

Company : Nymble Labs Private Limited
Company Name : Nymble Labs Private Limited
Nature Of Business : Consumer Electronics
Designation : Marketing Manager
Tentative Job Location : Bengaluru

About Us:

Nymble is a young gutsy consumer robotics startup based out of Bangalore solving the problem of eating fresh, good nutritive food every day.

We believe that the future of eating, is eating at home. And we are building that future by building Julia – a Kitchen Robot. Julia sits on your kitchen top and cooks fresh food for you, at the tap of a button, tailored to your taste – all without you having to put in time and effort.

Nymble has always operated with global ambitions. Having run preliminary user trials in San Francisco and in India, we are now expanding our team, with financial backing from some of the smartest and boldest entrepreneurs in the global tech ecosystem.

About the role:

We’d love your help in making Nymble a well-known brand, globally. We see you as someone who would be adept at handling any question that’s related to the product, company, or industry. You’ll understand how startup brands are built, be one of the earliest members in shaping our story and get the chance to be part of a fast-growth startup that’s looking to change the way food is cooked, globally.

What you’ll do:

- Description :

 - Improve organic traffic for Nymble through relevant channels.
 - Run paid and unpaid marketing campaigns to get the word out about Nymble in front of relevant and potential customers.
 - Build brand awareness on social media by posting content that tells us our story and also aligns with our marketing strategy.
 - Stay on top of news surrounding our business - food, robotics, meal - delivery, competitive landscape etc.
 - Build online relationships with key stakeholders: Engage with VCs, food bloggers, founders, journalists, food technologists, potential senior hires and Nymble advocates.
 - Brainstorming and coming up with new ideas for marketing campaigns
 - Build a community of engaged users who will be potential buyers

Requirements:

- Prior digital marketing and SEO experience is a must.
- Experience in social media campaigns and metrics preferable.
- Great writing skills
- Ability to simplify complex ideas and execute them
- An infinite learner, soaking up all relevant information in a new industry.
- Humble confidence
- Good Listener, good talker, in that order
- Good presentation skills

Working at Nymble

- [Read Our Story](#)
- [Why what we do is essential?](#)

	Program	AE	BSBE	CE	CHE	CSE	EE	ES	ME	MSE	PHY	CHM	MTH	ECO	DES	IME	CGS	HSS	EEM	MSP	NET	PSE	Stats
Eligibility :	BT	Yes	Yes	Yes	Yes	Yes	Yes	--	Yes	Yes	--	--	--	--	--	--	--	--	--	--	--	--	--
	BS	--	--	--	--	--	--	Yes	--	--	Yes	Yes	Yes	Yes	--	--	--	--	--	--	--	--	--
	MT	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	--	--	--	--	--	Yes	--	--	Yes	Yes	Yes	Yes	--
	DoubleMajor	Yes	Yes	Yes	Yes	Yes	Yes	--	Yes	Yes	Yes	Yes	Yes	Yes	--	--	--	--	--	--	--	--	--
	dual	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	--	--	--	--	--	--	--	--	--
	dualB	Yes	Yes	Yes	Yes	Yes	Yes	--	Yes	Yes	Yes	Yes	Yes	Yes	--	Yes	--	--	Yes	--	Yes	Yes	--
	dualC	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	--	--	--	--	--	--	--
	Mdes	--	--	--	--	--	--	--	--	--	--	--	--	--	Yes	--	--	--	--	--	--	--	--
	MBA	--	--	--	--	--	--	--	--	--	--	--	--	--	--	Yes	--	--	--	--	--	--	--
	Phd	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
	MSc	--	--	--	--	--	--	--	--	--	Yes	Yes	Yes	--	--	--	--	--	--	--	--	--	Yes
	MSR	Yes	Yes	Yes	Yes	Yes	Yes	--	Yes	Yes	--	--	--	--	--	--	Yes	--	--	--	--	Yes	--

Cost to Company : â,¹6L – â,¹8L
Package Details : - Medical Insurance Coverage Provided
Bond : False
CPI CutOff : 0.0
Medical Requirments

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Resume Shortlist :	True
Resume Shortlist Criteria:	Relevant Internship/Work Experience
Aptitude Test:	False
Group Discussion:	False
Technical Test:	True
Technical Test Duration:	1 day
Technical Interview:	True
Technical Interview Duration:	30 - 45 minutes
Number of Techincal Interview Rounds:	2
HR Interview:	True
HR Interview Duration:	20 - 30 minutes
Additional Information:	