

Company :	k12 techno service
Company Name :	k12 techno service
Nature Of Business :	Education Industry
Designation :	Product Specialist
Tentative Job Location :	Bangalore/Mumbai/Kolkata

Job Description

About Being a Product Specialist at K12 Techno Services

K12 Techno Services, a school management company that runs 30+ schools across India is leveraging its expertise in school education to build world-class products (physical and digital) to cater to the ever-growing demand for high-quality education in India and the rest of the world.

K12 is looking to hire multi-talented youngsters with a passion for learning, ability to get things done and a keen interest in multiple domains (Maths, Sciences, History & Geography, Performing Arts, Writing, Sports, Video making, etc.) to join its Products team to build academic products (apps, kits, books, educational games etc.) to reimagine the future of education.

Mission and Vision for the Role

As the Product and Learning Specialist at K12 Techno Services, your primary objective will be to conceptualise, build and deliver various educational products for 3-15-year-olds. You will learn to empathize with the learner and understand their needs and tailor the product to fit these requirements; You will work with in-house experts, product managers, students and teachers to create innovative and impactful educational products, both physical and digital. You will take ownership of the learning outcomes, customer retention, and scaling up of the product.

Expected Outcomes (6 -18 months)

- **Product Conceptualization (First 1-3 Months)**
 - Work with the Products team to ideate on various products in these learning areas - Math, Science, History & Geography, Theatre, Music, Dance, Visual Arts, Literacy and English, Sports, Videos, etc. You will research, interact with experts and educators to understand the current and future trends in the education sector and validate these ideas.
 - Define and create a framework for a digital or physical product; You will create the following documents - Strategy and Vision documents, Competitor Analysis Docs, Product Specs, Roadmaps, User stories, Design Guidelines, Internal Guides, Customer guides, etc
- **Product building (In 3-6 months)**
 - Develop Content for the product; Provide product requirements to the tech team, and the kits team in the form of features and user stories. Answer Why Who How and What of the product with supporting documents.
 - Work with Product designers, UI and UX designers to create engaging products.
 - Conduct user testing, collect feedback and iterate on the product.
- **Products Iterations and Roadmap (6-18 Months)**
 - Work closely with the Marketing, Sales, school implementation teams to understand how the product is being used and build better versions
 - Track the key metrics for the products - User behaviour, Learning Outcomes, User Growth, Churn Rate, and other relevant metrics and take data-based decisions to improve the product.
- **Domain Expertise**
 - Conduct regular experiments and case studies, read extensively both online and offline, and interact with subject matter experts to develop a strong foundation on which to build products.
 - Write white papers, publish reports based on your learning from the product and the research conducted to establish thought leadership in the market.

Who are we looking for?

- Description :**
- Academic qualification - Any Degree in Pure Sciences and liberal arts. Should have passed out in 2019 or 2020
 - Relevant Work experience - Some experience in teaching or volunteering with young students is a bonus.
 - **Specific Skills (Should be good in any one listed below)**
 - Writing - Has written and published short-stories, screenplays, Poems, News Articles etc.
 - Sports - Has played multiple sports and taken part at inter-college (or bigger) events.
 - Arts - Performed on stage in Dance, Music or Theatre at inter-college events; Has created works of art (painting, sketching etc) and showcased it on Behance (or similar); taken part in competitions at inter-college level.
 - Photography/Videography - Serious about clicking pics, video editing, filmmaking etc - Should have a portfolio.
 - Robotics,Gizmos, DIY - should have a tinkering lab and built some products with his hands.
 - Entrepreneurial Mindset - has tried running a business - For eg a lemonade stand (or online equivalent).
 - Tools needed - Comfortable with office suite; and communication tools

What qualities are we looking for in you?

- **Agency - Should have the ability to get things done**
 - Persistent - Should have the willingness to go the distance without giving up.
 - Aggressive - Should be able to move fast and take a strong stand without being harsh
 - Proactive- Should be able to act without being told; should bring in new ideas.
- **Ability to Learn in chaos**

- You should be an active learner who can thrive in ambiguity and learn on a daily basis.
 - Flexible/adaptable - Should be able to have strong opinions held lightly.
- Creativity
 - To be able to innovate on existing ideas and come up with new ones.
- Oral communication
 - To be able to articulate your thoughts in a clear way (in any language of your choice)
- Attention to detail
 - Should be able to dive deep into a topic and understand the nuances. Should care about the details rather than speak at a surface level.

Why K12?

Work with the team that has the insights

K12 runs 30+ schools; with 30000, students. We understand the challenges of education at scale and have been developing deep insights. We are a highly motivated team who are passionate about solving real problems in education and have the ability to learn how to solve them.

Challenges and Growth

We promise a lot of growth while working with our young team to build amazing products over the next few years. We move fast, and you can be assured of challenges and excitement. You are allowed to fail but also learn from your mistakes in a short span of time.

The next ed-tech Rocketship

Looking to get on to the next rocketship? K12 is a fast-growing, profitable, VC funded Education company that serves 30+ schools and 30,000 + students. K12 has grown rapidly over the last 5 years and is poised to develop a range of products that will serve 1 million students and 1000+ schools in the next five years.

	Program	AE	BSBE	CE	CHE	CSE	EE	ES	ME	MSE	PHY	CHM	MTH	ECO	DES	IME	CGS	HSS	EEM	MSP	NET	PSE	Stats
Eligibility :	BT	Yes	Yes	Yes	Yes	Yes	Yes	--	Yes	Yes	--	--	--	--	--	--	--	--	--	--	--	--	--
	BS	--	--	--	--	--	--	Yes	--	--	Yes	Yes	Yes	Yes	--	--	--	--	--	--	--	--	--
	MT	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	--	--	--	--	--	Yes	--	--	Yes	Yes	Yes	Yes	--
	DoubleMajor	Yes	Yes	Yes	Yes	Yes	Yes	--	Yes	Yes	Yes	Yes	Yes	Yes	--	--	--	--	--	--	--	--	--
	dual	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	--	--	--	--	--	--	--	--	--
	dualB	Yes	Yes	Yes	Yes	Yes	Yes	--	Yes	Yes	Yes	Yes	Yes	Yes	--	Yes	--	--	Yes	--	Yes	Yes	--
	dualC	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	--	--	--	--	--	--	--
	Mdes	--	--	--	--	--	--	--	--	--	--	--	--	--	Yes	--	--	--	--	--	--	--	--
	MBA	--	--	--	--	--	--	--	--	--	--	--	--	--	--	Yes	--	--	--	--	--	--	--
	Phd	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
	MSc	--	--	--	--	--	--	--	--	--	Yes	Yes	Yes	--	--	--	--	--	--	--	--	--	Yes
	MSR	Yes	Yes	Yes	Yes	Yes	Yes	--	Yes	Yes	--	--	--	--	--	--	Yes	--	--	--	--	Yes	--

Cost to Company : 3.5 LPA to 4.5 LPA

Package Details : 3.5 LPA to 4.5 LPA

Bond : False

CPI CutOff : 0.0

Medical Requirments :

Resume Shortlist : False

Aptitude Test: True

Aptitude Test Duration: 1hr

Group Discussion: False

Technical Test: False

Technical Interview: True

Technical Interview Duration: 30 min

Number of Techincal Interview Rounds: 0

HR Interview: True

HR Interview Duration: 10 min

Additional

Information: