

# Retail Sales & Customer Insights Dashboard

Total Sales

\$2.26M

Unique Customers

793

Top Region by Sales

West

Filter by Date, Region & Category

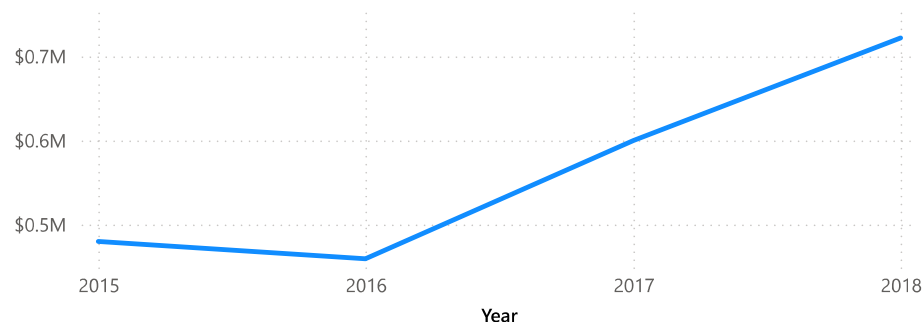
☐ Central

☐ East

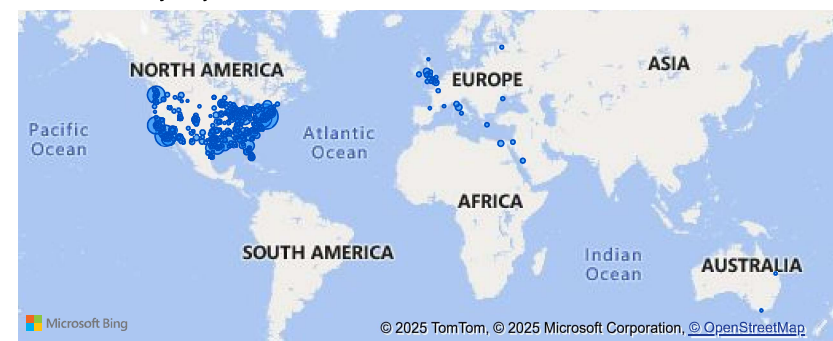
☐ South

☒ West

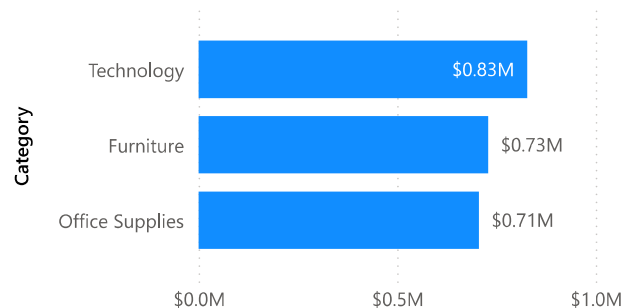
Sales Trend Over Time



Sum of Sales by City



Sum by Category



Sub-Category region and Sales

Sub-Category	Region	Segment	Sum of Sales
Chairs	East	Consumer	\$59,071.95
Phones	East	Consumer	\$51,211.19
Phones	West	Consumer	\$50,162.42
Chairs	Central	Consumer	\$42,933.37
Chairs	West	Consumer	\$42,801.73
Tables	West	Consumer	\$40,607.48
Binders	Central	Consumer	\$39,675.07
Phones	Central	Consumer	\$37,010.80
Total			\$22,61,536.782

Top Customers by Sales

