Company : **Decision Point Pvt Ltd**

Company Name : **Decision Point Pvt Ltd**

Nature Of Business : **Management Consulting**

Designation : **Business Analyst**

Tentative Job Location : Gurgaon

Description :

About the Company

Decision Point is a fast-growing Consumer Products Analytics & Consulting Company, with business partners featuring in global fortune 500 list. We specialize in applying math to solve complex business problems in CPG space.

DP assures you to provide a 360degree learning platform which will be steepest in the industry, you will develop in-depth know-how of CPG/FMCG business, learn the application of analytics and big data technologies and traits of management consulting.

Decision Point offers an entrepreneurial environment and exposure to advanced analytics in the domain of sales and marketing. The team at Decision Point is very young, energetic and highly skilled. Our team consists of talented business consultants, data scientists and engineers who are passionate about implementing analytics in real world business problems

A career at Decision Point is rich in experience and offers opportunities to build lasting relationships.

Roles and Responsibilities

The successful candidate will be part of Analytics Consulting team. Business analyst plays a critical role in team. BA is responsible for conducting analyses, developing mathematical models and building knowledge on CPG industry. The incumbent for the position is expected to deliver but not limited to on following responsibilities:-

- **Manage large datasets using most recent technologies.**
- **Continuously improve processes with focus on automation and partner with different teams to**
- **develop system capability.**
- **Partner with project leads to understand business briefs and execute analyses.**
- **Develop and enhance statistical model with best in class modelling techniques.**
- **Evaluate new data sources, conduct research to assist in solving business problems.**
- **Communicate with clients to take briefs or present insights (need driven).**
- **Deliver on informative and well-organized deliverables.**
- **Proactively seek opportunities to help team members by sharing knowledge and expanding skills.**

An ideal candidate will be/have:

- **Excellent analytical skills and is a problem solver**
- **A team player and can deliver under pressure**
- **An eye for detail, quick learner and can think out of the box**
- **Self-motivated, disciplined with ‘can do’ attitude**
- **Infect peers with enthusiasm and facilitate healthy team interaction**

Key reasons to join Decision Point

- **Development as a Subject Matter Expert in FMCG sales & marketing analytics domain, working directly with one of the top 5 global FMCG brands**
- **Work extensively with clients/ direct client interaction - There will be direct client interaction which will fasten your learning process and will enable you to master traits of strategy consulting i.e. from understanding business objective to analyzing data in a methodical way culminating with final output to be delivered to client**
- **Leave the lasting Impact on Business: You will also get to witness the impact of implementing of your recommendations/strategies as you will be working very closely with clients on day-today basis**
- **FastTrack Career Growth: DP provides you to choose your own career path; We have Fast-track career path for people who love challenges, are ambitious and wants to push their limits. This means high reward, challenging role where candidate can get promoted every year with handsome raises**
- **Young and dynamic culture: the average age here is about 25 years. There is a lot of energy flowing all the time. We work hard and party harder. Our work environment is very flexible, and we understand your work life balance. We take off to mountains or beaches to recoup at least once a year and ensure we get together at the end of each quarter.**

Eligibilty :

Program	AE	BSBE	CE	CHE	CSE	EE	ES	ME	MSE	PHY	CHM	MTH	ECO	DES	IME	CGS	HSS	EEM	MSP	NET	PSE	Stats
BT	Yes	Yes	Yes	Yes	Yes	Yes	--	Yes	Yes	--	--	--	--	--	--	--	--	--	--	--	--	--
BS	--	--	--	--	--	--	Yes	--	--	Yes	Yes	Yes	Yes	--	--	--	--	--	--	--	--	--
MT	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	--	--	--	--	--	Yes	--	--	Yes	Yes	Yes	Yes	--
DoubleMajor	Yes	Yes	Yes	Yes	Yes	Yes	--	Yes	Yes	Yes	Yes	Yes	Yes	--	--	--	--	--	--	--	--	--
dual	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	--	--	--	--	--	--	--	--	--
dualB	Yes	Yes	Yes	Yes	Yes	Yes	--	Yes	Yes	Yes	Yes	Yes	Yes	--	Yes	--	--	Yes	--	Yes	Yes	--
dualC	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	--	--	--	--	--	--	--
Mdes	--	--	--	--	--	--	--	--	--	--	--	--	--	Yes	--	--	--	--	--	--	--	--
MBA	--	--	--	--	--	--	--	--	--	--	--	--	--	--	Yes	--	--	--	--	--	--	--
Phd	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
MSc	--	--	--	--	--	--	--	--	--	Yes	Yes	Yes	--	--	--	--	--	--	--	--	--	Yes
MSR	Yes	Yes	Yes	Yes	Yes	Yes	--	Yes	Yes	--	--	--	--	--	--	Yes	--	--	--	--	Yes	--

Cost to Company : **8 lacs per annum**

Package Details :

7 Lacs (Fixed)

1 Lac(Annual Bonus)

8 Lacs(CTC)

Bond : **False**

CPI CutOff : **0.0**

Medical Requirments :	**No**
Resume Shortlist :	**True**
Resume Shortlist Criteria:	**N/A**
Aptitude Test:	**False**
Group Discussion:	**False**
Technical Test:	**True**
Technical Test Duration:	**N/A**
Technical Interview:	**True**
Technical Interview Duration:	**N/A**
Number of Techincal Interview Rounds:	**2**
HR Interview:	**True**
HR Interview Duration:	**N/A**
Additional Information:	**NA**