓPSF    | E Stats  |
|  | BT<br>BS   | No No       | Yes Yes                     | Yes    |        | Ye<br>No |          | <br>Yes  | <br>No  | <br>Yes              | <br>No  |         |          |          |         |         |         |         |         |          |
|  | MT   | No No       | No No                       | No     |        | No No    |          |          |         |                      |         |         | No       |          |         | No      | No      | No      | No      |          |
|  | DoubleMajo   | r No No     | Yes Yes                     |        |        |          |          | Yes      | No      | Yes                  | No      |         |          |          |         |         |         |         |         |          |
|  | dual   | No No       | No No                       |        |        | No No    |          | No       | No      | No                   | No      |         |          |          |         |         |         |         |         |          |
|  | dualB  | No No       | No No                       |        |        | No       |          | No       | No      | No                   | No      |         | No       |          |         | No      |         | No      | No      |          |
|  | dualC  | No No       | No No                       | No     | No .   | No No    | ) No     | No       | No      | No                   | No      | No      | No       |          |         |         |         |         |         |          |
|  | Mdes<br>MBA  |             |                             |        |        |          |          |          |         |                      |         | No      | <br>No   |          |         |         |         |         |         |          |
|  | Phd  | No No       | No No                       | No     | Nο     | No No    | No       | No       | No      | No                   | No      | No      | No       | No       | No      | No      | No      | No      | No      | No       |
|  | MSc  |             |                             |        |        |          |          | No       | No      | No                   |         |         |          |          |         |         |         |         |         | Yes      |
|  | MSR  | No No       | No No                       | No     | No ·   | No       | No       |          |         |                      |         |         |          | Yes      |         |         |         |         | No      |          |
| Cost to Company :                      |  |             |                             |        |        | 20       | LPA      | fixed    | l + 25  | Lakh                 | ESO     | Ps      |          |          |         |         |         |         |         |          |
|  | • 20 LPA - Fixed base compensation   |             |                             |        |        |          |          |          |         |                      |         |         |          |          | 1 = 0/  |         |         |         |         |          |
| Package<br>Details :                   | • 25 Lakh ESOPs - ESOPs (based on the valuation at the time of allocation) have a vesting cycle of 5% - 15% - 30% - 50% (over a four year period). We will do this at strike price of Re.1. Please note that our vesting cycle   |             |                             |        |        |          |          |          |         |                      |         |         |          |          |         |         |         |         |         |          |
|  |  |             | the 1st of                  | _      |        |          |          |          |         |                      | _       |         |          |          |         |         |         |         | _       | -        |
|  |  |             |                             |        |        | C        | loses    | t, pos   | st you  | r date               | e of j  | oinin   | g        |          |         |         |         |         |         |          |
| Bond:                                  |  |             |                             |        |        |          |          |          | False   | ,                    |         |         |          |          |         |         |         |         |         |          |
| CPI CutOff:                            |  |             |                             |        |        |          |          |          | 0.0     |                      |         |         |          |          |         |         |         |         |         |          |
| Medical<br>Requirments                 |  |             |                             |        |        |          |          |          | NA      |                      |         |         |          |          |         |         |         |         |         |          |
| :<br>Resume<br>Shortlist :             |  |             |                             |        |        |          |          |          | True    |                      |         |         |          |          |         |         |         |         |         |          |

Resume

**Shortlist**  $\ensuremath{\mathsf{CGPA}}$  - 8 and above and Internships 8 and above and Internships Criteria: Aptitude False Test: Group **False Discussion: Technical False** Test: Technical True Interview: **Technical** Interview 3 hours **Duration:** Number of **Techincal** 2 Interview **Rounds:** HR True Interview: HR

Interview 30 minutes **Duration:** 

**Additional** Information: