SMSOCIETY18: INTERNATIONAL CONFERENCE ON SOCIAL MEDIA AND SOCIETY

ABOUT VENUE PROGRAM AUTHORS KEYWORDS

PROGRAM

Days: Wednesday, July 18th Thursday, July 19th

Friday, July 20th

Wednesday, July 18th

View this program: with abstracts session

overview talk overview

08:30-09:00 Pegistration & Coffee

Note: There is no need to sign up in advance for the workshops. Participation in the workshops are included in the regular registration rate.

LOCATION: Solbjerg Plads 3 - Atrium

09:00-10:30 Session 1A: Workshop: Follow the Data

LOCATION: <u>SP 2.07 - 2nd Floor</u>

09:00 *Leslie Carr* (University of Southampton, UK)

Follow the Data (abstract)

09:00-10:30 Session 1B: Workshop: Introduction to

Social Media Network Analysis with NodeXL

LOCATION: SP 2.08 - 2nd Floor

09:00 Wasim Ahmed (Social Media Research

Foundation, UK)

Introduction to Social Media Network Analysis

with NodeXL (abstract)

09:00-10:30 Session 1C: Workshop: Design

Exploration of Social Media Habits

LOCATION: SP 2.12 - 2nd Floor

09:00 Jaigris Hodson (Royal Roads University,

Canada)

Brian Traynor (Mount Royal University, Canada)

Design Exploration of Social Media Habits: Using information design research techniques to understand why people share on social

media. (abstract)

10:30-11:00 Offee Break

LOCATION: Solbjerg Plads 3 - Atrium

11:00-12:30 Session 1A: Workshop: Follow the Data

(continued)

LOCATION: SP 2.07 - 2nd Floor

11:00-12:30 Session 1B: Workshop: Introduction to Social Media Network Analysis with NodeXL (continued)

LOCATION: SP 2.08 - 2nd Floor

11:00-12:30 Session 1C: Workshop: Design Exploration of Social Media Habits (continued)

LOCATION: SP 2.12 - 2nd Floor

12:30-14:00 | Lunch Break (Self-Organized)

 Cafeteria / Canteen at CBS (Ground floor and First floor) - Cafeteria

https://www.spisestuerne.dk/main/sprog/?id=en

- Grocery store Føtex or coffee in Frederiksberg Centret (Shopping mall next to CBS) https://goo.gl/maps/dG8XZswBhQG2
- Holms Bakery in Frederiksberg Centret -<u>https://goo.gl/maps/8PzVsoHeVVp</u>
- Reinh. van Hauen across Frederiksberg Centret https://goo.gl/maps/YmWztwQ1kcP2
- Madklubben Frederiksberg -https://goo.gl/maps/3RoHVtrmtU52
- Wagamama across Frederiksberg Centret https://goo.gl/maps/PD2yWmEXowJ2

14:00-15:30 Session 2A: Workshop: Doing Digital Methods

LOCATION: SP 2.07 - 2nd Floor

14:00 <u>Richard Rogers</u> (University of Amsterdam, Netherlands)

Doing Digital Methods Workshop (<u>abstract</u>)

14:00-15:30 Session 2B: Workshop: Building Your Own Cloud-Based Twitter Capture and Analysis Toolkit (TCAT)

LOCATION: <u>SP 2.08 - 2nd Floor</u>

14:00 <u>Jacob Groshek</u> (Boston University, United States)

<u>Li Zhang</u> (Boston University, United States)

Building Your Own Cloud-Based Twitter
Capture and Analysis Toolkit (TCAT) (abstract)

14:00-15:30 Session 2C: Workshop: Linking Social Survey and Social Media Data

LOCATION: <u>SP 2.12 - 2nd Floor</u>

14:00 <u>Luke Sloan</u> (Cardiff University School of Social Sciences, UK)

Anabel Quan-Haase (University of Western Ontario, Canada)

<u>Dhiraj Murthy</u> (The University of Texas at Austin, United States)

<u>Libby Bishop</u> (GESIS, Germany)

<u>Grant Blank</u> (University of Oxford, UK)

Linking Social Survey and Social Media Data: asking about it, doing it, and sharing it

(abstract)

LOCATION: Solbjerg Plads 3 - Atrium

16:00-17:30 Session 2A: Workshop: Doing Digital

Methods (continued)

LOCATION: SP 2.07 - 2nd Floor

Session 2B: Workshop: Building Your Own 16:00-17:30 Cloud-Based Twitter Capture and Analysis Toolkit (TCAT) (continued)

LOCATION: SP 2.08 - 2nd Floor

16:00-17:30 Session 2C: Workshop: Linking Social

Survey and Social Media Data (continued)

LOCATION: SP 2.12 - 2nd Floor

Thursday, July 19th

View this program: with abstracts session

<u>overview</u> <u>talk overview</u>

08:30-09:00 Registration & Coffee

LOCATION: Solbjerg Plads 3 - Atrium

09:00-10:30 Welcome & Keynote

Welcome by ...

- Anatoliy Gruzd MC / Conference Chair Remarks
- Ravi Vatrapu Host Welcome Greetings
- Zizi Papacharissi Advisory Board Remarks
- Jaigris Hodson Keynote Introduction

Keynote: Karine Nahon

 Talk: Challenging Democracies: From Zuckerberg to Trump and Beyond

LOCATION: SP 2.02 - 2nd Floor

10:30-11:00 Offee Break

LOCATION: Solbjerg Plads 3 - Atrium

11:00-12:30 Session 3A: Virality & Multimedia

CHAIR:

<u>Christoph Lutz</u> (BI Norwegian Business School, Norway)

LOCATION: SP 2.07 - 2nd Floor

11:00 <u>Jeff Hemsley</u> (Syracuse University, United States)

<u>Sikana Tanupabrungsun</u> (Syracuse University,

United States)

Viral Design: User Concepts of Virality on the Niche Social Media Site, Dribbble (abstract)

11:20 *Michelle Gorea* (Queen's University, Canada)

Snap, Scroll, Repeat: Routine Engagements with and Understandings of Visual Communication Among Youth (abstract)

11:40 <u>Max Sjöblom</u> (Gamification Group, Tampere University of Technology, Finland)

<u>Lobna Hassan</u> (Gamification Group, University of Tampere, Finland)

<u>Joseph Macey</u> (Gamification Group, University of Tampere, Finland)

<u>Maria Törhönen</u> (Gamification Group, University of Tampere, Finland)

<u>Juho Hamari</u> (Gamification Group, Tampere University of Technology, Finland)

Liking the Game: How Can Spectating Motivations Influence Social Media Usage at Live Esports Events? (abstract)

12:00 <u>Axel Bruns</u> (Queensland University of Technology, Australia)

<u>Brenda Moon</u> (Queensland University of Technology, Australia)

<u>Felix Münch</u> (Queensland University of Technology, Australia)

<u>Patrik Wikström</u> (Queensland University of

Technology, Australia)
<u>Stefan Stieglitz</u> (University of Duisburg-Essen, Germany)

Florian Brachten (University of Duisburg-Essen, Germany)

Björn Ross (University of Duisburg-Essen, Germany)

Detecting Twitter Bots That Share SoundCloud Tracks (abstract)

11:00-12:30 Session 3B: Activism

CHAIR: Ana-Maria Herman (Ryerson University, Canada)

LOCATION: SP S.05 - Ground Floor

11:00 <u>Ella Taylor-Smith</u> (Edinburgh Napier University, UK)

<u>Colin Smith</u> (Edinburgh Napier University, UK) <u>Michael Smyth</u> (Edinburgh Napier University, UK)

Democratic Participation through Crocheted Memes (<u>abstract</u>)

11:20 <u>Jill Hopke</u> (DePaul University, United States)

<u>Molly Simis-Wilkinson</u> (Independent Scholar,
United States)

Patricia Loew (Northwestern University Unite

<u>Patricia Loew</u> (Northwestern University, United States)

Social Media in Agenda-setting: The Elsipogtog First Nation and Standing Rock Sioux Tribe (abstract)

11:40 *Mylynn Felt* (University of Calgary, Canada)

<u>Delia Dumitrica</u> (Erasmus University, Netherlands)
<u>Rhon Teruelle</u> (Purdue University, United States)
Social Media Obstacles in Grassroots Civic Mobilizations (abstract)

11:00-12:30 Session 3C: Algorithms & Echo-Chambers

CHAIR:

<u>Ammina Kothari</u> (Rochester Institute of Technology, United States)

LOCATION: SP S.10 - Ground Floor

11:00 <u>Ehsan Dehghan</u> (Queensland University of Technology, Australia)

A Year of Discursive Struggle Over Freedom of Speech on Twitter: What Can a Mixed-Methods Approach Tell Us? (abstract)

11:20 <u>Helena Webb</u> (University of Oxford, UK)

<u>Ansgar Koene</u> (University of Nottingham, UK)

<u>Menisha Patel</u> (University of Oxford, UK)

<u>Elvira Perez Vallejos</u> (University of Nottingham, UK)

Multi-stakeholder dialogue for policy recommendations on algorithmic fairness (abstract)

11:40 <u>Sanna Malinen</u> (University of Turku, Finland)

<u>Aki Koivula</u> (University of Turku, Finland)

<u>Teo Keipi</u> (University of Turku, Finland)

<u>Ilkka Koiranen</u> (University of Turku, Finland) **Exploring Selective Exposure and Selective Avoidance Behavior in Social Media** (abstract)

12:00 <u>Ella Guest</u> (The University of Manchester, UK)
(Anti-)Echo Chamber Participation: Examing
Contributor Activity Beyond the Chamber
(abstract)

11:00-12:30 Session 3D: Influencers

CHAIR: <u>Herminder Kaur</u> (Middlesex University, UK)

LOCATION: SP 2.02 - 2nd Floor

11:00 *Lu Xiao* (Syracuse University, United States)

A Message's Persuasive Features in Wikipedia's Article for Deletion Discussions (abstract)

11:20 <u>Felipe B. Soares</u> (Federal University of Rio Grande do Sul, Brazil)

Raquel Recuero (Federal University of Rio Grande do Sul / Federal University of Pelotas, Brazil)

<u>Gabriela Zago</u> (University of Oregon, United States)

Influencers in Polarized Political Networks on Twitter (abstract)

11:40 <u>Joel Penney</u> (Montclair State University, United States)

Young People as Political Influencers on Social Media: Skepticism and Network Thinking (abstract)

12:00 <u>Jan-Frederik Gräve</u> (University of Hamburg, Germany)

Annika Greff (University of Hamburg, Germany)

Good KPI, Good Influencer? Evaluating Success Metrics for Social Media Influencers (abstract)

12:30-14:00 Lunch Break (Self-Organized)

 Cafeteria / Canteen at CBS (Ground floor and First floor) - Cafeteria

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- Grocery store Føtex or coffee in Frederiksberg Centret (Shopping mall next to CBS) https://goo.gl/maps/dG8XZswBhQG2
- Holms Bakery in Frederiksberg Centret -<u>https://goo.gl/maps/8PzVsoHeVVp</u>
- Reinh. van Hauen across Frederiksberg Centret https://goo.gl/maps/YmWztwQ1kcP2
- Madklubben Frederiksberg -<u>https://goo.gl/maps/3RoHVtrmtU52</u>
- Wagamama across Frederiksberg Centret -<u>https://goo.gl/maps/PD2yWmEXowJ2</u>

14:00-15:00 Session 4A: 1-Minute Madness Posters

- Poster presenters will introduce their work in the "1-Minute Madness" presentation
- Moderator: Jaigris Hodson

LOCATION: SP 2.07 - 2nd Floor

14:00-15:00 Session 4B: Panel: Social Media and Peer Networks

LOCATION: SP S.05 - Ground Floor

14:00 <u>Mathieu O'Neil</u> (News & Media Research Centre, University of Canberra, Australia)

<u>Lene Pettersen</u> (Department of Marketing, Economics and Innovation, Kristiania University College, Norway)

<u>Aske Kammer</u> (The IT University in Copenhagen, Denmark)

Social media and peer networks: hybrid convergence or creative destruction? (abstract)

14:00-15:00 Session 4C: Panel: Virtual Legal Communities

LOCATION: <u>SP S.10 - Ground Floor</u>

14:00 Anat Peleg (Bar-Ilan University, Israel)

<u>Siobhan Holohan</u> (Keele University, UK) <u>Tanya Serisier</u> (Birkbeck College, UK) <u>Lieve Gies</u> (University of Leicester, UK)

Virtual legal communities: Support, resistance and storytelling about the law in the social media (abstract)

14:00-15:00 Session 4D: Panel: Online Persuasion Mechanisms and Processes

LOCATION: SP 2.02 - 2nd Floor

14:00 <u>Lu Xiao</u> (Syracuse University, United States)
<u>Rosanna Guadagno</u> (Stanford University, United States)

<u>Jeffrey Hemsley</u> (Syracuse University, United States)

<u>Anabel Quan-Haase</u> (University of Western Ontario, Canada)

Online Persuasion Mechanisms and Processes – A Research Agenda (abstract)

LOCATION: Solbjerg Plads 3 - Atrium

15:30-17:00 Session 5A: Health

CHAIR: <u>Lu Xiao</u> (Syracuse University, United States)

LOCATION: SP 2.07 - 2nd Floor

15:30 <u>Gagan Jindal</u> (University of Maryland, United States)

<u>Yuting Liao</u> (University of Maryland, United States)

Living with HIV/AIDS: Exploring Vloggers' Narratives on YouTube (abstract)

15:50 <u>Hongmin Ahn</u> (Dongguk University-Seoul, South Korea)

<u>Sang Yeal Lee</u> (West Virginia University, United States)

<u>Ji Young Lee</u> (West Virginia University, United States)

The Effect of Implicit Theory of Personality on SNS (abstract)

16:10 <u>Xiaoyi Yuan</u> (George Mason University, United States)

<u>Andrew Crooks</u> (George Mason University, United States)

Examining online vaccination discussion and communities in Twitter (abstract)

16:30 <u>Jacob Groshek</u> (Boston University, United States)

<u>Sarah Krongard</u> (Boston University, United States)

Yiyan Zhang (Boston University, United States)

Netflix and III? Emotional and Health Implications of Binge Watching Streaming TV (abstract)

15:30-17:00 Session 5B: Identity & Community

CHAIR: *Lisa Sugiura* (University of Portsmouth, UK)

LOCATION: SP S.05 - Ground Floor

15:30 *Dorota Celińska* (University of Warsaw, Poland)

Coding together in a social network: collaboration among GitHub users (<u>abstract</u>)

15:50 <u>Signe Sophus Lai</u> (University of Copenhagen, Denmark)

#allislove. The SKAM Commentary Track: Co-Narrating a Cross-Media Series (<u>abstract</u>)

16:10 <u>Kevin Koidl</u> (Trinity College Dublin, Ireland)

<u>Owen Conlan</u> (Trinity College Dublin, Ireland)

<u>Wessel Reijers</u> (Dublin City University, Ireland)

<u>Mark Farrell</u> (Trinity College Dublin, Ireland)

<u>Melissa Hoover</u> (Trinity College Dublin, Ireland)

The BigFoot Initiative An Investigation of Digital Footprint Awareness in Social Media (abstract)

15:30-17:00 Session 5C: Dark Side

CHAIR:

<u>Axel Bruns</u> (Queensland University of Technology, Australia)

LOCATION: SP S.10 - Ground Floor

15:30 <u>Ivan Kalmar</u> (University of Toronto, Canada) <u>Christopher Stevens</u> (University of Toronto, Canada)

Nicholas Worby (University of Toronto, Canada)

Twitter, Gab, and Racism: The Case of the Soros Myth (<u>abstract</u>)

15:50 <u>Michael Bossetta</u> (University of Copenhagen, Denmark)

<u>Anamaria Dutceac Segesten</u> (Lund University, Sweden)

<u>Chris Zimmerman</u> (Copenhagen Business School, Denmark)

<u>Duje Bonacci</u> (University of Zagreb, Croatia)

Shouting at the wall: Does Negativity Drive Ideological Cross-posting in Brexit Facebook Comments? (abstract)

16:10 *Lea Stahel* (University of Zurich, Switzerland)

Refusing a Handshake Shakes the World: How Collapsing Contexts Complicate Legitimacy Construction in Networked Publics (abstract)

16:30 <u>Andra Siibak</u> (University of Tartu, Estonia) <u>Anu Masso</u> (University of Tartu, Estonia)

> "People who defend their homeland": motivations for joining and being active in an anti-immigration group on Facebook (<u>abstract</u>)

15:30-17:00 Session 5D: Politics

CHAIR:

Debao Xiang (Shanghai International Studies University,

LOCATION: SP 2.02 - 2nd Floor

China)

15:30 <u>Marc Esteve Del Valle</u> (University of Groningen, Netherlands)

Alicia Wanless-Berk (Centre for Dynamic Research, UK)

Anatoliy Gruzd (Ted Rogers School of Management, Canada)

<u>Philip Mai</u> (Ryerson Social Media Lab, Ted Rogers School of Management, Canada)

Unpredictably Trump? Predicting Clicktivistlike Actions on Trump's Facebook Posts During the 2016 U.S. Primary Election (abstract)

15:50 <u>Jun Liu</u> (University of Copenhagen, Denmark)

Who Speaks for the Past? Social Media, Social Memory, and the Production of Historical Knowledge in Contemporary China (abstract)

16:10 Oylun Apak (Goldsmiths College, University of London, UK)

The Uncensored Masses: 2016 Turkish Coup Attempt in Facebook Video Posts (abstract)

16:30 <u>Jeff Hemsley</u> (Syracuse University, United States)

<u>Sam Jackson</u> (Syracuse University, United States)

Political Issues that Spread: Understanding Retweet Behavior During the 2016 U.S. Presidential Election (abstract)

17:00-19:30 Session Poster: Poster Session and Reception

Light food and drinks will be served during the poster session.

LOCATION: Atrium - Ground Floor

17:00 <u>Adina Nerghes</u> (Digital Humanities Group, KNAW Humanities Cluster, Netherlands)

<u>Ju-Sung Lee</u> (Erasmus University Rotterdam, Netherlands)

The Refugee/Migrant crisis dichotomy on Twitter: A network and sentiment perspective (abstract)

17:00 <u>Hsuan-Ting Chen</u> (The Chinese University of Hong Kong, Hong Kong)

Examining the Role of Second Screening in Influencing Political Engagement (abstract)

17:00 <u>Debao Xiang</u> (shanghai international studies university, China)

A Study of Global Media Network Influence with the Social Network Analysis (abstract)

17:00 <u>Ángel Hernández-García</u> (Universidad Politécnica de Madrid, Spain)

<u>Emiliano Acquila-Natale</u> (Universidad Politécnica

de Madrid, Spain)

Julián Chaparro-Peláez (Universidad Politécnica de Madrid, Spain)

<u>Santiago Iglesias-Pradas</u> (Universidad Politécnica de Madrid, Spain)

Dissemination of Scientific Research and Knowledge by Spanish Public Research Institutions in Social Networking Sites (abstract)

17:00 <u>Christoph Lutz</u> (Bl Norwegian Business School, Norway)

<u>Gemma Newlands</u> (BI Norwegian Business School, Norway)

Acceptance Tweeting: An Analysis across Six Major Conferences in the Social Sciences (abstract)

17:00 <u>June Macon</u> (University of Illinois at Chicago, United States)

Celebrities' Campaign Candor: Discourse Analysis of Political Voice on Instagram (abstract)

17:00 <u>Stacey Rutledge</u> (Florida State University, United States)

<u>Vanessa Dennen</u> (Florida State University, United States)

<u>Lauren Bagdy</u> (Florida State University, United States)

<u>Jerrica Rowlett</u> (Florida State University, United States)

<u>Shannon Burnick</u> (Florida State University, United States)

Exploring adolescent social media use and high schools: Tensions and compatibilities (abstract)

17:00 <u>Mathilde Hogsnes</u> (Mobile Technology Lab (MOTEL), Westerdals Oslo ACT, Norway)

<u>Kjeld Hansen</u> (Mobile Technology Lab (MOTEL), Westerdals Oslo ACT, Norway)

Towards an Understanding of How Norwegian Social Influencers Negotiate Consumerism and Feminism on Instagram (abstract)

17:00 <u>Svetlana Grushina</u> (Dartmouth College, United States)

Do Read the Comments: Comparative Analysis of Audience Engagement with International Sailing Race (abstract)

17:00 <u>Adrienne Hall-Phillips</u> (Worcester Polytechnic Institute, United States)

<u>Te-Lin Chung</u> (Iowa State University, United States)

<u>Olivia Johnson</u> (Texas State University, United States)

Hashtags: Call to action or conversation starter? (abstract)

17:00 <u>Vanessa Dennen</u> (Florida State University, United States)

<u>Lauren Bagdy</u> (Florida State University, United States)

<u>Hajeen Choi</u> (Florida State University, United States)

<u>Demetrius Rice</u> (Florida State University, United States)

Ginny Smith (Florida State University, United States)

Transitions in Social Media Use Between High School and College: From Panopticon to Wild West? (abstract)

17:00 <u>Sara Minaeian</u> (University of Ottawa, Canada) <u>Ariane Paquet-Labelle</u> (University of Ottawa, Canada)

Elizabeth Dubois (University of Ottawa, Canada)

Opinion leaders' susceptibility to fake news and echo chambers (<u>abstract</u>)

17:00 <u>Sarah Jayne A. Connick-Keefer</u> (University of Ottawa, Canada)

<u>Stuart I. Hammond</u> (University of Ottawa, Canada)

GoFundMe: Differences in Donation Amounts Based on Donor Visibility & Campaign Category (abstract)

17:00 <u>Adina Nerghes</u> (Digital Humanities Group, KNAW Humanities Cluster, Netherlands)

<u>Peter Kerkhof</u> (Vrije Universiteit Amsterdam, Netherlands)

<u>lina Hellsten</u> (University of Amsterdam

<u>lina Hellsten</u> (University of Amsterdam, Netherlands)

Early public responses to the Zika-virus on YouTube: Prevalence of and differences between conspiracy theory and informational videos (abstract)

17:00 <u>Christopher Stevens</u> (University of Toronto, Canada)

Nicholas Worby (University of Toronto, Canada)

Data Collection from Gab.ai: Working with and Building Tools for Undocumented APIs (abstract)

17:00 <u>Kenji Yoshimi</u> (Bukkyo University, Japan) <u>Daiji Hario</u> (setsunan university, Japan)

Changes of Twitter Usage of Candidates During Election Campaign in Japan (<u>abstract</u>)

17:00 <u>Oluwaseun Ajao</u> (Sheffield Hallam University, UK)

<u>Deepayan Bhowmik</u> (University of Stirling, UK) <u>Shahrzad Zargari</u> (Sheffield Hallam University, UK)

Content Aware Twitter Location Inference using Quadtree Spatial Indexes and Natural Language Processing (abstract)

17:00 <u>Johannes Breuer</u> (GESIS - Leibniz Institute for the Social Sciences, Germany)

Share on archive – Addressing the challenges of sharing research data from social media (abstract)

17:00 <u>Daisuke Yoshinaga</u> (Waseda University, Japan) <u>Mikihito Tanaka</u> (Waseda University, Japan)

Applications of 'Co-Retweeted network analysis' to Scientific Arguments on Twitter (abstract)

17:00 <u>Anisa Abeytia</u> (East Los Angeles College, United States)

Distant Mirrors: Reflections of Authoritative Rule in the Facebook Posting Habits of Syrian Refugees in Europe (abstract)

17:00 <u>Sei-Ching Joanna Sin</u> (Nanyang Technological University, Singapore)

<u>Chei Sian Lee</u> (Nanyang Technological University, Singapore)

Xinran Chen (Nanyang Technological University, Singapore)

Good medicine tastes bitter? Emotional tone of social Q&A messages and query outcomes (abstract)

17:00 <u>Bree Mcewan</u> (DePaul University, United States) <u>Jill Hopke</u> (DePaul University, United States)

Nothing nice to tweet: Exploring increased negativity on Twitter over time through the lens of the Mediated Skewed Diffusion of Issues Information Theory (abstract)

17:00 *Herminder Kaur* (Middlesex University, UK)

Social Access: Young People with Physical Disabilities Seek Acceptance through Digital Media (abstract)

17:00 *Laura Bliss* (Edge hill university, UK)

The law, social media and the victimisation of women (abstract)

17:00 <u>Lili Fejes-Vékássy</u> (Eötvös Loránd University, Hungary)

Adrienn Ujhelyi (Eötvös Loránd University, Hungary)

From #RelationshipGoals to #Heartbreak – How does romantic relationship status effect the patterns of Instagram activity? (abstract)

17:00 *Jaana Davidjants* (Tallinn University, Estonia)

Social Media Activism: Goodbye Tweets from the Siege of Aleppo (abstract)

17:00 <u>Michael Chan</u> (The Chinese University of Hong Kong, Hong Kong)

<u>Hsuan-Ting Chen</u> (The Chinese University of Hong Kong, Hong Kong)

<u>Francis L. F. Lee</u> (The Chinese University of Hong Kong, Hong Kong)

Examining Social Media News Engagement in Six Asian Countries and The Roles of Political Social Networks and Efficacy (abstract)

17:00 <u>Kathy Tian</u> (University of Illinois at Urbana– Champaign, United States) <u>Camilla Wang</u> (Shantou University, China)

> Public Discourse on Race: Analysis of Mass Shootings, Racial Identity, and Public Sentiment on Twitter (abstract)

17:00 <u>Jacqui Taylor</u> (Bournemouth University, UK)
<u>Andy Pulman</u> (Bournemouth University, UK)
<u>Olivia Tickle</u> (Bournemouth University, UK)

Exploring attitudes to 'catfish' impersonating and feigning illness online. (abstract)

17:00 <u>Mihály Kapornaky</u> (Eötvös Loránd University, Hungary)
<u>Adrienn Ujhelyi</u> (Eötvös Loránd University, Hungary)

"It Made Me Angry, I Commented on It!" The Impact of Reactions to News on Facebook on Commenting and Sharing (abstract)

17:00 <u>Jacqui Taylor</u> (Bournemouth University, UK)

<u>Sinead Graham</u> (Bournemouth University, UK)

<u>Jack Minto-Lindgren</u> (Bournemouth University, UK)

<u>Ellie Millard</u> (Bournemouth University, UK)

Psychological and demographic individual differences when evaluating the trustworthiness or credibility of social media (abstract)

17:00 <u>Marisa Schlichthorst</u> (The University of Melbourne, Australia)

<u>Kylie King</u> (The University of Melbourne, Australia)

<u>Jane Pirkis</u> (The University of Melbourne, Australia)

Influencing the Conversation on Male Suicide and Masculinity using Social Media Network data from the Man Up Documentary and Campaign (abstract)

17:00 <u>Nicholas Brody</u> (University of Puget Sound, United States)

Bystander Intervention in Social Networking Site Cyberbullying Incidents: An Expectancy Violations Approach (<u>abstract</u>)

17:00 <u>Olga Boichak</u> (Maxwell School of Citizenship and Public Affairs, Syracuse University, United States) <u>Sam Jackson</u> (Syracuse University, United

States) <u>Jeff Hemsley</u> (Syracuse University, United Rebekah Tromble (Leiden University, Netherlands) <u>Sikana Tanupabrungsun</u> (Syracuse University, United States) **Identifying Patterns of Bot Interference across Election Campaigns on Twitter (abstract)** 17:00 *Albaraa Altourah* (Université de Charles de Gaulle – Lille III, France) Twitter's Front Page: The Role of Agendasetting Theory in Gatekeeping of Information on Twitter in France and Kuwait (abstract) 17:00 Killian O'Leary (Nottingham Trent University, UK) <u>Stephen Murphy</u> (Essex University, UK) Anonymous social media apps - beyond the normative prescriptions of identity-based platforms (abstract) 17:00 Adam Peruta (Syracuse University, United States) Engaging alumni on social media: What content influences alumni to give to their alma mater? (abstract) 17:00 <u>Semra Tibebu</u> (Public Health Agency of Canada, Canada) What can Twitter tell us about the opioid crisis in Canada? (abstract) 17:00 Simona Ciobotaru (University of Portsmouth, Karen Shalev-Greene (University of Portsmouth, UK) <u>Carl Adams</u> (University of Portsmouth, UK) <u>Craig Collie</u> (University of Portsmouth, UK) Building a profile of missing people: Who are we sharing on Facebook and Twitter? (abstract) 17:00 <u>Hsien-Ming Lin</u> (Ph.D. Candidate in Political Science, National Sun Yat-sen University (Taiwan)., Taiwan) Social Network Site and Belgium-Taiwanese Migrant: How Technology Helps Immigrant to acquire Social Capital (abstract) 17:00 *Elena Milani* (University of the West of England, UK) Peter Webb (University of the West of England, Emma Weitkamp (University of the West of

Tweeting vaccine images: a social network analysis of pro- and anti-vaccination Twitter communities and influencers (<u>abstract</u>)

17:00 *Michael Chan* (The Chinese University of Hong

England, UK)

Kong, Hong Kong)
<u>Cicy Tong</u> (Community College of City University, Hong Kong)

Seniors and smartphones: An examination from a usage and symbolic perspective (abstract)

17:00 <u>Raffy Antes</u> (Center for Agriculture and Rural Development, Philippines)

Building Relationship among Stakeholder Partners in Social Media: A Baseline Study for Microfinance Institutions in the Philippines (abstract)

17:00 <u>Meiko Makita</u> (University of Wolverhampton, UK)

<u>Alejandro Bahena</u> (Catch 22, UK)

<u>Mahshid Abdoli</u> (university of wolverhampton, UK)

<u>Amalia Mas Bleda</u> (University of Wolverhampton, UK)

#MHAW: Mental Health discourses on Twitter during Mental Health Awareness Week (abstract)

17:00 <u>Athena Choi</u> (Hong Kong Design Institute, Hong Kong)

Social Comparison in the digital age of fashion blogging (abstract)

17:00 <u>Ruby Saine</u> (Roger Williams University, United States)

Maling Ebrahimpour (University of Rhode Island, United States)

Consumers' Online Preferences and Social Closeness (<u>abstract</u>)

17:00 *Katy Jordan* (The Open University, UK)

Networked selves and networked publics in academia: Investigating the bounds of personal and professional selves presented by academics through social media platforms (abstract)

17:00 <u>Shaharima Parvin</u> (East West University, Bangladesh)

Government Activities on Facebook: A content analysis of selected government ministries' Facebook pages in Bangladesh (abstract)

17:00 <u>Judit Bar-Ilan</u> (Bar-Ilan Univerity, Israel) <u>Noa Aharony</u> (Bar-Ilan Univerity, Israel) <u>Jenny Bronstein</u> (Bar-Ilan Univerity, Israel)

Comparing the Use of Facebook in Two Election Campaigns (abstract)

17:00 <u>James Lowe</u> (Ryerson University, Canada) <u>Katie Lebel</u> (Ryerson University, Canada)

Get That Son Of A Bitch Off The Field: A Digital Analysis of Donald Trump's War Against the NFL (<u>abstract</u>)

17:00 *Katie Lebel* (Ryerson University, Canada)

Passing the Torch to the Next Generation of Olympic Fans: An Exploration of the Digital Engagement Strategies Used During the 2018 Winter Olympics (abstract)

17:00 <u>Hua Wang</u> (University at Buffalo, The State University of New York, United States)

<u>Haoran Chu</u> (University at Buffalo, The State University of New York, United States)

<u>Anatoliy Gruzd</u> (Ryerson University, Canada)

From 13 Reasons Why to Suicide Watch: Reddit Discussions about the Controversial Netflix Series (<u>abstract</u>)

Friday, July 20th

View this program: <u>with abstracts</u> <u>session</u> <u>overview</u> <u>talk overview</u>

08:30-09:00 Pegistration & Coffee

LOCATION: Solbjerg Plads 3 - Atrium

09:00-10:30 Award Ceremony & Plenary Panel

- Plenary Panel: Accessing Social Media Data after Cambridge Analytica
- Panelists: Anja Bechmann, Axel Bruns, Anatoliy Gruzd, Kelly Quinn & Richard Rogers
- Moderator: Jenna Jacobson

LOCATION: SP 2.02 - 2nd Floor

10:30-11:00 Offee Break

LOCATION: Solbjerg Plads 3 - Atrium

11:00-12:30 Session 6A: Education

CHAIR: <u>Kevin Koidl</u> (Trinity College Dublin, Ireland)

LOCATION: SP 2.07 - 2nd Floor

11:00 <u>Sihua Hu</u> (Northwestern University, United States)

<u>Kaitlin Torphy</u> (Michigan State University, United States)

Zixi Chen (Michigan State University, United States)

<u>Brendan Eagan</u> (University of Wisconsin-Madison, United States)

How Do US Teachers Align Instructional Resources to The Common Core State Standards: A Case of Pinterest (abstract)

11:20 <u>Vanessa Dennen</u> (Florida State University, United States)

<u>Stacey Rutledge</u> (Florida State University, United States)

<u>Lauren Bagdy</u> (Florida State University, United States)

<u>Jerrica Rowlett</u> (Florida State University, United States)

<u>Shannon Burnick</u> (Florida State University, United States)

Avoiding Drama: Student and Teacher Positioning within a School's Social Media Ecosystem (abstract)

11:40 <u>Paige Alfonzo</u> (University of Denver, United States)

<u>Paul Thompson</u> (University of Denver, United States)

A Latent Growth Model of Twitter Follower Growth Trajectories Over Time (abstract)

12:00 <u>Liz Dowthwaite</u> (University of Nottingham, UK)

<u>Helen Creswick</u> (University of Nottingham, UK)

<u>Virginia Portillo</u> (University of Nottingham, UK)

<u>Monica Cano</u> (University of Nottingham, UK)

<u>Elvira Perez Vallejos</u> (University of Nottingham, UK)

<u>Ansgar Koene</u> (University of Nottingham, UK) <u>Menisha Patel</u> (University of Oxford, UK)

UnBias Youth Juries (<u>abstract</u>)

11:00-12:30 Session 6B: News

CHAIR:

Aske Kammer (IT University of Copenhagen, Denmark)

LOCATION: SP S.05 - Ground Floor

11:00 <u>Kasper Welbers</u> (Vrije Universiteit Amsterdam, Netherlands)

<u>Michael Opgenhaffen</u> (Katholieke Universiteit Leuven, Belgium)

Social media gatekeeping: An analysis of the gatekeeping influence of newspapers' public Facebook pages (abstract)

11:20 <u>Oluwaseun Ajao</u> (Sheffield Hallam University, UK)

<u>Deepayan Bhowmik</u> (University of Stirling, UK) <u>Shahrzad Zargari</u> (Sheffield Hallam University, UK)

Fake News Identification on Twitter with Hybrid CNN and RNN Models (abstract)

11:40 <u>Johan Farkas</u> (Malmö University, Sweden) <u>Marco Bastos</u> (City, University of London, UK)

IRA Propaganda on Twitter: Stoking Antagonism and Tweeting Local News (abstract)

12:00 <u>Axel Bruns</u> (Queensland University of Technology, Australia)

<u>Christian Nuernbergk</u> (Trier University, Germany)

<u>Aljosha Karim Schapals</u> (Queensland University of Technology, Australia)

What Journalists Share: A Comparative Study

of the National Press Corps in Australia and Germany (abstract)

11:00-12:30 Session 6C: Mobile Use & Users

CHAIR:

<u>Michael Chan</u> (The Chinese University of Hong Kong, China)

LOCATION: SP S.10 - Ground Floor

11:00 <u>Beata Jungselius</u> (University of Gothenburg, Sweden)

<u>Alexandra Weilenmann</u> (University of Gothenburg, Sweden)

Conceptualizing 'use' in social media studies (abstract)

11:20 Zinaida Adelhardt (Friedrich-Alexander University Erlangen-Nürnberg, Germany)
Stefan Markus (Friedrich-Alexander University Erlangen-Nürnberg, Germany)
Thomas Eberle (Friedrich-Alexander University Erlangen-Nürnberg, Germany)

Teenagers' Reaction on the Long-Lasting Separation from Smartphones, Anxiety and Fear of Missing Out (<u>abstract</u>)

11:40 <u>Amelia Acker</u> (The University of Texas at Austin, United States)

<u>Dhiraj Murthy</u> (The University of Texas at Austin, United States)

Venmo: Understanding Mobile Payments as Social Media (<u>abstract</u>)

12:00 <u>Zeph M. C. van Berlo</u> (University of Amsterdam, Netherlands)

Giulia Ranzini (Vrije Universiteit Amsterdam)

<u>Giulia Ranzini</u> (Vrije Universiteit Amsterdam, Netherlands)

Big dating: A computational approach to examine gendered self-presentation on Tinder (abstract)

11:00-12:30 Session 6D: Privacy

CHAIR: <u>Bree Mcewan</u> (DePaul University, United States) LOCATION: SP 2.02 - 2nd Floor

11:00 <u>Kelly Quinn</u> (University of Illinois at Chicago, United States)

<u>Dmitry Epstein</u> (University of Illinois at Chicago, United States)

#MyPrivacy: How Users Think About Social Media Privacy (abstract)

11:20 <u>Guillaume Nadon</u> (KEA, Denmark)

<u>Marcus Feilberg</u> (ITU Copenhagen, Denmark)

<u>Mathias Johansen</u> (ITU Copenhagen, Denmark)

<u>Irina Shklovski</u> (IT University of Copenhagen,
Denmark)

In the User We Trust: Unrealistic Expectations of Facebook's Privacy Mechanisms (abstract)

11:40 <u>Amy Johnson</u> (Central Queensland University, Australia)

<u>Celeste Lawson</u> (Central Queensland University, Australia)

<u>Kate Ames</u> (Central Queensland University, Australia)

Are you really one of us?: Exploring Ethics, Risk and Insider Research in a Private Facebook Community (abstract)

12:00 <u>Anabel Quan-Haase</u> (Western University, Canada)

Isioma Elueze (Western University, Canada)

Revisiting the Privacy Paradox: Concerns and Protection Strategies in the Social Media Experiences of Older Adults (abstract)

12:30-14:00 | Lunch Break (Self-Organized)

 Cafeteria / Canteen at CBS (Ground floor and First floor) - Cafeteria

https://www.spisestuerne.dk/main/sprog/?id=en

- Grocery store Føtex or coffee in Frederiksberg Centret (Shopping mall next to CBS) https://goo.gl/maps/dG8XZswBhQG2
- Holms Bakery in Frederiksberg Centret https://goo.gl/maps/8PzVsoHeVVp
- Reinh. van Hauen across Frederiksberg Centret -https://goo.gl/maps/YmWztwQ1kcP2
- Madklubben Frederiksberg -<u>https://goo.gl/maps/3RoHVtrmtU52</u>
- Wagamama across Frederiksberg Centret -<u>https://goo.gl/maps/PD2yWmEXowJ2</u>

14:00-15:00 Session 7A: Panel: Popping Bubbles

CHAIR: <u>Jill Hopke</u> (DePaul University, United States)

LOCATION: SP 2.02 - 2nd Floor

14:00 <u>Bree Mcewan</u> (DePaul University, United States)

<u>Dhiraj Murthy</u> (The University of Texas at Austin,
United States)

<u>Ehsan Dehghan</u> (Queensland University of Technology, Australia)

Popping Bubbles: Filter Bubbles, Echo Chambers, and the reality of information diffusion via social media (abstract)

14:00-15:00 Session 7B: Panel: Studying Political Communication of Social Media

LOCATION: <u>SP S.05 - Ground Floor</u>

14:00 <u>Jakob Linaa Jensen</u> (Danish School of Media and Journalism, Denmark)

<u>Jakob Bæk Kristensen</u> (Canterbury University, New Zealand)

<u>Sander Andreas Schwartz</u> (Roskilde University, Denmark)

<u>Troels Runge</u> (IT University of Copenhagen, Denmark)

Big, long or deep? Approaches to studying political communication of social media (abstract)

14:00-15:00 Session 7C: Security & Anonymity

CHAIR:

<u>Kelly Quinn</u> (University of Illinois at Chicago, United States)

LOCATION: SP S.10 - Ground Floor

14:00 <u>Heewon Kim</u> (Arizona State University, United States)

<u>Craig Scott</u> (Rutgers University, United States)

Going Anonymous: Uses and Perceptions of Anonymous Social Media in an IT Organization (abstract)

14:30 <u>Çağrı Burak Aslan</u> (Computer Engineering Department, Ankara Yildirim Beyazit University, Turkey)

Rahime Belen Sağlam (Computer Engineering Department, Ankara Yildirim Beyazit University, Turkey)

Shujun Li (School of Computing, University of Kent, UK, UK)

Automatic Detection of Cyber Security Related Accounts on Online Social Networks: Twitter as an example (abstract)

15:00 <u>Warren Allen</u> (Florida State University, United States)

Abigail Phillips (Utah State University, United States)

[CANCELLED] Consensus Analysis of Shared Beliefs Among Young Adults About Anonymity in Social Media (<u>abstract</u>)

LOCATION: Solbjerg Plads 3 - Atrium

15:30-17:00 Session 8A: Emotions & Well-Being

CHAIR:

Marc Esteve (University of Groningen, Netherlands)

LOCATION: SP 2.02 - 2nd Floor

15:30 <u>Piper Liping Liu</u> (Hong Kong Baptist University, Hong Kong)

<u>Tien Ee Dominic Yeo</u> (Hong Kong Baptist University, Hong Kong)

Weak Tie Matters for Well-Being: An Examination of Chinese Migrant Workers' Personal Network Structure, Social Capital, and Perceived Social Support (abstract)

15:50 <u>Kelli Burns</u> (University of South Florida, United States)

<u>Kimberly Walker</u> (University of South Florida, United States)

#13ReasonsWhy Twitter Users are Tweeting about a Netflix Show about Teen Suicide (abstract)

16:10 <u>Jessica Covert</u> (University at Buffalo, United States)

<u>Michael Stefanone</u> (University at Buffalo, United States)

<u>Brooke Foucault-Welles</u> (Northeastern University, United States)

<u>Zhiying Yue</u> (University at Buffalo, United States) <u>Zena Toh</u> (University at Buffalo, United States)

#thanksfortheinvite: Examining Attention to Social Exclusion Signals Online (abstract)

16:30 <u>Jennifer Sonne</u> (Syracuse University, United States)

<u>Ingrid Erickson</u> (Syracuse University, United States)

The Expression of Emotions on Instagram (abstract)

15:30-17:00 Session 8B: Young People

CHAIR:

Gitte Stald (IT University of Copenhagen, Denmark)

LOCATION: SP S.05 - Ground Floor

15:30 <u>Mikkel Villebro</u> (ITU Copenhagen, Denmark)
<u>Irina Shklovski</u> (ITU Copenhagen, Denmark)
<u>Luca Rossi</u> (ITU Copenhagen, Denmark)
<u>Alex Bhørstorp</u> (Copenhagen Business School, Denmark)

Comfortably Numb: Danish Teens' Attitudes
Towards Social Media Platforms (abstract)

15:50 <u>Tsz Hang Chu</u> (Hong Kong Baptist University, Hong Kong)

<u>Tien Ee Dominic Yeo</u> (Hong Kong Baptist University, Hong Kong)

Rethinking Social Media and Political Engagement: An Examination of the Disconnective Practices of Politically Active Youths in Hong Kong (abstract)

16:10 <u>Sander Andreas Schwartz</u> (Roskilde University, Denmark)

Martina Skrubbeltrang Mahnke (It University of Copenhagen, Denmark)

I – Facebook – World: How People Relate to Technology and the World through Facebook Use (abstract)

16:30 <u>Lauren Bagdy</u> (Florida State University, United States)

<u>Vanessa Dennen</u> (Florida State University, United States)

<u>Stacey Rutledge</u> (Florida State University, United States)

<u>Jerrica Rowlett</u> (Florida State University, United States)

<u>Shannon Burnick</u> (Florida State University, United States)

Teens and Social Media: A Case Study of High School Students' Informal Learning Practices and Trajectories (abstract)

15:30-17:00 Session 8C: Disasters, Outbreaks, & Environment

CHAIR:

<u>Peter Kerkhof</u> (Vrije Universiteit Amsterdam, Netherlands)

LOCATION: SP S.10 - Ground Floor

15:30 <u>Supraja Gurajala</u> (Clarkson University, United States)

<u>Jeanna Matthews</u> (Clarkson University, United States)

Twitter data analysis to understand societal response to air quality (<u>abstract</u>)

15:50 Wasim Ahmed (Northumbria University, UK)

Peter A. Bath (The University of Sheffield, UK)

Laura Sbaffi (The University of Sheffield, UK)

Gianluca Demartini (The University of Queensland, Australia)

Moral Panic through the Lens of Twitter: An Analysis of Infectious Disease Outbreaks (abstract)

16:10 <u>Amelia Acker</u> (The University of Texas at Austin, United States)

<u>Daniel Carter</u> (Texas State University, United States)

Pocket Preppers: Performing Preparedness with Everyday Carry Posts on Instagram (abstract)

16:30 <u>Sonya Sachdeva</u> (U.S. Forest Service, United States)

<u>Sarah McCaffrey</u> (U.S. Forest Service, United States)

Using Social Media to Predict Air Pollution during California Wildfires (abstract)

17:00-19:00 | Social (Self-Organized)

Suggested locations near campus:

- **Nexus Bar**: in the same building
- **Madklubben Frederiksberg**: next to the Frederiksberg Centre: https://goo.gl/maps/XawfBhSM7tz
- Bartof Café: https://goo.gl/maps/8GZ3fkfkfDk
- Cafe Svejk: https://goo.gl/maps/QsnoYYv1xXH2