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शिवाजी विद्यापीठ, कोल्हापूर - ४१६ ००४. महाराष्ट्र
दूरध्वनी (ईपीएबीएक्स) २६०९००० (संलग्नता विभाग - २६०९०८९)
Website : www.unishivaji.ac.in E-mail : affiliationt1@unishivaji.ac.in
East:1962
NAAC 'A' Grade MHRD-NIRF-28th Rank

जा.क्र. संलग्नता/टे.१/प्रशांत/ № 10259 दिनांक :- 6 MAR 2017

प्रति,

१) मा. प्राचार्य/ संचालक, सर्व संलग्न महाविद्यालये/ मान्यताप्राप्त शिक्षण संस्था.

२) मा. विभागप्रमुख/समन्वयक, सर्व अधिविभाग, शिवाजी विद्यापीठ, कोल्हापूर.

३) विभागप्रमुख, सर्व प्रशासकीय विभाग, शिवाजी विद्यापीठ, कोल्हापूर.

महोदय/महोदया,

आपणास कळविण्यात येते की, दरवर्षी शैक्षणिक वर्षाच्या सत्रारंभ व सत्रसमाप्तीच्या तारखांचे परिपत्रक प्रसिध्द केल्यानंतर विविध विद्यापीठ अधिविभाग, संलग्न महाविद्यालये तसेच मान्यताप्राप्त शिक्षण संस्थांकडून सत्रारंभ व सत्रसमाप्तीच्या तारखांमध्ये बदल करण्याबाबत विनंती केली जाते. परंतु सदरच्या तारखांना अधिष्ठाता समिती, विद्यापरिषद व व्यवस्थापन परिषद इ. मान्यता घेतली जात असल्याने त्यामध्ये प्रसिध्दी नंतर बदल केले जात नाहीत.

सबब, सर्व विद्याशाखा समन्वयक यांनी सन २०१७-२०१८ शैक्षणिक वर्षातील सर्व विद्याशाखांच्या सत्रारंभ व सत्रसमाप्तीच्या तारखांचा मसूदा तयार करण्यात आलेला असून सदर मसूदा प्रसिध्द करण्यात आला आहे. सदर तारखांच्या मसूद्याबाबत आपणास काही सूचना करावयाच्या असल्यास त्या affiliationt1@unishivaji.ac.in या ई-मेल पत्त्यावर दि.१३/०३/२०१७ पर्यंत लेखी पाठवून द्याव्यात त्यानंतर येणाऱ्या सूचनांचा विचार केला जाणार नाही.

आपला विश्वासू,

उपकुलसचिव,
संलग्नता विभाग

सन २०१७-२०१८ वर्षातील सर्व विद्याशाखांच्या सत्रारंभ व सत्रसमाप्तीच्या तारखांचा मसूदा

विद्याशाखा	प्रथम सत्र		द्वितीय सत्र	
	सत्रारंभ	सत्रसमाप्ती	सत्रारंभ	सत्रसमाप्ती
कला, वाणिज्य, विज्ञान, सामाजिक शास्त्रे, पदवी अभ्यासक्रम	१२/०६/२०१७	२५/११/२०१७	१८/१२/२०१७	०९/०५/२०१८
पदव्युत्तर अभ्यासक्रम (विद्यापीठ व महाविद्यालयीन)	२१/०६/२०१७	३०/११/२०१७	२३/१२/२०१७	३१/०५/२०१८
कला व ललितकला बी.आय.डी. व बी. डेस. पदवी अभ्यासक्रम	१२/०६/२०१७	२५/११/२०१७	१८/१२/२०१७	०९/०५/२०१८
वाणिज्य व व्यवस्थापन बी.बी.ए., बी.सी.ए., पदवी अभ्यासक्रम	१२/०६/२०१७	१४/१०/२०१७	०६/११/२०१७	३०/०४/२०१८
व्यवस्थापन पदव्युत्तर अभ्यासक्रम एम.बी.ए., एम.सी.ए.	२१/०६/२०१७	३०/११/२०१७	२३/१२/२०१७	३१/०५/२०१८
समाजकार्य पदवी अभ्यासक्रम	१२/०६/२०१७	१४/१०/२०१७	०६/११/२०१७	३०/०४/२०१८
समाजकार्य पदव्युत्तर अभ्यासक्रम	२१/६/२०१७	३०/११/२०१७	२३/१२/२०१७	३१/०५/२०१८
शिक्षणशास्त्र पदवी अभ्यासक्रम	१२/६/२०१७	१६/१०/२०१७	८/११/२०१७	०२/०५/२०१८
शिक्षणशास्त्र पदव्युत्तर अभ्यासक्रम	२१/६/२०१७	१६/१०/२०१७	०६/११/२०१७	२३/५/२०१८
विधी पदवी अभ्यासक्रम	०१/७/२०१७	०४/१२/२०१७	२७/१२/२०१७	२५/५/२०१८
विधी पदव्युत्तर अभ्यासक्रम	२१/६/२०१७	३०/११/२०१७	२३/१२/२०१७	३१/०५/२०१८
अभियांत्रिकी, टेक्सटाईल, फार्मसी, वास्तुशास्त्र, पदवी अभ्यासक्रम	१२/०६/२०१७	१०/११/२०१७	१८/१२/२०१७	१८/०५/२०१८
अभियांत्रिकी, टेक्सटाईल, फार्मसी, वास्तुशास्त्र, पदव्युत्तर अभ्यासक्रम	०३/०७/२०१७	११/१२/२०१७	१८/१२/२०१७	२६/०५/२०१८
आंतरविद्याशाखीय आणि अभ्यास केंद्रांतर्गत अभ्यासक्रम	२१/०६/२०१७	३०/११/२०१७	२३/१२/२०१७	३१/०५/२०१८

V. D. C. I. M. R. ★ (MAVSUR) ★ MALWADI

Shree Dhanlaxmi Foundation's
VISHWAKARMA - DADASAHEB CHAVAN
INSTITUTE OF MANAGEMENT & RESEARCH
Shri. Dilliprao D. Chavan (Founder & President)
At: Malwadi, Post: Masur - 415 106. Tal. Karad, Dist. Satara, MS-India.
Ph./Fax: (02164) 252253 Website: www.vdcimr.edu.in Email: director.vdcimr@gmail.com

Approved by A.I.C.T.E., New Delhi | Recognized by Government of Maharashtra | DTE Institute Code No. MB 6650 | Affilliated to Shivaji University

Vishwakarma Dadasaheb Chavan Institute of Management and Research
Malwadi -Masur
Academic Calender For 2017-18

Sr. No	Academic Events	Proposed Date	Actual Date
1	**Commencement of the Academic Year 3rd sem**	1/8/2017	1/8/2017
2	**Commencement of the Academic Year 1 st sem**	1/8/2017	1/8/2017
3	Induction Program	16/08/2017	18/08/2017
4	Formation of Various students committee	1st week of August	1st week of August
5	Outdoor Visit for Practical	25/08/2017	25/08/2017
6	independent day celebration	15/08/2017	15/08/2017
7	guest lectures	25/09/2017	29/09/2017
8	Teacher's Day	5/9/2017	5/9/2017
9	guest lecture on (stock market)	12/9/2017	23/9/2017
10	Outdoor Visit for Practical	25/09/2017	25/09/2017
11	Industrial Visit	28/09/2017	1/10/2017
12	Mid sem exam	7/10/2017 To 13/10/2017	7/10/2017 To 13/10/2017
13	Guest Lecture on Career After MBA	5/10/2017	5/10/2017
14	students PPT presentation	30/10/2017	30/10/2017
15	Diwali Vacation	15/10/17 to 22/10/2017	15/10/17 to 22/10/2017
16	Final draft of project Report	10/30/2017	10/30/2017
17	Poster Presentation Competition P. G.	6/11/2017	6/11/2017
18	Internal project viva	13/11/207	13/11/207
19	Outdoor Visit for Practical	16/11/2017	16/11/2017
20	University Examination-I & III Semester(declared by University)	22/11/2017 to 29/12/2017	22/11/2017 to 29/12/2017
21	**Commencement of the Academic Year II and IV sem**	10/1/2018	10/1/2018
22	Traditional Day celebration	16/02/2018	16/02/2018
23	Sports Days	20/02/2018 To 21/02/2018	22/02/2018 To 23/02/2018
24	womens day celebration	8/3/2018	3/8/2018
25	Workshop (CET)	9/3/2018	9/3/2018
26	Academic Activity (Mini Group Project)	19/03/2018	22/03/2018
27	outdoor visit for practicle	24/03/2018	25/03/2018
28	Internal Examination- II & IV Semester	16/04/2018 to 21/04/2018	16/04/2018 to 21/04/2018
29	Farewell Function	21/04/2018	21/04/2018
30	Guest Lecture	25/04/2018	25/04/2018
31	University Examination-II & IV Semester(declared by University)	24/04/2018 to 26/05/2018	24/04/2018 to 26/05/2018
32	Guest Lecture	12/5/2018	12/5/2018
33	Guest Lecture	29/05/2018	29/05/2018

Director
Vishwakarma Dadasaheb Chavan Instit
Management & Research, Malwadi (M

TIME TABLE

MBA (2017 - 18) SEMESTER-I

With effect From

Time	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
10.30 to 11.30	PPM	ITM	AM	PRACTICLE	LFB	AM
11.30 to 12.30	QTM	LFB	QTM	BC	QTM	OB
12.30 to 01.30	AM	BC	PPM	AM	ME	ME
01.30 to 2.00	**L U N C H B R E A K**					
02.00 to 03.00	BC	ME	ITM	ITM	OB	PRACTICLE
03.00 to 04.00	PRACTICLE	OB	BC	PPM	ITM	ME
04.00 to 05.00	OB	PPM	LFB	QTM	LFB	Activity

Subject	Subject Name	Faculty Name
PPM	Principles & Practices of Management	Ms.B.S.Dol
AM	Accounting for Manager	Ms. S.D.Chavan
ME	Managerial Economics	Ms.S.D.Chavan
ITM	Information Technology For Management	Ms.A.B.Thorat
LFB	Legal Framework of Business	Mr.G.K.Injekar
OB	Organisational Behaviour	Ms.A.B.Thorat
QTM	Quantitative Techniques forManagement	Ms. B.S Dol
BC	Business Communication	Ms. A. P. Sawant

Schavan
Academic Co-ordinator

V.D.C.I.M.R. MALWADI (MASUR)

Anita.p

V.D.C.I.M.R. MALWADI (MASUR)

Director
Vishwakarma Dadasaheb Chavan Institute of Management & Research, Malwadi (Masur)

TIME TABLE With effect From

MBA (2017-18) SEMESTER-III

Time	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
10.30 to 11.30	FDA/CIM/ISAM	CPSM	HRPP	/FDA/SDM/ISS&A	IFS/CBBM/SPM	CM
11.30 to 12.30	HRD	FDA/CBBM/ISSA	PPF/HRPP/SITM	PRACTICLE	CM	IFS/CBBM/SPM
12.30 to 01.30	CPSM	HRPP	/FDA/SDM/ISS&A	HRD	PPF/HRPP/SITM	HRPP
01.30 to 02.00	L	U N	C H	B R	E A	K
02.00 to 03.00	CM	PPF/SDM/SIT	CPSM	CPSM	PROJECT WORK	PROJECT WORK
03.00 to 04.00	PPF/HRPP/SITM	PRACTICLE	CM	IFS/CBBM/SPM	PROJECT WORK	GUEST LECTURE
04.00 to 05.00	PROJECT WORK	HRD	ISF/CBBM/SPM	HRPP	PROJECT WORK	HRD

Subject	Subject Name	Faculty Name
CPSM	Corporate Planning & Strategic Management	Ms.B.S.Dol
CB & BM	consumer Behaviour & Brand Management	Mrs. S.D.Chavan
SDM	Sales and Distribution Mangement	Ms.B.S.Dol
SMRM	service Markeketing and retail Marketing	Visiting Faculty
HRPP	Human Resource Planning & Procurement	Mr G.K.Injekar
HRD	Human Resource Development	Mr.G.K.Injekar
CM	Compensation Management	Mr.G.K.Injekar
IFS	Indian Financial System	Ms.A.P.Sawant
FDA	Financial Decision Analysis	Mrs. S.D.Chavan
PPF	Project Planning and Finance	Ms.A.P.Sawant
SITM	Strategic Information Technology Management	MS. A.B. Thorat
ISS & A	Information System Security and Audit	MS. A.B. Thorat
SPM	software Project Management	Visiting Faculty
PW	Project Work	All Faculty

Chavan

Academic - co-ordinator

V. D. C. I. M. R. MALWADI (MASUR)

Director

Vishwakarma Dadasaheb Chavan Institute of Management & Research, Malwadi (Masur)

SDF's Vishwakarma Dadasaheb Chavan Institute of Management & Research, Malwadi, Masur; Tal: Karad

Staff Individual Information

Name: – Mr. Ganesh Injekar

Department: – Management (M.B.A.)

Designation: – Assistant Professor (H.R.M.)

Educational Qualification: – Ph.D. (Pursuing), M.Phil, M.M.S., B.B.A., D.Pharm

Date of Birth: – 11.12.1984

Date of Appointment: - 16.08.2013

Phone No.: – 9860232535

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Pin - 415014.

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Pin - 415014

V.D.C.I.M.R. (MASUR) MALWADI

Director
Vishwakarma Dadasaheb Chavan Institute of Management & Research, Malwadi (Masur)

TIME TABLE

M. B.A.(2017-18)SEMESTER-I-III

Mr.Injekar Ganesh Krishnaji

TIM/BPRE	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
10.30 to 11.30			HRPP		LFB	CM
11.30 to 12.30	HRD	LFB	HRPP		CM	
12.30 to 01.30				HRD	HRPP	
01.30 to 2.00	**L U**	**N C**	**H**	**B R**	**E**	**A K**
02.00 to 03.00	CM					
03.00 to 04.00	HRPP		CM			
04.00 to 05.00		HRD	LFB		LFB	HRD

V. D. C. I. M. R. MALWADI (MASUR)

V. D. C. I. M. R. MALWADI (MASUR)

Director
Vishwakarma Dadasaheb Chavan Institute of Management & Research, Malwadi (Masur)

SGT's Vishwakarma Institute of Mangement and Research
Malwadi Masur

Academic Year 2017-18
Semister : MBA I SEM I
Course : MBA CBCS
subject Name : Legal Framework of Business
Subject code :
Evalution : Fully internal 100 Marks
No of sessions per week : per class

Sr No	Topic	Sub Topic	No of sessions	Date	Method of Teaching
1	Topic No 1	1.Law relating to Indian Contract and Sale of Goods:	1	2/8	background reading with acticities
		2. Meaning of Business Law	1	3/8	
		3. Sources of Business Law- Essentials of a Valid Contract	1	5/8	Backrgound reading
		4. Discharge of Contract and Remedies for Breach of Contract	1	7/8	
		5. Essentials of contract of Sale of Good	1	8/8	Backrgound reading
		6.Conditions and Warranties-	1	9/8	
		7.-Performance of Contract of Sale-Unpaid Seller and his rights	1	10/8	Backrgound reading
		8. Revision of topic	2	11/8	case studies and assignments
2	Topic No 2	1. Law relating to Negotiable Instruments and Consumer Protection:	1	14/8	Backrgound reading
		2. Negotiable Instruments:	1	16/8	activities
		3. Meaning and Characteristics-Kinds of Negotiable Instruments	1	18/8	Backrgound reading
		4. Holder and Holder in due course	1	19/8	
		5. Transferability and Assignment of Negotiable Instruments	1	21/8	
		6. Crossing of cheques and Bouncing of cheques	1	22/8	assignments
		7. Definition of consumer-Who can file a complaint?	1	23/8	
		8.Grounds on which a complaint can be filed?	1	26/8	
		9.Unfair Trade Practices	1	28/8	Backrgound reading
		10.Consumer Disputes and Redressal Agencies	1	29/8	
		11. Revision of Topic	2	30/8	activities and case studies

Vishwakarma Institute of Management & Research, Malwadi (Masur)

3	Topic No 3	1. Law relating to Indian Companies and Securities and Exchanges Board of India (SEBI):	1	1/9	Backrgound reading
		2. Incorporation of Company-Types of companies-	1	4/9	activities
		3 Memorandum and Articles of Association	1	5/9	Backrgound reading
		4 Meetings- meaning –Essentials	1	7/9	Backrgound reading
		5. Types –Motion-	1	8/9	Backrgound reading
		6. - Resolution- Meaning & Types-	1	11/9	
		7.Merger, Acquisition and Winding up of companies	1	12/9	Backrgound reading
		8.SEBI: Management,	1	13/9	
		9.powers and functions-	1	14/9	Backrgound reading
		10.Role of Stock Exchanges in Capital Market	1	15/9	
		11.Revision of Topic	1	16/9	Test and assignments
			1		
4	Topic No4	1.Information Technology and Right to Information:	1	18/9	
		2.Objectives of Information Technology Act	1	19/9	Backrgound reading
		3.2000- ECommerce:	1	20/9	
		4.Meaning, Merits & Demerits-	1	21/9	Backrgound reading
		5.Digital SignatureCertification	1	22/9	
		6.Revocation- Cyber crimes and penalties	1	23/9	Backrgound reading
		7.Importance–Nature of Right to Information Act, 2005	1	26/9	
		8.Scope of Right to Information Act, 2005	1	27/9	
		9.Revision of Topic	2	23/10	assignments
		Reference Books :			
		1) M.C. Kuchhal - 'Business Law' Vikas Publishing House Pvt. Ltd.			
		2. S.S. Gulshan-Mercantile Law'			
		3. ArshadSubzawari- 'The Consumer Protection Act'			
		4. S.N. Kulkarni- ' Laws Regulating Business', Diamond Publications			
		5.R.P. Maheshwari and S.N. Maheshwari- 'Principles of Mercantile Law'			
		6. http//www.answers.com/topic/contracts-legal			
		7. www.expertlaw.com. Expert Law Library			
		8.Research Journal: Corporate Law Reporter			
		9.Research Journal: Indian Business Law Journal			

Director
Vishwakarma Dada... Institute of Management & Research, Mansadi (Masur)

V.D.C.I.M.R. MALWADI (MASUR)

SDF's Vishwakarma Dadasaheb Chavan Institute of Management & Research, Malwadi, Masur; Tal: Karad

MBA I sem I 2017-18

Attendance Sheet

Name of faculty Prof G.K. Injekar

Name of Subject Legal Framework of Business

Roll No.	Name of Student	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25
		2/8	3/8	5/8	7/8	8/8	9/8	10/8	11/8	12/8	14/8	16/8	18/8	19/8	21/8	22/8	23/8	26/8	28/8	29/8	30/8	31/8	1/8	1/9	2/9	6/9
17001	AMATE PRATIJA PRAKASH	AB	P	P	AB	P	P	P	P	P	AB	P	P	P	AB	P	P	P	P	P	AB	P	P	P	P	AB
17002	BHOSALE RAHUL RAJENDRA	P	AB	P	P	P	AB	P	P	P	P	P	AB	P	P	P	P	P	AB	P	P	P	P	P	AB	P
17003	CHAVAN MAYURI MOHAN	P	AB	P	P	P	AB	AB	P	P	P	P	P	AB	P	P	P	AB	P	P	P	P	AB	P	P	P
17004	CHOUDHARI OMKAR NARAYAN	P	P	AB	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	AB
17005	DESAI SUMIT SHANKAR	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
17006	GANDHI PRATIK SANTOSH	AB	P	P	P	P	P	P	P	P	P	AB	P	P	P	AB	P	P	P	P	P	P	P	P	P	P
17007	GARUD SHUBHAM SAMPATRAO	P	AB	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P
17008	HANKARE ANANDRAO NARAYAN	P	AB	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	AB	P	P
17009	JADHAV SANADE SACHIN BALASO	P	AB	P	P	P	AB	P	P	P	P	P	AB	P	P	P	P	P	P	P	AB	P	P	P	P	P
17010	KADAM ABHIJIT BALASO	AB	P	AB	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	AB
17011	KAMBLE SAROJINI BAPU	P	AB	P	P	P	AB	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	AB	P	P	P	P
17012	KAMBLE SHIVAM SUBRAO	P	AB	P	P	P	AB	P	P	P	P	AB	P	P	P	P	P	P	AB	P	P	P	P	P	P	AB
17013	KAMBLE SIDDHANT RAJENDRA	AB	P	P	P	AB	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	AB	P	P
17014	KANSE RUPESH VIJAY	AB	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	AB
17015	KASAR HARSHAD KISHOR	P	AB	P	P	P	P	P	P	P	P	P	AB	P	P	P	AB	P	P	P	P	P	AB	P	P	P
17016	KHOT DIPALI SURYAKANT	AB	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	AB
17017	KULKARNI SANDIP SHASHIKANT	P	P	P	P	P	AB	P	P	P	P	P	AB	P	P	P	P	AB	P	P	P	P	P	P	AB	P
17018	MANE SANDHYA SHRIKANT	P	P	P	P	AB	P	P	P	P	P	P	AB	P	P	P	P	P	AB	P	P	P	P	P	P	AB

Director
Vishwakarma Dadasaheb Chavan Institute of Management & Research, Malwadi (Masur)

17019	MHETRE MOHINI MANISH	AB	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P
17020	MORE UJWALA SANJAY	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	AB	P	P
17021	NAMADAS PRASHANT BALASO	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	AB
17022	PALANGE SUSHANT RAJEEV	AB	P	AB	P	P	P	AB	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	AB
17023	PAWAR AMAR TANAJI	P	AB	P	P	P	P	P	P	AB	P	P	P	P	P	P	AB	P	P	P	P	P	P	AB	AB	P
17024	PAWAR AMOL MOHAN	AB	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	AB	P	P	P	P	P	AB	P	P	AB
17025	PAWAR PRASHANT GOPAL	P	P	P	P	AB	P	P	P	P	P	AB	P	P	AB	P	P	P	P	P	P	P	P	AB	P	P
17026	PAWAR PRATIK PRAKASH	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
17027	PAWAR SANTOSH MALSING	AB	P	P	P	P	P	AB	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	AB	P
17028	POTE AKSHAY ARUN	P	AB	P	P	P	P	P	P	P	AB	P	P	AB	P	P	P	P	P	P	P	P	P	P	AB	AB
17029	SABLE TRUPTI ANANDRAO	P	AB	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	AB
17030	SATHE ANIL ASHOK	P	P	P	P	AB	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
17031	SATHE JEEVAN JAGANNATH	P	P	P	AB	P	P	P	P	P	AB	P	P	P	P	P	AB	P	P	P	P	AB	P	P	AB	P
17032	SHEDGE ABHIJEET SHANKAR	AB	P	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	AB	P	P	P	P	AB	P
17033	SHELAR ANIKET SUBHASH	P	P	P	AB	P	P	P	P	P	AB	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	AB
17034	SHINDE NAMRATA HANMANT	AB	P	P	P	P	P	P	P	P	AB	P	P	P	P	AB	P	P	P	P	P	P	AB	P	P	P
17035	SONAWANE JYOTI YUVRAJ	AB	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	AB	P	P
17036	SOUNDADE YOGESH ASHOK	P	P	AB	P	P	P	AB	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	AB	P	P	AB
17037	TAMBOLI PARVEZ ABDULSATTAR	AB	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	AB	P
17038	TANDALE SANGRAMSING UTTAM	P	AB	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	AB
17039	THORAWADE PRATIK VIJAY,	AB	P	P	P	P	AB	P	P	P	P	P	P	P	AB	P	P	P	P	P	AB	P	P	P	P	P
17040	TORANE MILIND PREMNATH	P	AB	P	P	P	P	P	P	P	AB	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	AB
17041	WAYADANDE AKSHAY BABURAO	P	P	AB	P	P	P	P	P	AB	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P
17042	YADAV GANESH LAXMAN	P	AB	P	P	P	P	AB	P	P	P	P	P	P	P	AB	P	P	P	AB	P	P	P	P	P	AB
17043	YADAV SANJAY MARUTI	AB	P	P	P	P	AB	P	P	P	AB	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P
17044	ZANJURANE SHUBHAM BHIMRAO	P	P	P	AB	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	AB	P	P

Director
Vishwakarma Dadasaheb Chavan Institute of
Management & Research, Malwadi (Mapur)

SDF's Vishwakarma Dadasaheb Chavan Institute of Management & Research, Malwadi, Masur; Tal: Karad

MBA I sem I 2017-18

Attendance Sheet

Name of faculty Prof. G.K. Injekar

Name of Subject Legal Framework of Business

Roll No.	Name of Student	1	2	3	4	5	6	7	8	9	10	11	12	13	14
		8/9	12/9	13/9	14/9	16/9	18/9	20/9	23/9	27/9	3/10	4/10	6/10	24/10	25/10
17001	AMATE PRATIJA PRAKASH	P	P	P	A	A	P	P	P	P	A	P	P	P	P
17002	BHOSALE RAHUL RAJENDRA	P	P	P	P	P	P	A	P	P	P	P	A	A	A
17003	CHAVAN MAYURI MOHAN	P	A	P	P	A	A	P	P	P	P	A	P	P	P
17004	CHOUDHARI OMKAR NARAYAN	P	P	P	A	P	P	A	A	A	P	P	P	P	P
17005	DESAI SUMIT SHANKAR	A	A	P	P	P	P	P	P	P	P	A	A	P	A
17006	GANDHI PRATIK SANTOSH	P	P	A	A	A	A	P	P	P	P	P	P	P	P
17007	GARUD SHUBHAM SAMPATRAO	A	P	P	P	P	P	A	P	P	P	P	P	P	A
17008	HANKARE ANANDRAO NARAYAN	P	P	P	P	P	A	P	P	A	A	P	P	P	A
17009	JADHAV SANADE SACHIN BALASO	A	A	P	A	P	P	P	P	P	P	P	P	A	A
17010	KADAM ABHIJIT BALASO	A	A	A	P	P	P	P	P	P	P	P	P	P	P
17011	KAMBLE SAROJINI BAPU	P	P	P	P	A	P	P	A	P	P	A	A	P	P
17012	KAMBLE SHIVAM SUBRAO	P	P	P	A	A	P	P	P	P	A	P	P	P	P
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17014	KANSE RUPESH VIJAY	P	P	A	A	P	P	P	P	P	P	A	P	P	P
17015	KASAR HARSHAD KISHOR	A	A	P	P	P	P	A	P	P	P	P	P	P	A
17016	KHOT DIPALI SURYAKANT	P	P	A	A	P	A	P	P	P	P	P	P	P	A
17017	KULKARNI SANDIP SHASHIKANT	A	P	P	A	A	A	P	P	P	P	P	P	P	P
17018	MANE SANDHYA SHRIKANT	P	A	A	P	P	A	P	P	P	P	P	P	P	A

Director
Vishwakarma Dadasaheb Chavan Institute of Management & Research, Malwadi (Masur)

17019	MHETRE MOHINI MANISH	P	P	A	P	P	P	A	P	P	P	P	P	A	P
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17044	ZANJURANE SHUBHAM BHIMRAO	P	P	A	A	A	P	P	P	A	P	P	P	P	P

Director
Y. B. Chavan Institute of Management & Research, Maiwadi (Masur)

Shri Dhanlaxmi Foundation's

Vishwakarma – Dadasaheb Chavan Institute of Management & Research (VDCIMR),

Malwadi, Masur, Karad - 415106

Student Name : Mayuri Chavan Course: M.B.A.I Seat Number : 17

Subject Name and code : Legal Framework of Business Examination : Mid Test

Day & Date : Wednesday 11-10-17 Time: 2 to 4 Invigilator's Sign

Number of Supplements: Main Answer-sheet (1) + _____ Total =

Question No.	1	2	3	4	5	6	7	8	9	10	Total Out of	Cheked By (Sign)
Marks Obtained											43/50	

(Start Writing From Here)

Q.1 a] Indian Contract Act 1872

* Contract -:

According to Section 2(h) of the Indian Contract Act. "An agreement enforceable by law is a contract."

* Agreement -:

Agreement means first one party offers proposal to second & the second party should accept the proposal.

Offer + Acceptance = Agreement.

In above case study there is not a contract between A & B. There is only a agreement. A intend to make an offer to B but A himself doesn't communicate the offer to B. A tells only C. B accepts the offer an inform about acceptance.

But there is not a legal agreement which is enforceable by law. Only A offer & B accept the offer. there is not any legal documents which A & B signed. Hence, there is only a agreement not a contract between A & B.

Q. 3 * Contract -:

"An agreement enforceable by law is a contract."

* Essentials of valid Contract -:

All the agreements are contract if they are made by the free consent of the parties, competent to contract, for a lawful consideration with a lawful object.

1) Offer & Acceptance -:

There must be a lawful offer & a lawful acceptance of the offer, thus resulting in an agreement.

2) Intention to create legal Relations -:

There must be a intention among the parties that the agreement should be attached by legal consequences & create legal obligations.

3) Lawful Consideration -:

Consideration has been defined as the price paid by one party for the promise of the other. An agreement is legally enforceable only when each of the parties to it gives something & get something.

4) Capacity of Parties -:

The parties to an agreement must be competent to contract, otherwise it cannot be enforced by a court of law.

15

5) Free Consent -:

Consent means that the parties must have agreed upon the something so in the same thing / sense there is absence of free consent if t agreement is induced by corercion, undue influence, fraud, misrepresentation or mista

6) Lawful Object -:

For the formation of a valid contract it is also necessary that the parties should to an agreement must agree for a lawful object.

7) Writing & Registration -:

A contract may be ora Or in a writing. But in certain special case it lays down that the agreement, to be valid, must be in writing & registered.

8) Certainty -:

Agreements, the meaning of which is not certain or capable of being made certain, are void.

9) Possibility of Performance -:

If the act is impossibl in itself, physically or legally, the agr ment cannot be enforced at law.

10) Not expressly declared void -:

Section 24-30 speify certa type of agreements which have been expres declared to be void.

Q5 * Negotiable Instrument -:

The word negotiable means 'transferable by delivery,' & the word instrument means a 'written document' by which a right is created in favour of some person. In short, written document transferable by delivery.

* Kinds of Negotiable Instrument -:
- 1) Promissory Note
- 2) Bill of Exchange
- 3) Cheque

① Promissory Note -:

A promissory note is an instrument in writing (not being a bank note or a currency note) containing an unconditional undertaking signed by the maker, to pay a certain sum of money to, or to the order of, a certain person, to the bearer of the instrument."

Spec. form of Promissory Note.

Rs. 1,000 Delhi 25 July 08

Sixty days after date I promise to pay to Mr. J.N. Vaish or order the sum of rupees one thousand only with interest thereon at 12 percent per annum for value received.

Revenue Stamp

sd. Ram

V.D.C.I. MALVADI (MAS

② Bill of Exchange -:

"A bill of exchange i an instrument in writing containing an unconditional order, signed by the make directing a certain person to pay a certain sum of money only, to the bearer of the instrument." There is a three parties to a bill of exchange, drawe drawee & payee.

Specimen of Bill of Exchange

Rs. 1,000	Delhi, 25 August 2008
Three months after date pay to C or order the sum of rupees one thousand only, for value received.	
To A 135, Salar Bazar Delhi	Accepted Sd/-A Revenue Stamp Sd/-B

③ Cheque -:

"A cheque is a bill of exchange drawn on a specified banker & not expressed to be payable otherwise than on demand & it includes the electronic image of a truncated cheque & a cheque in the electronic form." A cheque is always drawn on a bank.

Specimen of Cheque.

Allahabad bank	Date 10-1-07
Paschim Vihar	
Pay Mr. RAM MOHAN or bearer	
Rupee five thousand only (Rs. 5000)	
A/c No 719800	Sd.
052560 11002658 1	Shyam Mohan

Q.2 Short Note

a] Minors Contract -:

According to section 3 of the Majority Act, 1875, as amended by the Majority Act, 1999, a person, domiciled in India, who is under 18 years of age is a minor. Accordingly every person who has completed the age of 18 years become a major.

The courts of law used to decided the age of majority by the law. Where a person aged 18 years domiciled in india enforced certain negotiable instrument in ceylon by the laws of which he was a minor the was held not be liable as an endorser.

3

c] Types of Company -:

* Classification of company on the basis of liability -:

a] Company limited by shares -:

Company limited by a shares are the most commonly found companies.

5

b] Company limited by Gurantee -:

The company limited by gurantee imply that the liability of the members of such a company is always a limited to a fixed amount agreed by its member.

c] Unlimited Companies -:

It is abivious that in this Act, where the liability of the member of a company is unlimited.

★Classification of the companies on the basis of, Incorporation-:

a] Chartered Company-:
Chartered companies are also known as Royal charters such companies are incorportated under the Royal character.

b] Statutory Company-:
Companies which are created by special ~~Aids~~ Acts of legislature are known as statutory Companies.

c] Registered Company-:
Registered Companies are those companies which are registered or incorporated with the Registar of companies as per the provisions of Act

★Classification of Companies on the basis of Ownership-:

1) Private Company-:
Private company mean a company which has a minimum paid-up capital of Rs. one lakh or such higher paid-up capital may be prescribed by its articles.

2) Public Company-:
Public company is not a private company. Minimum paid-up Capital is Rs. 5,00,000.

Shri Dhanlaxmi Foundation's

Vishwakarma – Dadasaheb Chavan Institute of Management & Research (VDCIMR),

Malwadi, Masur, Karad - 415106

Student Name : Bhosale Rahul Course: M.B.A.-I Seat Number : 1

Subject Name and code : Legal Framewate of Business Examination : Mid Test.

Day & Date : Wednesday 18-10-17 Time: 2 to 4. Invigilator's Sign : _____

Number of Supplements: Main Answer-sheet (1) + _____ Total =

Question No.	1	2	3	4	5	6	7	8	9	10	Total Out of	Cheked By (Sign)
Marks Obtained											50/50	

(Start Writing From Here)

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For the formation of valid contract it is also necessary that the parties should be an agrement must agree for a lawful object.

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Agreements, the meaning of which is not certain or capable of being made certain, are void.

⑨ possibility of performance :-

If the act is imposible in itself, physically or lequally, the agrement cannot be enforced at law

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Section 2430 seperify certain type of agreement which have been

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* kinds of Negotiable Instrument :-

- ① promissoey Note
- ② Bill of exchange
- ③ Cheque

① promissoey Note -

A promissoey note is an instrument in writing cannot being a bank not or a currency note) containing an unconditional undertaking signed by the marker, to pay a certain sum of money to or the order of, a certain person to the bearer of the instrument."

Form of promissoey Note

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Revenue stamp

Sd. Ram.

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Specimen of Bill of exchange.

Rs1,000 Delhi, 25 · August 2008

three months after date pay to c or order the sum of rupes one thousand only, for valde recived.

To

135, salor Bazar
Delhi

Accepted
Sd/-A

Revenue Stamp
sd/-B

③ cheque :-

'A cheque is a bill of exchang drawn on a specifed banker & not expressed to be payable otherwise than on demand & it includes the electronic image of a tracted cheque & a cheque ~~or~~ in the electronic form' A cheque is always drawn on a bank

Specimen of cheque

Allhabad bank Date 10-1-20
paschim vihar
pay mr. RAm mohan or bearer.
Rupee five thousand only (Rs 5000) s/d
A/c / No 719800 Shyam mohan

Short Note

ⓐ Minors contract :-

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ⓐ charactered company:-
Charactered companies are also known as Royal Characters such companies are incarporated under the royal characters.

ⓑ statutory company
companies which are created by special Acts of legislature are known as statutory companies.

ⓒ Registerd company:-
Registerd complanies are those companies which are registerd or incorated with the Registor of companies as per the provisions of Act.

* classification of companies on the basis of ownership:-

① private company:-
privite company means a company which has a minimum paid-up capital of Rs - one lakh or such higher paid-up capital may be prescribed by its articles.

TIME TABLE With effect From

MBA (2017-18) SEMESTER-III

Time	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
10.30 to 11.30	FDA/CIM/ISAM	CPSM	HRPP	/FDA/SDM/ISS&A	IFS/CBBM/SPM	CM
11.30 to 12.30	HRD	FDA/CBBM/ISSA	PPF/HRPP/SITM	PRACTICLE	CM	IFS/CBBM/SPM
12.30 to 01.30	CPSM	HRPP	/FDA/SDM/ISS&A	HRD	PPF/HRPP/SITM	HRPP
01.30 to 02.00	L	U N	C H	B R	E A	K
02.00 to 03.00	CM	PPF/SDM/SIT	CPSM	CPSM	PROJECT WORK	PROJECT WORK
03.00 to 04.00	PPF/HRPP/SITM	PRACTICLE	CM	IFS/CBBM/SPM	PROJECT WORK	GUEST LECTURE
04.00 to 05.00	PROJECT WORK	HRD	ISF/CBBM/SPM	HRPP	PROJECT WORK	HRD

Subject	Subject Name	Faculty Name
CPSM	Corporate Planning & Strategic Management	Ms.B.S.Dol
CB & BM	consumer Behaviour & Brand Management	Mrs. S.D.Chavan
SDM	Sales and Distribution Mangement	Ms.B.S.Dol
SMRM	service Markeketing and retail Marketing	Visiting Faculty
HRPP	Human Resource Planning & Procurement	Mr G.K.Injekar
HRD	Human Resource Development	Mr.G.K.Injekar
CM	Compensation Management	Mr.G.K.Injekar
IFS	Indian Financial System	Ms.A.P.Sawant
FDA	Financial Decision Analysis	Mrs. S.D.Chavan
PPF	Project Planning and Finance	Ms.A.P.Sawant
SITM	Strategic Information Technology Management	MS. A.B. Thorat
ISS & A	Information System Security and Audit	MS. A.B. Thorat
SPM	software Project Management	Visiting Faculty
PW	Project Work	All Faculty

Chavan

Academic - co-ordinator

V. D. C. I. M. R. MALWADI (MASUR)

Director

Vishwakarma Dadasaheb Chavan Institute of Management & Research, Malwadi (Masur)

TIME TABLE

M. B.A.(2017-18)SEMESTER-I-III

Mr.Injekar Ganesh Krishnaji

TIM/BPRE	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
10.30 to 11.30			HRPP		LFB	CM
11.30 to 12.30	HRD	LFB	HRPP		CM	
12.30 to 01.30				HRD	HRPP	
01.30 to 2.00	**L U**	**N C**	**H**	**B R**	**E**	**A K**
02.00 to 03.00	CM					
03.00 to 04.00	HRPP		CM			
04.00 to 05.00		HRD	LFB		LFB	HRD

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Vishwakarma Dadasaheb Chavan Institute of Management & Research, Malwadi (Masur)

SDF'S Vishwakarma Institute of Mangement and Research
Malwadi Masur

Lesson Plan

Academic Year *2017-18*
Semister : **MBA II SEM III**
Course : **MBA CBCS**
Subject code : **subject Name : Human Resource Planning & Procurement**
Evalution : Fully internal 100 Marks
No of sessions per week : per class

Sr No	Topic	Sub Topic	No of sessio	Date	Method of Teaching
1	Topic No 1	1.Job Design - Meaning,	1	2/08	background reading with acticities
		2.Different approaches to job design	1		
		3.Job Analysis – Concept	1		
		5.process of job analysis	1	4/08	Backrgound reading
		6.Techniques of data Collection for job analysis.	1		
		6.Job Description	1		case studies and assignments
		7.Contents,	1	10/08	
		8.steps in writing job description	1		Backrgound reading
		9.Job Specification – Meaning ,	1		Backrgound reading
		10.Contents	1	16/08	
		11.Job Evaluation –	1		
		12.Meaning, Objectives	1		Backrgound reading
		13.Methods/ Techniques of Job Evaluation.	1	24/08	
		14.Revision of Topic	3		assignments and test
		outdoor visit for practicle		25/08	practicle- Session
2	Topic No 2	1.Human Resource Planning & Recruitment	1		Backrgound reading
		2.HR Planning Process	1		activities
		3.HR demand forecasting	1	30/08	Backrgound reading
		4.HR supply forecasting	1		
		5.determining number and types of people	1		
		6.recruitment- Policy	1	1/09	assignments

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		7.e- Recruitment,	1	7\09	Backrgound reading
		8.evaluation and control of recruitment	1		activities and case studies
		9.Recruitment Process,	1	11\09	
		10.recruitment practice in India.	1		Backrgound reading
		11.Revision of Topic	3		assignments and test
		outdoor visit for practicle			
3	Topic No 3		1	15\09	Backrgound reading
		1.Selection of Human Resource –	1	15\09	
		2.Meaning, Selection Hurdles	1		
		3.Placement Induction Programme	1		
		4.Objective , benefit	1		Backrgound reading
		5.Behavioural Issues.	1	18\09	
		6.Content of Induction Programme	1		activities
		7.Phases of Induction placement	1		assignments
		8.meaning and Objective,	1	20\09	activities and case studies
		9.Socialization – Concept	1		Backrgound reading
		10.Phase of Socialization	1	23\09	Backrgound reading
		11.Revision of Topic	2		assignments and test
		outdoor visit for practicle		25\09	practicle visit
4	Topic No 4		1		
		1.Interviewing :-	1		activities
		2.Types of Interviews	1		Backrgound reading
		3.Unstructured , structured behavioral,	1	4\10	Backrgound reading
		4.Job related Principles of Interviewing	1		Backrgound reading
		5.Do's and Don'ts Interviewing procedure	1		case studies and assignments
		6.preparation, setting	1	6\10	Backrgound reading
		8.physical and mental, conduct of interview, close.	1	31\10	
		9.Revision of Topic	3	9\11	case studies and assignments
		outdoor visit for practicle		16\11	practicle visit
	Reference Books :				

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		1.Human Resource Management and personal Management by Aswanthappa, Tata Mc Graw Hill, New Delhi.			
		2.Personnel 7 Human Resource Management – Text & Case by p. Subba Rao.			
		3.Human Resource Management by Biswajeet Patnaik Hall of Indua Private Limited, New Delhi.			
		4.Human Resource Management – An Experimental Approach by H. John Bernandin & Joyce E.A. Russel.			

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SDF'S Vishwakarma Institute of Mangement and Research
Malwadi Masur

Lesson Plan
2017-18

Academic Year
Semister : **MBA II SEM III**
Course : **MBA CBCS**
Subject code : **subject Name : Human Resource Development**
Evalution : Fully internal 100 Marks
No of sessions per week : per class

Sr No	Topic	Sub Topic	No of sessions	Date	Method of Teaching
1	Topic No 1	1.Human Resource Development - Concept of HRD	1	2/8/17	background reading with acticities
		2.Objective, Origin of HRD Focus of HRD	1	3/8/17	
		3.Development human sub systems	1	4/8	Backrgound reading
		5.Development of HRD Climate	1	5/8	
		6.Development of HRD process,	1	7/8	case studies and assignments
		6.Ethical issues in HRD	1	10/8	
		7.outdoor visit for practicle	3	11/8	assignments and test
		8.Revision of Topic		~~16~~/8	
2	Topic No 2	1.Training and Development – Concept,	1	16/8	Backrgound reading
		2.Principles of training	1	22/8	activities
		3.Difference between training and development	1	23/8	Backrgound reading
		4.methods of training (on the job and off the job)	1	28/8	
		5.Executive Development Methods	1	30/8	
		6.Model of training and development	1	31/8	assignments

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A.P.

		7.Identification of training and development need	1	4/9	Backrgound reading
		8.including 3 tier trining need survey,	1	7/9	activities and case studies
		9.Designing training and development programme,	1	11/9	
		10.conduct of training and development programme	1	14/9	Backrgound reading
		11.Evaluation and Measurement of Training result	1	15/9	
		12.outdoor visit for practicle	1	15/9	
		12.How to improve effectiveness of training programme?	1	19/9	Backrgound reading
		13.Revision of Topic	3	20/9	assignments and test
		.outdoor visit for practicle		25/9	lecture visit.
3	Topic No 3		1	22/9	Backrgound reading
		1.Learning and Performance Appraisal	1	23/9	
		2.concept of learning principles of learning theories of learning	1	26/9	
		3.Elements for effective integration of learning and training	1	27/9	
		4.Performance appraisal- essentials	1	28/9	Backrgound reading
		5.Concept, essentials of performance appraisal	1	29/9.	
		6.methods of performance appraisal.	1	4/10	activities
		7.Career Planning- Career anchor	1	4/10	assignments
		8.Career development programme	1	4/10	activities and case studies
		9.career need assessment,	1	6/10	Backrgound reading
		10.career opportunities	1	6/10	Backrgound reading
		11.need opportunity alignment	1	14/10	assignments and test
		12.designing career path.	1	16/10	
		13.Revision of Topic	2	27/10	assignments and test
		.outdoor visit for practicle			
4	Topic No 4	1.Organisation Development and Evaluating HRD-	1	28/10	
		2.Meaning of OD	1	30/10	activities

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Yashwantrao Bhausaheb Chavan Institute

D.C.J.M.R.

		3.phases Evaluating HRD	1	30/10	Backrgound reading
		4.HR Accounting	1	31/10	Backrgound reading
		4.(Objectives, Methods of HR Accounting),	1	1/11	Backrgound reading
		5.HR Auditing (Scope, Process),	1	2/11	
		6.Competency mapping	1	3/11	case studies and assignments
		7.training instrument test	1	3/11	Backrgound reading
		8.Psychometric Test	1	6/11	
		9.Myers Briggs Type Indication (MBTI	1	7/11	Backrgound reading
		10.Passive	1	8/11	
		11.Aggressive and assertiveness (PAA)	1	9/11	Backrgound reading
		12.outdoor visit for practicle	1	10/11	
		13Revision of Topic	3	15/11	case studies and assignments
		.outdoor visit for practicle			
	Reference Books :				
		1.P.N.Singh, Training for Management Development, Suchandra Publication s,			
		2..S.K.Bhatia Training and Development, Deep and Deep Publications Pvt. Ltd.			

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SDF'S Vishwakarma Institute of Mangement and Research
Malwadi Masur

Lesson Plan

Academic Year *2017-18*
Semister : **MBA II SEM III**
Course : **MBA CBCS**
Subject code : **subject Name : Compensation Management**
Evalution : Fully internal 100 Marks
No of sessions per week : per class

Sr No	Topic	Sub Topic	No of sessio	Date	Method of Teaching
1	Topic No 1	1.Introduction to Pay Systems	1	1/8/17	background reading with acticities
		2.Compensation – Meaning	1	2/8/17	
		3.types	1	3/8/17	
		4.philosophies,	1	4/8/17	Backrgound reading
		5.components,	1	5/8/17	
		6.challenges and theories	1	8/8/17	case studies and assignments
		7.reinforcement, expectancy	1	9/8/17	
		8.equity & agency	1	10/8/17	Background reading
		9.Factors influencing employee compensation	1	11/8/17	Background reading
		10.pay policies – wage policies in India.	1	12/8/17	
		11.Concept of Minimum wage,	1	14/8/17	
		12.Fair wage and living wage.	1	16/8/17	Background reading
		13.Revision of Topic	3	19/8/17	assignments and test
		14.outdoor visit for practicle	1	25/8/17	– local visit Reo practicle.
2	Topic No 2	1.Designing & Pricing pay plans	1	22/8/17	Background reading
		2.Job Evaluation : Meaning,	1	23/8/17	activities
		3.objectives, principles	1	24/8/17	Background reading
		4.procedure, methods/ techniques of job evaluation	1	26/8/17	
		5.non quantitative (Ranking, job classification),	1	28/8/17	
		6.Quantitative (points rating, factors comparison)	1	30/8/17	assignments

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Anta'p

		7.Problems of job evaluation.	1	31/8/17	Backrgound reading
		8.16 steps in designing market competitive pay plan	1	1/9/17	activities and case studies
		9.pricing managerial & professional jobs,	1	4/9/17	
		10.contemporary aspects- competency based pay	1	6/9/17	Background reading
		11.broad banding	1	7/9/17	
		12.flexible/ cafeteria style compensation	1	8/9/17	Background reading
		13.wage differentials	1	9/9/17	
		14.components of pay structures in India	1	11/9/17	
		15.Revision of Topic	3	12/9/17	assignments and test
		16. outdoor visit for practicle	1		
3	Topic No 3		1	15/9/17	Backrgound reading
		1.Incentives, Benefits & Services	1	16/9/17	
		2.Motivation & Incentives	1	18/9/17	
		3.individual incentives	1	19/9/17	
		4.team & organization wide incentive plans	1	20/9/17	Background reading
		5.gain sharing,	1	21/9/17	
		6.profit sharing,	1	22/9/17	activities
		7.ESOP: Employee benefits in India,	1	23/9/17	assignments
		8.policy issues in benefits	1	26/9/17	activities and case studies
		9.Benefits – Voluntary & Government mandated	1	27/9/17	Background reading
		10.Security, health care,	1	28/9/17	Background reading
		11.Financial, retirement, personal services	1	29/9/17	
		12.family – friend time off & other	1	3/10/17	
		13.Revision of Topic	2	4/10/17	assignments and test
		14. outdoor visit for practicle			
4	Topic No 4				
		1.Wage fixation & legislation	1	14/10/17	activities
		2.Workmen Compensation Act,	1	16/10/17	Background reading
		3.Employee State Insurance Act	1	25/10/17	Background reading

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		4.PF Act	1	27/10	Background reading
		5.Employee Gratuity & Payment of Bonus Act	1	28/10	
		6.Minimum Wages Act	1	3/11	case studies and assignments
		6.Equal Remuneration Act	1	6/11	Background reading
		8.Wage boards & pay commissions	1	10/11	
		9.Revision of Topic	3	10/11	case studies and assignments
		10.outdoor visit for practicle			
	Reference Books :				
		1.Human Resource Management – Garry Dessler, Biji Varkkey – 14th edition			
		2.Human Resource Management – A south asian perspective – Robert L. Mathis, John H. Jackson, Manas Ranjan Tripathy			
		– K Aswathappa			
		text & cases – P. Subba Rao			

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Vishwakarma Dadasaheb Chavan Institute of Management & Research, Malwadi (Masur)

SDF's Vishwakarma Dadasaheb Chavan Institute of Management & Research, Malwadi, Masur; Tal: Karad

SUBJECT NAME : HRM SPECIALIZATION HRD

Course Name: MBA II SEM III 2017-18

Faculty Name:

Attendance Sheet

Roll No	STUDENT NAME/DATE	2/8	3/8	4/8	5/8	7/8	10/8	11/8	12/8	16/8	21/8	22/8	28/8	30/8	31/8	4/9	7/9	11/9	14/9	15/9	18/9	19/9	20/9	22/9	25/9	26/9	27/9	28/9	29/9
	Session No.	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29
16002	BHAGAT SHAILESH VINAYAK	P	P	AB	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
16003	BHILAWADE VICKY SANJAY	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	AB	P	P	P	P	P	P	P
16004	BHOIR PRIYANKA SHANKAR	P	P	AB	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	AB	P
16005	DHAVALE SURAJ SURYAKANT	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	P
16006	DHAVALE SWAPNIL DATTAJIRAO	P	P	AB	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	P	AB	P	P
16007	DHAVALE DHIRAJ SURYAKANT	P	P	AB	P	P	P	AB	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	AB	P	P	P	P	P	P
16008	GAIKWAD KOMAL PANDURANG	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P
16009	GAIKWAD SWAPNIL JAGANNATH	P	P	P	P	AB	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	AB	P	P	P
16010	JADHAV AKSHAY SHANKAR	P	P	AB	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
16011	JADHAV VISHWAJEET SANJAY	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	AB	P
16015	KAMAT VINAYAK RAVINDRA	P	AB	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	AB	P	P	P	AB	P	P	P	P	P	P	P
16016	KARNE HEMANTKUMAR VIDYADHAR	P	AB	P	P	P	P	P	AB	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	AB	P	P
16017	KENGALE NEETA DUNDA	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P
16018	KHAPE PRASHANT SATISH	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
16019	MALI SHITAL DASHRATH	AB	P	P	P	P	AB	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	P
16020	MANDRULKAR SEEMA LAXMAN	P	P	P	P	P	P	P	P	AB	P	P	AB	P	P	P	P	AB	P	P	P	P	P	AB	P	P	P	P	P	P
16021	MOMIN SABIR SHAHID	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
16022	MUJAWAR PAKIJA SIKANDAR	P	P	P	P	P	P	P	P	P	P	AB	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
16023	MULLA ANISA HAMID	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	AB	P	P	P
16024	NIKAM POOJA SURESH	P	AB	P	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	AB	P	P	AB	P	P	P	P	P	P	P	P
16025	PATIL AJIT ASHOK	P	P	P	AB	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
16026	PATIL DHIRAJ JAGANATH	P	AB	P	P	P	P	P	AB	P	P	P	P	P	P	AB	P	P	P	AB	P	P	P	P	P	P	P	P	AB	P
16027	PATIL DIPALI VISHWANATH	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
16028	PATIL NITIN NAGESH	P	P	P	P	P	AB	P	P	P	AB	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P
16030	SHINDE JYOTI HANMANT	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	AB	P	P	P	P	P	P	P
16033	SONAWANE SHRADDHA SHRIKANT	P	P	P	AB	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	P
16035	WAYDANDE NISHIKANT PANDIT	P	P	P	P	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	AB	P	P

Director
Vishwakarma Dadasaheb Chavan Institute of Management & Research

A.D

SDF's Vishwakarma Dadasaheb Chavan Institute of Management & Research, Malwadi, Masur; Tal: Karad

Course Name: MBA II SEM III 2017-18

SUBJECT NAME : HRM SPECIALIZATION (CM)

Faculty Name:

Attendance Sheet

Roll No	STUDENT NAME/DATE	1-8-17	2/8	3/8	4/8	5/8	7/8	8/8	9/8	10/8	11/8	12/8	14/8	16/8	19/8	21/8	22/8	23/8	24/8	26/8	28/8	30/8	31/8	1/9	4/9	6/9	11/9	8/9	9/9	11/9
	Session No.	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29
16002	BHAGAT SHAILESH VINAYAK	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	P
16003	BHILAWADE VICKY SANJAY	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	AB
16004	BHOIR PRIYANKA SHANKAR	P	P	P	P	P	AB	P	P	P	P	P	P	AB	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	AB
16005	DHAVALE SURAJ SURYAKANT	P	AB	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	AB	P	P	P	P	P	P	AB	P	P	P	P	P
16006	DHAVALE SWAPNIL DATTAJIRAO	P	P	P	P	AB	P	AB	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	AB	P	P	P	P	P
16007	DHAVALE DHIRAJ SURYAKANT	AB	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	AB	P
16008	GAIKWAD KOMAL PANDURANG	P	AB	P	P	P	P	P	AB	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
16009	GAIKWAD SWAPNIL JAGANNATH	P	P	P	AB	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P
16010	JADHAV AKSHAY SHANKAR	AB	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	AB	P	P
16011	JADHAV VISHWAJEET SANJAY	P	P	AB	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
16015	KAMAT VINAYAK RAVINDRA	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	AB	P	P	P	P	P
16016	KARNE HEMANTKUMAR VIDYADHAR	P	AB	P	P	P	P	P	AB	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	AB	P	P
16017	KENGALE NEETA DUNDA	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P
16018	KHAPE PRASHANT SATISH	AB	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	AB
16019	MALI SHITAL DASHRATH	P	AB	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	AB	P	P
16020	MANDRULKAR SEEMA LAXMAN	P	P	P	AB	P	P	P	P	P	AB	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	AB	P	P	P	P
16021	MOMIN SABIR SHAHID	AB	P	P	P	P	P	P	AB	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	AB	P	P
16022	MUJAWAR PAKIJA SIKANDAR	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P
16023	MULLA ANISA HAMID	AB	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	AB	P	P
16024	NIKAM POOJA SURESH	P	AB	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
16025	PATIL AJIT ASHOK	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
16026	PATIL DHIRAJ JAGANATH	P	P	P	P	P	P	P	P	AB	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
16027	PATIL DIPALI VISHWANATH	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P
16028	PATIL NITIN NAGESH	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	AB	P	P	P	P
16030	SHINDE JYOTI HANMANT	P	P	P	P	AB	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P
16033	SONAWANE SHRADDHA SHRIKANT	AB	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P
16035	WAYDANDE NISHIKANT PANDIT	AB	AB	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	AB	P

MALWADI (MASUR)

Vishwakarma Dadasaheb Chavan Director

Anita.P

SDF's Vishwakarma Dadasaheb Chavan Institute of Management & Research, Malwadi, Masur; Tal: Karad

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16002	BHAGAT SHAILESH VINAYAK	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	P
16003	BHILAWADE VICKY SANJAY	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	AB	P	P
16004	BHOIR PRIYANKA SHANKAR	P	AB	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P
16005	DHAVALE SURAJ SURYAKANT	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
16006	DHAVALE SWAPNIL DATTAJIRAO	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P
16007	DHAVALE DHIRAJ SURYAKANT	AB	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	AB	P	P	P
16008	GAIKWAD KOMAL PANDURANG	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	AB	P	P	P	P	P
16009	GAIKWAD SWAPNIL JAGANNATH	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	P
16010	JADHAV AKSHAY SHANKAR	P	P	P	AB	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P
16011	JADHAV VISHWAJEET SANJAY	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
16015	KAMAT VINAYAK RAVINDRA	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	AB	P	P	P	P	P
16016	KARNE HEMANTKUMAR VIDYADHAR	P	AB	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	AB	P	P
16017	KENGALE NEETA DUNDA	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
16018	KHAPE PRASHANT SATISH	P	P	AB	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	AB	P	P
16019	MALI SHITAL DASHRATH	P	P	P	P	AB	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P
16020	MANDRULKAR SEEMA LAXMAN	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	AB	P	P
16021	MOMIN SABIR SHAHID	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P
16022	MUJAWAR PAKIJA SIKANDAR	P	P	AB	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	P
16023	MULLA ANISA HAMID	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	AB	P	P
16024	NIKAM POOJA SURESH	P	AB	P	P	P	P	P	AB	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
16025	PATIL AJIT ASHOK	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
16026	PATIL DHIRAJ JAGANATH	P	AB	AB	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	AB	P	P	P	P	P	P	AB	P	P	P	P
16027	PATIL DIPALI VISHWANATH	P	P	P	P	AB	P	P	P	AB	P	P	P	P	P	P	P	AB	P	P	P	P	P	AB	P	P	P	P	P	P
16028	PATIL NITIN NAGESH	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
16030	SHINDE JYOTI HANMANT	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	AB	P	P	P	P	P	P
16033	SONAWANE SHRADDHA SHRIKANT	P	P	P	AB	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P
16035	WAYDANDE NISHIKANT PANDIT	P	P	P	P	P	P	AB	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	AB	P

MALWADI (MASUR)

Director
Vishwakarma Dadasaheb Chavan Institute of Management & Research, Malwadi (Masur)

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16002	BHAGAT SHAILESH VINAYAK	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	P
16003	BHILAWADE VICKY SANJAY	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	AB	P	P
16004	BHOIR PRIYANKA SHANKAR	P	AB	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P
16005	DHAVALE SURAJ SURYAKANT	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
16006	DHAVALE SWAPNIL DATTAJIRAO	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P
16007	DHAVALE DHIRAJ SURYAKANT	AB	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	AB	P	P	P
16008	GAIKWAD KOMAL PANDURANG	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	AB	P	P	P	P	P
16009	GAIKWAD SWAPNIL JAGANNATH	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	P
16010	JADHAV AKSHAY SHANKAR	P	P	P	AB	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P
16011	JADHAV VISHWAJEET SANJAY	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
16015	KAMAT VINAYAK RAVINDRA	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	AB	P	P	P	P	P
16016	KARNE HEMANTKUMAR VIDYADHAR	P	AB	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	AB	P	P
16017	KENGALE NEETA DUNDA	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
16018	KHAPE PRASHANT SATISH	P	P	AB	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	AB	P	P
16019	MALI SHITAL DASHRATH	P	P	P	P	AB	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P
16020	MANDRULKAR SEEMA LAXMAN	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	AB	P	P
16021	MOMIN SABIR SHAHID	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P
16022	MUJAWAR PAKIJA SIKANDAR	P	P	AB	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	P
16023	MULLA ANISA HAMID	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	AB	P	P
16024	NIKAM POOJA SURESH	P	AB	P	P	P	P	P	AB	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
16025	PATIL AJIT ASHOK	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
16026	PATIL DHIRAJ JAGANATH	P	AB	AB	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	AB	P	P	P	P	P	P	AB	P	P	P	P
16027	PATIL DIPALI VISHWANATH	P	P	P	P	AB	P	P	P	AB	P	P	P	P	P	P	P	AB	P	P	P	P	P	AB	P	P	P	P	P	P
16028	PATIL NITIN NAGESH	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
16030	SHINDE JYOTI HANMANT	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	AB	P	P	P	P	P	P
16033	SONAWANE SHRADDHA SHRIKANT	P	P	P	AB	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P
16035	WAYDANDE NISHIKANT PANDIT	P	P	P	P	P	P	AB	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	AB	P

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16002	BHAGAT SHAILESH VINAYAK	P	P	P	A	A	A	P	P	P	P
16003	BHILAWADE VICKY SANJAY	P	A	A	P	P	P	P	A	P	P
16004	BHOIR PRIYANKA SHANKAR	P	P	P	A	P	P	A	A	P	A
16005	DHAVALE SURAJ SURYAKANT	A	P	P	P	P	P	P	P	P	P
16006	DHAVALE SWAPNIL DATTAJIRAO	P	P	P	P	P	P	P	P	P	P
16007	DHAVALE DHIRAJ SURYAKANT	A	P	A	P	P	P	A	P	P	P
16008	GAIKWAD KOMAL PANDURANG	P	P	P	A	P	P	P	A	P	A
16009	GAIKWAD SWAPNIL JAGANNATH	P	P	A	P	P	A	A	P	P	P
16010	JADHAV AKSHAY SHANKAR	P	P	P	P	A	P	P	P	P	A
16011	JADHAV VISHWAJEET SANJAY	A	A	P	P	P	P	P	P	P	P
16015	KAMAT VINAYAK RAVINDRA	P	P	P	P	A	A	P	P	P	A
16016	KARNE HEMANTKUMAR VIDYADHAR	P	A	A	P	P	P	P	A	P	P
16017	KENGALE NEETA DUNDA	A	P	P	P	P	P	P	P	P	P
16018	KHAPE PRASHANT SATISH	P	P	A	A	A	P	P	P	P	P
16019	MALI SHITAL DASHRATH	P	A	P	P	P	A	A	P	P	P
16020	MANDRULKAR SEEMA LAXMAN	P	P	P	P	P	P	P	P	P	P
16021	MOMIN SABIR SHAHID	A	P	P	P	A	P	P	P	P	A
16022	MUJAWAR PAKIJA SIKANDAR	P	P	A	P	P	A	P	P	A	P
16023	MULLA ANISA HAMID	P	P	P	A	P	P	P	A	P	A
16024	NIKAM POOJA SURESH	P	P	A	A	P	P	A	P	P	P
16025	PATIL AJIT ASHOK	P	P	A	P	P	A	P	P	A	P
16026	PATIL DHIRAJ JAGANATH	A	A	P	P	A	P	P	P	P	P
16027	PATIL DIPALI VISHWANATH	A	P	P	P	A	P	A	P	A	P
16028	PATIL NITIN NAGESH	A	P	A	P	P	P	P	P	P	P
16030	SHINDE JYOTI HANMANT	P	A	P	P	A	P	P	P	P	P
16033	SONAWANE SHRADDHA SHRIKANT	A	P	P	P	A	P	P	P	A	P
16035	WAYDANDE NISHIKANT PANDIT	P	P	P	P	P	A	P	A	P	P

Amt A.P

Shri Dhanlaxmi Foundation's

Vishwakarma – Dadasaheb Chavan Institute of Management & Research (VDCIMR),

Malwadi, Masur, Karad - 415106

Student Name : Shraddha Sonawane Course: MBA II Seat Number : _____

Subject Name and code : HRD Examination : _____

Day & Date : 10/10/2017 Time: _____ Invigilator's Sign : _____

Number of Supplements: Main Answer-sheet (1) + _____ Total =

Question No.	1	2	3	4	5	6	7	8	9	10	Total Out of	Cheked By (Sign)
Marks Obtained											25/40	

(Start Writing From Here)

Q.1] What do you mean by trainning? distinguish betw trainning, development

Training :-

Training Constitudtes a basic Concepts in human resource development. It is concerned with developing a particular skill to a desired standard by instruction & practice. Training is a highly useful tool that can bring an employee into a position where they can do their job correctly, effectively, and conscientiously. Training is the act of increasing the knowledge and skill of an employee for doing a particular job.

V.D.C.I.M. MALWADI

Definition :-

The organize procedure by which people learn knowledge and

skill for a definite purpose,
Trainning refers to the teaching & learning activities Carried on for the primary purpose helping members of an orgⁿ acquire and apply the knowledge, skills, abilities and attitudes needed by a particular job and orgⁿ.

Need for Training -

1) Environmental changes
2) Organizational Complexity
3) Human relations
4) To match employee specification with the job requirement & orgⁿ need.
5) change in the job assignment
6)

Types of Training :-

1) Induction Training
2) Job instruction training
3) Vestibule training
4) Refresher training
5) Apprenticeship training

Q. Explain Concept of HRD

Intro –

Development of human resources is essential for any orgⁿ that would like to be dynamic and growth oriented. Unlike other resources, human resources have rather unlimited potential Capabilities.

The potential Can be used Only by Creating a Climate than Can Continuously identify bring to surface, nurture and use the Capabilities of people. Human resource development system aims at creating such a Climate

Human Resource Development is the framework for helping employees develop their personal & Organizational skills, knowledge, and abilities. Human resource Development includes such opportunities as employee training, employee Career development, performance management and development Coaching, mentoring, succession planning, key employee identification, tuition assistance, and orgⁿ development. The focus of all aspects of human Resource Development is on developing the most superior workforce so that the orgⁿ and individual employee can accomplish their work goals in service to customers.

V.B.C.I. VADGAMSURI

Concept of human Resource Development :-

Human resource development in the orgⁿ Context is a process by which the employees of an org are helped, in a Continuous and planned way to:

1) Aquire and sharpen Capabilities require to perform various functio associated with their present or expected future roles;

2) Develop their general Capabilities individuals and discover and explort their own inner potentials for thei own and/or orgⁿ development purpose; and

3) Develop an organizational Culture which Supervisor Subordinate relations teamwork and collaboration among sub-units are strong and Contribute the professional well being, motivation pride of employees.

). HRD process :-

Recruitment :-

The procedure includes various psycho & socio-metric tests in order to ascertain the individuals' ability to work in a team and with the Community. Our professionals are drawn from premium technical, Social work & management institutes, as well as lateral entries of experienced professional.

Training and induction programe :-

Has developed a robust Induction program with a Focus to assimilate the newly acquired professionals into the SRIJAN Community and to import qualities that will help them to accommodate and work with the rural Community The programme has duration of one year and Comprises three phases, Sandwiching training & action.

Capacity building —

Reviews of trainees that are organized in the first year, apart from being an evaluation exercise also aim at clarifying their vision and help them chalk out plan for their knowledge, skills and Compentencies

V.D.C.I.M.S. ALWAD MASUR

Shri Dhanlaxmi Foundation's

Vishwakarma – Dadasaheb Chavan Institute of Management & Research (VDCIMR),

Malwadi, Masur, Karad - 415106

Student Name : Shrikant Shrikant Sonawane Course: MBA II Seat Number :

Subject Name and code : ~~production~~ HRPP Examination : prelium

Day & Date : Fri - 13/10/2017 Time: 11 - 3 Invigilator's Sign :

Number of Supplements: Main Answer-sheet (1) + _____ Total =

Question No.	1	2	3	4	5	6	7	8	9	10	Total Out of	Cheked By (Sign)
Marks Obtained											40	

(Start Writing From Here)

Q1) what is the operation strategy? what are the generic strategic given by Michael Porter?

Operation strategy :-

Companies & organizations making products & delivering, be it for profit or not for profit, rely on a handful of processes to get their production manufactured properly & delivered on time.

Understanding operations :-

have you ever imagined a car without a gear or the steering wheel? Organizations behave in the same manner. The Company has an ultimate goal of delivering goods to a client, but the processes of designing, manufacturing, analyzing & then finally being delivered are the driving forces for the Company's Success.

Q- Job analysis :-

Job analysis is a family of procedures to identify the Content of a job in terms of activities involved and attributes job requirements needed to perform the activities.

The process of job analy involves the analyst describing the duties of the incumbent, then the nature & conditions o work, & finally some basic qualifications. After this, the job analyst has completed a form called a job psychograph, which displays the mental

purpose —

One of the main purp of Conducting job analysis is to prepare job ~~decrip~~ descriptions & J Specifications which in turn he hire the right quality of workf into an organization.

The general purpose of jo analysis is to document the requirements of a job & the w performed. Job & task analysis is performed as a basis for later improvements, including definition of a job domain description of a job; development performance appraisals, personal se

All these chunks of works processes that collectively define a bigger purpose, The operations for that particular org? The more effective these processes or operations would be, the more productive & profitable the bussiness would be.

"Operation Strategies is the total pattern of decision which Shape ~~ei~~ the long term Capabilities of any type of operations & their Contribution to the overall strategy.

TIME TABLE

M.B.A. .(2017-18)SEMESTER -II

With effect From
10Jan.2018

TIM/BPRE	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
10.30 to 11.20	FM	RM	BE	HRM	ORT	RM
11.20 to 12.10	MM	MM	ORT	OM	OM	FM
12.10 to 01.00	MIS	OM	FM	ORT	RM	BE
01.00 to 01.30	**L U N C H B R E A K**					
01.30 to 02.20	BE	HRM	HRM	BE	MIS	GUEST LECTURE
02.20 to 03.10	OM	FM	MIS	RM	HRM	
03.10 to 04.00	ORT	MIS	MM	MM	FM PRA.	OM PRA.
04.00 to 04.50	HRM PRA.	BE PRA.	RM PRA.	MIS PRA.	MM PRA	ORT PRA.

Subject	Subject Name	Faculty Name
MM	Marketing Management	MS.B.S.DOL
FM	Financial Management	MRS.S.D.CHAVAN
HRM	Human Resource Mgmt.	MR.G.K.INJEKAR
OM	Operations Management	MS.B.S.DOL
MIS	Management Information System	MS.A.B.THORAT
ORT	Operation Research Technique	Guest Lecture
RM	Research Methodology	MS.A.B.THORAT
BE	Business Environment	MS.A.P.SAWANT

Academic co-ordinator

I/c Director

V. D. C. I. M. R. MALWADI (MASUR)

Director
Vishwakarma Institute of Management & Research, Malwadi (Masur)

V. D. C. I. M. R. MALWADI (MASUR)

Ms. Thorat Archana Bajirao

TIM/BPRE	Monday	Tuesday	Wednesda	Thursday	Friday	Saturday
10.30 to 11.20	KM	RM			GQS	RM
11.20 to 12.10		KM	BPRE			
12.10 to 01.00	MIS			GQS	RM	KM
01.00 to 01.30	**L U**	**N**	**C H**	**B**	**R E**	**A K**
01.30 to 02.20	BPRE	GQS				
02.20 to 03.10			MIS	RM		
03.10 to 04.00		MIS		KM	BPRE	
04.00 to 04.50	GQS	BPRE	GQS PRA			BPRE PRA.

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Management & Research, Malwadi (Masur)

SDF's Vishwakarma Dadasaheb Chavan Institute of Management & Research, Malwadi, Masur; Tal: Karad

Staff Individual Information

Photo

Name : Ms. Archana Bajirao Thorat

Department: Academic

Designation: Assistant Professor

Educational Qualification: MCA

Date of Birth: 27. 09. 1984

Date of Appointment: 5/03/2014

Phone No.: 9967543914

Address: Ayodhyanagari, Agashivnagar, Karad

A)Local :

B) Permanent:

ABThorat

V. D. C. I. M. R. MALWADI

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Vishwakarma Dadasaheb Chavan Institute of

SDF'S Vishwakarma Institute of Mangement and Research
Malwadi Masur

Lesson Plan
2017-18

demic Year
ister : **MBA I SEM II**
rse : **MBA CBCS**
ject code : **subject Name : MANAGEMENT INFORMATION SYSTEM**
lution : Fully internal 100 Marks
of sessions per week : per class

No	Topic	Sub Topic	No of sessions	Date	Method of Teaching
1	Topic No	1.Introduction to Information System	1	11/01	background reading with acticities
		2.Concept of Data and Information,	1		
		3.Introduction and characteristics of System.	1		
		4.Concept of Information System,	1	13/01	Backrgound reading
		5.need and scope of information system,	1		
		6.Managers and decision making,	1		case studies and assignments
		7.types of decision,	1		
		8.phases in decision making,	1	18/01	
		9.differencebetween computer literacy	1		Backrgound reading
		10.and information system literacy.	1	19/01	
		11.Revision of Topic	3		assignments and test
		outdoor Visit for Practicle			
2	Topic No 1	1.Types of Information Systems	1	24/01	Backrgound reading
		2.Information needs at different organization levels.	1		activities
		3.Major types of information systems in Organization.	1		Backrgound reading
		4.TPS- Introduction, need and significance.	1	31/01	

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		5.KWS & OAS- Introduction,	1		
		6.need and significance.	1	6\2	assignments
		7.Market targeting	1		Backrgound reading
		8.MIS –Introduction,	1		activities and case studies
		9.need, characteristics and significance.	1	9\2	
		10.Decision support systems (DSS)	1		Backrgound reading
		11.characteristics, components and significance.	1		
		12.Group decision support systems (GDSS),	1		Backrgound reading
		13.Introduction, need, elements,	1		
		14.characteristics and significance.	1	17\02	Backrgound reading
		15.Executive support systems (ESS)	1		Backrgound reading
		16. need and significance of ESS.	1		
		17.Revision of Topic	2	21\02	
		outdoor Visit for Practicle			
3	Topic No 3				Backrgound reading
		1.Design, Development of Information System-	1		
		2. Implementation of Information System-	1		
		3.Building information systems:	1	28\02	
		4.Contemporary approaches.	1		Backrgound reading
		5.approaches. Systems as a planned organizational change.	1		
		6.System development & organizational change,	1		activities
		7.Overview of system development	1		assignments
		8.System analysis,	1		activities and case studies
		9.system design,	1		Backrgound reading
		10.completing the system development process.	1		Backrgound reading
		11.Alternative system building methods –	1	17\03	Backrgound reading
		12.– system life cycle,	1		
		13.prototyping,	1		Backrgound reading

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		14.application of software packages	1	20/3	
		15.end user development and outsourcing.	1		Backrgound reading
		16.Causes of information system success and failure,	1		
		17.appropriate strategies for implementation of IS.	1	24/03.	
		18.Revision of Topic	2		assignments and test
		outdoor Visit for Practicle		25/03	Practicle visit. (Local)
4	Topic No 4		1		
		1.Introduction to SAP-ERP	1		activities
		2.Concept of ERP,	1	6/4	Backrgound reading
		3.advantages and disadvantages of ERP,	1		Backrgound reading
		4.Introduction to SAP,	1		Backrgound reading
		5.SAP-Modules,	1	9/4	
		6.SAP advantages,	1		case studies and assignments
		7.carriers in SAP.	1		Backrgound reading
		8.Revision of Topic	3	11/4	case studies and assignments
		outdoor Visit for Practicle			
	Reference Books :				
		1.Management Information Systems, Kenneth C. Laudon, Prentice Hall			
		2.Management of Information systems – Jawadekar W.S.			
		3.Information system concepts for management – 4th edition Lucas			
		4.Management of information systems – 2nd edition – Kroenke David.			
		5.www.erpgreat.com/sap-introduction.htm			
		6.Research Journal : 1)International Journal of Information system			

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Vishwakarma Dadasaheb Chavan Institute of Management & Research, Malwadi (Masur)

V. D. C. I. M. R. MALWADI (MAS) VDCIMR

SDF's Vishwakarma Dadasaheb Chavan Institute of Management & Research, Malwadi, Masur; Tal: Karad

MBA I sem II 2017-18

Attendance Sheet

Name of faculty Prof. A. B. Thorat

Name of Subject Management Information System

II	Name of Student/DATE	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25
		11/10	12/11	13/10	15/10	17/10	18/11	19/11	20/11	20/11	22/11	24/11	27/11	29/11	30/11	31/11	2/12	5/12	6/12	8/12	9/12	9/12	10/12	15/12	17/12	17/12
01	AMATE PRATIJA PRAKASH	P	AB	P	AB	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
02	BHOSALE RAHUL RAJENDRA	P	P	P	AB	P	P	P	P	AB	P	P	P	P	AB	P	P	P	AB	P	P	P	P	P	P	P
03	CHAVAN MAYURI MOHAN	P	P	AB	P	AB	P	P	AB	P	P	AB	P	P	P	P	AB	P	P	P	P	AB	P	P	P	P
04	CHOUDHARI OMKAR NARAYAN	AB	P	AB	P	P	P	P	P	AB	P	P	P	AB	P	P	P	AB	P	P	P	P	P	P	P	P
05	DESAI SUMIT SHANKAR	P	AB	P	AB	P	P	AB	P	P	AB	P	P	P	P	AB	P	P	AB	P	P	P	P	P	P	P
06	GANDHI PRATIK SANTOSH	P	P	AB	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P
07	GARUD SHUBHAM SAMPATRAO	P	P	P	AB	P	P	AB	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P
08	HANKARE ANANDRAO NARAYAN	P	P	AB	P	P	P	P	P	AB	P	P	P	AB	P	P	P	AB	P	P	AB	P	AB	P	P	P
09	JADHAV SANADE SACHIN BALASO	P	P	P	P	AB	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
10	KADAM ABHIJIT BALASO	AB	P	P	AB	P	P	P	P	P	AB	P	P	AB	P	AB	P	P	P	AB	P	P	P	P	AB	P
11	KAMBLE SAROJINI BAPU	P	AB	P	P	P	AB	P	P	P	P	AB	P	P	AB	P	P	AB	P	P	P	AB	P	P	P	P
12	KAMBLE SHIVAM SUBRAO	P	P	P	P	P	P	P	AB	P	P	P	AB	P	P	P	AB	P	P	AB	P	P	P	P	P	P
13	KAMBLE SIDDHANT RAJENDRA	AB	P	P	P	AB	P	P	AB	P	P	P	P	P	P	P	AB	P	P	P	AB	P	P	AB	P	P
14	KANSE RUPESH VIJAY	P	P	AB	P	P	AB	P	AB	P	AB	P	AB	P	AB	P	P	AB	P	P	P	P	AB	P	P	P
15	KASAR HARSHAD KISHOR	P	P	P	AB	P	P	P	AB	P	AB	P	P	P	AB	P	P	AB	P	P	AB	P	P	P	P	P
16	KHOT DIPALI SURYAKANT	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
17	KULKARNI SANDIP SHASHIKANT	P	P	P	P	AB	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
18	MANE SANDHYA SHRIKANT	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	AB	P	P
19	MHETRE MOHINI MANISH	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P

Director
Vishwakarma Dada... Chavan Institute of
Management & Research, Malwadi (Masur)

020	MORE UJWALA SANJAY	AB	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
021	NAMADAS PRASHANT BALASO	P	P	P	P	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	AB
022	PALANGE SUSHANT RAJEEV	P	P	AB	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P
023	PAWAR AMAR TANAJI	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P
024	PAWAR AMOL MOHAN	AB	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	P
025	PAWAR PRASHANT GOPAL	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	AB
026	PAWAR PRATIK PRAKASH	P	P	P	AB	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P
027	PAWAR SANTOSH MALSING	P	AB	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P
028	POTE AKSHAY ARUN	AB	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	AB	P	P	P	P	P	P	P	P
029	SABLE TRUPTI ANANDRAO	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	AB
030	SATHE ANIL ASHOK	P	P	P	AB	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	P
031	SATHE JEEVAN JAGANNATH	AB	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
032	SHEDGE ABHIJEET SHANKAR	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	AB	P	P	P
033	SHELAR ANIKET SUBHASH	AB	P	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	AB	P	P	P	P
034	SHINDE NAMRATA HANMANT	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	AB
035	SONAWANE JYOTI YUVRAJ	AB	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
036	SOUNDADE YOGESH ASHOK	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
037	TAMBOLI PARVEZ ABDULSATTAR	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P
038	TANDALE SANGRAMSING UTTAM	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P
039	THORAWADE PRATIK VIJAY	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
040	TORANE MILIND PREMNATH	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P
041	WAYADANDE AKSHAY BABURAO	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	AB
042	YADAV GANESH LAXMAN	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	P
043	YADAV SANJAY MARUTI	AB	P	P	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P
044	ZANJURANE SHUBHAM BHIMRAO	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P

Director

Vishwakarma Chavan Institute of Management & Research, Malwadi (Ma...

V.D.M.R. Malwadi (Maval)

SDF's Vishwakarma Dadasaheb Chavan Institute of Management & Research, Malwadi, Masur; Tal: Karad

MBA I sem II 2017-18

Attendance Sheet

Name of faculty Prof A.B. Thosar

Name of Subject MIS

		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25
II	Name of Student/DATE	21/12	24/12	27/12	28/12	6/3	7/3	13/3	17/3	20/3	24/3	3/4	6/4	9/4	11/4											
01	AMATE PRATIJA PRAKASH	AB	P	P	P	P	P	P	P	P	AB	P	P	P	P											
02	BHOSALE RAHUL RAJENDRA	P	P	P	P	P	P	P	P	P	P	P	P	P	AB											
03	CHAVAN MAYURI MOHAN	P	P	P	P	AB	P	P	P	AB	P	P	P	P	P											
04	CHOUDHARI OMKAR NARAYAN	AB	P	P	P	P	P	P	P	P	P	P	AB	P	P											
05	DESAI SUMIT SHANKAR	P	P	P	AB	P	P	P	P	P	P	P	P	P	AB											
06	GANDHI PRATIK SANTOSH	P	AB	P	P	P	P	AB	P	P	P	P	P	P	P											
07	GARUD SHUBHAM SAMPATRAO	AB	P	P	P	P	P	P	P	AB	P	P	P	P	P											
08	HANKARE ANANDRAO NARAYAN	P	P	AB	P	P	AB	P	P	P	P	AB	P	P	P											
09	JADHAV SANADE SACHIN BALASO	P	P	P	AB	P	P	P	AB	P	P	P	P	AB	P											
10	KADAM ABHIJIT BALASO	P	AB	P	P	P	AB	P	P	AB	P	P	P	P	P											
11	KAMBLE SAROJINI BAPU	P	P	P	AB	P	P	P	P	P	P	P	P	AB	P											
12	KAMBLE SHIVAM SUBRAO	AB	P	P	P	P	P	P	P	P	P	P	P	P	P											
13	KAMBLE SIDDHANT RAJENDRA	P	P	P	AB	P	P	AB	P	P	P	P	P	P	P											
014	KANSE RUPESH VIJAY	P	AB	P	P	P	P	P	P	P	AB	P	P	P	P											
015	KASAR HARSHAD KISHOR	P	P	P	P	P	AB	P	P	P	AB	P	P	P	P											
016	KHOT DIPALI SURYAKANT	P	AB	P	P	P	P	AB	P	P	P	P	P	P	P											
017	KULKARNI SANDIP SHASHIKANT	P	P	P	P	P	P	P	P	P	P	P	AB	P	P											
018	MANE SANDHYA SHRIKANT	P	P	P	P	P	P	AB	P	P	P	P	P	AB	P											
019	MHETRE MOHINI MANISH	P	P	AB	P	P	P	P	P	P	AB	P	P	P	P											

Director

Vishwakarma Dadasaheb Chavan Institute of Management

020	MORE UJWALA SANJAY	AB	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	AB
021	NAMADAS PRASHANT BALASO	P	P	P	P	AB	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	AB	P
022	PALANGE SUSHANT RAJEEV	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
023	PAWAR AMAR TANAJI	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
024	PAWAR AMOL MOHAN	P	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P
025	PAWAR PRASHANT GOPAL	P	AB	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
026	PAWAR PRATIK PRAKASH	P	P	P	AB	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
027	PAWAR SANTOSH MALSING	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P
028	POTE AKSHAY ARUN	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P
029	SABLE TRUPTI ANANDRAO	P	P	P	P	P	P	P	P	AB	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	P
0	SATHE ANIL ASHOK	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P
1	SATHE JEEVAN JAGANNATH	P	P	AB	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P
2	SHEDGE ABHIJEET SHANKAR	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P
3	SHELAR ANIKET SUBHASH	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	AB
4	SHINDE NAMRATA HANMANT	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
5	SONAWANE JYOTI YUVRAJ	AB	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
	SOUNDADE YOGESH ASHOK	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P
	TAMBOLI PARVEZ ABDULSATTAR	AB	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P
	TANDALE SANGRAMSING UTTAM	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
	THORAWADE PRATIK VIJAY	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	AB
	TORANE MILIND PREMNATH	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
	WAYADANDE AKSHAY BABURAO	AB	P	P	P	P	P	AB	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P
	YADAV GANESH LAXMAN	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	AB
	YADAV SANJAY MARUTI	AB	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
	ZANJURANE SHUBHAM BHIMRAO	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P

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Shri Dhanlaxmi Foundation's

Vishwakarma – Dadasaheb Chavan Institute of Management & Research (VDCIMR),

Malwadi, Masur, Karad - 415106

Student Name : Mayuri Chavan Course: M.B.A.(I) Seat Number : -

Subject Name and code : Mgt Information. System Examination : Mid Test

Day & Date : Monday 9-4-18 Time: 1030 to 1.30 Invigilator's Sign : _____

Number of Supplements: Main Answer-sheet (1) + _____ Total =

Question No.	1	2	3	4	5	6	7	8	9	10	Total Out of	Cheked By (Sign)
Marks Obtained											60 / 80	

(Start Writing From Here)

Q. 1 * Summary of Case -:

Midas Touch Inc., a software company having a large pool of computer professionals. For each project, a project team was formed. After some time the team was disbanded & members go back to bench. The company has to employ new personnel. The company would like to have an information system that would provide actionable information to forecast the manpower requirement & estimate the need for recruitment & training.

* Analysis of Case -:

In this case, Midas Touch Inc, a software company having a large pool of computer professionals Company finds that all their professionals are out on projects & there is no one on the bench to be assigned to a new projects that has been

The company has to employ new personneds. the company would like to have an information system that would provide actionable information to forecast the manpower requirement & estimate die need for recruitment & training.

* Problem of Case -:

- the company finds that alll their professionals are out on projects & there is no one on the bench to be assigned to a new project that has been finalized.

- Project leaders find it difficult to work with "raw hands".

* Findings -:

- the company actually need a information system for estimating or forecasting manpower requirement.

- Information system is used in many organisation.

* Suggestions -:

- MIS means Management Information system. Management means planning, controlling operating, etc. Information means data processed into information with the help of system.

Q. 2 * Summary of Case -:

Tehri Hydro Electric Corporation Ltd, with headquarters at Rishikesh, is a joint venture company owned by the government of India & Uttar Pradesh state govt. The company was set up to develop, operate & maintain the Tehri Hydro Electric Power Complex & other hydropower projects. The hydropower plant attached to the dam has a generating capacity of 1,000 MW.

* Analysis of Case -:

In this case, a joint venture company owned by the govt. of India & the Uttar Pradesh the state government. The company was set up to develop, operate & maintain the Tehri Hydro Electric Power Complex & other hydropower projects. The Tehri dam situated on the River Bhagirathi, is the largest earth-filled dam in Asia designed to high level of seismic activity.

* Enterprise Resource Planning is important for organisation or any company.

M.R. (MASS) MALWADI V.D.

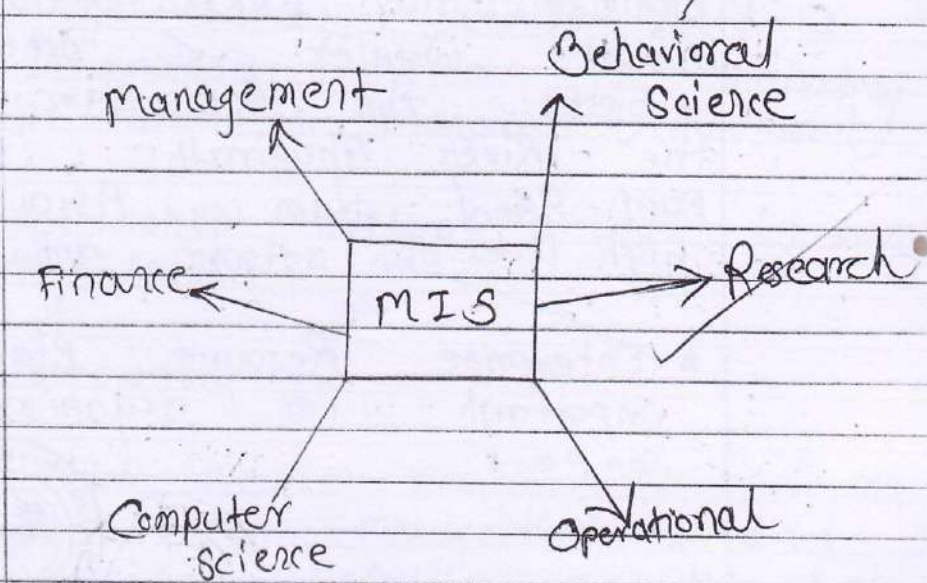
Q. 3

a] Information System -:

Information means a processed data which will be used in the management of planning, controlling & operational level. Information is a processed data. Following shows the processed data.

Input → Processed → Output

A system is a processed raw data into information & this information used in a planning, controlling & operational level for taking some decisions. A system is important for processing of data. Following shows the figure of MIS



Q. 5
a] Types of Decisions -:

Decisions are important part of the organisation. A manager or a executive manager may be take some decisions in their day to day organisation, these decisions are important for achieving their organisational goal. Some other important types of decisions are shown in the following way.

* Types -:

- Tactical & Strategic
- Programmed & Non-Programmed
- Basic & Routine
- Organisational & personnel
- Off-the cuff & planned decisions
- Policy & operational decisions

① Tactical & Strategies Decisions -:
Tactical decisions are taking the decisions related to the policies, procedure etc. logical decisions should be taken.
Strategies decisions are basic decisions means no advance planning. decisions should be taken easily.

② Programmed & Non-Programmed -:
Programmed decisions are taken in daily business work related.

manager or executive manager should take many decision relate to their work.

Non-programmed decision are like very hard to take a non-programmed decision for e.g. A companies employees should take a decision to do not work in a company. this need a decision to analyse the problem & then take a correct action.

④ Basic & Routine -:

Now these decisions are related to the strategic & tactical decisions. Basic decisions are related to the strategies decisions while Routine decisions are related to the tactical decisions.

⑤ Policy & Operational -:

Policy decisions are related to organisational effective vision & planning but ~~or~~ operational decisions are taken by top management for ~~fullfill~~ to set the organisational objective.

Q. 4

a] Success & failure of Information System -:

Information system is a need of the organisation every company want a information system for their smooth functioning of the business. there are various factors which affect the organisations success with information system.

* Success -:

- While information system through many employees work efficiently.
- lots of paper work decreases.
- Utilization of computer proper planning should be done.
- Lots of data stored in system.
- Presentation, Seminar, motivational lectures, practical tranning etc.

* Faiture -:

- Cost increases (software implementation)
- Maintainance of the system
- illeterate people not using the technology.

S.D.C.I.M.R. MALWADI (MASUR) VDGINR

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- Data rederdancy.
- Too much data stored in system
- implementing software costly.
- irrelevant information saved.
- Handling is very ~~clumsy~~ hard.
- Illiterate people's ~~are very~~ not using system easily.

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Student Name : Kamble shivam Course: M.B.A- I Seat Number : _____

Subject Name and code : MIS Examination : Mid-sem.

Day & Date : Mon, 9-4-18 Time: 10:30 - 1:3 Invigilator's Sign : _____

Number of Supplements: Main Answer-sheet (1) + 0 Total = 1

Question No.	1	2	3	4	5	6	7	8	9	10	Total Out of	Cheked By (Sign)
Marks Obtained											30/80	

(Start Writing From Here)

Q.1] Introduction:-

Midas Touch Inc. is a reputed software company & having a number of computer professionals. Their each & every project has a project team. but at the end of the project, the team is disbanded & members are left from that project. Now the company has to employ new personnel.

A] Findings :-

The present case has some problems. They are as below.

a] At die end of the project, the team is disbanded. The reason is not mentioned. The company ~~decided~~ members go back to a bench. Therefore, members get disappointed.

b] All their professionals are out on projects & there is no one on the bench to be assigned to a new projects that has been finalized. The members get disappointed because of company's decision.

c] The project leaders find difficult to work with new members.

These are the findings of the case.

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B] Suggestions :—

a] The new personnel are obviously new to the company & the project leaders. It is needed to train the new members.

b] All their professionals are out on projects because of that the project is in the problem. so the professionals who are known to the project very well get back on the project work.

c] The project leaders should develop good communication between the leaders & the members.

d] The project leaders should make a progress report of project at weekly Therefore. It knows that how the project should work.

e] The forming of the project team should be proper.

f] They should linked with each other internally.

g] All the management system should be proper.

These are the suggestions for the case.

Q.3] a] Introduction :-

Information system is a system which works in every institution & industry. Every business & industry has different information system.

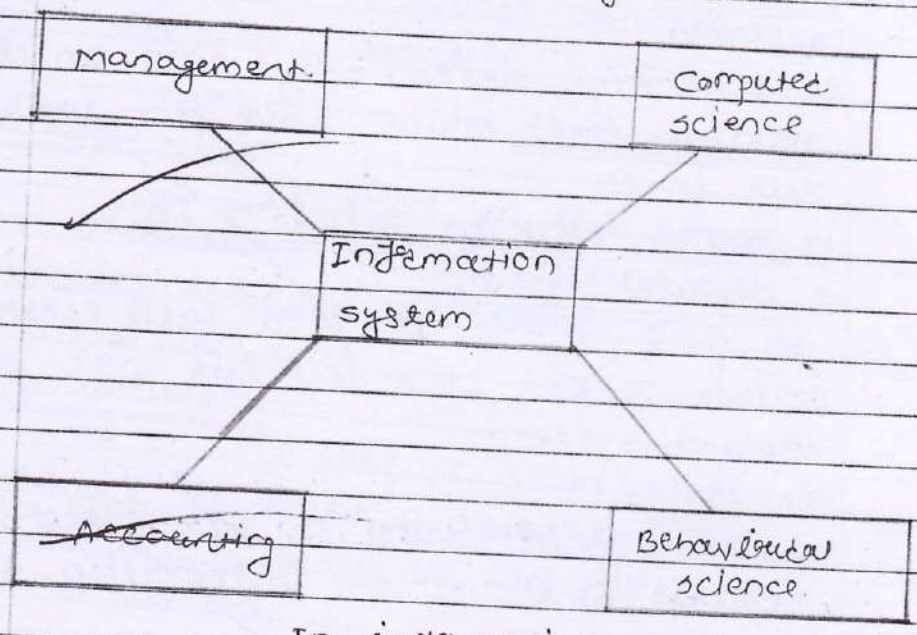
Definition :-

① Information system refers "to collect, retrive & use the data properly".

② Information system is a combining work of Hardware & software to the survival & the development of business.

③ Information system is a system which works with hardware & software of the management".

The following diagram shows the nature of Information system.



In information system, it includes above components which works together for the information system.

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Q.4) a) Introduction:-

Information system ~~is~~ is needful to the success of every management. There are several factors which affects on success & failure of Information system. They are as follows.

a) Factors affect on success of IS:-

① Proper & adequate system is most important for the success of information system. It gets good results.

② A good communication in system is also important. Because of it. It becomes possible to get reliable information.

③ A combining work of hardware & software affects on the success of information system.

④ Information system only works on its reliable tools which have an important role in it.

b) Factors affect on failure of IS:-

① Improper system:-

It is a basic reason of failure of IS. It ~~w~~ does not work on improper system.

② Virus :-

It causes a bad effect on IS. Because of it. all the information system can collapsed.

③ Unreliable tools:-

By using the tools. which unknown to the IS can effect badly the all information system.

These are the factors which affect on success & failure of IS.

a] Types of decisions :-

Decision is the selection of best alternative from two or more alternatives. It is a process which causes the good or bad effect on the management. Decision causes the growth of business or decline of the business. so, it is most important thing that whatever we take a decision, it has to proper & clear.

There are types of decisions, they are as below.

Types of decisions

simple decision	strategic decision	Technical decision	Non-technical decision

① simple decision :-

It takes in the simple situation. There are very few alternatives are available, therefore it becomes easy to take a proper decision.

② strategic decision :-

To take a strategic decision, first we have to make a strategy & stresses on the benefits or losses in the future. It is a critical decision.

③ Technical decision :-

It is related to the technical problems. A sound knowledge having a person about technology can take proper decision.

④ Non-technical decision :-

It is taken by a management.

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MBA I sem II 2017-18

Attendance Sheet

Name of faculty Prof A.B. Thorat

Name of Subject Research Methodology

Roll No.	Name of Student/DATE	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25
		10/1	11/1	12/1	15/1	17/1	18/1	20/1	20/1	22/1	23/1	24/1	25/1	27/1	29/1	30/1	31/1	31/1	1/2	2/2	5/2	7/2	9/2	10/2	15/2	17/2
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004	CHOUDHARI OMKAR NARAYAN	AB	P	AB	P	AB	P	AB	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
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018	MANE SANDHYA SHRIKANT	AB	P	P	P	AB	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
019	MHETRE MOHINI MANISH	P	P	P	P	P	P	P	P	P	AB	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P

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V.D.C.I.M.R. MALWADI

A.P

0	MORE UJWALA SANJAY	P	P	P	P	AB	P	P	P	P	AB	P	P	P	AB	P	P	AB	P	P	P	P	AB	P	AB	P
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3	PAWAR AMAR TANAJI	AB	P	P	P	AB	P	P	P	P	P	P	AB	P	AB	P	P	P	P	AB	P	P	P	P	AB	P
4	PAWAR AMOL MOHAN	P	P	P	AB	P	P	P	P	AB	P	P	P	P	P	AB	P	P	P	P	AB	P	P	P	AB	P
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5	SONAWANE JYOTI YUVRAJ	AB	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	AB	P	P	P
6	SOUNDADE YOGESH ASHOK	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	AB	P	P	P	AB	P	P	P
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3	YADAV SANJAY MARUTI	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
4	ZANJURANE SHUBHAM BHIMRAO	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	AB	AB	P	AB	P	AB	AB	AB

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SDF's Vishwakarma Dadasaheb Chavan Institute of Management & Research, Malwadi, Masur; Tal: Karad

MBA I sem II 2017-18

Attendance Sheet

Name of faculty Prof A.B. Thorat

Name of Subject Research Methodology.

Roll No.	Name of Student/DATE	1 20/12	2 21/12	3 27/12	4 3/3	5 6/3	6 7/3	7 12/3	8 15/3	9 13/3	10 20/3	11 24/3	12 27/3	13 4/4	14 9/4	15 13/4	16	17	18	19	20	21	22	23	24	25
001	AMATE PRATIJA PRAKASH	AB	P	P	P	P	P	AB	P	P	P	P	AB	P	P	P										
002	BHOSALE RAHUL RAJENDRA	P	AB	P	P	P	P	P	AB	P	P	P	P	P	P	AB										
03	CHAVAN MAYURI MOHAN	P	P	P	P	AB	P	P	P	P	P	AB	AB	P	P	P										
04	CHOUDHARI OMKAR NARAYAN	P	AB	P	AB	P	P	P	P	AB	P	P	P	P	AB	P										
05	DESAI SUMIT SHANKAR	AB	P	P	P	P	P	AB	P	P	P	P	AB	P	P	P										
06	GANDHI PRATIK SANTOSH	P	P	P	AB	P	P	P	P	AB	P	P	AB	P	P	P										
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08	HANKARE ANANDRAO NARAYAN	P	P	P	AB	P	P	P	P	AB	P	AB	P	P	P	P										
9	JADHAV SANADE SACHIN BALASO	P	P	AB	P	P	P	P	P	P	AB	P	P	AB	P	P										
0	KADAM ABHIJIT BALASO	AB	P	P	P	P	AB	P	P	P	P	AB	P	P	P	P										
1	KAMBLE SAROJINI BAPU	P	AB	P	P	P	P	AB	P	P	P	P	AB	P	P	P										
2	KAMBLE SHIVAM SUBRAO	P	P	P	AB	P	P	P	P	AB	P	P	P	AB	P	P										
3	KAMBLE SIDDHANT RAJENDRA	P	P	P	P	P	AB	P	P	P	P	P	P	P	AB	P										
4	KANSE RUPESH VIJAY	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	AB										
5	KASAR HARSHAD KISHOR	P	P	AB	P	P	P	P	P	AB	P	P	P	P	P	P										
	KHOT DIPALI SURYAKANT	P	P	P	P	AB	P	P	P	P	P	P	AB	P	P	P										
	KULKARNI SANDIP SHASHIKANT	P	P	P	P	P	P	AB	P	AB	P	P	P	P	P	AB										
	MANE SANDHYA SHRIKANT	AB	P	P	P	P	P	P	P	P	P	AB	P	P	P	P										
	MHETRE MOHINI MANISH	P	P	AB	P	P	P	P	P	P	P	P	P	P	AB	P										

Director
Vishwakarma Dadasaheb Chavan Institute of Management & Research, Malwadi (Masur)

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7020	MORE UJWALA SANJAY	P	P	AB	P	P	P	P	P	P	P	AB	P	P	P	P
7021	NAMADAS PRASHANT BALASO	P	P	AB	P	P	P	P	P	P	AB	P	P	P	P	P
7022	PALANGE SUSHANT RAJEEV	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	AB
7023	PAWAR AMAR TANAJI	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P
7024	PAWAR AMOL MOHAN	P	P	P	P	P	P	P	AB	P	P	AB	P	P	P	P
7025	PAWAR PRASHANT GOPAL	AB	P	P	P	P	P	AB	P	P	P	P	P	P	P	P
7026	PAWAR PRATIK PRAKASH	P	P	P	AB	P	P	P	P	P	P	P	AB	P	P	P
7027	PAWAR SANTOSH MALSING	P	AB	P	P	P	P	P	P	P	P	P	P	P	AB	AB
7028	POTE AKSHAY ARUN	P	P	P	P	AB	P	P	P	AB	P	P	AB	P	P	P
7029	SABLE TRUPTI ANANDRAO	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	P
7030	SATHE ANIL ASHOK	P	P	AB	P	P	P	P	P	AB	P	P	P	P	AB	P
7031	SATHE JEEVAN JAGANNATH	P	AB	P	P	P	AB	P	P	P	P	AB	P	P	P	P
7032	SHEDGE ABHIJEET SHANKAR	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P
7033	SHELAR ANIKET SUBHASH	P	P	AB	P	P	P	P	P	P	P	P	P	AB	P	P
7034	SHINDE NAMRATA HANMANT	P	P	P	P	AB	P	P	P	P	AB	P	P	P	P	P
7035	SONAWANE JYOTI YUVRAJ	P	AB	P	P	P	P	P	AB	P	P	P	P	P	P	P
7036	SOUNDADE YOGESH ASHOK	P	P	AB	P	P	P	AB	P	P	P	AB	P	P	P	P
7037	TAMBOLI PARVEZ ABDULSATTAR	P	P	P	P	AB	P	P	P	P	AB	P	P	P	P	P
7038	TANDALE SANGRAMSING UTTAM	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	AB
7039	THORAWADE PRATIK VIJAY	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P
7040	TORANE MILIND PREMNATH	AB	P	P	P	P	P	P	P	P	P	P	AB	P	P	P
7041	WAYADANDE AKSHAY BABURAO	P	AB	P	P	P	P	AB	P	P	P	P	P	P	P	P
7042	YADAV GANESH LAXMAN	P	P	P	AB	P	P	P	P	P	P	P	P	P	AB	P
7043	YADAV SANJAY MARUTI	P	P	P	AB	P	P	P	P	AB	P	P	P	P	P	P
7044	ZANJURANE SHUBHAM BHIMRAO	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P

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Malwadi Masur

Lesson Plan
2017-18

demic Year
ister : MBA I SEM II
rse : MBA CBCS
ject code : subject Name : RESEARCH METHODOLOGY
lution : Fully internal 100 Marks
of sessions per week : per class

No	Topic	Sub Topic	No of sessions	Date	Method of Teaching
	Topic No	1.Research Fundamentals: (a) Meaning,	1	10/01	background reading with acticities
		2.objectives & Motivation in research.	1	11/01	
		3.Types of research – Research Approach.	1		
		4.Research process (identification of research/management problem	1		Backrgound reading
		5.research question, statement of a research problem),	1		
		6.marketing environment:	1	18/01	case studies and assignments
		7.Marketing Planning	1		
		7.Distinction between management problem and managerial research problems	1		
		8.relevance &scope of research in management.	1	22/01	Backrgound reading
		9.Revision of Topic	3	24/01	assignments and test
		outdoor Visit for Practicle			
2	Topic No	1.Research Design- (a) Features of good Design,	1	1/02	Backrgound reading
		2.Types of Research Design,	1		activities
		3.Sampling Design	1	5/02	Backrgound reading

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	4.steps in sample Design	1		
	5.Characteristics of a good Sample Design,	1		assignments
	6.random samples & nonrandom sampling Design,	1		Backrgound reading
	7.determining size of sample.	1	10/02	activities and case studies
	8.Statistical design.	1		
	9.Measurement & scaling techniques-	1		Backrgound reading
	10.measurement scales,	1		
	11.Errors in measurement.	1	15/02	Backrgound reading
	12.Scaling technique.	1		
	13.Hypothesis – concept,	1		
	14.definition, types of hypothesis,	1	17/02	activities and case studies
	15.features of good hypothesis.	2		
	16.Revision of Topic outdoor Visit for Practicle	1		Backrgound reading
3 Topic No 3		1		
	1.Data Collection and Analysis:	1	6/03	
	2.Methods of data collection,	1		Backrgound reading
	3.Primary data – Schedule and questionnaire.	1		
	4.Construction of schedule	1		
	5.questionnaire align with objectives framed.	1	15/03	activities
	6.Collection of secondary data.	1		assignments
	7.Processing and analyzing data (Mean, Mode, Median, Standard Deviation, and Variance Analysis)	1		activities and case studies
	9.Inferential Analysis ('t' test, Chi- Square test, F tes	1		Backrgound reading
	10.Testing of hypothesis	1		Backrgound reading
	11.Procedure for hypothesis testing.	1	19/03	Backrgound reading

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		12.Parametric and Non parametric test of hypothesis.	1		
		13.Confidence level.	1		Backrgound reading
		14.factors influencing pricing decision,	1	20/03	
		14.Use of Ms-Excel	1		Backrgound reading
		15.SPSS for data analysis	1		
		16.– descriptive and inferential statistics.	1		
		17.Revision of Topic	2	24/03	assignments and test
		outdoor Visit for Practicle		25/03	Local visit Res procedure
4	Topic No 4		1		
		1.Interpretation and Report Writing:	1		activities
		2.Interpretation of data,	1		Backrgound reading
		3.techniques of Interpretation,	1	27/03	Backrgound reading
		4.report writing,	1	9/04	Backrgound reading
		5.Revision of Topic	3	13/04	case studies and assignments
		outdoor Visit for Practicle			
	Reference Books :				
		1.Research Methodology – C. R. Kothari			
		2.Research Methodology in Management – Dr. V. P. Michael			
		3.Research Methodology in Commerce – S. Mohan, R. Elangovan, Deep & Deep, New Delhi			
		4. Research Methodology – R. Panneer Selvan, PHI			
		5.National Council of Applied Economic Research (NCAER) - http://www.thinktankinitiative.org/think-tanks/NCAER 2. IMRB - International - http://www.imrbint.com/			

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Shri Dhanlaxmi Foundation's

Vishwakarma – Dadasaheb Chavan Institute of Management & Research (VDCIMR),

Malwadi, Masur, Karad - 415106

Student Name : Kamble Shivam Course: M.B.A-I Seat Number : _____

Subject Name and code : Research Methodology Examination : Mid-sem

Day & Date : Tue, 10-4-18 Time: 10:30-1:30 Invigilator's Sign : _____

Number of Supplements: Main Answer-sheet (1) + _____ Total =

Question No.	1	2	3	4	5	6	7	8	9	10	Total Out of	Cheked By (Sign)
Marks Obtained											40/80	

(Start Writing From Here)

Q.1]

In the present chart, there are given age & grade points. we are going to solve this problem by Chi-square test.

$\chi^2 = \frac{\Sigma (O-E)^2}{E}$ H_0 = The values of ~~age~~ Males & female ~~grey~~ & ~~grade points~~ are same.

Age	Points (O)	E	(O-E)	$(O-E)^2$	$\frac{(O-E)^2}{E}$
11	44	30	14	196	6.53
12	48	30	18	324	10.8
7	428	30	-2	4	0.13
4	312	30	-18	324	10.8
8	324	30	-6	36	1.2
8	324	30	-6	36	1.2
	= 180				= 30.66.

$E = \frac{\text{Total of observations}}{N}$

$= \frac{180}{6} = 30$

So, the calculated value is 30.66.

Table value = 5.991

∴ calculated value > Table value

∴ These are. Null hypothesis rejected.

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Q.2] The present questionnaire is to st customed satisfaction. It is as follows.

Questionnaire :-

1] The name & address of customer.

2] The occupation of the customer.

3] what kinds of goods in large quanti buy the customer?

4] what kind of goods in less quantity bu the customer?

5] The monthly or yearly income of custo

6] Is the customer happy with the pric of the goods?

7] Is the customer happy with the qu of the product?

8] Customer's suggestion to the price or quality of the product.

9] customer's other suggestion.

10] Is the customer happy with the servi of their staff.

11] Is the customer demanding for the gutantee or wassanty for the product?

12] Is the customer really satisfying fro the product?

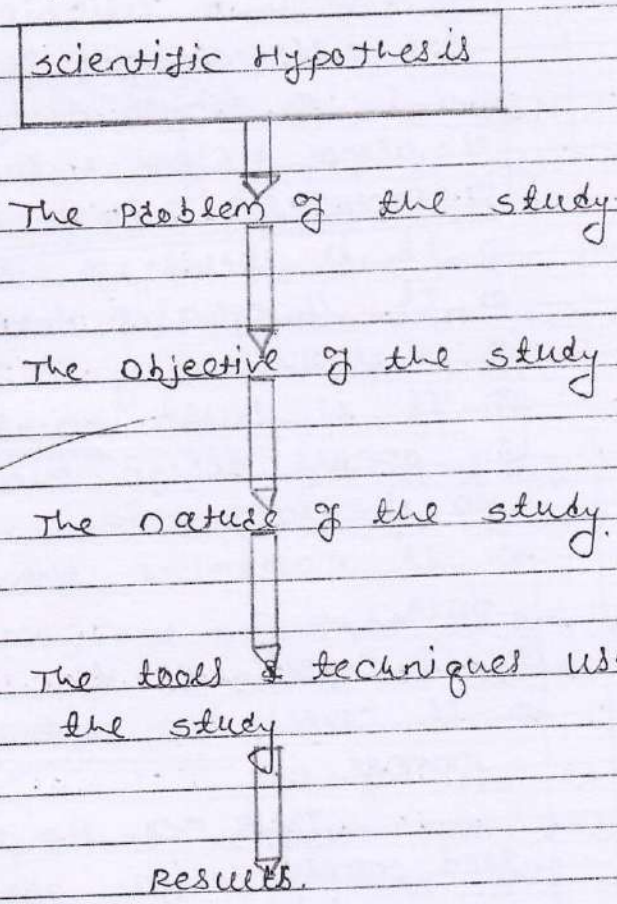
13] The signature of the customer.

This is the design of questionnaire.

Q.3] b] Introduction :-

scientific hypothesis is a critical operation & a task by using scientific tools performed by the operators. It is one of the important types of hypothesis. It is measured by the different kinds of tools & techniques.

scientific hypothesis process flows through five steps. It is as follows.



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Q.4] a] Introduction:-

sample design is one important part of sampling unit. In survey of any kind of hypothesis, goes to the conclusion by defessing design.

Definition:-

① sample design is a covered information & reliable data with using the different kinds of tools & technique

② sample design is a design is prepared & clear & taken from the pa

Characteristics of good sample design:-

① It is prepare & clear.
② It is reliable design.
③ It includes only informational part.
④ It is based on sample size
⑤ sample design minimises the errors in the information.
⑥ It maximises the reliability of the data.
⑦ It covers all the research part.
⑧ It covers the information in systema manned.

These are the characteristics of good sample design.

2.5] e] **Scaling techniques :-**

Scaling technique is a scientific tool to measure the various kinds of measurement.

The scaling techniques are as follows.

1] Nominal scale
2] Ordinal scale
3] Ratio scale.

These are the scaling techniques.

1] **Nominal scale :-**

Nominal scale is used to measure category. It is also called as 'Categorical scale'.

ex. we refers to the male 1 & the female 2. we divides them into two categories. This is called nominal scale.

2] **Ordinal scale :-**

It is a different scale from nominal scale. It is used to measure distance.

ex. we can't say that 20 kms. is half of 40 kms. It is called as ordinal scale.

3] **Ratio scale :-**

It is used to measure proportions between two variables.

ex. we can't say that 20°c is ~~as hotter than~~ half of as hot as 40°c. It is called as Ratio scale.

These are the scaling techniques.

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Shri Dhanlaxmi Foundation's

Vishwakarma – Dadasaheb Chavan Institute of Management & Research (VDCIMR),

Malwadi, Masur, Karad - 415106

Student Name : Mayuri Chavan Course: MBA (F) Seat Number : _____

Subject Name and code : Research Methodology Examination : Mid Test

Day & Date : Tuesday 10-4-18 Time: _____ Invigilator's Sign : _____

Number of Supplements: Main Answer-sheet (1) + _____ Total =

Question No.	1	2	3	4	5	6	7	8	9	10	Total Out of	Cheked By (Sign)
Marks Obtained											50/80	Authorsat

(Start Writing From Here)

Q. 3
a) Research -:

A research is a process of known to unknown. A research means solution of a problem. A researcher find information about any topic which is related to his topic or research. A researcher find a information which is hidden and not yet find anyone. Many time research is helpful for the topic which is related to society or any industry. A researcher find solution of a problem for that he should collect information related to survey, fact, finding etc.

Following are the some imp types of research which are explained in the following way.

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★ Types of Research ★

1. Descriptive vs. Analytical
2. Qualitative vs. Quantitative
3. Conceptual vs. Empirical

1. Descriptive vs. Analytical :-

A descriptive research is a type of research which is related to the facts finding survey etc. A research is related to the description.

Analytical research is a research which is related to the analysis. Researcher collect information through this type.

2. Qualitative vs. Quantitative :-

Qualitative research is related to the quality not a quantity. Researcher see the information related to the research.

Quantitative research is based on the quantity of a information related to the research.

PAGE NO.
DATE: / /

(8) Conceptual vs. Empirical -:

Conceptual type of research is related to the action take some action in the research Empirical research is related to the analytical research. this is some important types of research. Research is important for every researcher. Researcher get more information through these types survey, fact finding, questionnair, taking interview, sampling etc.

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Q.4

b) Methods of Primary Data Collection:-

Data collection is a part of research which is very important there are various methods of data collection. But in research two main methods are used in research. these methods are explained in the following way.

Methods of
* Data Collection *

① Primary Data Collection

② Secondary Data Collection

i) Observation

ii) Questionnaire

iii) Scheduling

iv) Interview

- Personal Interview
- Telephonic Interview

① Primary Data Collection:-

Primary data collection means data collected through the

i) Observation -:

Observation through a researcher collect the data & for his research. A data collection is important for his resersch & observation of the sample, population, survey, etc.

ii) Questionnaire -:

Questionnaire through also a researcher collect more information for his research. A there are various questions printed on the questionnaire & these printed paper give to the people who is respondent. & ~~give~~ collect feedback from this questionnair.

iii) Scheduling -:

A scheduling is a ~~part~~ related to the questionnair. this is also important for the research to collect data from scheduling.

iv) Interview -:

Interview include a personnal interview & telephonic interview. A researcher take some interview for collection of data which is related to this research. & telephonic interview is like researcher call the respondant & question them & ~~giv~~ feedback through collect the information.

Q. 5
a) Measurement Techniques -:

Measurement means a technique which is used in the conversion of knowledge skills, attitude, etc. into numerical form for analysis the data & these techniques are used in research.

Measurement techniques scailing techniques ~~are impo~~ are used in the research. Following are some important techniques of the measurement which are explained in the following way -:

★ Techniques ★

1. Nominal technique
2. Ordinal
3. Interval
4. Ratio

(1)

Q.5 c] Scope of Research in Management :-

Research is a fact that or a movement of known to unknown. A ~~s~~ research find information from many ~~so~~ sources Researcher collect information from primary data & secondary data primary data include a interview, questionnair, & observation, etc. The scope of research is very wide. A researcher scope in management plays an important role.

- Reputability in society.
- Researcher research in management planning, organising etc.
- management is ~~art~~ art of getting things done through people.
- Research used in the

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Q. 5
e) Scaling Techniques -:

Scaling is also a technique of measurement in the research. A scaling is related to the measurement ~~of~~ ~~the~~ Scaling means giving 1, 2, 3, 4, 5 options to the respondant. Scaling is related to the options like, good, very good, bad, very bad, & worst. these options are included in the scaling techniques.

* Techniques -:

- Paired scaling
- Ranked scaling
- Q-

TIM/BPRE TABLE

M B.A.(2017-18)SEMESTER-IV

With effect From
5 Jan.2018

TIM/BPRE	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
10.30 to 11.20	SHRM&IP /GO&C/K M	IF/SM/ITM	IB	ED	GQS	MCS
11.20 to 12.10	MCS	SHRM&IP /GO&C/K M	ER&LL/WCP M/BPRE	IF/SM/ITM	ER&LL PRA	ED
12.10to01.00	IB	IM/CIM/A BFM	IF/SM/ITM	GQS	IM/CIM/ABFM	SHRM&IP/GO& C/KM
01.00 to 01.30	**L**	**U**	**N C**	**H B**	**R E**	**A K**
01.30 to 02.20	ER&LL/W CPM/BPR E	GQS	ED	IB	IF/SM/ITM	GUEST LECTCURE
02.20 to 03.10	ED PRA.	ED	MCS	MCS	IB	
03.10 to 04.00	IM/CIM/A BFM	IM PRA.	IM/CIM/ABF M	SHRM&IP/G O&C/KM	MCS PRA.	IB PRA.
04.00 to 04.50	GQS	ER&LL/W CPM/BPR E	GQS PRA.	SHRM PRA.	ER&LL/WCPM/ BPRE	IF PRA.

Subject	Subject Name	Faculty Name
ED	Enterpreneurship Development	Ms.B.S,Dol
GQS	Global Quality System	Ms.A.B.Thorat
IB	International Business	Mrs.S.D.Chavan
MCS	Management Control System	Ms.A.P.Sawant
ER&LL	Employee Relations & Labour Law	Mr.G.K.Injekar
SHRM & IP	Straegic HRM & International Prospectiv	Mr.G.K.Injekar
IM	Investment Management	Mrs.S.D.Chavan
IF	International Finance	Ms.A.P.Sawant
KM & BPRE	Knowledge mgt.&Business process Re-	Ms.A.B.Thorat

Academic co-ordinator

I/c Director

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Director
Vishwakarma Deemed University's Chavan Institute of Management & Research, Malwadi (Masur)

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SDF'S Vishwakarma Institute of Mangement and Research
Malwadi Masur

Lesson Plan
2017-18

Academic Year
Semister : **MBA II SEM IV**
Course : **MBA CBCS**
Subject code : **subject Name : Global Quality System**
Evalution : Fully internal 100 Marks
No of sessions per week : per class

Sr No	Topic	Sub Topic	No of sessio	Date	Method of Teaching
1	Topic N	1.Quality Concepts	1	10/01	background reading with acticities
		2.Evolution of Quality concept (Juran, Deming, Crosby),	1		
		3.Definition,	1		
		4.Quality Dimensions, Quality Process	1	17/01	background reading
		5.system and human component	1		
		6.Customer Focused Quality	1		case studies and assignments
		7.Drivers of quality	1	23/01	
		8.Quality Organization	1		background reading
		9.Introduction to strategic quality management	1		background reading
		10.Quality Strategy	1		
		11.Quality costs- concept	1		
		12.types, balance between cost of quality	1		background reading
		13.value of quality	1		
		14.failure analysis	1		
		15.Cost of poor quality	1		background reading
		16.reliability and maintainability	1		
		17.Revision of Topic	3	31/01	assignments and test
2	Topic N	1.Total Quality Management	1	1/02	background reading

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		2.Objectives, procedures, and evolution of TQM.	1		activities
		3.Approaches to TQM	1		background reading
		4.5S, Quality Circle	1		
		5.QFD, Poka Yoke	1	6\2	
		6.TQM in services sector	1		assignments
		7.SERVQUAL model	1		background reading
		8.TQM implementation in services	1	8\02	activities and case studies
		9.Business Process Reengineering.	1		
		10.Revision of Topic	3		assignments and test
			1	12\02	background reading
3	Topic No 3				
		1.Quality Improvement & Quality Control	1	12\02	
		2.PDCA cycle	1		
		3.Benchmarking, Kaizen- procedure for implementation	1		
		4.Six Sigma- stages of six sigma implementation	1		background reading
		5.Process improvement	1		
		6.Product and service improvement	1	27\02	activities
		7.Investor relations	1		assignments
		8.design methodology	1		activities and case studies
		9.supplier improvement, Training & recruiting	1		background reading
		10.QC tools- Ishikawa Diagram	1	28\02	background reading
		12.Check sheet, Control chart	1		
		12.Histogram, Pareto chart,	1		background reading
		13.Scatter diagram, Stratification	1		

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		5.Scope, Problems and Prospects.	1	3/03	
		6.Entrepreneurship in Service Sector	1	5/03	activities
		7.Scope, Problems and Prospects.	1		assignments
		8.Women Entrepreneurship- Scope, Problems and Prospects	2	29/03	
		8.Revision of Topic	2		assignments and test
		Outdoor visit Rea porcelticle.		26/03	
4	Topic No 4		1		
		1.Entrepreneurship Launching:	1		activities
		2.Developing and analysis business ideas.	1	9/04	Backrgound reading
		3.Project report preparation.	1		Backrgound reading
		4.Choice and form of business organization	1		Backrgound reading
		5.Area and size of operation,	1	13/04	
		6.Sources and financial resource	1		case studies and assignments
		13Revision of Topic	3	23/04	case studies and assignments
	Reference Books :				
		1.Entrepreneurship Development by P.N.Singh and J.C. Saboo. Published by Dr. P.N. Singh			
		2.Entrepreneurial Development by S.S. Khanaka. Published by S.Chand and Company Ltd. New Delhi-110055			
		3.Innovations and Entrepreneurship By Peter Drucker Pub: UBS publishers and Distributors Ltd. New Delhi-110002			

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SDF's Vishwakarma Dadasaheb Chavan Institute of Management & Research, Malwadi, Masur; Tal: Karad

Course Name: MBA II SEM IV 2017-18

SUBJECT NAME : Global quality system

Faculty Name: Prof. A.B. Thorat

Attendance Sheet

Roll No.	STUDENT NAME DATE	10/01	11/01	13/01	15/01	17/01	20/01	23/01	27/01	29/01	31/01	1/2	2/2	6/2	8/2	10/2	12/2	15/2	20/2	27/2	28/2	3/3	5/3	10/3
	Session No.	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23
16001	AMBAWADE SHRIMANT SOMNATH	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
16002	BHAGAT SHAILESH VINAYAK	P	P	P	AB	P	P	P	P	P	P	AB	P	P	P	P	P	AB	P	P	P	P	P	P
16003	BHILAWADE VICKY SANJAY	P	P	P	P	P	P	P	P	AB	P	P	AB	P	P	AB	P	P	P	P	P	P	P	P
16004	BHOIR PRIYANKA SHANKAR	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
16005	DHAVALE SURAJ SURYAKANT	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	P
16006	DHAVALE SWAPNIL DATTAJIRAO	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	AB	P	P	P
16007	DHAVALE DHIRAJ SURYAKANT	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
16008	GAIKWAD KOMAL PANDURANG	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	AB	P
16009	GAIKWAD SWAPNIL JAGANNATH	P	P	P	AB	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	AB	AB	AB
16010	JADHAV AKSHAY SHANKAR	P	AB	P	P	P	P	AB	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	AB	P
16011	JADHAV VISHWAJEET SANJAY	P	P	P	P	P	P	P	P	P	P	P	P	P	P	AB	AB	P	P	P	P	P	P	P
16012	KADAM SANKET SAMPATRAO	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P
16013	KADAM YOGESH VILAS	P	P	P	AB	AB	P	P	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P
16014	KALE SAYLI MOHAN	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	AB	P	P
16015	KAMAT VINAYAK RAVINDRA	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P
16016	KARNI HEMANTKUMAR VIDYADHAR	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	AB	P
16017	KENGALE NEETA DUNDA	P	P	P	P	P	P	P	AB	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P
16018	KHAPE PRASHANT SATISH	P	P	AB	P	P	P	P	P	P	P	AB	P	P	P	P	P	AB	P	P	P	P	P	P
16019	MALI SHITAL DASHRATH	P	P	P	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P
16020	MANDRULKAR SHEMA LAXMAN	P	P	AB	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P
16021	MOMIN SABIR SHAHID	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P
16022	MUJAWAR PAKIJA SIKANDAR	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	AB	AB	AB
16023	MULLA ANISA HAMID	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
16024	NIKAM POOJA SUKESH	P	P	AB	P	P	P	P	P	P	P	AB	P	P	P	AB	P	P	P	AB	P	P	P	P
16025	PATIL AJit ASHOK	P	P	P	P	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P
16026	PATIL DHIRAJ JAGANATH	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	P
16027	PATIL DIPALI VISHWANATH	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
16028	PATIL NITIN NAGESH	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	AB	P	P	P	AB	P	P	P	P
16029	PISAL SUBHASH BALKRISHNA	P	AB	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
16030	SHINDE JYOTI HANMANT	P	P	P	P	P	AB	AB	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	AB	
16031	SHINDE PREETAM RAO	P	P	P	AB	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	AB	P	P	P	P
16032	SURTODE YOGESH ANNA	P	P	P	P	P	P	P	P	P	P	P	P	P	P	AB	AB	P	P	P	P	P	P	P
16033	[illegible]NAWANE SHRADDHA SHRIKANT	P	P	P	P	P	AB	P	P	P	P	P	AB	AB	P	P	P	P	P	P	P	P	P	P
16034	[illegible]OMBRE VIJAY ANIL	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	P
16035	[illegible]WADE NISHIKANT PANDIT	P	P	P	AB	P	P	P	AB	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	P

Director
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Anita A.P

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SDF's Vishwakarma Dadasaheb Chavan Institute of Management & Research, Malwadi, Masur: Tal: Karad

Course Name: MBA II SEM IV 2017-18

Attendance Sheet

SUBJECT NAME :

Faculty Name:

Roll No.	STUDENT NAME/DATE Session No.	12/3 1	14/3 2	16/3 3	19/3 4	20/3 5	24/3 6	26/3 7	31/3 8	2/4 9	4/4 10	5/4 11	7/4 12	9/4 13	10/4 14	12/4 15	12/4 16	12/4 17	13/4 18	13/4 19
16001	AMBAWADE SHRIMANT SOMNATH	AB	P	P	AB	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	AB
16002	BHAGAT SHAILESH VINAYAK	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	AB	P	P	P
16003	BHILAWADE VICKY SANJAY	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P
16004	BHOIR PRIYANKA SHANKAR	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	P
16005	DHAVALE SURAJ SURYAKANT	P	P	P	P	P	AB	P	P	AB	P	P	P	P	P	P	P	P	P	P
16006	DHAVALE SWAPNIL DATTAJIRAO	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
16007	DHAVALE DHIRAJ SURYAKANT	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P
16008	GAIKWAD KOMAL PANDURANG	AB	P	P	P	P	P	P	P	P	P	P	AB	P	P	AB	P	P	AB	P
16009	GAIKWAD SWAPNIL JAGANNATH	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
16010	JADHAV AKSHAY SHANKAR	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	AB
16011	JADHAV VISHWAJEET SANJAY	P	P	AB	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	P
16012	KADAM SANKET SAMPATRAO	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	AB	P	P	P
16013	KADAM YOGESH VILAS	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
16014	KALE SAYLI MOHAN	P	P	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P
16015	KAMAT VINAYAK RAVINDRA	P	P	P	P	P	P	P	AB	AB	P	P	P	P	P	P	P	P	P	P
16016	KARNE HEMANTKUMAR VIDYADHAR	P	P	P	P	P	P	P	P	P	P	P	AB	AB	P	P	P	P	P	P
16017	KENGALE NEETA DUNDA	AB	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	AB
16018	KHAPE PRASHANT SATISH	AB	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P
16019	MALI SHITAL DASHRATH	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
16020	MANDRULKAR SEEMA LAXMAN	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
16021	MOMIN SABIR SHAHID	P	P	P	P	P	P	P	AB	AB	AB	P	P	P	P	P	P	P	P	P
16022	MUJAWAR PAKIJA SIKANDAR	P	P	P	P	P	P	P	P	P	P	P	P	P	AB	P	P	AB	P	P
16023	MULLA ANISA HAMID	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	AB
16024	NIKAM POOJA SUKESH	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	AB	AB	AB
16025	PATIL ABIJ ASHOK	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
16026	PATIL DHIRAJ JAGANATH	AB	P	P	P	P	P	AB	P	P	P	P	P	P	AB	P	P	P	AB	P
16027	PATIL DIPALI VISHWANATH	P	P	P	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P
16028	PATIL NITIN NAGESH	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
16029	PISAL SUBHASH BALKRISHNA	P	P	AB	P	P	P	P	P	P	AB	P	P	P	P	P	P	AB	P	AB
16030	SHINDE JYOTI HANMANT	P	P	P	P	P	AB	P	P	P	AB	P	P	P	P	P	P	P	P	P
16031	SHINDE PRITI BINDURAO	P	P	AB	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	P
16032	SHIRTODE YOGESH ANNA	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
16033	TONARWANE SHRADDHA SHRIKANT	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
16034	THOMBRE VIJAY [illegible]	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
16035	[illegible]																			

Director

Vishwakarma Dadasaheb Chavan Institute of Management & Research, Malwadi (Masur)

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Course Name: MBA II SEM IV 2017-18

SUBJECT NAME : IT SPECIALIZATION BPREI.

Faculty Name:

Attendance Sheet

Roll No	STUDENT NAME/DATE	10/01		13/01	15/01	17/01	18/01	20/01	23/01	25/01	31/01	1/2	2/2	5/2	6/2	8/2		9/2		15/2	15/2	15/2	17/2	17/2
	Session No.	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23
16022	MUJAWAR PAKIJA SIKANDAR	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	AB	P	AB	P	P	P	P	P

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Vishwakarma Dadasaheb Chavan Institute of Management & Research, Malwadi (Masur)

...an Institute of Management & Research, Malwadi, Masur; Tal: Karad

SUBJECT NAME : IT SPECIALIZATION

Course Name: MBA II SEM IV 2017-18

Faculty Name:

Attendance Sheet

Roll No	STUDENT NAME/DATE	28/2	1/03	7/03	15/03	21/3	21/3	24/03	24/03		28/3	2/04	2/04	4/4	4/4	4/4
	Session No.	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
16022	MUJAWAR PAKIJA SIKANDAR	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P

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SDF's Vishwakarma Dadasaheb Chavan Institute of Management & Research, Malwadi, Masur; Tal: Karad

Course Name: MBA II SEM IV 2017-18

SUBJECT NAME : IT SPECIALIZATION knowledge mgt

Faculty Name:

Attendance Sheet

Roll No	STUDENT NAME/DATE	10/1	10/1	11/1			15/1	17/1	18/1	20/1	23/1	25/1	28/1	1/2	2/2	5/2	6/2	8/2		9/2	16/2	19/2	15/2	
	Session No.	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23
16022	MUJAWAR PAKIJA SIKANDAR	P	P	P	AB	AB	P	P	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	AB

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Course Name: MBA II SEM IV 2017-18

SUBJECT NAME : IT SPECIALIZATION

Faculty Name:

Attendance Sheet

Roll No	STUDENT NAME/DATE	28/2	1/03	7/03	15/3	15/3	21/3	24/3	28/3	2/4	2/4	4/4	13/4		13/4	13/4
	Session No.	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
16022	MUJAWAR PAKIJA SIKANDAR	P	P	P	P	P	P	P	P	P	P	P	P	AB	P	P

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SDF'S Vishwakarma Institute of Mangement and Research
Malwadi Masur

Lesson Plan
2017-18

Academic Year
Semister : **MBA II SEM IV**
Course : **MBA CBCS**
Subject code : **subject Name : Knowledge Management**
Evalution : Fully internal 100 Marks
No of sessions per week : per class

Sr No	Topic	Sub Topic	No of sessions	Date	Method of Teaching
1	Topic No 1	Introduction to KM: Definitions of Knowledge,	1	10/01	background reading with acticities
		information & knowledge,	1		
		wisdom basic types of	1		
		knowledge, knowledge analysis	1		background reading
		knowledge life cycle,	1	12/01	
		value of knowledge,	1		case studies and assignments
		knowledge acquisition tools, global	1		
		Organizational knowledge – types,			
		knowledge indexing knowledge,–			
		conversion knowledge			
		mapping techniques Knowledge Management-		22/01	
		knowledge economy.	1		background reading
		classification,			
		information Management & knowledge Management			
		KCareers		29/01	
		.Revision of Topic	3		assignments and test
		10. OUTDOOR VISIT FOR PRACTICLE			
2	Topic No 2	KM Architecture Designing Enterprise Knowledge	1		background reading
		Management System architecture -	1		activities
		strategy tools and techniques, resource based view of strategy,		31/01	background reading

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		A multi layer	1	3\02	
		knowledge management in decentralized	1		
		heterogeneous corporations,	1		assignments
		Web based knowledge	1		background reading
		management support for document collections,	1	9\02	activities and case studies
		challenges and benefits of KM.	1		
		.Revision of Topic	3		assignments and test
		Outdoor visit for practicle			
3	Topic No 3		1		background reading
		AI & expert system-	1		
		Introduction and concept of AI,	1		
		Introduction to	1	28\02	
		branches of AI -neural network, Fuzzy logic, genetic	1		background reading
		robotics, natural language process. Expert			
		system- Introduction need, architecture.	2		assignments and test
		Outdoor visit for practicle			
4	Topic No 4		1	7\03	
		Business Intelligence-	1		activities
		Definition,	1		background reading
		concept and need of BI.	1		background reading
		BI tools-	1	24\03	background reading
		include data visualization, data warehousing,	1		
		dashboards, and reporting.	1		case studies and assignments
		Revision of Topic	3		case studies and assignments
		Outdoor visit for practicle		28\03	
	Reference Books :				
		Thomson Learning.			
		Studies			

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Course Name: MBA II SEM IV 2017-18

SUBJECT NAME : IT SPECIALIZATION BPREI.

Faculty Name:

Attendance Sheet

Roll No	STUDENT NAME/DATE	10/01		13/01	15/01	17/01	18/01	20/01	23/01	25/01	31/01	1/2	2/2	5/2	6/2	8/2		9/2		15/2	15/2	15/2	17/2	17/2
	Session No.	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23
16022	MUJAWAR PAKIJA SIKANDAR	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	AB	P	AB	P	P	P	P	P

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...an Institute of Management & Research, Malwadi, Masur; Tal: Karad

SUBJECT NAME : IT SPECIALIZATION

Course Name: MBA II SEM IV 2017-18

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	Session No.	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
16022	MUJAWAR PAKIJA SIKANDAR	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P

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दूरध्वनी (ईपीएबीएक्स) २६०९००० (संलग्नता विभाग - २६०९०८९)
Website : www.unishivaji.ac.in E-mail : affiliationt1@unishivaji.ac.in
East:1962
NAAC 'A' Grade

जा.क्र. संलग्नता/टे.१/प्रशांत/ 302 दिनांक :- 2 MAY 2019

प रि प त्र क

शैक्षणिक वर्ष २०१९-२०२० मधील विविध विद्याशाखांकरिता सत्रारंभ व सत्रसमाप्तीच्या तारखां खालीलप्रमाणे राहतील.

विद्याशाखा	Faculties	प्रथम सत्र / I Term		द्वितीय सत्र / II Term	
		सत्रारंभ / Opening Date	सत्रसमाप्ती / Closing Date	सत्रारंभ / Opening Date	सत्रसमाप्ती / Closing Date
कला, वाणिज्य, विज्ञान, सामाजिक शास्त्रे, पदवी अभ्यासक्रम	Arts, Commerce,Science Humanities (U.G.)	11/06/2019	24/10/2019	21/11/2019	03/05/2020
पदव्युत्तर अभ्यासक्रम (महाविद्यालयीन)	P.G Centres at (College Level)	17/06/2019	24/10/2019	11/11/2019	14/05/2020
पदव्युत्तर अभ्यासक्रम (विद्यापीठ अधिविभाग)	P.G. Centres at University Level	17/06/2019	24/10/2019	11/11/2019	14/05/2020
कला व ललितकला बी.आय.डी. व बी. डेस. पदवी अभ्यासक्रम	Arts and Fine Arts,BID & B.Des (U.G. Level)	11/06/2019	24/10/2019	21/11/2019	03/05/2020
वाणिज्य व व्यवस्थापन बी.बी.ए., बी.सी.ए., पदवी अभ्यासक्रम	Commerce & Management B.B.A & B.C.A (U.G. Level)	11/06/2019	24/10/2019	21/11/2019	03/05/2020
व्यवस्थापन, पदव्युत्तर अभ्यासक्रम एम.बी.ए., एम.सी.ए.	Management Courses at (P.G. Level) M.B.A, M.C.A	17/06/2019	24/10/2019	11/11/2019	14/05/2020
समाजकार्य पदवी अभ्यासक्रम	Social Work (U.G. Level)	11/06/2019	24/10/2019	21/11/2019	03/05/2020
समाजकार्य पदव्युत्तर अभ्यासक्रम	Social Work (P.G. Level)	17/06/2019	24/10/2019	11/11/2019	14/05/2020
शिक्षणशास्त्र पदवी अभ्यासक्रम	Education (U.G. Level)	11/06/2019	24/10/2019	21/11/2019	03/05/2020
शिक्षणशास्त्र पदव्युत्तर अभ्यासक्रम	Education (P.G. Level)	17/06/2019	24/10/2019	11/11/2019	14/05/2020
विधी पदवी अभ्यासक्रम	Law (U.G Level)	22/07/2019	14/12/2019	07/01/2020	11/06/2020
विधी पदव्युत्तर अभ्यासक्रम	Law (P.G.Level)	17/06/2019	24/10/2019	11/11/2019	14/05/2020
अभियांत्रिकी, टेक्सटाईल, फार्मसी, वास्तुशास्त्र, पदवी अभ्यासक्रम	Engineering, Textile, Pharmacy, Architecture (U.G. Level)	19/06/2019	22/11/2019	23/12/2019	18/05/2020
अभियांत्रिकी, टेक्सटाईल, फार्मसी, वास्तुशास्त्र, पदव्युत्तर अभ्यासक्रम	Engineering, Textile, Pharmacy, Architecture (P.G. Level)	01/07/2019	07/12/2019	16/12/2019	23/05/2020
आंतरविद्याशाखीय आणि अभ्यास केंद्रातर्गत अभ्यासक्रम	Interdiscipline Faculty	17/06/2019	24/10/2019	11/11/2019	14/05/2020

टीप :१.विद्यापीठ अनुदान आयोगाच्या दिनांक ३०/६/२०१० च्या अधिसूचनेतील कलम १४ नुसार सत्रारंभ व सत्रसमाप्तीच्या

Director
Vishwakarma Dadasaheb Chavan Institute of Management

C. I. M. R. MALWADI (M.)

28	Internal Term End Examination	1/11/2019 to 9/11/2019	5/11/2019 to 9/11/2019
30	Internal Record Submission	7/11/2019	11/11/2019
31	University Examination-I & III Semester(Tentative,will be declared by University)	last week of nov.2019	10/12/2019 to 31/12/2019
32	guest lecture on need of english communication	18/1/2019	18/1/2019
33	Term End vacation	10 days from sem. End	1/01/20220 TO 10/01/202(
34	**Commencement of MBA classes**	**6/1/2020**	**13/1/2020**
35	Sprots week	10/1/2020 TO 14/01/202(	14/1/2020 to 18/1/2020
36	Outdoor Visit for Practical	16/1/2020	20/1/2020
37	workshop on Personality Development	23/1/2020	25/1/2020
38	Republic Day celebration	26/1/2020	26/1/2020
39	Youth Festival	29/01/2020	31/01/2020
40	Outdoor Visit for Practical	6/2/2020	7/2/2020
41	Alumini Meet	7/2/2020	8/2/2020
42	Outdoor Visit for Practical	13/2/2020	15/2/2020
43	Outdoor Visit for Practical	20/2/2020	22/2/2020
44	Guest Lecture (Competitative Exam)	27/2/2020	29/2/2020
45	womens day celebration	8/3/2020	8/3/2020
46	Guest Lecture on Interview Skills	18/03/2020	21/03/2020
47	Internal Record Submission	31/03/2020	31/03/2020
48	Farewell Function	1/4/2020	4/4/2020
49	Internal Examination- II & IV Semester	8/04/2020 to 13/04/2020	8/04/2020 to 13/04/2020
50	University Examination-II & IV Semester(Tentative,will be declared by University)	Last week of April.2020	21/10/2020 to 31/10/2020
51	Term End		15/04/2020

Director
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Shree Dhanlaxmi Foundation's
VISHWAKARMA - DADASAHEB CHAVAN
INSTITUTE OF MANAGEMENT & RESEARCH
Shri. Dilliprao D. Chavan (Founder & President)
At: Malwadi, Post: Masur - 415 106. Tal. Karad, Dist. Satara, MS-India.
Ph./Fax: (02164) 252253 Website: www.vdcimr.edu.in Email: director.vdcimr@gmail.com

Approved by A.I.C.T.E., New Delhi | Recognized by Government of Maharashtra | DTE Institute Code No. MB 6650 | Affilliated to Shivaji University

Vishwakarma Dadasaheb Chavan Institute of Management and Research
Malwadi -Masur
Academic Calender For 2019-20

Sr. No	Academic Events	Proposed Date	Actual date
1	Date of joining oraganization MBA II for project	1/6/2019	1/6/2019
2	session on Yoga day	21/06/2019	21/06/2019
3	Relive date of organization MBA II for project	30/07/2019	30/07/2019
4	**Commencement of the Academic Year 3rd sem**	**22/07/2019**	**29/07/2019**
5	**Commencement of the Academic Year 1 st sem**	**1/8/2019**	**1/8/2019**
6	Induction Program	1/8/2019	3/8/2019
7	Outdoor Visit for Practical	14/8/2019	14/8/2019
8	Independence Day celebration	15/08/2019	15/08/2019
9	Outdoor Visit for Practical	21/08/2019	21/08/2019
10	Outdoor Visit for Practical	28/08/2019	28/08/2019
11	Welcome function for the freshers	30/08/2019	30/08/2019
12	Ganesh Chaturthi	2/9/2019	2/9/2019
15	Outdoor Visit for Practical	4/9/2019	4/9/2019
16	Teacher's Day	5/9/2019	5/9/2019
13	cultural events	4/9/2019	6/9/2019 to 10/9/2019
14	Anant chaturthi	12/9/2019	12/9/2019
17	Workshop On Soft skill development & brain storming	8/9/2019	13/9/2019
18	Outdoor Visit for Practical	13/9/2019	13/9/2019
19	Outdoor Visit for Practical	20/9/2019	21/9/2019
20	MBA Project Presentation	3/10/2019 to 5/10/2019	3/10/2019 to 4/10/2019
21	Dandiya clelebration	5/10/2019	7/10/2019
22	Dasara Holiday	8/10/2019	8/10/2019
23	workshop (on Share and Mutual Fund Market)	9/10/2019	9/10/2019
24	Industrial Visit	12/10/2019	14/10/2019
25	MBA Project submission	12/10/2019	15/10/2019
26	Guest lecture (on Banking Opportunity)	15/10/2019	17/10/2019
27	**Diwali Vacation**	25/10/2019 to 3/11/2019	25/10/2019 to 3/11/2019
29	Internal Project Viva	2/11/2019	4/11/2019

Director

Vishwakarma Institute of Management & Research, Malwadi (Masur)

28	Internal Term End Examination	1/11/2019 to 9/11/2019	5/11/2019 to 9/11/2019
30	Internal Record Submission	7/11/2019	11/11/2019
31	University Examination-I & III Semester(Tentative,will be declared by University)	last week of nov.2019	10/12/2019 to 31/12/2019
32	guest lecture on need of english communication	18/1/2019	18/1/2019
33	Term End vacation	10 days from sem. End	1/01/20220 TO 10/01/202(
34	**Commencement of MBA classes**	**6/1/2020**	**13/1/2020**
35	Sprots week	10/1/2020 TO 14/01/202(	14/1/2020 to 18/1/2020
36	Outdoor Visit for Practical	16/1/2020	20/1/2020
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46	Guest Lecture on Interview Skills	18/03/2020	21/03/2020
47	Internal Record Submission	31/03/2020	31/03/2020
48	Farewell Function	1/4/2020	4/4/2020
49	Internal Examination- II & IV Semester	8/04/2020 to 13/04/2020	8/04/2020 to 13/04/2020
50	University Examination-II & IV Semester(Tentative,will be declared by University)	Last week of April.2020	21/10/2020 to 31/10/2020
51	Term End		15/04/2020

Director
Vishwakarma Dadasaheb Chavan Institute of Management & Research, Malwadi (Masur)

TIME TABLE
MBA (2019-20) SEMESTER-I

With effect From

TIM/BPRE	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
10.30 to 11.20	IEMC	ITM	SSD	BC	MA	OB
11.20 to 12.10	BC	SSD	BC	SSD	BC	LBE
12.10 to 01.00	MA	ME	MA	MA	ME	ME PRA.
01.00 to 01.30	L U N C H B R E A K					
01.30 to 02.20	ME	LBE	ME	ITM	LBE	
02.20 to 03.10	SSD	OB	ITM	IEMC	IEMC	GUEST LECTURE
03.10 to 04.00	OB	IEMC	LBE	OB	ITM	MA PRA.
04.00 to 04.50	OPTIONAL	OB PRA	LFB PRA.	PPM PRA.	ITM PRA.	OPTIONAL

Subject	Subject Name	Faculty Name
IEMC	Indian Ethos & Management Concepts	Mrs.B.S.Dol
MA	Management Accounting	Mrs S.D Chavan
SSD	Soft Skill Development	Mrs.A.B.Thorat
ME	Managerial Economics	Ms A P sawant
ITM	Information Technology For Management	Mrs.A.B.Thorat
OPTIONAL	Optional – A	Ms A P sawant
OB	Organisational Behaviour	Mrs.A.B.Thorat
LBE	Legal and Business Environment	Mr G Injekar

TIME TABLE
MBA (2019-20) SEMESTER-III

With effect From

TIM/BPRE	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
10.30 to 11.20	FDA/SDM/M/ISA	CPSM	HRPP	/FDA/SDM/ISS&A	IFS/CBBM/SPM	CM
11.20 to 12.10	HRD	FDA/CBBM/ISSA	PPF/HRPP/SITM	PRACTICLE	CM	IFS/CBBM/SPM
12.10 to 01.00	CPSM	HRPP	/FDA/SDM/ISS&A	HRD	PPF/HRPP/SITM	HRPP
01.30 to 02.00	L U N C H B R E A K					
02.00 to 03.00	CM	PPF/SDM/SIT	CPSM	CPSM	PROJECT WORK	PROJECT WORK
03.00 to 04.00	PPF/HRPP/SITM	PRACTICLE	CM	IFS/CBBM/SPM	PROJECT WORK	GUEST LECTURE
04.00 to 05.00	PROJECT WOR	HRD	ISF/CBBM/SPM	HRPP	PROJECT WORK	HRD

Subject	Subject Name	Faculty Name
CPSM	Corporate Planning Strategic Management	Mrs.B.S.Dol
HRPP	Human Resource Planning &Procurement	Mr.G.K.Injekar
HRD	Human Resource Development	Mr.G.K.Injekar
ER	Employee Renumeration	Mr.G.K.Injekar
IFS	Indian Financial System	Mrs.A.P.Sawant
PP&WCM	Project Planning &Working Capital Managament	Mrs.A.P.Sawant
FDA	Financial Decision Analysis	Mrs S.D Chavan
PW	Project Work	All Teachers
SDM	SALES AND DISTRIBUTION MANAGEMENT	Mrs.B.S.Dol
CBBM	CONSUMER BEHAVIOR AND BRAND MANAGEMENT	Mrs S.D Chavan
SMRM	SERVICE MARKETING AND RETAIL MARKETING	Mrs.B.S.Dol
	IT SPECIALIZATION	Mrs.A.B.Thorat

Director
Vishwakarma Dadasaheb Chavan Institute of Management & Research, Malwadi (Masur)

SDF's Vishwakarma Dadasaheb Chavan Institute of Management & Research, Malwadi, Masur; Tal: Karad

Staff Individual Information

1. Name: Dr. Apama Sadant.
2. Department: Mgt.
3. Designation: H/C. Director.
4. Educational Qualification: MBA - Phd.
5. Date of Birth: 16/06/1984
6. Date of Appointment: 1/6/2010
7. Phone No.: 7507411144
8. Address:

A) Local : VDCIMR Malwadi Masur

Masur.

B) Permanent:

At/p. Bledane.
Tal Karad
Dist - Satara
Pin - 415103

Director
Vishwakarma ... Institute of Management ... (Masur)

V. D. C. I. M. R. MALWADI (MASUR)

TIME TABLE

With effect Fron

MB.A.(2019-20)SEMESTER-I AND III

Faculty Name- Ms. A. P. Sawant

TIME	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
10.30 to 11.20		IFS		PP&WCM		
11.20 to 12.10	IFS		PP&WCM	PP&WCM PRA.		
12.10 to 01.00		ME			ME	
01.00 to 01.30	L U	N	C H	B R	E	A K
01.30 to 02.20	ME	PPWCM	ME		IFS	
02.20 to 03.10	PP&WCM					
03.10 to 04.00			IFS			
04.00 to 04.50	OPTIONAL		IFS PRA.			OPTIONAL

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Vishwakarma Dadasaheb Chavan Institute of
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V.D.C.I.M.R. MALWADI (MASUR)

V.D.C.I.M.R. MALWADI (MASUR)

SDF'S Vishwakarma Institute of Mangement and Research
Malwadi Masur

Lesson Plan
2019-20

Academic Year
Semister : **MBA I SEM I**
Course : **MBA CBCS**
Subject code : **subject Name : MANAGERIAL ECONOMICS**
Evalution : Fully internal 100 Marks
No of sessions per week : per class

Sr No	Topic	Sub Topic	No of sessions	Date	Method of Teaching
1	Topic No 1	1.Introduction to Managerial Economics	1	1/08	background reading with acticities
		2.Meaning, features	1		
		3. Scope of Managerial Economics	1		
		4.Meaning, types of Demand	1	6/08	
		5. Determinants of Demand	1		Backrgound reading
		6.Law of Demand	1	7/08	case studies and assignments
		7.Price Elasticity of Demand	1		Backrgound reading
		8.Income and cross elasticity of demand.	1	8/08	Backrgound reading
		9. Revision of topic coverd	3	10/08	Activities with case studies
		Ourdoor Visit for practicle		14/08	poscticle visit
2	Topic No 2	1.Production Function	1		Backrgound reading
		2.Nature of production function	1		
		3. features of production function	1	20/08	
		4.Cost and Revenue	1		Backrgound reading
		5.Law of variable proportion and Returns to Scale	1	22/08	Backrgound reading
		6.Least cost factor combination	1		
		7.Cost concepts and its types	1		
		8.Short run and Long run cost curves	1	27/08	Backrgound reading
		9.Revenue curves under different market structure	1		
		10.Revision of topic coverd	3	29/08	assignments and case studies

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V.D.C.I.M.R. MALWADI (MASUR)

		Ourdoor Visit for practicle			
3	Topic No 3	1.Market Structure	1	14/09	Backrgound reading
		2.Features	1		Backrgound reading
		3. Price determination in Perfect Competition	1		Backrgound reading
		4.Monopoly	1		
		5.Characteristics and Price determination	1	16/09	Backrgound reading
		6.Monopolistic Competition	1		
		7.Characteristics of determination Oligopoly	1		
		8.Price determination Oligopoly	1		
		9.Features and Pricing Policy	1	17/09	Backrgound reading
		10.Cost Plus Pricing-Multi Product Pricing - Dumping	1		Backrgound reading
		11.Revision of topic coverd	2		Activities and case studies
		Ourdoor Visit for practicle		21/09.	practicle visit
4	Topic No 4	1.Capital Budgeting and Business Cycles	1		Backrgound reading
		2.Asymmetric Information	1		Backrgound reading
		3.Concept and significance of capital budgeting	1	24/09	Backrgound reading
		4.Methods of capital budgeting	1		
		5.NPV – IRR – ARR	1		Backrgound reading
		6.Concept and phrases of Business cycle	1	21/10	
		7.Hicks theory	1		Backrgound reading
		8. Schumpeter's theory of Profit.	1	15/11	
		9.Hawley's theory of Profit.	1		Backrgound reading
		10.Revision of topic coverd	2	27/11	case studies and assignments
		Ourdoor Visit for practicle			
	Reference B	1.G. S. Gupta, Managerial Economics,			
		2.P. L. Mehta, Managerial Economics- Analysis and Problems, Himalaya Publishing House, Mumbai			
		3.D. M. Mithani, Managerial Economics			

Director

Vishwakarma Education Society's Institute of Management & Research, Malwadi (Masur)

V.D.C.I.M.R. MALWADI (MASUR)

SDF's Vishwakarma Dadasaheb Chavan Institute of Management & Research, Malwadi, Masur; Tal: Karad

Subject: Managerial Economics

Class: MBA I Sem:I 2019-20

Faculty Name: A. P. Sawant

Attendance Sheet

Roll No.	Student Name / Date	1/08	2/08	6/08	7/08	8/08	9/8	10/8	13/8	20/8	22/8	23/8	26/8	27/8	29/8	3/9	3/9	11/9	16/9	17/9	18/9	19/9	20/9	23/9	23/9	24/9
	Session No.	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25
19001	Atkare Akash Bhagwan	P	AB	P	P	P	P	AB	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	AB	P	P
19002	Bagade Sunita Tukaram	P	P	AB	AB	P	P	P	P	P	P	AB	P	P	P	P	AB	P	P	P	P	P	AB	P	P	P
19003	Bepari Aman Dilavar	P	AB	P	P	P	AB	P	P	AB	P	P	P	P	AB	P	P	P	P	P	AB	P	P	P	AB	P
19004	Bhale suyog shirish	P	P	P	P	P	P	P	AB	P	P	P	AB	P	P	P	P	P	P	P	P	P	AB	P	P	P
19005	Bhingare Sadnyali Sanjay	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	AB	P	P	P	P	AB	P
19006	Bhingare Vidya Rahul	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	AB	P	P
19007	Chavan Dyandeep Sambhaji	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	P
19008	Chavan Nikhil Lalaso	P	P	P	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	AB	P	P	P	P
19009	Chavan Vijay Ramchandra	P	P	P	P	P	AB	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	AB	P
19010	Chenage Aniket Basaweshwar	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	AB	P	P
19011	Dhirade Ganesh Ashok	P	P	P	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	AB	P
19012	Dubal Ganesh Kashinath	P	AB	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	P
19013	Dubal Rutuja Sanjay	P	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	AB	P
19014	Ghorpade Priyanka Ravindra	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	AB
19015	Gujar Udayraj Dattatray	P	P	AB	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	AB	P	P	P
19016	Gurav Shrikant Nanaso	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	AB
19017	Injekar Sukanya Panditrao	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	AB
19018	Jadhav Ambika Shivaji	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	AB	P	P
19019	Jadhav Jagdish Ashok	P	P	AB	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	AB	P	P	P	P
19020	Jadhav Komal Balasaheb	P	P	P	P	P	AB	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	AB	P
19021	Jadhav Namrata Bhagwan	P	AB	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	AB
19022	Jadhav Sachin Suresh	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P
19023	Kadam Aarti Satish	P	P	P	AB	P	P	P	P	P	P	AB	P	P	P	P	P	P	AB	P	P	P	P	P	P	AB
19024	Kadam Pratima Vilas	AB	P	P	P	P	P	AB	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	AB	P	P
19025	Kambale Anil Subhash	P	P	AB	P	P	P	P	P	AB	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	AB
19026	Kamble Swati Subrav	P	P	P	P	AB	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	AB	P	P	P	P	AB

Director
Vishwakarma Dadasaheb Chavan Institute of Management & Research, Malwadi (Masur)

MALWADI (MASUR)

19027	Kanase Ashish Jotiram	P	P	P	P	AB	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	AB	AB	P
19028	Kendule Monali Ashok	P	P	P	AB	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	AB	P	P	P	P	P
19029	Khamkar Rahul Rajaram	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
19030	Kokate Avadhut Shivaji	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P
19031	Kshrisagar Komal Prakash	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	P
19032	Kumbhar Nilesh Sambhaji	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	P
19033	Nafad Priyanka Pradeep	P	P	P	P	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	AB	P	P
19034	Patil Abhijeet Namdev	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	P
19035	Patil Digvijay Vikas	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P
19036	Patil Shweta Vikas	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P
19037	Patil Vijayanand Uttam	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P
19038	Pawar Jagannath Kisan	P	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	AB	P
19039	Pawar Shivani Prakash	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	AB
19040	Sarvagod Aniket Sandip	AB	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	AB	P	P
19041	Sawant Aniket Vijaysinh	P	P	P	AB	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	AB	P	P	P	P	P	AB
19042	Sawant Rahul Anantrao	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	P
19043	Shinde Dipti Hanmant	AB	P	P	P	AB	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	AB	P	P
19044	Shinde Kalyani Krishanrav	P	P	AB	P	P	P	P	AB	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	AB	P
19045	Shinde Kshitija Balasaheb	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	AB
19046	Sorte Trupti Ananda	AB	P	P	P	P	P	P	P	AB	P	P	P	P	AB	P	P	P	P	P	AB	P	P	P	P	P
19047	Tadasare Rushikesh Sunil	P	P	AB	P	P	P	AB	P	P	P	P	AB	P	P	P	P	P	AB	P	P	P	P	P	AB	P

Director
Vishwakarma Dadasaheb Chavan Institute of
Management & Research, Malwadi (Masur)

V. D. C. I. M. R. MALWADI (MASUR)

V. D. C. I. M. R. MALWADI (MASUR)

SDF's Vishwakarma Dadasaheb Chavan Institute of Management & Research, Malwadi, Masur; Tal: Karad

Subject: M.E

Class: MBA I Sem:I 2019-20

Faculty Name: Prof A.P. Sacvant

Attendance Sheet

Roll No.	Student Name / Date	25/9	27/9	30/9	16/10	18/10	19/10	19/10	21/10	22/10	24/10	25/10	11/11	13/11	13/11	15/11	16/11	18/11	19/11	20/11	25/11	27/11				
	Session No.	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25
19001	Atkare Akash Bhagwan	P	P	AB	P	P	P	P	P	AB	P	P	P	P	P	AB	P	P	P	P	P	AB				
19002	Bagade Sunita Tukaram	AB	P	P	P	P	AB	P	P	P	P	P	AB	P	P	P	P	P	P	AB	P	P				
19003	Bepari Aman Dilavar	P	P	AB	P	P	P	P	AB	P	P	P	P	P	AB	P	P	P	P	P	P	AB				
19004	Bhale suyog shirish	P	P	P	P	AB	P	P	P	P	P	AB	P	P	P	P	P	AB	P	P	P	P				
19005	Bhingare Sadnyali Sanjay	P	AB	P	P	P	P	AB	P	P	P	P	P	AB	P	P	P	P	P	P	AB	P				
19006	Bhingare Vidya Rahul	P	P	P	AB	P	P	P	P	P	AB	P	P	P	P	P	AB	P	P	P	P	P				
19007	Chavan Dyandeep Sambhaji	AB	P	P	P	P	AB	P	P	P	P	P	AB	P	P	P	P	P	AB	P	P	P				
19008	Chavan Nikhil Lalaso	P	P	AB	P	P	P	P	P	AB	P	P	P	P	P	AB	P	P	P	P	AB	P				
19009	Chavan Vijay Ramchandra	AB	P	P	P	AB	P	P	P	P	P	AB	P	P	P	P	P	AB	P	P	P	P				
19010	Chenage Aniket Basaweshwar	P	P	P	P	P	P	P	AB	P	P	P	P	AB	P	P	P	P	P	AB	P	P				
19011	Dhirade Ganesh Ashok	AB	P	P	P	AB	P	P	P	P	AB	P	P	P	P	P	AB	P	P	P	P	P				
19012	Dubal Ganesh Kashinath	P	P	AB	P	P	P	AB	P	P	P	P	P	P	AB	P	P	P	P	P	AB	P				
19013	Dubal Rutuja Sanjay	AB	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	AB	P	P	P				
19014	Ghorpade Priyanka Ravindra	P	AB	P	P	AB	P	P	P	AB	P	P	P	P	P	P	AB	P	P	AB	P	P				
19015	Gujar Udayraj Dattatray	P	P	P	AB	P	P	AB	P	P	P	P	AB	P	P	P	P	P	AB	P	P	P				
19016	Gurav Shrikant Nanaso	AB	P	P	P	P	P	P	P	AB	P	P	P	P	P	AB	P	P	P	P	AB	P				
19017	Injekar Sukanya Panditrao	P	P	AB	P	P	AB	P	P	P	P	P	AB	P	P	P	P	P	AB	P	P	P				
19018	Jadhav Ambika Shivaji	P	AB	P	P	P	P	P	AB	P	P	P	P	P	AB	P	P	P	P	P	AB	P				
19019	Jadhav Jagdish Ashok	P	P	P	AB	P	P	P	P	P	P	AB	P	P	P	P	P	AB	P	P	P	P				
19020	Jadhav Komal Balasaheb	AB	P	P	P	P	AB	P	P	AB	P	P	P	P	P	AB	P	P	P	P	AB	P				
19021	Jadhav Namrata Bhagwan	P	P	AB	P	P	P	P	P	P	P	AB	P	P	P	P	P	AB	P	P	P	P				
19022	Jadhav Sachin Suresh	AB		P	P	AB	P	P	P	AB	P	P	P	AB	P	P	AB	P	P	AB	P	P				
19023	Kadam Aarti Satish	P	P	AB	P	P	P	AB	P	P	P	P	AB	P	P	P	P	P	AB	P	P	AB				
19024	Kadam Pratima Vilas	P	P	P	P	AB	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	AB				
19025	Kambale Anil Subhash	AB	P	P	P	P	P	P	AB	P	P	P	P	AB	P	P	P	P	P	P	P	P				
19026	Kamble Swati Subrav	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	AB				

Director

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Asst A.P

19027	Kanase Ashish Jotiram	P	P	AB	P	P	P	AB	P	P	P	P	P	P	AB	P	P	P	P	AB	AB	P							
19028	Kendule Monali Ashok	AB	P	P	P	P	AB	P	P	P	P	P	AB	P	P	P	P	AB	P	P	P	AB							
19029	Khamkar Rahul Rajaram	P	AB	P	P	P	P	P	AB	P	P	P	P	P	AB	P	P	P	P	AB	AB	AB							
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19034	Patil Abhijeet Namdev	P	P	P	AB	P	P	P	P	AB	P	P	AB	P	P	P	P	AB	P	P	AB	P							
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19046	Sorte Trupti Ananda	P	AB	P	P	P	P	P	AB	P	P	P	P	P	P	AB	P	P	P	AB	AB	P							
19047	Tadasare Rushikesh Sunil	P	P	P	AB	P	P	P	P	AB	P	P	P	AB	P	P	P	AB	P	P	P	AB							

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V.D.C.I.M.R. MALWADI (MASUR)

Shri Dhanlaxmi Foundation's

Vishwakarma – Dadasaheb Chavan Institute of Management & Research (VDCIMR),

Malwadi, Masur, Karad - 415106

Student Name : Rutuja S. Dubal Course: _____ Seat Number : 19013

Subject Name and code : Managerial economics Examination : Midsem

Day & Date : 5/11/2019 Time: _____ Invigilator's Sign : _____

Number of Supplements: Main Answer-sheet (1) + _____ Total =

Question No.	1	2	3	4	5	6	7	8	9	10	Total Out of	Cheked By (Sign)
Marks Obtained	08	04	—	—	08							

(Start Writing From Here)

Q:1) Managerial Economics:-

Managerial economics is essentially applied economics in the held of busines management. It is the economics of business or managerial decision. It pertains to all economic aspects of managerial decision making.

Managerial economics deals with this kind of knowledge & principles.

Hair & Merriam:-

"Managerial economics consists of the use of economic modes of thought to analys business situations"

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Joel Dean:-

"The purpose of managerial economics is to show how economic analys can be used in formulating business policies"

In short managerial Economics is a

2> Supply analysis
3> Production analysis
5> Market Structure
6> Cost-Benefit-Analysis
7> Govt. & Business
8> Capital Mgt.

1> Demand Analysis:-

It includes the conventional demand analysis & demand forecasting Different types of elasticity of demand are also studied. The manager can decide the price policy, based on the nature of elasticity of demand.

2> Supply analysis:-

Suply analysis deals with various aspects of supply of a comodity. Certain important aspect of supply analysis are: Supply shedule, Curves and function Law of Supply & its limitation.

3> Production Function:-

A firm tries to continue the inputs in such a way that the costs are minimised & output is maximised. The law of variable proportion & return to scale are studied in this context.

4> Cost & Revenue Aspects:-

The number of cost that are relevent while deciding the equilibrium level of output along with the revenue concept. These are total cost, average cost marginal cost, total revenue, average revenue, marginal revenue.

5) Market Structure:-

The market structure is important as goods are produced for marketing & selling. Diffrent market policies such as perfect compition, monopoly, oligopoly, monopolistic Compition are studied. Pricing under different market conditions is different.

6) Cost - Benefit - Analysis :-

Profit mgt. is an essential part of managerial economics, because profits provide a measure of success & the effeciency of a firm. It is for this purpose the cost - benefit analysis is required to be undertaken.

7) Government & Business :-

Role of Govt. is very important in the economy. It regulates, direct & controls the economic activity. Study of public sector, price control & changes in economic policy, due to ne economic reforms is relevent for the managers as all the economic decisions of govt. influence the corporate sector.

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08/10

8) Capital Market :-

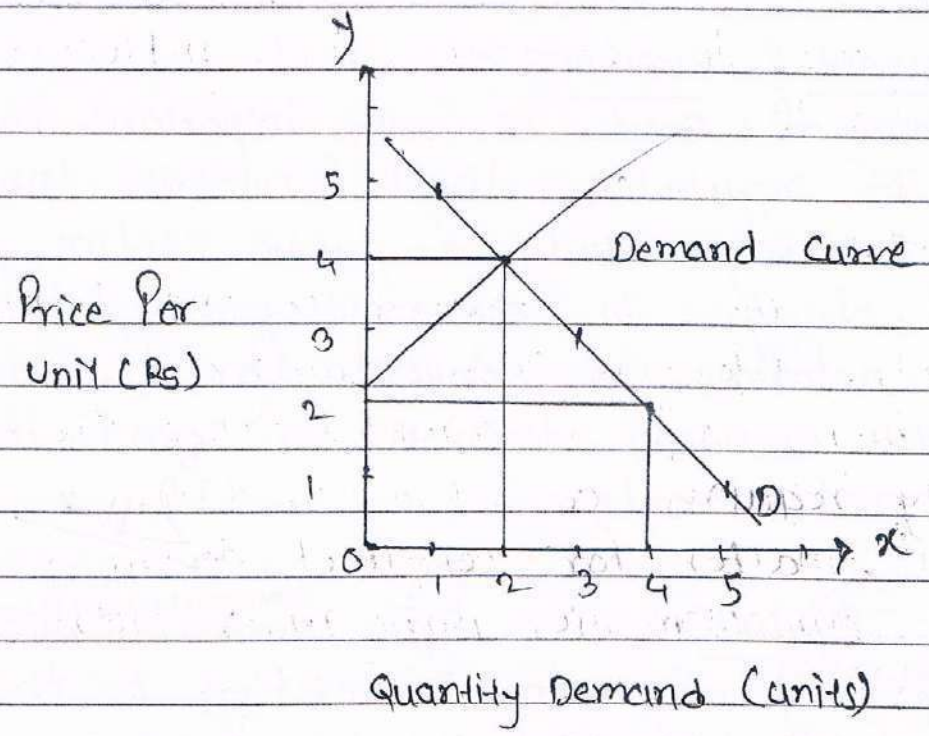
A one of them is relating to the firm capital investments. Reletively large sums are involved & the problems are so complex that their disposal not only requires considerables time & labour but it is matter for top-level decision.

: the price of commodity, the smaller is the quantity demanded & lowers the prices, larger the quantity demanded. The demand for a commodity rises as the price falls & demand falls as her price rises. Thus the law of demand states that other things remaining unchanged demand varies inversely with price "

1) Demand Shedule :-

Price of Comodity per unit (Rs)	Quantity Demanded (units)
5	1
4	2
3	3
2	4
1	5

2) Demand Curve :-



Demand Curve is a graphical represention of dem
shedule. In the above figure price of comodity is sho
on Y-axis & quantity demanded is shown on X-a
It can be clearly seen that ~~det~~ demand curve
'DD' is sloping downward from left to right. wh
price of comodity decreaje quantity demanded is
more. So is an inverse relationship between
price of the comodity & demand for it.

* Demand function :- $Q = f(P)$

The price, quantity relation is also express
algebracally in the form of the $[Q = f(P)]$

* The inverse relation between the price & quantity demanded can be explaned with the help "Price Effect"

Exceptions to the Law of Demand.

1) ~~Gff~~ Giffen Goods.
2) Conspicuous Necessities
3) Conspicuous Consumption
4) Future Changes in Price
5) Emergencies.
6) change in fashion
7) Ignorance.

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1) Giffen Goods :-

Giffen goods are a special type of inferior goods. A rise in the price of giffen good

income to spend on other commodities than it used to consume earlier. The household will be forced to cut down the consumption.

Conversely, a fall in the price will enable the household to relase more money for other comodities. & he may substitute consumption of Bajra by the consumption of other superior comodities, Bajra will be considerd as a giffen good to which the law of demand does not apply.

2) Conspicous ~~Necessities~~ Consumption :-

A few goods like diomonds etc. are purchased by rich wealthy persons of the society because the prices of these goods are so high that they are beyond the reach the common-mo More of these comodity is demanded when their prices go up very high. Veblen has termed it as conspicous consumption.

3) Conspicuous Necessities :-

Another exception occures in case of such commodities as though theire constant use because of fashion or prestige value attached to them, have became necessities of life.

4) Future changes in Prices :-

Household also act as speculations. when the prices are rising, households tend to buy larger quantity of the commodity out of the apprehesion the prices may go up further, likewise, when prices are expected to fall further, a reduced price may not be a sufficeint incentive to induce household to buy more.

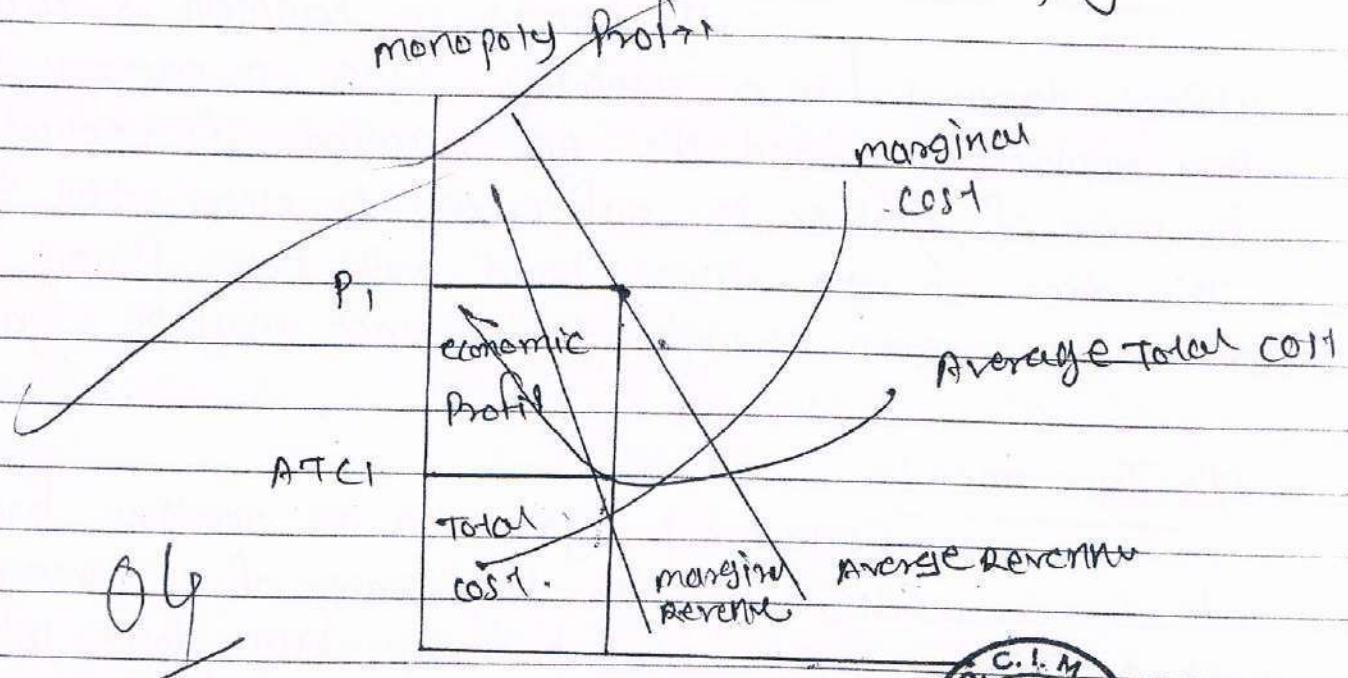
Thus monopoly means the absence of compition. As a result, seller has full controll over the supply of the commodity.

Meaning :-

The word monopoly is came from Greek word "Mono and Poly". 'Mono' means single & 'poly' means 'Seller'. Thus monopoly means single seller. In short. Monopoly means "Single Seller"

The degree of compition in monopoly is nil. Thus if the buyers is to purchase the comodity, he can purchase it only from that seller. The seller dictates the prices to consumers. Unlike perfect compition a monopolistic can fix up the price.

B) Price Output Determination under Monopoly :-



04/10

V.D.C.I.M. MALWADI (MASUR) VDCIMR

Shri Dhanlaxmi Foundation's

Vishwakarma – Dadasaheb Chavan Institute of Management & Research (VDCIMR),

Malwadi, Masur, Karad - 415106

Student Name : Akash B. Atkare Course: MBA Seat Number : 19001

Subject Name and code : Managerial economic Examination :

Day & Date : 6/11/2019. Time: Invigilator's Sign : Seely

Number of Supplements: Main Answer-sheet (1) + Total =

Question No.	1	2	3	4	5	6	7	8	9	10	Total Out of	Cheked By (Sign)
Marks Obtained	07	07	–	–	03	–	–	–	–	–	17/40	

(Start Writing From Here)

Q.1)

Nature of managerial economics

meaning :-

managerial economics formally know as Business economical Business economy in the world as well as at diffrent societies of the world. thus the scope of managerial economics is the wide it touches all problems and areas of managment and firm.

Scope of managerial Economics :-

the scope of managerial economics is wide. it touches all problems and areas of managment and firm it integrates economic theory with business pertices for the purpose of facilling decision - making and planning by management.

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① Demand Analysis :-

it includes the conventional demand analysis and demand forcasting diffrent types of elac

different factors in various combinations. According by usin
we get differnt proudction function or return to s
A firm tries to combine the implus in a such.

4) cost and Revenue concept :-

there are number of cost conce
that are relivent while deciding the equibrum le
of output along with the concepts these are total
average revenue, marginal revenue, etc.

(5) market structures :-

Study of market structures or ca
gories is very important, as goods are proudced for
~~mean~~ marketing or selling.

(6) cost - Benefit Anellysis :-

propit managment is an essintal pa
of managerial economices, because profts provide a
measure of success and the efficiency of a firm

(7) Goverment and Business.

Role of Goverment in the Rules.

07/10

2) Analyze the law of variable proportions.

Introduction -/

Transformation of resources into commodities and services over a period or space is refe to as production in technical sense. In the process of production in a short period such input - output relat is tracked by the law of varible proportions.

A) statement of the Law of varible Proportions -!

Durning the short period under the Given of technology and with the given fixed factors, when units of a variable factor are increased in the prou function and both marginal product and average product rise.

B) Explanation -!

the law relates to the short ru production funcation given as.

$Q = f(A, B_0, C_0 \ldots N_0, T)$

Q = Quantity of commodity produced

f = functinal relationship

B_0, C_0, N_0 = the constant factor inputs

T = state of tecnology and it is constant.

A = variable input factor.

Here it imples that, when all the other input factors are kept constant and only one input factor vari the return to this varible factor input will be more than proportionate.

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c) Illustration -!

To illustrate the law of varible.

position in the economy. they are extremely s
in their stock hoarding business to the chang
the rate of interest.

(3) the changes in the flow of money a
caused by the unstable nature of bank cred

(i) consumers outlay = consumers inco
ii) consumption = production.
iii) cash balances of consumers and trad
iv) Bank credit flow is steady.
v) market rate of interest = the propit rat
vi) wages (as money costs) and prices on the
equell (this means normal profit margine and
rate of productive activity) and.
vii) there is no net expert or ~~ex~~ import of g

Hawtrey contends that such a monetar
brium sitiution is one of extremely delicate
which can be easily dislocated by any num
causes and when disturbed tends to move in t

(1) The Expansion Phase.

A typical expansion phas
ding to Hawtrey might proceed along the
the expansion phase of the trad cycle is b
by an increase of credit an lasts so long a
creddit expansion goes on. in the discount r
reducting the cost of credit by

By lowering their lending rate
stimulate browing. such a reduction in the in
rate is a great simles to wholesallers.

ii) financial crisis (Recession)

According to Hawtrey prospenty comes to an when credit expansion ends. as banks go on incress credit their cash funds deplete and they are fo to curtail credit and raise interest rates in ord to discourage the demand for new loans.

iii) contraction phase. (Depression)

the recessionary phase merges u depression due to the growing shortages of credit. contraction of credit exerts a deflationary pressure prise and propit on consumers income and outlay. p in turn will curtail output and employment.

iv) Recovery -:

During a depressing as traders riencies slackening in the demand for their goods th will try to dispose of goods at whatever low price t and repay banks loans. As depression continues ba will have more and more idle funds.

B) A critical Appraisal -:

No doubt Hawtreys theory is per logically in its basic concept of a self genera cycle of cumulative process of expansion and c tion one of the most striking features of Haw theory is his explantion of the period of a cy ie his explanation of the turning points of ex and contraction.

there are various non-monetary

with fall in price & diminshes wi
rs price other thing being equa

The law of demand-:

show the invers
ship between the price & quantit
For example: at any point of time
to purchase more unity at lower
units at higer price.

Demand schedules-:

Suppose the dema
for T-shirt at different pries is a
following demand schedule

Demand schedule:

price	quantity Demand
100	0
90	0
80	1
60	3
40	6
20	10

SDF'S Vishwakarma Institute of Mangement and Research
Malwadi Masur

Lesson Plan
2019-20

Academic Year
Semister : **MBA II SEM III**
Course : **MBA CBCS**
Subject code : **subject Name : PP & WCPM**
Evalution : Fully internal 100 Marks
No of sessions per week : per class

Sr No	Topic	Sub Topic	No of sessions	Date	Method of Teaching
1	Topic No 1	1.Project Planning: Generation and screening of project ideas	1	29/07	background reading with acticities
		2.Market and Demand Analysis,	1		
		3.Technical Analysis	1		
		4.Financial Feasibility & viability	1	30/07	Backrgound reading
		5.Start-up India, Stand-up India.	1	2/08	
		6.Revision of Topic	3	10/08	assignments and test
		local visit for project		14/08	outdoor visit
2	Topic No 2	1.Financial Estimates and Projections:	1		Backrgound reading
		2.Estimation of cost of project & means of finance,	1		activities
		3.Projection of Financial Statements & Profitability	1	20/08	Backrgound reading
		4.Project Financing- Long Term Sources and Short Term Sources,	1		
		5.Classification of internal and external sources of finance	1	22/08	
		6.Appraisal of Term Loans by Financial Institutions	1		assignments

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		7.Differentiation and Focus Strategies	1	22/08	Backrgound reading
		7.MUDRA Bank.	1	24/08	activities and case studies
		8.Revision of Topic	3		assignments and test
		local visit for practicle		28/08	practicle visit
3	Topic No 3		1		Backrgound reading
		1.Management Cash:	1		
		2.Motive for holding Cash	1	29/08	
		3.Objective of case Management,	1		
		4.Factors determine the cash needs	1	3/09	Backrgound reading
		5.Determining cash Need	1		
		6.Cash Budget	1	7/09	activities
		7.Techniques of Cash Management	1		assignments
		8.Inter- Corporate deposits.	1		activities and case studies
		9.Cash Management Model	1	11/09	Backrgound reading
		10.Baumol Model Miller-or Model,	1		Backrgound reading
		11.Orgler's Model.	1		
		12.Online Payment: Wallets	1	16/09	Backrgound reading
		13.Fund Transfer	1		
		14.National Electronic Fund Transfer (NEFT)	1		Backrgound reading
			1	18/09	
		15.Real Time Gross Settlement (RTGS)	1		Backrgound reading
		16.Payment Apps	1	20/09	
		17.Revision of Topic	2		assignments and test
		practicle visit (Courdoor)		21/09	local visit
4	Topic No 4		1		

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		1.Receivables Management:	1	25/09	activities
		2.Objective of Receivable Management	1		Backrgound reading
		3.Credit Polices Credit Standards & Credit Analysis Credit terms,	1	27/09	Backrgound reading
		4.Cash Discount,	1	—	Backrgound reading
		5.Collection Policies.	1		
		6.Provisions,	1	4/10	case studies and assignments
		7.Bad debts	1		Backrgound reading
		8.Doubtful debts	1	2/11	
		9.Problems of recovery and over-dues,	1	11/10.	Backrgound reading
		10.Strategies for efficient collection.	1		
		11.Revision of Topic	3	14/11	case studies and assignments
	Reference Books :				
		1.Chandra Prasanna (2014), Projects: Planning, Analysis, Selection, financing ....., McGraw-Hill India Pvt. Ltd., New Delhi.			
		2.Pandey, I. M. (2015), Financial Management, Vikas Publishing House, New Delhi.			
		3.Rustagi, R. P. (2016), Fundamentals of Financial Management, Taxman Publication, New Delhi.			

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Vishwakarma Dadasaheb Chavan Institute of Management and Research,Malwadi,Masur

Attendance Sheet

Subject Name: FM SPE PP& CUCPM

Faculty Name: Prof A.P. Sawant

Class:MBA-II (Sem-III)2019-20

SR. NO.	NAME OF STUDENTS	14/17	30/17	3/17	1/18	2/18	5/18	6/18	7/18	8/18	9/18	10/18	13/18	14/18	15/18	16/18	17	18	19	20	21	22	23	24	25	26	27	28	29	30
18001	BANUGADE REKHA MACHINDRA	P	P	AB	P	AB	P	P	P	P	P	AB	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P
18004	GAIKWAD ROHINI BHAGWAN	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	AB	AB	P	P	P	P	AB	P	P	P	P	P
18005	GIRI GOSAVI ROHINI VILAS	P	P	P	P	P	P	P	P	P	AB	AB	AB	P	P	P	P	P	P	P	P	AB	P	AB	P	P	P	P	P	P
18006	HONMANE VISHAL BABURAO	AB	AB	P	P	P	P	P	P	AB	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
18008	JAGDALE NAMRATA VIKAS	P	P	P	AB	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P
18016	PATIL SNEHA SAMPAT	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	AB	AB	P	P	P	P	P	P	P	P	AB	P	P	P
18020	SHEDAGE SUPRIYA SAMBHAJI	AB	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P
18021	SHINDE SUPRIYA RAJKUMAR	P	AB	P	P	P	P	P	P	P	AB	P	AB	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P
18023	THORAT SHUBHAM SHIVAJI	P	P	AB	P	P	P	P	P	AB	P	P	P	AB	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P
18024	YADAV NIKHIL PRATAP	P	P	P	AB	P	P	P	AB	P	P	P	P	P	AB	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P
18025	YADAV SANJAY MARUTI	P	P	P	P	AB	P	AB	P	P	P	P	P	P	P	AB	P	AB	P	P	P	P	P	P	P	P	P	P	P	P
18014	NANGARE DIPALI SUBHASH	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	P

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Attendance Sheet

Subject Name: FM SPE PP & CWCPM **Class:MBA-II (Sem-III)2019-20**

Faculty Name: Prof A.P. Sawant

SR. NO.	NAME OF STUDENTS	1 (2/10)	2 (3/10)	3 (4/10)	4 (5/10)	5	6 (12/10)	7 (1/11)	8 (2/11)	9 (11/11)	10 (13/11)	11 (14/11)	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
18001	BANUGADE REKHA MACHINDRA	AB	P	P	P	P	AB	P	P	P	P	AB																			
18004	GAIKWAD ROHINI BHAGWAN	P	AB	P	AB	P	AB	P	AB	P	AB	P																			
18005	GIRI GOSAVI ROHINI VILAS	P	P	AB	P	P	AB	P	P	AB	P	P																			
18006	HONMANE VISHAL BABURAO	P	P	P	AB	P	P	P	AB	P	AB	P																			
18008	JAGDALE NAMRATA VIKAS	P	P	P	P	AB	P	AB	P	P	P	P																			
18016	PATIL SNEHA SAMPAT	P	P	AB	P	AB	AB	AB	P	AB	P	P																			
18020	SHEDAGE SUPRIYA SAMBHAJI	P	P	P	P	AB	P	AB	P	P	P	P																			
18021	SHINDE SUPRIYA RAJKUMAR	P	P	P	AB	P	P	P	AB	P	P	P																			
18023	THORAT SHUBHAM SHIVAJI	P	AB	AB	P	P	AB	P	P	AB	P	P																			
18024	YADAV NIKHIL PRATAP	P	AB	P	AB	P	AB	P	AB	P	AB	P																			
18025	YADAV SANJAY MARUTI	AB	P	P	P	P	AB	P	P	P	P	AB																			
18014	NANGARE DIPALI SUBHASH	P	P	P	P	P	AB	P	P	P	P	P																			

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Vishwakarma – Dadasaheb Chavan Institute of Management & Research (VDCIMR),

Malwadi, Masur, Karad - 415106

Student Name : Sneha S. patil Course: MBA Seat Number : _____

Subject Name and code : PP & CWCPM Examination : Midsem

Day & Date : 8/11/2019 Time: _____ Invigilator's Sign : _____

Number of Supplements: Main Answer-sheet (1) + _____ Total =

Question No.	1	2	3	4	5	6	7	8	9	10	Total Out of	Cheked By (Sign)
Marks Obtained		10			10						20	

(Start Writing From Here)

Que 3 years - 3 yrs.

buying Rate - RS. 30,000

Expected cash flows - 20,000 each.

Repurchase Rate - RS. 2000

Cost of capital - 10%

Risk adjusted discount rate FS - 18%

years	Cash flows Expected	PV 18%	cash outflows	~~NPV~~
1	20,000	0.847	16940	
2	20,000	0.718	14360	
3	20,000	0.609	12180	
			43480	
	2000	0.609	1218	
			42698	
Initial Investment			30,000	

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Lease Installment

loan Interest → 14%

Tax rate → 50%

years	lease Installement	Tax 50%	Cash flow After Tax	PV %	total PV
1	2,58,676	~~0.877~~		0.877	
2	2,58,676	~~0.769~~		0.769	
3	2,58,676	~~0.675~~		0.675	
4	2,58,676	~~0.592~~		0.592	
5	2,58,676	~~0.519~~		0.519	
6	2,58,676	~~0.455~~		0.455	
7	2,58,676	~~0.400~~		0.400	
8	2,58,676	~~0.351~~		0.351	

Que 1 Economic life of equipment - 8 years.

lease payment → 2,58,676

Loan Interest → 14%

Tax rate → 50%.

years	lease Payment	Tax 50%	Cash flow After tax	PV 7%	Total PV	14%
1	2,58,676	—	2,58,676	0.935	2,58,676	0.877
2	2,58,676	129338	129338	0.873	120931	0.769
3	2,58,676	129338	129338	0.816	112912	0.675
4	2,58,676	129338	129338	~~0.816~~ 0.763	105539	0.592
5	2,58,676	129338	129338	0.713	98684	0.519
6	2,58,676	129338	129338	0.666	92217	0.455
7	2,58,676	129338	129338	0.623	86139	0.400
8	258,676	129338	129338	~~0.623~~ 0.582	80577	0.351
					68290	

4.638

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Gt loan

2,58,676	12,00,000	-	941324	
2,58,676	941324	129338 ~~60,00,000~~	553310	
2,58,676	553310	129338 ~~60,00,000~~		
2,58,676		129338		
2,58,676		129338		
258676		129338		
258676		129338		
2,58,676		129338		

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SDF'S Vishwakarma Institute of Mangement and Research
Malwadi Masur

Lesson Plan
2019-20

Academic Year
Semister : **MBA II SEM III**
Course : **MBA CBCS**
Subject code : **subject Name : 1. INDIAN FINANCIAL SYSTEM**
Evalution : Fully internal 100 Marks
No of sessions per week : per class

Sr No	Topic	Sub Topic	No of sessions	Date	Method of Teaching
1	Topic No	1.Introduction to Indian Financial System- Overview	1	29/07	background reading with acticities
		2.Organizational structure of Indian Financial System,	1		
		3.Major Components	1		
		4.Financial Institutions-Regulatory	1		Backrgound reading
		5.Intermediaries, Non-Intermediaries Institutions,	1	31/07	
		6.Reserve Bank of India(RBI)	1		case studies and assignments
		7.Vision, Mission, Goals and Objectives,	1		
		8.Insurance Regulatory and Development Authority (IRDA)-	1	6/08	Backrgound reading
		9.Environment scanning and organizational appraisal	1	9/08	Backrgound reading
		10.their Objectives and Functions	1	10/08	
		11.Revision of Topic	3		assignments and test
		Outdoor visit for practicle		14/08	local visit
2	Topic No 2	1.Financial Markets	1		Backrgound reading
		2.Capital Market: concept	1		activities
		3.types of markets- primary and secondary	1	19/08	Backrgound reading
		4.Instruments in Capital Market	1		

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		6.Shares, stocks, Debentures, bonds	1	22/08	
		6.Money Market: concept,	1		Backrgound reading
		8.Instruments in Money market-	1		activities and case studies
		9.Commercial Papers, Certificate of Deposits, Treasury Bills, Bills of Exchange	1		
		10.Commodities & Derivatives Market	1		
		12.concept, Transactions- Swaps,	1	24/08	Backrgound reading
		13.Options and Futures	1		
		14.Foreign Exchange Market	1		
		15.concept and characteristics	1		activities and case studies
		16.Revision of Topic	3		assignments and test
		outdoor visit for practicle.		28/08	practicle visit
3	Topic No 3		1		Backrgound reading
		1.Stock Exchanges	1		
		2.Stock Exchanges in India:	1		
		3.National Stock Exchange (NSE)	1	29/08	
		4.Bombay Stock Exchange (BSE),	1		Backrgound reading
		5.Over The Counter Exchange of India (OTCE)	1	7/09	
		6.other exchanges, SENSEX and NIFTY	1		activities
		7.Trading Mechanism in Stock Exchanges	1		assignments
		(NEAT),	1	11/09	activities and case studies
		9.BSE Online Trading (BOLT),	1		Backrgound reading
		10.Screen based trading	1		Backrgound reading
		11.Depositories: Role of depositories,	1		
		12.National Securities Depository Limited (NSDL)	1		

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		13.Central Depository Services Limited (CSDL),	1	20/09	
		14.Eligibility and functions of Depository Participants (DPs).	1		
		15.Revision of Topic	2		assignments and test
		outdoor visit		21/09	local visit
4	Topic No 4		1		
		1.Financial Services:	1	25/09	activities
		2.Venture Capital	1		Backrgound reading
		3.Merchant Banking	1		Backrgound reading
		4.Hire Purchase and Leasing and Credit Rating.	1	27/09	Backrgound reading
		5.Insurance: concept	1		
		6.importance, types of insurance	1	4/10	case studies and assignments
		7.Strategy Evaluation:	1	2/11	Backrgound reading
		7.Life Insurance and General Insurance,	1		
		8.Privatization and Globalization of Insurance in India	1	13/11	Backrgound reading
		9.Revision of Topic	3	15/11	case studies and assignments
	Reference Books :				
		1.Khan, M.Y. (2013), Indian Financial System, Tata McGraw-Hill Education Priviate Limited, New Delhi.			
		2.Bhalla, V. K. (2004), Management of Financial Services, Anmol Publishing House			
		3.Bhole, L. M. and Mahakud Jitendra (2009), Financial Institutions and Markets, Tata McGraw-Hill Education Priviate Limited, New Delhi			
		4.website 1) www.finmin.nic.in			

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V.D.C.I.M.R. * MALWADI (MASUR) *

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Attendance Sheet

Subject Name: FM SPE IFS.

Faculty Name: Prof A.P. Sawant

Class:MBA-II (Sem-III)2019-20

SR. NO.	NAME OF STUDENTS	29/7	30/7	31/7	1/8	6/8	7/8	8/8	9/8	12/8	13/8	20/8	22/8	26/8	27/8	28/8	3/9	6/9	10/9	7/9	9/9	11/9	16/9	17/9	18/9	20/9	25/9	27/9	1/10	1/10
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
18001	BANUGADE REKHA MACHINDRA	P	AB	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P
18004	GAIKWAD ROHINI BHAGWAN	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	AB	P
18005	GIRI GOSAVI ROHINI VILAS	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	P
18006	HONMANE VISHAL BABURAO	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	AB	P	P	AB	P	P	P	P	P	P	P
18008	JAGDALE NAMRATA VIKAS	P	P	P	AB	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	AB	P
18016	PATIL SNEHA SAMPAT	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	AB	P	P	P	P	AB	P	P	P
18020	SHEDAGE SUPRIYA SAMBHAJI	P	AB	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	AB	P
18021	SHINDE SUPRIYA RAJKUMAR	P	P	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	AB	P	P	P	P	AB	P	P	P	P	P
18023	THORAT SHUBHAM SHIVAJI	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	AB	P	P
18024	YADAV NIKHIL PRATAP	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	AB	P	P	P	P	P	AB	P	P	P	P	P	P
18025	YADAV SANJAY MARUTI	P	P	AB	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	AB
18014	NANGARE DIPALI SUBHASH	AB	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P

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Attendance Sheet

Class:MBA-II (Sem-III)2019-20

Subject Name: FM SPE IFS

Faculty Name: prof A. P. Sawant

SR. NO.	NAME OF STUDENTS	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
		5/10	11/10	11/10	12/10	1/11	1/11	2/11	11/11	11/11	24/11	25/11																			
18001	BANUGADE REKHA MACHINDRA	P	P	AB	P	AB	P	P	P	P	P	P																			
18004	GAIKWAD ROHINI BHAGWAN	P	AB	P	P	P	P	P	AB	P	P	P																			
18005	GIRI GOSAVI ROHINI VILAS	P	P	P	P	P	AB	P	P	P	AB	P																			
18006	HONMANE VISHAL BABURAO	P	P	AB	P	P	P	P	AB	P	P	P																			
18008	JAGDALE NAMRATA VIKAS	P	AB	P	P	P	P	AB	P	P	P	P																			
18016	PATIL SNEHA SAMPAT	P	P	P	P	AB	P	P	P	P	P	P																			
18020	SHEDAGE SUPRIYA SAMBHAJI	P	P	P	AB	P	P	P	P	P	P	P																			
18021	SHINDE SUPRIYA RAJKUMAR	P	P	P	P	P	P	P	AB	P	P	P																			
18023	THORAT SHUBHAM SHIVAJI	P	P	AB	P	P	P	P	P	P	P	P																			
18024	YADAV NIKHIL PRATAP	AB	P	P	P	P	P	AB	P	P	P	P																			
18025	YADAV SANJAY MARUTI	P	P	P	AB	P	P	P	P	P	P	P																			
18014	NANGARE DIPALI SUBHASH	P	P	P	P	P	P	P	AB	P	P	AB																			

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Vishwakarma - Dadasaheb Chavan Institute of Management & Research (VDCIMR),

Malwadi, Masur, Karad - 415106

Student Name : Namrata V. Jagdale Course: MBA Seat Number : _____

Subject Name and code : RPD WCPM Examination : _____

Day & Date : 6/11/2019 . Time: _____ Invigilator's Sign : _____

Number of Supplements: Main Answer-sheet (1) + _____ Total =

Question No.	1	2	3	4	5	6	7	8	9	10	Total Out of	Cheked By (Sign)
Marks Obtained	—	10	—	5	—		—				15	

(Start Writing From Here)

Q-2

Introduction —

In a devoloping countries like india the small scale industries Played an vital role in employment creation profit generation. The small scale industries are those whose ne capital is limited.

The small scale industries are income generated. They are very Labour intensive.

Definition —

To Define a small scale industries is not Possible becouse Definition of small scale industries is changed country to country & over the Period of time.

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Importance —

such as

1) Uncertainity
2) credit scoring
3] Lack of market trust
4) Discrimination in intresh.

It is very difficult to obtain finance in scale industries than established big indu
There are some avalaibility ~~in~~ of finance in small & village scale industries.

A] Own capital

1] Equity
2] ~~Owners~~ Preferete capital.

B] Loan capital

1) Financial institution
2) Indiginous Banks
3] other ways.

A] Own capital

1] ~~Bu~~ Equity –

Equity is the main source of genera finance. finance availability is very importan in every small scale industries. The company has to decide the sell his shares to Public who are willing to buy its share. Through the selling of his Equity owners generate the capita

Equity is a owners capital. owner invest his money into business.

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Vishwakarma – Dadasaheb Chavan Institute of Management & Research (VDCIMR),

Malwadi, Masur, Karad - 415106

Student Name : Rohini B. Gaikwad Course: MBA Seat Number : _____

Subject Name and code : Indian Financial System Examination : _____

Day & Date : 6/11/2019 Time: _____ Invigilator's Sign : _____

Number of Supplements: Main Answer-sheet (1) + _____ Total =

Question No.	1	2	3	4	5	6	7	8	9	10	Total Out of	Cheked By (Sign)
Marks Obtained	15	10	15	10	—	—	—	—	—	—	50	Apsal

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Que. 3 Venture capital -

A] Introduction &

- Venture capital is the provide capital for the New entered projects.

- If every projects have large finance for starting up the projects venture ~~capalists~~ Capitalists are provide for that projects.

B] Meaning -

- Venture capital is financing Institution.

- It is long term loan from venture capitalists to firms or any projects.

- Venture capital only for new tried or new technology ip

- Venture capital is also known as risk capital It is a long term risk capital.

- If it is risk capital when they invest any projects some times they earn growth potential profits.

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from but also rewards & profits.

C) Definition :

Venture capital defined as " It is fin cial institution to provide funds as a co-pa ter to new firms & projects & sharing risk rewards & profits of the funds."

D) Venture capital investment process :

Developing of Idea
↓
Implementation of Idea
↓
Pledgings funds
↓
Establishment funds

Process of venture capital Investment.

① Development of Idea :

- This is the 1st step in investment of v venture capital.

- In this stage funds can be provide To convert Idea in to business purposes

- In this funds can be used only for Id generating. At that time No customers, No products are available.

- For that it is called as Seed finance

- Seed finance used to starting up the any projects or firms. the Idea generat

Short term trading.

- Hardly Industrialisation having a limitred earning of resources.

- At that time Educated peoples are very le in numbers.

(2) 1951 - 1990 Public Sector.

- Money lenders rulled Bill 1951 - No worth while banks.

- In 1951 5 years plan commenced. i.e. Private Sector - Public sector mixed economy.

- In 1951 Some or few developments are arised.

B] Main Financial organisation :

(i) Public ownership Financial Institutions
(ii) Strethning of the Institutional structure.
(iii) Protection to investors
(iv) Participation in corporate management
(v) Organisational deficiencies.

A] Nationalisation :

- In 2nd Phase of India financial system in 1951 - 1990 Some banks are nationalised. that are

(i) RBI - 1949
(ii) SBI - 1956
(iii) LIC - 1956 (14 major banks
(iv) Banks - 1969 6 major

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1951-1990 Indian Financial System

- ① Public / govt ownership Financial Institution
  - Nationalised
    - ① RBI
    - ② SBI
    - ③ LIC
    - ④ Banks
  - New Institution
    - ① DFIS
    - ② UTI
- ② Fortification of Financial Institutions
  - DFI's
    - ICFI
    - ICICI
    - IDBI
    - ITBI
  - banks
    - (i) Diversification of Forms
    - (ii) Enlargment of functional
  - LIC
  - UTI
- ③ Protection to Investor
  - Company Act
  - Capital Issue Act
  - Security Control
  - Monopolies restrictive trade practice
  - Foriegn Exchange
- ④ Partic in co Man

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(2) Implementation of Idea :

- In this Second Stage idea will be tacric implemented.

- In this stage funds required for the pr ucion or manufacturing the product.

- when the firms are in manufacturing or production phase this finance can be used.

- This type of funds provide at that time when firms are ready to provide services & manufactured products.

(3) Pledging funds :

- Pledging funds are also called as adc ional funds.

- That additional funds is useful when th firm have in manufacture stage.

- when the firm's having excess producto of the product at time unemployement problem arised or At the time of transporting of the goods, damag good at any reason.

- All these problems are called as teething problems.

- when these theething problems arised the firm required additional funds.

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(4) Establishment of funds :

- Establishment funds used when the firms are entering in the market & they ca expand business in that time Establishment

(b)

a

A) ☆ Functions of The Indian Financial System :-

(i) Collecting Savings & distribute the Industrial investment.

(ii) Stimulating capital Formation & Accler the economic growth.

B) Org^n Str. of the Indian Financial System-

(i) Regulatory bodies
(ii) Financial Intermediaries
(iii) Financial Institutions.
(iv) Financial Markets

C) Phases of the Indian Financial System-

(i) Upto 1951 Private Sector
(ii) 1951 - 1990 Public Sector
(iii) Early nineties Privatisation
(iv) Current Status Globalisation.

(1) Upto 1951-

- Upto 1951 total private sector.
- In that time overall control of money lenders.
- Because of private sector no rules & regulations are available.
- No any Law or Regulatories bodies.
- Total concentration on the traditional agriculture.
- No total Industrialisation that time hardly any Industrialisation.
- Banks - traditional lenders are trade

B] Developments -

- In 1951 - 1990 2nd phase of Indian Financial System there are some developments are arise

- Development in Agricultural financing corporation that provides the finance for the Agricultural projects.

- Banking development or other institution development provide capital for developing or expansion of small firms or orgn

C] Commercial banks -

- Commercial bank that are developed in 2 phase that are provide the capital for the fir

- ~~Great~~ It creates job opportunities.

(D) LIC - Because of development of LIC of life Insurance companies.

- It provide long term Saving to middle class or every peoples.

(e) Investor Protection :

- Provide protection to the investor Because this investors confidently invest the money at any Institution or any projects.

- Because these improve confident level in Investors.

- Development of financial Institution they provides capital To the

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(P) Participation in corporate Management :

Participation on corporate management

Financial Institutions.

By Life Insurance companies.

By GIC

(3) Early ninetees - Privatisation

1990 - Onwords Globlisation.

- In 1990 - onwords 3rd Phase of India Financial System there are some changes or Important developments -

(1) Industry -

- Increase the growth rate.

- Communication media used - Email, t phones for urgent or seriously discussion.

- Computerization - All the transation of business complete with the help of computer machines.

(2) Mutual funds -

banks, broker Houses or other some Fin cial Institute set up the Mutual funds concep

(3) Financial Markets -

Pto

Financial Markets

- Money Markets
  - ① organised Money Market
  - ② Unorganised Money market
- Capital Markets
  - ① Primary Market
  - ② Secondary Market
- Foreign Market

Reorganisation of Financial Institute

Financial Institution

Financial Markets

- Money market
- Capital market
  - Primary market
  - Stock / Secondary market

organised

unorganised

onwards organisational financial system.

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① Financial lease-

- It is long term lease.
- It is non-cancellable lease
- In this type of lease lessee can be take responsibility of maintence of assets & Payment of taxation, other expenses.
- Financial lease also called option lease because If the payment of rent donot compl Periodical time that time lessor put option in front of lessee to buying that assets.

② Operating lease-

- It is also called as Service lease.
- It is cancellable lease.
- It is short term lease.
- In operating lease total asset maintenc responsiblity of lessor
- lessor can take care of the assets.

③ leverage lease-

- leverage lease in this 3 Parties are involved lessee, lessor & Supplier
- In that Supplier sale or provide the ass to the lessor & then lessor give to the lessee on the lease contract.

④ Sale & lease back-

- In this lease firm can be sale ass its own assets to the lessor company & the

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Shri Dhanlaxmi Foundation's
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Malwadi, Masur, Karad - 415106

Student Name : Rekha M. Banugade Course: MBA Seat Number : _____
Subject Name and code : Indian Financial System Examination : Mid sem
Day & Date : 6/11/2019. Time: _____ Invigilator's Sign : Leeles
Number of Supplements: Main Answer-sheet (1) + _____ Total =

Question No.	1	2	3	4	5	6	7	8	9	10	Total Out of	Cheked By (Sign)
Marks Obtained	10		15	10		15					50 / 8	

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Q. 1. Pre. Ninties & Post Ninteies. Stature of Indian Financial System –

Stature – Regulatories Bodies. (RBI, SEBI, IRDA)
Financial Intermeditories
Financial Markets
Financial Assets.

Phases –

UPto - 1951 (Private sectors.)
1951 to 1990 (Public Sectors.)
Early 1990 (Privatiation.)
Current Status of Globalisation.

1) UPto 1951

These is the 1st steps of the International Financial System. These stage the financial position of

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1) Control of Monetary.
2) No Low / No Rules.
3) No Regulatories Bodies.
4) only constraction to traditional Agr
lutural.
5) Bank provide Loan for traditional i
short term.
6) Use of the Barter system.

1. No Control Of Monetary -

These time the money supplie
Supply the money but these not control to
monetary suppliers. These are provide money
but they not paid Lowly.

2.) NO Low / No Rules

These times the Financial Low
are not available to System so the No Low
of Specific so many problems are create.

3) No Regulatories Bodies -

These time the Regulatories Bodies
are not established so the many problem
are create so the Main Body are not
Controlable the System.

4) only Constraction to traditional Agricultur

These time System are constracte
only the Agricultural Sectors & These Agricul
al sector are depend on traditional technolog

5) Bank provide Loan for traditional Business short te

Bank are provide loan but they are provide only short term loan. They are not pai in long term so money are not given to long term

6) Use Barter System -

These time the transaction are comp to the Barter System. Barter System means exch of goods to goods. Less money use these time.

These is the Switvation of the upto 19 but the time is grow then the INDIAN Finan System slowly growth.

II] 1951 to 1990

These is the second phase of th Indian Financial System. The 1951 to start th Five years plan in Indian Financial System.

These time the Economic are used in Mixed E mices. Means the private sectors to Public Sectors.

The Main Elements are included -

1) Public owners of Financial Institutio
2) Strength of Financial Management

- SBI - 1956
- LIC - 1956
- Bank - 1969 (14 Banks)
  - 1980 (other 6 Bank
- Insurance - 1972.

Phasese of II
Indian Financial System.

① Public / Govt. of Financial Instit.
- ① Nationalisation
  - RBI
  - SBI
  - LIC
  - Bank
- ② New Institution
  - DFIS
  - UTI (Unit trust of India)

② Forfitification Institution
- Bank
- LIC
- UTI
- DFIS.

③ pro of se

① Capital Act
② Company Act
③ Security Control
④ Monopolies & Regulatories.
⑤ H ex

The Second phase these time the many Banks are Nationalised the RBI, SBI these Banks work Started in Second phase means the Financial System are increased to money. Facility provided to People.

These time the provide Security to Investors meany time the Investors Invest money in an Scheme but the Security are not provided so th Investors are not Invest money but these time Security provide & the Investors are increased.

The many Act are Established in these phase then Security are Paid to the peoples.

III] Phase - III Early 1990.

Industries

1) Rise & Growth of the Industries
2) New technology are used.
3) Computerised.
4) Email & Mobile Services provides
5) Development of the Industries.

Mutual funds

These new concepts are develo to the System. The Mutual funds are Invested plc means which people have many Money but the have no knowldge of Share market they are Invested the Mutual funds.

There are three types →

- ① Money Market
  - ① organised sectors
    - Commercial Papers
    - Treasury Bills.
  - ② Unorganised Sectors
    - Barter System
    - Chit-funds.
- ② Capital Mkt.
  - ① Primary Mkt.
    - ① Share capital
    - ② Debenture capital
    - Prefrence capital
  - ② Secondar
    - MSE
- ③ foreign

These Conceps are introduced to the Early 1990 these many Concept are increas & the Growth are Economy.

The Investors invest money in these Mkt. They provide more benefit & Security So the Financial conditions are good position.

These concepts are developed the Globalisa
are financial system.

Globalisation of financial system -

1) GATT -
These act are provide security
to trade.

2) IMF -
These act are provid

3)

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V. D. C. I. M.

Many organsation to used Capital. & they earn to propeiters fund & borrowing funds but they are not fullfille the capital so the get money to other sid is call venture capital.

Venture capital are Risk based the money are Invested but not garented bene but the Return benefit is high.

Meaning –

The venture capital are earned many people give to money in specific plan Means the govt plan of Dam. so many capit are used in this project so the Govt. call the public they issue share & get capital.

Venture Capital Investment Process –

① Developed New Idea.

↓

② Implementation

↓

③ Fleading

↓

④ Establishment.

① Developed New Idea -

These is the first steps of the Investment process. Means the New idea are generate these plan are developed the New things & New Innovation Idea. These are the 1st steps means the seeding.

② Implemention -

These is 2nd steps of these process. These steps the company products are produced & the New company production process start & the capital are used in these process. The required money in these stage.

③ Heading -

In the 3rd steps of the process. These time the production process are completed & the production are exceeds means not sale products available. These products are sale to market so Advestiesment are important to the company so these times the money is important.

④ Establishment

These is the last steps of the organsatic Process. The organsation are achial establish

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Introduction -

SEBI means the Security Exchange Board of India. These compa are supervision to Share Market. Means Every Banks head of the RBI. Insura Head of the IRDA & the capital Mark means Share Market head of the SEBI

SEBI -

Security Exchange Board of India
Main Head office - Mumbai.
NSE & BSE means the
National Stock Exchange
Bombay Stock Exchange

Functions of SEBI -

1. To Constrate the Brokarage Company.
2. Security provide the Investors.
3. Development Role of Share Market.
4. Help the Investors to the Investment.

① To constrate the Brokarage company -

The Investors Invest money in Share market but the company & Investors Intermeditories are brokerage company so the SEBI Constrate the Brokarage company.

Brokarage Company are — Religary Company.
Jyo-Jeet Brokarage Company.

2) Security provide the Investors -

The Investors invest money in share market but the company are provide security but SEBI are provided the security of the Investors.

3) Development Of Share Market -

The Head of the Share Market is SEBI So these is the main function of Developed the Share market. Increase the No of Investor in Share Markets.

4) Helps the Investors to Investment.

The SEBI another function of the help to Investors to Which Investment are beneficial so they provide helpline to the Investors.

Objective Of SEBI -

1) To Increase the Share Market.
2) To Provide Security to Investors.
3)

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The many assets are available to busi is the propeiters & borrowings but the Busin man can complete the need for Leasing assets.

There are three concept of the Leasing

1) Leaser – These is the owner of the A

2) Leasee – These is the use of assets in Rental base.

3) Lease Rent – The Leasee Paid Rent is call Lease Rent.

Types of Leasing –

1) Financial Leasing
2) Operating Leasing
3) Sales & Lease back Arrangement
4) Leverage Lease
5) Domesaile & International Lease.

These are main five types of Leasing

1) Financial Leasing –

These are contract of the two parties. These contract are non cancelab & these peciod of long term. These types the Leasee are paid the tax & Insurance of the assets. The Leaser are 90% Value are recovered in these types.

Function of IRDA –

The all Banking sectors control the RBI. All Share Market control to SEBI. That is the All Insurance sectors control to IRDA Company.

Function of IRDA

i) To Control the Insurance Company –
The IRDA company control to all Insurance company.

2) To provide the security of Insurance

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Attendance Sheet

Subject Name: Soft skill development

Faculty Name: Prof A.P. Sawant

Class:MBA-II (Sem-III)2019-20

SR. NO.	NAME OF STUDENTS	1/18	2/18	3/18	4/18	5/18	6/18	7/18	8/18	9/18	10/18	11/18	12/18	13/18	14/18	15/18	16/18	17/18	18/19	19/19	20/19	21/19	22/19	23/19	24/19	25/19
18001	BANUGADE REKHA MACHINDRA	AB	AB	P	P	P	P	P	P	P	P	P	P	AB	AB	P	P	P	P	P	P	P	P	P	P	AB
18002	BHANDARE AMITA BHIMRAO	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	AB	P	P	P	AB
18003	CHAVAN VIKAS BHAGWAT	P	P	P	P	P	P	P	AB	P	P	P	AB	P	P	P	P	P	AB	P	P	P	P	AB	P	P
18004	GAIKWAD ROHINI BHAGWAN	P	AB	P	P	P	AB	P	P	P	P	P	P	P	AB	P	P	P	P	P	AB	P	P	P	P	P
18005	GIRI GOSAVI ROHINI VILAS	P	P	P	AB	P	P	P	P	AB	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	AB	P
18006	HONMANE VISHAL BABURAO	AB	P	P	P	P	AB	P	P	P	P	P	AB	P	P	P	P	P	A	P	P	P	AB	P	P	P
18007	JADHAV AMIT DNYANDEV	P	P	AB	P	P	P	P	P	P	AB	P	P	P	AB	P	P	P	P	AB	P	P	P	P	P	P
18008	JAGDALE NAMRATA VIKAS	P	P	P	AB	AB	P	P	P	P	P	P	AB	AB	P	P	P	P	P	P		P	P	P	P	P
18009	KARVEKAR AJAY JAYWANT	AB	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	AB	P	P	P
18010	MADANE ROHAN ASHOK	P	P	AB	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	AB	P
18011	MORE SAVANKUMAR BHIMRAO	P	P	P	P	AB	P	P	P	P	P	AB	P	P	P	AB	P	P	P	P	P	AB	P	P	P	P
18012	NALAWADE ALOK TANAJI	P	AB	P	P	P	P	AB	P	P	P	P	P	AB	P	P	P	P	P	AB	P	P	P	P	P	P
18013	NALAWADE PRITAM ANNASO	P	P	P	AB	P	P	P	P	P	AB	P	P	P	P	P	P	AB	P	P	P	P	P	AB	P	P
18014	NANGARE DIPALI SUBHASH	P	AB	P	P	P	AB	P	P	P	P	P	P		AB	P	P	P	P	P	AB	P	P	P	P	P
18015	NIKAM POOJA DILIP	P	P	AB	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	AB	P
18016	PATIL SNEHA SAMPAT	P	P	P	P	AB	P	P	AB	P	P	P	P	P	P	AB	P	P	P	P	P	P	AB	P	P	P
18017	PATSUPE NITEEN ANANDA	P	P	AB	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	AB	P	P	P	P	P	AB	P
18018	PAWAR SANTOSH MALSIING	P	P	P	P	AB	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	AB	P	P	P	AB
18019	SHAIKH JAVED YAKUB	P	AB	P	P	P	P	AB	P	P	P	P	P	P	P	AB	P	P	P	AB	P	P	P	P	P	P
18020	SHEDAGE SUPRIYA SAMBHAJI	P	P	P	AB	P	P	P	P	P	AB	P	P	P	P	P	P	AB	P	P	P	P	P	AB	P	P
18021	SHINDE SUPRIYA RAJKUMAR	P	P	P	P	P		AB	P	P	P	P	P	P		AB	P	P	P	P	AB	P	P	P	P	AB
18022	THORAT DEEPAK SURESH	P	P	P	P	AB	P	P	P	P	P	P	P	AB	P	P	P	P	AB	P	P	P	P	P	AB	P
18023	THORAT SHUBHAM SHIVAJI	P	P	AB	P	P	P	P	P	AB	P	P	P	P	P	AB	P	P	P	P	P	P	AB	P	P	P
18024	YADAV NIKHIL PRATAP	AB	P	P	P	P	P	AB	P	P	P	P	P	AB	P	P	P	P	P	P	AB	P	P	P	P	P
18025	YADAV SANJAY MARUTI	P	P	P	P	AB	P	P	P	P	P	AB	P	P	P	P	P	P	AB	P	P	P	P	P	AB	P

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Attendance Sheet

Subject Name: Soft skill Development **Class:MBA-II (Sem-III)2019-20 20**

Faculty Name: Prof A. P. Sawant

SR. NO.	NAME OF STUDENTS	27/9	16/10	18/10	4/10	25/10	26/10	2/10	4/11	9/11	10/11	11/11	12/11	15/11	16/11	15/11	18/11
18001	BANUGADE REKHA MACHINDRA	P	P	AB	P	P	P	P	AB	P	P	P	AB	P	P	P	P
18002	BHANDARE AMITA BHIMRAO	P	P	AB	P	P	P	AB	P	P	P	P	P	AB	P	P	P
18003	CHAVAN VIKAS BHAGWAT	P	AB	P	P	AB	P	P	P	P	AB	P	P	P	P	AB	P
18004	GAIKWAD ROHINI BHAGWAN	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
18005	GIRI GOSAVI ROHINI VILAS	P	AB	P	AB	P	P	P	P	AB	P	P	AB	P	P	P	
18006	HONMANE VISHAL BABURAO	P	P	P	P	P	AB	P	P	P	P	P	P	P	AB	P	P
18007	JADHAV AMIT DNYANDEV	AB	P	AB	P	P	P	AB	P	P	P	P	P	P	P	P	P
18008	JAGDALE NAMRATA VIKAS	P	P	P	P	P	AB	P	P	P	AB	P	P	P	P	AB	P
18009	KARVEKAR AJAY JAYWANT	P	P	P	P	AB	P	P	P	P	P	P	P	P	AB	P	AB
18010	MADANE ROHAN ASHOK	P	AB	P	P	P	P	P	P	P	AB	P	P	P	P	P	P
18011	MORE SAVANKUMAR BHIMRAO	AB	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	P
18012	NALAWADE ALOK TANAJI	P	P	P	AB	P	P	P	AB	P	P	P	P	AB	P	P	P
18013	NALAWADE PRITAM ANNASO	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	AB	P
18014	NANGARE DIPALI SUBHASH	P	P	P	AB	P	P	P	P	P	P	AB	P	P	P	P	P
18015	NIKAM POOJA DILIP	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	AB
18016	PATIL SNEHA SAMPAT	AB	P	P	P	P	P	P	AB	P	P	P	P	P	AB	P	P
18017	PATSUPE NITEEN ANANDA	P	A	P	P	AB	P	P	P	P	AB	P	P	P	P	P	AB
18018	PAWAR SANTOSH MALSIING	P	AB	P	P	P	P	P	P	P	P	P	P	AB	P	P	P
18019	SHAIKH JAVED YAKUB	P	P	P	P	P	P	AB	P	P	P	P	P	P	AB	P	P
18020	SHEDAGE SUPRIYA SAMBHAJI	P	P	AB	P	P	P	P	P	AB	P	P	P	P	P	AB	AB
18021	SHINDE SUPRIYA RAJKUMAR	AB	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P
18022	THORAT DEEPAK SURESH	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	AB	
18023	THORAT SHUBHAM SHIVAJI	P	P	AB	P	P	P	P	P	P	P	P	AB	P	P	P	P
18024	YADAV NIKHIL PRATAP	P	AB	P	P	P	P	P	P	AB	P	P	P	P	P	P	AB
18025	YADAV SANJAY MARUTI	P	P	P	P	AB	P	P	P	P	P	P	P	P	AB	P	P

Director
Vishwakarma Dadasaheb Institute of Management & Research, Malwadi (Masur)

V.D.C.I.M.R. (MASUR) MALWADI

TIM/BPRE TABLE With effect From

M. B.A.(2019-20)SEMESTER -II

TIM/BPRE	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
10.30 to 11.20	FM	RM	OPT	HRM	MSE	RM
11.20 to 12.10	MM	MM	MSE	OM	OM	FM
12.10 to 01.00	MIS	OM	FM	MSE	RM	OM PRA.
01.00 to 01.30	**L U N C H B R E A K**					
01.30 to 02.20	OPT	HRM	HRM	MIS	HRM	GUEST LECTURE
02.20 to 03.10	OM	FM	MIS	RM	FM PRA.	
03.10 to 04.00	MSE	MIS	MM	MM	GUEST LECTURE	GUEST LECTURE
04.00 to 04.50	HRM PRA.	FM PRA	RM PRA.	MIS PRA.		

Subject	Subject Name	Faculty Name
MM	Marketing Management	Mrs.B.S.Dol
FM	Financial Management	Ms. D.V.Yadav
HRM	Human Resource Mgmt.	Mr.G.K.Injekar
OM	Operations Management	Mrs.B.S.Dol
MIS	Management Information System	Mrs.A.B.Thorat
MSE	Managerial skill for effectivness	Mrs.A.P.Sawant
RM	Research Methodology	Mrs.A.B.Thorat
OPT	OPTIONAL	Mrs.A.P.Sawant

TIM/BPRE TABLE With effect From

M. B.A.(2019-20)SEMESTER-IV

TIM/BPRE	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
10.30 to 11.20	SHRM&IP/GO&C/KM	IF/SM/ITM	IB	ED	GQS	MCS
11.20 to 12.10	MCS	SHRM&IP/GO&C/KM	ER&LL/WCPM/BPRE	IF/SM/ITM	ER&LL/WCPM/BPRE	SHRM&IP/GO&C/KM
12.10to01.00	IB	IM/CIM/ABFM	IF/SM/ITM	GQS	IM/CIM/ABFM	ED
01.00 to 01.30	**L U N C H B R E A K**					
01.30 to 02.20	ER&LL/WCPM/BPRE	GQS	ED	IB	IF/SM/ITM	GUEST LECTCURE
02.20 to 03.10	GQS	ED	MCS	SHRM&IP/GO&C/KM	IB	
03.10 to 04.00	IM/CIM/ABFM	ER&LL/WCPM/BPRE	IM/CIM/ABFM	MCS	MCS PRA.	IB PRA.
04.00 to 04.50	ED PRA.	IM PRA.	GQS PRA.	SHRM PRA.	ER&LL PRA	IF PRA.

Subject	Subject Name	Faculty Name
ED	Enterpreneurship Development	Mrs.B.S,Dol
GQS	Global Quality System	Mrs.A.B.Thorat
IB	International Business	Guest Lecture
MCS	Management Control System	Mrs.A.P.Sawant
ER&LL	Employee Relations & Labour Law	Mr.G.K.Injekar
SHRM & IP	Straegic HRM & International Prospective	Mr.G.K.Injekar
IM	Investment Management	Ms. D.V.Yadav
IF	International Finance	Mrs.A.P.Sawant
KM & BPRE	Knowledge mgt.&Business process Re-	Ms.A.B.Thorat
SM	STRTATEGIC Marketing	Ms. D.V.Yadav
CIM	Contemprory issue in Marketing	Mrs B.S.Dol

Director

Vishwakarma Pad... Chavan Institute of Management & Research, Mahuadi (Maval)

SDF's Vishwakarma Dadasaheb Chavan Institute of Management & Research, Malwadi, Masur; Tal: Karad

Staff Individual Information

1. Name: Ms. Dol Bhagyashree Suhasrao
2. Department: Academic
3. Designation: Assistant Professor
4. Educational Qualification: M.Sc. (Biotechnology), MBA (Finance)
5. Date of Birth: 17th Oct. 1981
6. Date of Appointment: 14th Nov. 2013
7. Phone No.: 8208695169
8. Address: 462/B, Kolhapur Naka, Karad

A) Local : Same as above

B) Permanent: Same as above

Director
Vishwakarma Dadasaheb Chavan Institute of Management & Research, Malwadi (Masur)

V. D. C. I. M. MALWADI (MASUR) VDCIMR

V. D. C. I. M. R. MALWADI (MASUR) VDCIMR

TIME TABLE With effect From

MB.A.(2019-20)SEMESTER-II

Faculty Name- Ms. Dol B. S.

TIME	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
10.30 to 11.20						
11.20 to 12.10	MM	MM		OM		
12.10 to 01.00		OM				ED
01.00 to 01.30	**L U N C H B R E A K**					
01.30 to 02.20						
02.20 to 03.10	OM					
03.10 to 04.00			MM	MM		
04.00 to 04.50						

TIME TABLE With effect From

M.B.A.(2019-20)SEMESTER-IV

TIME	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
10.30 to 11.20				ED		
11.20 to 12.10						
12.10 to 01.00		CIM			CIM	ED
01.00 to 01.30	**L U N C H B R E A K**					
01.30 to 02.20			ED			
02.20 to 03.10		ED				
03.10 to 04.00	CIM		CIM			
04.00 to 04.50						

Director

Vishwak[illegible]ren Institute of Management & Research, Malwadi (Masur)

SDF'S Vishwakarma Institute of Mangement and Research
Malwadi Masur

Lesson Plan

Academic Year *2019-20*
Semister : **MBA I SEM II**
Course : **MBA CBCS**
Subject code : **subject Name : MARKETING MANAGEMENT**
Evalution : Fully internal 100 Marks
No of sessions per week : per class

Sr No	Topic	Sub Topic	No of sessions	Date	Method of Teaching
1	Topic No 1	1.Basics of Marketing:	1	13\01	background reading with acticities
		2. Introduction to marketing–Nature	1		
		3.marketing ,scope of marketing,	1		
		4.the core concepts of marketing	1		Backrgound reading
		5.Company orientation towards market place	1		
		6.marketing environment:	1		case studies and assignments
		7.Marketing Planning	1		
		8.Marketing Planning process,	1		
		9Differentiation between Sales and Marketing,	1		Backrgound reading
		10.Introduction to Services Marketing	1		
		11.Revision of Topic	3		assignments and test
		Outdoor visit for practicle		20\01	locall visit
2	Topic No 2	1Market segmentation	1		Backrgound reading
		2. Meaning and concept,	1		activities
		3.benefits of segmentation,	1	24\01	Backrgound reading
		4.Bases for market segmentation	1		
		5.consumer goods market segmentation;	1		
		6.industrial goods market segmentation,	1		assignments

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		7.Market targeting	1	27\01	Backrgound reading
		8. Selection of segments	1		activities and case studies
		9.Consumer Behaviour	1	30\01	
		10.Meaning and definition of consumer behaviour,	1		Backrgound reading
		11.importance,	1		
		12.Different buying roles	1	5\02	Backrgound reading
		13.consumer buying decision process,	1		
		14.factors influencing consumer behaviour.	1	6\02	
		15.Revision of Topic	2		activities and case studies
		Outdoor visit for practicle		7\02	local visit
3	Topic No 3		1		Backrgound reading
		1.Product & Pricing Strategy	1		
		2.Product decision and strategies	1	17\02	
		3.Meaning of product, Types of products,	1		
		4.product mix decisions,	1		Backrgound reading
		5.product line decisions,	1	25\02	
		6.Product life cycle concept,	1		activities
		7.new product development,	1		assignments
		8.Branding and packaging decisions	1	28\02	activities and case studies
		9.Concept of Brand ing and packaging,	1		Backrgound reading
		10.advantages and disadvantages of branding and packaging,	1		Backrgound reading
		11.features and functions of packaging.	1	2\03	Backrgound reading
		12.Pricing decision – Pricing objectives,	1		
		13pricing methods,	1		Backrgound reading
		14.factors influencing pricing decision,	1		
		15.setting the price,	1	4\03	Backrgound reading
		16.price determination policies.			

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		17.Revision of Topic	2	6/03	assignments and test
		Outdoor visit for practicle			
4	Topic No 4				
		1.Integrated Marketing communication	1		
		2.Concept and role of IMC,	1	9/03	activities
		3.promotion mix- Advertising,	1		Backrgound reading
		4.personal selling,	1		Backrgound reading
		5.personal selling,	1		Backrgound reading
		6.Factors affecting IMC mix,	1		
		7.Marketing communication mix decisions:	1	17/03	case studies and assignments
		8.characteristics, factors and measurement.	1		Backrgound reading
		9.Advertising and publicity – 5 M's of advertising.	1		
		10.Personal selling –nature and process.	1	18/03	Backrgound reading
		11.Sales promotion – nature,	1		
		12.importance and techniques.	1		Backrgound reading
		13Revision of Topic	3	19/03	case studies and assignments
		Outdoor visit for practicle			
	Reference Books :				
		1.Marketing Management – a south asian perspective: Kotler Phillip, Keller Kevin Lane, Koshy Abraham and Jha Mithileshwar, Pearson.			
		2.Marketing Management – Rajan Saxena, Tata McGraw Hill			
		3.Marketing Management: Text and Cases – Tapan Panda, Excel Books			
		4.Marketing Management – Ramswamy V. S., Namakumari S., Macmillion Publishers India Ltd.			
		5.American Marketing Association: https://www.ama.org/Pages/default.aspx			

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V.D.C.I.M.R. MALWADI (MASUR)

SDF's Vishwakarma Dadasaheb Chavan Institute of Management & Research, Malwadi, Masur; Tal: Karad

Subject: Marketing Management

Class: MBA I Sem:II 2019-20

Faculty Name: Prof B.S. Doi

Attendance Sheet

Roll No.	Student Name / Date	13/01	21/01	22/01	23/01	24/01	27/01	28/01	29/01	30/01	30/01	3/02	5/02	5/02	6/02	10/02	11/02	12/02	13/02	17/02	19/02	20/02	21/02	24/02	25/02	26/02	27/02	28/02
	Session No.	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27
19001	Atkare Akash Bhagwan	AB	P	P	P	P	P	P	AB	P	P	AB	AB	AB	P	P	P	P	P	P	AB	P	P	P	P	P	P	AB
19002	Bagade Sunita Tukaram	P	P	P	AB	P	P	P	AB	P	P	AB	P	P	P	P	P	P	P	AB	P	P	P	AB	P	P	AB	P
19003	Bepari Aman Dilavar	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
19004	Bhale suyog shirish	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
19005	Bhingare Sadnyali Sanjay	P	P	P	P	P	P	P	AB	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	AB	AB
19006	Bhingare Vidya Rahul	AB	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	AB	P	P	P
19007	Chavan Dyandeep Sambhaji	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	AB	P	P	P	P	P
19008	Chavan Nikhil Lalaso	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P
19009	Chavan Vijay Ramchandra	P	P	P	AB	P	P	P	P	P	AB	P	P	P	P	P	P	AB	P	P	P	P	P	AB	P	P	P	P
19010	Chenage Aniket Basaweshwar	P	P	P	P	P	P	AB	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	AB	P	P
19011	Dhirade Ganesh Ashok	AB	P	P	P	AB	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	AB	P	P	P	P	P	P
19012	Dubal Ganesh Kashinath	P	P	AB	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	AB	P	P
19013	Dubal Rutuja Sanjay	P	P	P	P	P	P	P	P	P	P	AB	P	P	AB	P	P	P	P	P	AB	P	P	P	P	P	P	AB
19014	Ghorpade Priyanka Ravindra	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	AB	P	P	P	AB	P	P	P
19015	Gujar Udayraj Dattatray	AB	P	P	P	P	P	AB	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	P
19016	Gurav Shrikant Nanaso	P	P	P	AB	P	P	P	P	P	P	AB	P	P	P	P	AB	P	P	P	P	P	AB	P	P	P	P	AB
19017	Injekar Sukanya Panditrao	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P
19018	Jadhav Ambika Shivaji	P	AB	P	P	P	AB	P	P	P	P	P	P		AB	P	P	P	P	P	P	P	P	P	P	AB	P	P
19019	Jadhav Jagdish Ashok	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P
19020	Jadhav Komal Balasaheb	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	AB
19021	Jadhav Namrata Bhagwan	P	P	P	P	P	P	AB	P	P	P	P	AB	P	P	AB	P	P	AB	P	P	P	P	P	P	AB	P	P
19022	Jadhav Sachin Suresh	P	P	AB	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
19023	Kadam Aarti Satish			P	P	P	P	P	P	P	AB	P	P	P	P	AB	P	P	P	AB	P	P	P	AB	P	P	P	AB
19024	Kadam Pratima Vilas	AB	P	P	AB	P	P	AB	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
19025	Kambale Anil Subhash	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	AB	P	P	P	AB	P

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19026	Kamble Swati Subrav	P	P	AB	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	AB	P	P	P
19027	Kanase Ashish Jotiram	AB	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	AB
19028	Kendule Monali Ashok	P	P	P	AB	P	P	P	P	AB	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	P
19029	Khamkar Rahul Rajaram	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	AB	P	P	P
19030	Kokate Avadhut Shivaji	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P
19031	Kshrisagar Komal Prakash	P	P	P	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	AB	P	P	P	P	P	P	P	P	AB
19032	Kumbhar Nilesh Sambhaji	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	AB	P	P	P	P	P
19033	Nafad Priyanka Pradeep	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	AB	P	P	P	P	P	P	P
19034	Patil Abhijeet Namdev	AB	P	P	P	P	P	P	AB	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	P
19035	Patil Digvijay Vikas	P	P	P	P	AB	P	P	P	P	P	AB	P	P	P	P	AB	P	P	P	P	P	AB	P	P	P	P	P	P
19036	Patil Shweta Vikas	AB	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	AB
19037	Patil Vijayanand Uttam	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	AB	P	P	P	P	P	P	P	AB	P	P	P
19038	Pawar Jagannath Kisan	P	P	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P
19039	Pawar Shivani Prakash	P	P	P	AB	P	P	P	AB	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
19040	Sarvagod Aniket Sandip	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	AB	P	P	P	P	P	AB
19041	Sawant Aniket Vijaysinh	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P
19042	Sawant Rahul Anantrao	P	P	P	P	AB	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	AB	P
19043	Shinde Dipti Hanmant	P	P	P	P	P	P	P	AB	P	P	P	P	P	AB	P	P	P	P	P	P	P	AB	P	P	P	P	P	P
19044	Shinde Kalyani Krishanrav	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
19045	Shinde Kshitija Balasaheb	P	P	P	P	P	P	AB	P	P	P	P	AB	P	P	P	P	P	AB	P	P	P	P	P	P	P	AB	P	P
19046	Sorte Trupti Ananda	AB	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P
19047	Tadasare Rushikesh Sunil	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	AB

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V. D. C. I. M. R. * MALWADI (MASUR) *

SDF's Vishwakarma Dadasaheb Chavan Institute of Management & Research, Malwadi, Masur; Tal: Karad

Subject: Marketing Mgt

Class: MBA I Sem:II 2019-20

Faculty Name: Prof B.J. Doi

Attendance Sheet

Roll No.	Student Name / Date	2/03	3/03	4/03	6/03	9/03	12/03	16/03	17/03	18/03	19/03	19/03
	Session No.	1	2	3	4	5	6	7	8	9	10	11
19001	Atkare Akash Bhagwan	AB	AB	P	P	P	P	AB	P	P	P	AB
19002	Bagade Sunita Tukaram	P	P	P	P	AB	P	P	P	P	P	P
19003	Bepari Aman Dilavar	P	P	P	P	P	P	AB	P	P	P	P
19004	Bhale suyog shirish	P	P	P	P	P	P	P	P	P	P	P
19005	Bhingare Sadnyali Sanjay	AB	P	P	AB	P	AB	P	P	P	P	AB
19006	Bhingare Vidya Rahul	P	P	P	P	P	P	P	P	AB	P	P
19007	Chavan Dyandeep Sambhaji	P	P	P	P	AB	P	P	P	P	P	AB
19008	Chavan Nikhil Lalaso	AB	P	P	P	P	P	P	P	P	P	P
19009	Chavan Vijay Ramchandra	P	P	P	AB	P	P	AB	P	P	AB	P
19010	Chenage Aniket Basaweshwar	AB	P	AB	P	P	P	P	P	P	P	P
19011	Dhirade Ganesh Ashok	P	P	P	AB	P	P	AB	P	P	AB	P
19012	Dubal Ganesh Kashinath	P	AB	P	P	P	P	P	P	P	P	P
19013	Dubal Rutuja Sanjay	P	P	P	P	AB	P	P	P	AB	P	P
19014	Ghorpade Priyanka Ravindra	P	P	P	P	P	P	P	P	P	P	AB
19015	Gujar Udayraj Dattatray	AB	P	P	P	P	P	P	AB	P	P	P
19016	Gurav Shrikant Nanaso	P	P	P	P	P	P	P	P	P	AB	P
19017	Injekar Sukanya Panditrao	AB	P	P	P	P	AB	P	P	AB	P	P
19018	Jadhav Ambika Shivaji	P	P	P	P	P	P	P	P	P	P	P
19019	Jadhav Jagdish Ashok	P	P	P	P	P	P	AB	P	P	P	P
19020	Jadhav Komal Balasaheb	AB	P	P	P	P	AB	P	P	P	AB	P
19021	Jadhav Namrata Bhagwan	P	AB	P	P	AB	P	A	AB	P	P	AB
19022	Jadhav Sachin Suresh	P	P	AB	P	P	P	AB	P	AB	P	P
19023	Kadam Aarti Satish	P	P	P	P	P	P	P	P	P	AB	P
19024	Kadam Pratima Vilas	P	AB	P	P	P	P	AB	P	AB	P	P
19025	Kambale Anil Subhash	AB	P	P	P	AB	P	P	P	P	P	AB

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V.D.C.I.M.R. MALWADI (MASUR)

19026	Kamble Swati Subrav	P	AB	P	P	P	P	P	AB	P	P	AB
19027	Kanase Ashish Jotiram	P	P	AB	P	P	AB	P	P	P	P	P
19028	Kendule Monali Ashok	P	AB	P	P	AB	P	P	P	AB	P	P
19029	Khamkar Rahul Rajaram	P	P	P	AB	P	P	P	P	P	P	P
19030	Kokate Avadhut Shivaji	P	P	P	P	P	P	P	P	P	P	P
19031	Kshrisagar Komal Prakash	P	P	P	P	P	P	P	P	AB	P	AB
19032	Kumbhar Nilesh Sambhaji	P	P	P	P	P	P	P	P	P	P	P
19033	Nafad Priyanka Pradeep	P	P	P	AB	P	P	AB	P	P	AB	P
19034	Patil Abhijeet Namdev	P	P	P	P	P	AB	P	P	P	P	P
19035	Patil Digvijay Vikas	P	AB	P	P	P	P	P	P	P	P	P
19036	Patil Shweta Vikas	P	P	P	P	P	P	P	P	P	P	P
19037	Patil Vijayanand Uttam	P	P	AB	P	P	P	AB	AB	P	P	P
19038	Pawar Jagannath Kisan	P	P	P	P	AB	P	P	P	P	P	P
19039	Pawar Shivani Prakash	P	AB	P	AB	P	P	P	P	P	P	P
19040	Sarvagod Aniket Sandip	AB	P	P	P	P	P	P	P	P	P	P
19041	Sawant Aniket Vijaysinh	P	P	P	P	P	P	P	P	P	P	P
19042	Sawant Rahul Anantrao	P	P	AB	P	AB	P	AB	P	P	P	P
19043	Shinde Dipti Hanmant	P	AB	P	P	P	P	P	P	P	P	P
19044	Shinde Kalyani Krishanrav	P	P	P	P	P	P	P	P	P	P	P
19045	Shinde Kshitija Balasaheb	P	P	P	AB	P	P	P	P	P	P	P
19046	Sorte Trupti Ananda	P	P	P	P	P	P	P	P	P	P	P
19047	Tadasare Rushikesh Sunil	P	P	P	P	P	P	P	AB	P	P	AB

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Vishwakarma – Dadasaheb Chavan Institute of Management & Research (VDCIMR),

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Subject Name and code : Marketing Mgt Examination :

Day & Date : 7/11/2019. Time: Invigilator's Sign :

Number of Supplements: Main Answer-sheet (1) + Total =

Question No.	1	2	3	4	5	6	7	8	9	10	Total Out of	Cheked By (Sign)
Marks Obtained											27/40	B.S.Bot

(Start Writing From Here)

Q 2 Marketing Environment -

Defn -

"A marketing environment consists of the factors and forces external to the marketing management function of the firm that impinges on the marketing management's ability to develop and maintain sucessful transactions with it's target customers".

Factors of Marketing environment -

① Political factor -

The political environment consists of rules and regulations, certain laws, government agencies + special groups that influence various organisations. The laws are made to help out business industries from recession. The pressures created by oppositions also dictatorship. In business, people are working as pressure groups.

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people. total purchasing power is a function of current income prices, savings and credit availability. Marketers should be congnizant of major trends in the economic environment.

Marketers should pay attention to income distribution as well as to average income. At the top of upper class consumer, whose expenditure in the united states it still pronounced.

3] Socio-cultural Factors.

In Business there are two types of or part of society they are integral & inseparable part. ~~of~~ The success and failure of business depends on the positive attitudes, benefits + approval of the society to the products and services. Social and business environment should go hand in hand. love of nature is another area which is leading to more camping, hiking, boating + fishing more + more industries have come up with new production tending equipments, boating components + boats of various shapes + size.

4] Technological factors

it is technology which gives wonder drugs like orbitret, aspirin, open heart surgery by robots, software programmes for inventory control, for launching new plans + policies + check outs the strategies of competitors, statlites-e-revolution etc. Technology is treated as one of the most dramatically forces shaping peoples lives.

I.M.R. B.Ed. KALWADI MARG

5) Demographic Factors -

It consists of structure of the poplu^n and its division according to sex, age group, income group marital states & profession. These factors affect marketing strategies & so they are important. In that factor we study to helps to develop & understanding about prospective consumer & market potential of a product & facilitates market segmentation.

6] Customer Enviornment Factors -

In that factor we need to change customers environment. we study to most important for the marketing that affect on market environment.

7] Natural Factors -

That factors affect on the marketing policies of the firm. it is also an uncontrollable factor an uncontrollable ff marketing environment. pollution has reached dangerous levels.

(a) suppliers -

suppliers to a firm can alter its competitive position & marketing abilities.

(b) Marketing Intermediars.

Wholesalers or retailers buy & resell the merchandise & they are called marchants.

(c) Customers -

(i) personal attention (ii) Esteem.
(iii) utility (iv) social needs.
(v) price (vi) Quality.

d) Competition

Q3. Marketing planning process.

planning is to guide & facilitate the marketing activity. A no. of experts consider marketing planning as synonymous with overall business planning.

Marketing planning process:-

There are five major steps involved in the marketing planning process.

(1) Scanning the Business Environment and Spotting the Broad Business Opportunities :-

Environment scanning is the first logical step in the process of marketing planning. The firm scans the business environment & spots the business opportunities. The main purpose of this exercise is to find out (a) Favourable or unfavourable factors prevailing in the environment

(b) The specific business opportunities available to the firm & their relative attractiveness.

(i) Analysing the environment

(ii) Analysing the market & competition

(iii) customer sensing

(iv) Analysing all aspects related to the product.

(2) Internal Scanning of the Firm.

(i) Defining the mission of the firm probing what business are we in?

(ii) probing the strength, distinctive capabilities & limitations of the firm

(3) Deciding which of the spotted business opportunities should be pursued

(1) Deciding the approach in respect to each of the four P's.
(2) Deciding the relative share.
(3) Providing for the impact of the controlled variable

(5) Formulating the detailed functional plans & programmes -

The detailed functional plans of marketing are instruments with which the firm has translate the board room strategy into a market place reality.

Important —

(1) Sales Forecast / Sales plan
(2) Physical distribution plan
(3) Channel plan
(4) Sales Force plan.
(5) Advertising & Sales promotion plan
(6) Marketing org. plan.

10

Q (4) Marketing Segmentation —

Def^n —

"Market segmentation consists of taking the total heterogeneous market for a product and dividing it into several sub markets or segments, each of which tends to be homogeneous in all significant steps".

Benefits and Limitations of Market segmentation

1. Facilitates Consumer - oriented Marketing
2. Facilitates Introduction of suitable Marketing mix
3. Facilitates Introduction of Effective product strategy.
4. Facilitates the selection of promising Markets
5. Facilitates Exploitation of promising marketing opportunities.
6. Facilitates selection of proper Marketing programme.
7. provides proper Direction to Marketing Efforts
8. Facilitates Effective Advertising
9. provides special Benefits to small Firms.
10. Facilitates optimum use of Resources.

1) ~~Limitation~~

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10. Facilitates optimum use of Resource.

I) ~~Limitation~~

3

A] Consumers Goods Market -

① Geographic Segmentation —

The market is divided into different geographical entities such as, states, districts regions, cities & taluka places. Segmentation based on the assumption that consumer needs and responses vary geographically. Different market locations have different costs, demand & other factors which need consid^n while formulating an appropriate mark

② Demographic Segmentation.

Demographic variables such as age of the customer, group, sex family size, family life cycle, income, expenditure pattern, occupation, education, language, religion, race, nationality and rural-urban base are used the segmentation of market.

③ Socio-Economic Segment

Differenie amongst population in terms of income consumptition levels, costs, communities, regions, and other cultural aspects are taken as variable for dividing the consummer different groups.

Socio-Economic Segment

Cultural background	Social class	Upper class	middle class	lower class

④ Psychographic Segmentation -

Psychographic variables such as social class & social status styles of personality characteristic are used for segmentation

Ex. - On the Basis of social class
upper class, upper middle, lower middle
— On the Basis of personality
Self-confidence

(1) Deciding the approach in respect to each of the four P's.
(2) Deciding the relative share.
(3) Providing for the impact of the controlled variable

(5) Formulating the detailed functional plans & programmes -

The detailed functional plans of marketing are instruments with which the firm has translate the board room strategy into a market place reality.

Important —

(1) Sales Forecast / Sales plan
(2) Physical distribution plan
(3) Channel plan
(4) Sales Force plan.
(5) Advertising & Sales promotion plan
(6) Marketing org. plan.

10

(c) On the basis of Life Style -
Liberal, Conservation, religious, health etc.

(5) Behaviouristic Segmentation -
The buyers are grouped on the basis of their knowledge, user states, loyality pattern, attitudes & responses to the product.
① useful to order to find out what rules price package etc.

(6) Segmentation as per Marketing Conditions.
used to grouping of markets are like the kind and availability of distribution of channels & the intensity of compitition

(7) Segmentation as per volume of purchase.
The quality to purchase or the potenital quality of purchase, differents channels of distribution are used for large scale ostribution of goods.

Segmentation as per the volume of purchase

- Regular buyers
- Small buyers
- One time buyers
- Bulk buyers

(B) Bases of Segmentation (Industrial good market)
① Segmentation as per the features of buyers.
② Segmentation as per the type of organization purchasing, incentives, products under as per dividing purchasing order
③ Segmentation as per geographic location of purchase

(c) On the basis of Life Style -
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① segmentation as per the feature of buyers.
② segmentation as per the type of organization purchasing, industries, products under as per distinct purchasing order
③ segmentation as per geographic location of purchase
(4) segmentation as per the use of product

⑧ Creates Brand Image

⑨ Facilitates Business Expansion

- local level to regional level.
- regional level to national level.
- national level to internation level.

4

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Subject Name and code : Marketing Mgt. Examination :

Day & Date : 8/11/2019 Time: Invigilator's Sign :

Number of Supplements: Main Answer-sheet (1) + Total =

Question No.	1	2	3	4	5	6	7	8	9	10	Total Out of	Cheked By (Sign)
Marks Obtained											38/40	BSPal

(Start Writing From Here)

consumer Behaviour :-

It is the study of consumer performance. needs & wants & willingness to purchase the product for their satisfaction.

Buying Decision :-

consumer behaviour does not consist of discrete. but it is a process.

The following digram. show a simplified model. of consumer purchase.

Problem Recognition → Information seeking → Evaluation of Alternative → Buying Decision → Post Purchase Evaluation.

The five stages in the decision process.

1) Problem recognition
2) Information seeking
3) Evaluation of Alternative
4) Buying Decision

1) Problem Recognition :-

Problem recognition in fact is the begining of the buying process. matter of perception we realize what are would ideau have a. what we be present the decision to buy a two-in-one music system is triggered by a amount recieved of the occasion of the birthda mes y may go in for a triage bed. seek it in the window of a shop we may decide to buy another paste. when current one is on one the on the point of running out.

marketing efforts. facilitees the prob. recog nition stage similar display also act as a incentive. to buy.

2) Information seeking :-

~~thi~~ this follows the prob. recogni zation stage. More often. then the one not fact knowledge about the alternatives avilable. the search. is mostly directly towards. the produc that are consistent with our consist need a housewife. bying a mixtur start visiting th shope selling application & might start dis ussing her friends. she is interested in knowing which brands are on offeron the amount & type. of information that is collec is related to. the quention which consumt personality

The type of information that is collected i related in que. & consumer personality to buy consumer dubles information we [illegible] information.

3) Evaluation of Alternatives :-

when the consumer seeks information required the alternative choice avilable to him & gets background against which these choice can be judged & gets the brands which a consumer considering which marketing a. purchase decide forms as evoked set which is small proportion to the total avilable in brands

Each of the above criteria is assigned some weighness. Orange After this it is an a matter good flower. the other that is a awful

4) Buying Decision

After the alternative choice where evaluated the brand are related & ranked we the may be purchase. the ultimate are the buying decision.

the may undergo a change if the preferred the unlimited buying occurs of the where the unlimited buying occur in price negotiation are complete

> Post purchase evaluation :-

Now the product has been bought & consumed it is the stage. for post chose evaluation the consum may eighth dissatisied A satisfied A dissatifed consumed may go in for another brand next time. when he is out to buy.

He will seek. addition consum

2) Marketing Environment factors :-

Organization does not exists in situation. it is surrounded by the various, for which is known as "Environment" marketing mix of the orgⁿ changes according to the environment.

Marketing environment

Micro Environment	Macro envi.
1. customers	1. Demographic fac
2. competitors	2. Economic factor
3. suppliers	3. Natural factor
4. Distributers	4. technological factor
5. shareholders	5. political - legal fact
	6. social - cultural fact
	7. competative - env. facto

A) Internal (micro) Environment :-

① customers :-

Organization provided a goods & service. the customer metting the needs wants & providing benifits for the customer the company must study it's customer. markets

2) competitors :-

The name of game is marketing is diffⁿ what benifit can be organization afte which. is better than the competetitive.

e.g. washing powder, in the market R.n. tide Nirma. & surf excel etc.

market suppliers, relationship is one way of ensuring transfined goods for one supplier to other.

timely + price + quality = right product

B] external Environment

① Demographic envio :-

the Demo env: incude population mobility trends. age distribution birth, marriage death rates racial ethic & religious etc. the geoging population is a feveiable condition for the marketing purpose.

2) Economic Environment

market req. purchase in power as well as people the avilable purchasing power in an economy depends on current income, price, saving debts & credit avilabilty.

Marketer after distinguish contry with 5 diff^n income

1) very low income
2. Mostly low income
3. very low, very high income
4. low, middium, high income
5. Mostly midium income

Natural environment :-

The deteriation of the natural invoi ment is a major global concern. in many world de cityes, air & water pollution reached dangerous vels.

Marketers needs to to aware of the threats of opportunites associate with 4' trends in the atural environment

4) technological enviornment :-

one of the most deamatic forces shaping peoples lives is tech. tech. develops new products & modifies the existing product. the orign goals & marketing objective. are formulated are. I see the new ideas & desires. the marketer suggest improvement as prod^n technology.

5] politechal legal enviornment :

marketing decisions are strongly affected by develop in the pollitical & legal envorn this envi is composed of laws. goveen agancies & pressure groups that influence. & limit various org^n & individual.

6) social cultural enviornment :-

The basic belive, valives, items, traditions & life styles are incuded under cutural & social inviorn. the core values & beliefs are followed by the. members. of the society the core beliefs & values are followed by chideen from generation.

7) competitive Enviornment :-

If refers to the no. types & nature of competitors. the competition. may be. of diff^n types size, pure viz, competation. oligopoly, & monopolisty compition, under pure comp. all the buyers & the sellers have full knowledge of marketing

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3) Marketing planning process.

To carry out marketing responsibility marketing manager. whether at divition, business or product level. A marketing process marketing planning process. is the managerior process & mentaing adiquate link betn ~~ad~~ objectives & resources.

Business mission.

↓

Envionmental Anaylsis

↓

setting the marketing obje.

↓

formulating marketing strategy

↓

Dev marketing programes.

↓

Implementation.

↓

control.

Now let us dissuss these ~~tet~~ steps.

1) Bussiness Mission :-

Every as in mission of establishment, the mission is entear grouping guiding concept of the org it is a generar terms discribing the fundamental reasion, existance of org. the marketing mission is diffn is defined refenec to the customer groups & customer need.

The market growth rate & market share are directd in terms of business mission.

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2) Envionment anaylsis :-

It involve anaylsis of extenal & inter-

I) External Enviorment analysis :-

covers technology market, socio eco climate. Political & legal condition, the mark-plans & statagic will have to be adopted. as per the changing trends, in the external factors.

a) opportunities :-

Marketing are possibility are expantion of marketing activities.

b) Threats :-

The threats is a challenges posed by a unfeverable condition. The threats erate the companys position.

ii) Internal enviornment analysis :-

Internal enviornment includes controlebal caporate resource. it includes the strengths & weakness of the company the comp should have. greater strength & lower weakness compared to those of competatiers, to get comp. advantage.

iii) setting the marketing obj :-

the marketing obj are a set part & parce parcel. of the corporate obj which are formulated. after through. analysis of enviorment the marketing obj. may be off two types. that is in external & internal objectives the external obj are customer & market oriented. the internal obj are related to. profitability ~~in a~~ · inovations rate of return.

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iv) formulating marketing statagic :-

A complish objectives. & sure the customers, in most effective manner.

formulation marketing strategy consist of 3 main tasks

1. selecting the target market
2. positing the offer
3. Assenting the marketing mix.

5) Developing the marketing prog

prog are action plans. the marketing manager should work out a detaied prog. of time board action to active specific go. throw most suitable strategy. if the marketing manager has decided to incersed market share bye price level.

6) Implementation :-

The well defined prog is implement the marketing management has to develop appropriate strategy to reach it's build suitable progra me to carry out the strategy & implement the prog at suitable time.

7) control :-

the actual results are compared with the same standard of desired performance levels. the deviations are recorded & corrective action are sugested by the management.

V.D.C.I.M.R. ★ (NAGPUR) ★ MALWADI

c.5 Short note.

Selling ~~Sales~~.	Marketing
① Selling starts with seller & it always produced with the needs of the seller	① Marketing starts with the buyer & focuses constant on the need of the buyer.
2] Selling is the centre of the bussiness activities starts with the seller. existing product.	② buyer is the centre of bussiness activityes as focuces on the customer needs
③ seek to convert product with cash.	③ seek to convert customer need into product
④ the firm is prod. 1st & then. selling in market.	⑥ The firms access the customer need develop the product according to it.

d] Bases for market segmentation

① ~~geg~~ geographic segmentation
② Demographic segm. Age, sex & income
③ Psychographic segm.
④ lifestyle social ~~grap~~ class.
⑤ Behaviour segmentation

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SDF'S Vishwakarma Institute of Mangement and Research
Malwadi Masur

Lesson Plan
2019-20

Academic Year
Semister : **MBA II SEM IV**
Course : **MBA CBCS**
Subject code : **subject Name : 2. CONTEMPORARY ISSUES IN MARKETING**
Evalution : Fully internal 100 Marks
No of sessions per week : per class

Sr No	Topic	Sub Topic	No of sessions	Date	Method of Teaching
1	Topic No 1	1.Advertising Management- Role & Importance of advertising,	1	21\01	background reading with acticities
		2.Basic Concept	1		
		3.Types of advertising	1	22\01	
		4.Advertising Budget - methods	1		background reading
		5.factors influencing on budget	1	23\01	
		6.Media planning strategy- Types of media,	1		case studies and assignments
		7.Advantages & disadvantages of different medias,	1		
		8.Media planning process, Factors in media selection	1	27\01	background reading
		9.Designing media plan.	1		background reading
		10.Message design & development- Types of message appeals	1	29\01	
		11.Creative Process in visualization	1		
		12.Layout of advertisement,	1		background reading
		13.Incremental formats of layout.	1	3\02	
		14.Advertising Effectiveness –Types of Advertising evaluation,	1		

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		15.Pre testing and post testing techniques of ads.	1	5/02	background reading
		16.Advertising Business and Advertising Agency –	1		
		17.Functions of Advertising Agency, working of agency		6/02	
		18.Revision of Topic	3		assignments and test
		Outdoor visit for practicle		7/02	local visit
2	Topic No 2	1.Internet Marketing & E- commerce	1		background reading
		2.Meaning, Scope of e- marketing	1		activities
		3.Challenges & opportunities for emarketing	1		background reading
		4.e- marketing planning,	1	10/02	
		5.Online buying process,	1		
		6.Buying Behaviour in e- marketing era	1	11/02	assignments
		7.emarketing strategy	1		background reading
		8.Revision of Topic	3	14/02	assignments and test
		Outdoor visit for practice		15/02	practice visit
3	Topic No 3		1		background reading
		1.Social Media Marketing - Introduction to social media	1		
		2.Social consumers, social media marketing segmentation,	1	18/03	
		3.Digital Communities	1		
		4 Zones of social media	1		background reading
		5.marketing applications of zones i.e. Social Community;	1	20/02	
		6.Social Publishing; Social Entertainment and Social Commerce.	1		activities
		7.Careers in Social Media Marketing.	1	25/02	assignments
		7.Revision of Topic	2		assignments and test
4	Topic No 4		1	27/02	

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		1.Rural Marketing: Introduction	1		activities
		2.Characteristics of rural marketing	1	28/02	background reading
		3.Rural marketing mix challenges	1		background reading
		4.Rural marketing environment,	1		background reading
		5.Rural consumer behavior	1	3/03	
		6.STP for Rural Markets,	1		case studies and assignments
		7.Rural Marketing mix strategies,	1		background reading
		8.Rural Services Marketing – Telecommunication, ICT in	1		
		9.Rural Areas –ITC's e Choupal, Project Shakti,	1	6/03	background reading
		10.n-Logue, Financial Services - Banking services,	1		
		11.Microfinance and Credit services - Self Help Groups,	1	19/03	background reading
		12.Delivery Mechanism in Rural Finance: Multi Agency Approach,	1		
		13.Regional Rural Banks(RRBs),Service Area Approach (SAA),	1	12/03	
		12.The future of Rural marketing in India.	1		background reading
		13.Marketing of Agricultural Inputs	1	16/03	
		14.agricultural products, non-farm products.	1		background reading
		15.Revision of Topic	3	18/03	case studies and assignments
	Reference Books :				
		1.Advertising Management - David A. Aaker&John G. Myers, Prentice Hall			
		2.Foundations of advertising: Theory & Practice - S.A. Chunawala&K.C.Sethia, Himalaya Publishing House			
		3.Rural Marketing- C S G Krishnamacharyulu ,LalithaRamakrishnan, ', Pearson Education			

4. Advertising Agencies Association of India (AAAI) http://www.aaaindia.org/.

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Attendance Sheet

Subject Name: MARKETING SPE C.I.T.M. **Class:MBA-II (Sem-IV)2019-20**

Faculty Name: Prof B.S. Dol

SR. NO.	NAME OF STUDENTS	21/01 1	22/01 2	22/01 3	29/01 4	29/1 5	27/1 6	28/1 7	28/1 8	29/1 9	3/2 10	4/2 11	5/2 12	6/2 13	10/2 14	11/2 15	12/2 16	13/2 17	13/2 18	17/2 19	18/2 20	18/2 21	20/2 22	20/2 23	25/2 24
18002	BHANDARE AMITA BHIMRAO	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	AB
18003	CHAVAN VIKAS BHAGWAT	P	AB	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	AB	P	P	P
18006	HONMANE VISHAL BABURAO	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P
18009	KARVEKAR AJAY JAYWANT	P	P	P	P	AB	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	AB	P	P	P	P
18010	MADANE ROHAN ASHOK	AB	P	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P
18011	MORE SAVANKUMAR BHIMRAO	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	PP	P	P	P
18013	NALAWADE PRITAM ANNASO	P	P	AB	P	P	P	AB	P	P	P	AB	P	P	P	P	P	P	AB	P	P	P	P	P	P
18015	NIKAM POOJA DILIP	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
18017	PATSUPE NITEEN ANANDA	P	AB	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	P
18018	PAWAR SANTOSH MALSIING	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	AB	P	P	P	P	P	P	AB
18019	SHAIKH JAVED YAKUB	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
18022	THORAT DEEPAK SURESH	P	P	P	P	P	AB	P	P	P	P	P	P	P	AB	P	P	P	P	AB	P	P	P	P	P
18024	YADAV NIKHIL PRATAP	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	AB	P	P	P	P	P	P	P	AB

V. D. C. I. M. R. (MASUR) MALWADI

Director
Vishwakarma Dadasaheb Chavan Institute of Management & Research, Malwadi (Masur)

V. D. C. I. M. R. (MASUR) MALWADI

Vishwakarma Dadasaheb Chavan Institute of Management and Research,Malwadi,Masur

Attendance Sheet

Subject Name: MARKETING SPE CJM. **Class:MBA-II (Sem-IV)2019-20**

Faculty Name: Prof B.J. Dol

SR. NO.	NAME OF STUDENTS	1 (25/2)	2 (26/2)	3 (27/2)	4 (27/2)	5 (28/2)	6 (2/03)	7 (3/03)	8 (3/03)	9 (6/03)	10 (6/3)	11 (9/3)	12 (9/3)	13 (12/3)	14 (12/3)	15 (16/3)	16 (18/3)
18002	BHANDARE AMITA BHIMRAO	AB	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	AB
18003	CHAVAN VIKAS BHAGWAT	P	P	P	P	P	P	P	P	P	P	P	P	AB	P	P	P
18006	HONMANE VISHAL BABURAO	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P
18009	KARVEKAR AJAY JAYWANT	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	AB	P
18010	MADANE ROHAN ASHOK	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
18011	MORE SAVANKUMAR BHIMRAO	AB	P	P	AB	P	P	P	AB	P	P	P	P	AB	P	P	P
18013	NALAWADE PRITAM ANNASO	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
18015	NIKAM POOJA DILIP	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	AB
18017	PATSUPE NITEEN ANANDA	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	AB	AB
18018	PAWAR SANTOSH MALSIING	P	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	P
18019	SHAIKH JAVED YAKUB	P	P	P	AB	P	P	P	AB	P	P	P	P	P	P	P	P
18022	THORAT DEEPAK SURESH	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P
18024	YADAV NIKHIL PRATAP	AB	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	AB

Director
Vishwakarma Dadasaheb Chavan Institute of Management & Research, Malwadi (Masur)

V. D. C. I. M. R. MALWADI (MASUR)

Shri Dhanlaxmi Foundation's

Vishwakarma – Dadasaheb Chavan Institute of Management & Research (VDCIMR),

Malwadi, Masur, Karad - 415106

Student Name : Pooja D. Nikam Course: MBA Seat Number : 180015

Subject Name and code : Contemporary Issue in Marketing Examination : Mid term

Day & Date : 8/11/2019. Time: _____ Invigilator's Sign : _____

Number of Supplements: Main Answer-sheet (1) + _____ Total =

Question No.	1	2	3	4	5	6	7	8	9	10	Total Out of	Cheked By (Sign)
Marks Obtained	5	9	6	–	–	–	–	–	–		20/40	BSPal

(Start Writing From Here)

1) characteristics of services :

1) Intangibility :-

The intangible aspect of services is dominant. It make them distinct from products The intangible features of services are it cannot be tourched or, precise standardisation is not possiable po transfer of ownership a, service cannot be patented production & consumption are inseparable & inventories of services are not possible They can hardly emphasise the service itself.

2) Inventory / perishability →

Inventory of services is not possible If the services are not sold or utilised. they perish forever unsold & service time is lost It is a loos economic opportynuity. services cannot be stockpiled. E.g. a car

3] Inconsistency :→

Most of the services a proble of inconsistent quality mass production of services is very difficult, services are typically customer designed, services cannot be provided consistently. In consistency can be avaideal by using modern technology.

4] Inseparability :→

The Inseparability foraises on the fact that the services are not of separable nature. The service are creouted and creouted and supplied simwtaneously. i.e. produced and consumed simwtaneouly eg. artists like damcers, musicians, clentist etc. The Inseparabitity thus makas it essential that the service provider have to behave professionally to avoid degeneration in the quality.

V.D.C.I.M.R. MALWADI (MASUR)

Q.2. A) Physical Evidence →

As the costomer judge the quali of service through evidence, It becomes cru for winning the service customers. So the service provider should consciously make efforts to mango the physical evidence as ciatad with his servises. In case of tangibl products, Packaging has great potential. Bu in services, such typs of making tools are n possible. Being intangible, the service has to b tangibilised as for as possible.

a] Types of Physical Evidence.

1] Dominait physical Evidence.
2] Periphera physical Evidence.

1] Dominant physical Evidance →.

This m be either dominant or periphral. Those which constitude a dominant part of sarvice facilities. constitude domiant ev

2) Peripheral physical Evidence →.

Periph Physical evidence are scrarhy virible. wl componed to dominant physical ovider They inedude matrots like hotal statio and match boxes etc. provideel chayrin air trawel. The Pozipheral evidancese many appeoe teivial and are the. cor tude the real source of competitive di

C service Blueperint →

The seervice blue-pting is a tahanique. used for sorvices. Planning help tool. It can be used for developing new immvetive service as well as for improwing existing service the various process of service blue. Pirnet →.

1] Planes →.

The service blueprinting differentiates between Pive degress of cilent interation amd intergretion as the cilent interaetion line separates the pro cose steps of the service activities that the whient corres out independenthy.

2) Proticipants →

The developement team for a service blueprint should be represented by different sorvices developments such as service developement

3] Depination of the service activities. that the llients priat of liew →.

The friest Stepe in service bilveprinting is the cllents point in the identification of the chient actionsn of the servisece.

4] Identification of client contact Points

The diffierent tidone of the clint actio

[illegible] from action

blueprinting.

5] Identification of front and back end integration → The process step will be placed between the interactions line and the visibility line.

M.R. MALWADI (MASUR)

Q.3.a. Hotel Marketing is the appliation of Marketing principles in the hotel industry so that the hotel service. are made internationally competitive vis-arvis commercially. viable.

The Hotel Marketing is the remake in Marketing to ~~eventarully~~ establish brand loyalty. of that eventarully the consumer does not purchase the goods once but. continuity. Marketi mix for Hot marketing →.

1] Product Mix
2) Promation Mix
3] Price Mix
4) Place Mix
5] The People.

1] product Mix →.

It is the process of formulating the care and Reciphona services in the heart of changing needs and requirements of the user.

2] Promation Mix →. Innorotie. promti-nal measures are to be used for promating business There are a number of compants hoor momently the business, it is necessnery to blend the business. the different. constituents. in such that effect are Resuction is dost. effect ftive.

D.C.L.M.R. MALWADI (MASUR)

3) Price Mix →.

Pricing decision are very. critical challenging and chatic. No Marketin

Q.3.a. Hotel Marketing is the appliation of Marketing principles in the hotel industry so that the hotel service are made internationally competitive vis-a-vis commercially viable.

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3) Price Mix →.

Pricing decision are very critical challenging and chatic. No Marketing

4] Place Mix →.

In place Mix the hotel and hotel companies have to make it sure that the promosed services reach of the withmate users is a right fashion.

5] The People →.

Efficient people Mix is importent in hotel industry due weinghtage should be given to personal serving the hotel companies pamentives pave the overness for the generation of efficiency.

C.T.M.R. * (MASUR) * V.D. WADI

6

Shri Dhanlaxmi Foundation's

Vishwakarma – Dadasaheb Chavan Institute of Management & Research (VDCIMR),

Malwadi, Masur, Karad - 415106

Student Name : Vikas B. chavan Course: MBA Seat Number : 18003

Subject Name and code : CTM Examination : Mid Sem

Day & Date : 9/11/2019. Time: Invigilator's Sign :

Number of Supplements: Main Answer-sheet (1) + Total =

Question No.	1	2	3	4	5	6	7	8	9	10	Total Out of	Cheked By (Sign)
Marks Obtained	12	8	5								25/40	B.S Patil

(Start Writing From Here)

Q. 1 a) A Service is any activity or benifit that one party can offer to another that is essentially intangible and does not result in the ownership of anything Its production may or not be tied to a physical product

characteristics of services →

① Intangibility
② Invertry / perishability
③ Inconsistency
④ Inseparability

① Intangibility →

The intangible aspect of services is dominant. It makes them distinct from products The intangible features of services are it cannot be tourched, precise standardisation is not possiable po transfer of ownership a. service cannot be patented production & consumption are inseparable & inventories of service are not possible They can hardly emphasise the service itself. Intangibility also presents

2] Inventory / perishability →

Inventory of services is not possible If the services are not sold or utilised - they penish forever unsold & service time is lost It is a loss economic opportunity. services cannot be stockpiled. E.g. a car mechanic who has no car to repair unsold seats in a cinemahall, vacant beds in hospital.

3] Inconsistency →

Most of the services a proble of inconsistent quality mass production of services is very difficult, services are typically customer-designed. service cannot be provided consistently. In consistency can be avaideal by using modern technology. It can also be ~~using modern~~ used for marking the service provider more consistent Inconsistency makes difficult to standardize the quality of a product

4] Inseparability →

The Inseparability focuses on the fact that the services are not of separable nature. The service are creouted & supplied simutaneously i.e. produced & consumed simultaneously eg artists like dancers, musicians & dentist etc. The inseparability thus makes it essential that the service provider have to behave professionally to avoid degeneration in the quality.

b] Services marketing is a sub-field of marketing. which can be split into the two main areas of goods markets & services marketing. services marketing typically refers to both business. Services like telecommunication services financial air travel care. services & professional

Important of service marketing

1] Creation & Expansion of job opportunities.

2] Maximum utilisation of Resources.

3] Increasing Rate of Capital formation.

4] Increase the Standard of Living.

5] Government friendly Technology.

1] Creation & Expansion of job opportunities.

The development of services sector opens doors for those sectors which have remain untapped. There are different compants of the service sector such as personal care services ~~toris~~ tourism services. Education services that can be developed.

2] Maximum utilisation of Resources →

Services sector of economy. If marketed properly can regulate the unproductive use of resource

resources. The personal care services the entertainment service tourism services. the help to devlop the economy without consuming natural resources an a large scale.

3] Increasing rate of capital formation →

Services marketing can influence the process of capital formation by contributing to the production process of the economy services marketing increase the GNP. which paves avenues for the development an income which opens door for Investment.

4] Increases the standard of living →

The philosophy of development is coided in the essence of improving the living condition of masses which in turn helps increasing the standard of living It is essential to make sincere efforts to Increase public awarness about how to spend where to spend how much to eat what to eat how to devlop the personality etc.

5] Environment friendly Technology—

The costumer judge the quality of service through physical evidence it become crucial for winning the service customer. So the service provider should consciously make efforts to manage the physical evidence associated with his service.

The marketing potential of physical evidance is still not fully appreciated by service marketers. The services facilities, enviornment etc. are tangible & must reffect & reinforce his image.

Types of physical Evidence.

1) Dominant physical evidence.
2) peripheral physical evidence

1) Dominant physical Evidance →

This may be either dominant or peripheral Those which constitude a dominant part of service facilities. constitude dominant evidence.

2) peripheral physical Evidence →

peripheral physical evidance are scrcely visible when compored to dominant physical evidence. They include matrals like hatel Stationery & match boxes etc provided during air travel. The peripheral evidance. may appear trivial & are the constitude the real source of competitive differentiation

c Service Blueprint →

The service blueprint is a technique used for service planning help tool. It can be used for developing new innovative service as well as for improving existing service. The various process of service blueprint →

1] Planes →

The service blueprinting differentiates between five degress of ~~service~~ client interaction & interaction as the client interaction line separates the process steps of the service activities that the client carres out independently.

2] Participants →

The development team for a service blueprint should be represented by different services developments such as service development

3] Definition of the service activities that the clients point of view →

The first step in service blueprinting is the clients point is the identification of the client actions of the service

4] Identification ~~& definition~~ of client contact points →

The different tidons of the client action & the service providing firm actions is

Q 3 a Hotel marketing is the application of marketing principles in the hote industry so that the hotel service are made internationally competitive vis-a-vis commercially viable.

The Hotel marketing is the wirne in marketing to establish brand loyalty so that eventually the consumer does not purchese the goods once but carrtinusly marketi mix for Hot Marketing →

1] product mix
2] promation mix
3] price mix
4] place mix
5] The people

1] product mix →

It is the process of formulating the core & periphered services in the face of changing needs & requirements of the users.

2] promation mix →

Innorative promational measures are to be used for promating business there are a number of compoats for promating the business. it is necessary to blend the business. the diffrent constituents in such that effect are ~~pro~~ persudsion is most effective.

V.D.C. M.R. MALWADI (MASU)

No marketing mix is found so much critical as pricing.

4) place mix →

In place mix the hotel companies have to make it sure that the promised services reach to the withmate users in a right ~~fati~~ fashion

5) The people →

Efficient people mix is important in hotel industry due weightage should be given to personal serving the hotel companies Incentives pave the overnaes for the generation of efficiency.

V.D.C.I.M.R. ★ MALWADI (MAS) ★

SDF'S Vishwakarma Institute of Mangement and Research
Malwadi Masur

Lesson Plan
2019-20

Academic Year
Semister : **MBA II SEM IV**
Course : **MBA CBCS**
Subject code : **subject Name : ENTREPRENEURSHIP DEVELOPMENT AND PROJECT MANAGEMENT**
Evalution : Fully internal 100 Marks
No of sessions per week : per class

Sr No	Topic	Sub Topic	No of sessions	Date	Method of Teaching
1	Topic No	1.Concept of entrepreneurship,	1	13\01	background reading with acticities
		2.Entrepreneur,	1		
		3.Netpreneur,	1		
		4.Entrepreneurship and Enterprise	1		Backrgound reading
		5.Link between Entrepreneurship and Economic Development,	1	22\01	
		6.Skill Development and Entrepreneurship Development.	1		case studies and assignments
		7.Vision, Mission, Goals and Objectives,	1	29\01	
		7.Economic and Non-economic like individual,	1		Backrgound reading
		9.environment, socio-cultural etc.	1		Backrgound reading
		10.Innovations and Entrepreneurship	1		
		11.Link between innovation and entrepreneurship,	1	27\01	
		12.Schumpeter's Theory Peter Ducker's systematic Hagen's Theory	1	4\02	Backrgound reading
		13.practical David McClelland's Need for achievement theory	1	5\02	

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		14.Role of entrepreneur in economic development	1	6/2	
		15.Revision of Topic	3		assignments and test
		outdoor visit for practicle		7/02	Locall visit
2	Topic No 1	1.Entrepreneurship Policy and Support System:	1		Backrgound reading
		2.Micro, Small and Medium Entrepreneurship Development Act 2006	1	10/02	activities
		3.Policies for MSMEs	1		Backrgound reading
		4.Concessions and Incentives	1		
		5.Financial support schemes	1		
		6.District Industries Centre's (DIC) Role and Functions	1	14/02	assignments
		7.Start-up India, Make in India and Digital India and	1		
		8.Export Promotion facilities for MSMEs	1		Backrgound reading
		9.Global Vision for Entrepreneur.	1	17/02	
		10.Entrepreneurship Training and Development	1		Backrgound reading
		11.Objectives of Training	1		
		12.Programmes, Contents and Method	1		Backrgound reading
		13.Various Training and Development Institutions in India.	1	18/02	
		4.Revision of Topic	3	20/02	assignments and test
3	Topic No 3		1		Backrgound reading
		1.Sectoral Entrepreneurship: a. Entrepreneurship in Agri and Rural Sector-	1	27/02	
		2.Scope	1		
		3.Problems and Prospects.	1		
		4.Entrepreneurship in Manufacturing Sector	1	3/03	Backrgound reading

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		5.Scope, Problems and Prospects.	1		
		6.Entrepreneurship in Service Sector	1	6/03	activities
		7.Scope, Problems and Prospects.	1		assignments
		8.Women Entrepreneurship- Scope, Problems and Prospects	2		
		8.Revision of Topic	2	9/03	assignments and test
4	Topic No 4		1		
		1.Entrepreneurship Launching:	1	12/03	activities
		2.Developing and analysis business ideas.	1		Backrgound reading
		3.Project report preparation.	1		Backrgound reading
		4.Choice and form of business organization	1	18/03	Backrgound reading
		5.Area and size of operation,	1		
		6.Sources and financial resource	1	19/03	case studies and assignments
		13Revision of Topic	3	20/03	case studies and assignments
	Reference Books :				
		1.Entrepreneurship Development by P.N.Singh and J.C. Saboo. Published by Dr. P.N. Singh			
		2.Entrepreneurial Development by S.S. Khanaka. Published by S.Chand and Company Ltd. New Delhi-110055			
		3.Innovations and Entrepreneurship By Peter Drucker Pub: UBS publishers and Distributors Ltd. New Delhi-110002			

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Vishwakarma Dadasaheb Chavan Institute of Management and Research,Malwadi,Masur

Attendance Sheet

Subject Name: Entrepreneurship Development **Class:MBA-II (Sem-IV)2019-20**

Faculty Name: Prof B.S. Do

SR. NO.	NAME OF STUDENTS	1 (13/01)	2 (21/01)	3 (21/01)	4 (22/01)	5 (23/01)	6 (24/01)	7 (27/01)	8 (28/01)	9 (29/01)	10 (29/01)	11 (3/2)	12 (4/2)	13 (5/2)	14 (6/2)	15 (10/2)	16 (11/2)	17 (12/2)	18 (13/2)	19 (14/2)	20 (17/2)	21 (17/2)	22 (18/2)	23 (20/2)
18001	BANUGADE REKHA MACHINDRA	P	P	P	AB	P	P	P	P	P	P	AB	P	P	P	P	P	P	AB	P	P	P	P	P
18002	BHANDARE AMITA BHIMRAO	P	AB	P	P	P	P	P	P	AB	P	P	P	P	P	AB	P	P	P	P	P	AB	P	P
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18004	GAIKWAD ROHINI BHAGWAN	P	P	P	AB	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	AB	P
18005	GIRI GOSAVI ROHINI VILAS	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	AB	P	P	P	AB	P	P	P
18006	HONMANE VISHAL BABURAO	P	P	AB	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	AB	P
18007	JADHAV AMIT DNYANDEV	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	AB	P	P	P	P
18008	JAGDALE NAMRATA VIKAS	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	AB
18009	KARVEKAR AJAY JAYWANT	AB	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	AB	P	P	P	P
18010	MADANE ROHAN ASHOK	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	AB	P
18011	MORE SAVANKUMAR BHIMRAO	P	AB	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	AB	P	P	P	P
18012	NAGAWADE VARSHA DIGAMBAR	P	P	P	P	P	AB	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	AB	P
18013	NALAWADE ALOK TANAJI	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	AB	P	P	P
18014	NALAWADE PRITAM ANNASO	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	AB
18015	NANGARE DIPALI SUBHASH	P	P	P	P	P	P	P	AB	P	P	P	P	P	AB	P	P	P	P	P	AB	P	P	P
18016	NIKAM POOJA DILIP	P	P	AB	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	AB	P	P	P	P	P
18017	PATIL SNEHA SAMPAT	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	AB	P	P	P	P	P	AB	P
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18020	SHAIKH JAVED YAKUB	P	P	P	AB	P	P	P	P	P	AB	P	P	P	P	AB	P	P	P	P	P	P	P	P
18021	SHEDAGE SUPRIYA SAMBHAJI	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	AB	P	P	P	P
18022	SHINDE SUPRIYA RAJKUMAR	AB	P	P	P	P	P	P	AB	P	P	P	P	P	P	AB	P	P	P	P	P	P	AB	P
18023	THORAT DEEPAK SURESH	P	P	AB	P	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	AB	P	P	P
18024	THORAT SHUBHAM SHIVAJI	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	AB	P
18025	YADAV NIKHIL PRATAP	AB	P	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	AB	P	P	P	P	P
18026	YADAV SANJAY MARUTI	P	P	P	P	AB	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	AB	P	P

Director
Vishwakarma Dadasaheb Chavan Institute of Management & Research, Malwadi (Masur)

Vishwakarma Dadasaheb Chavan Institute of Management and Research,Malwadi,Masur

Attendance Sheet

Subject Name: ED.

Faculty Name: Prof B.S. Dol

Class:MBA-II (Sem-IV)2019-20

SR. NO.	NAME OF STUDENTS	1 (20/2)	2 (25/02)	3 (26/2)	4 (27/2)	5 (28/2)	6 (2/03)	7 (3/03)	8 (6/03)	9 (9/3)	10 (12/3)	11 (16/3)	12 (16/3)	13 (18/3)	14 (19/03)	15 (20/03)
18001	BANUGADE REKHA MACHINDRA	P	P	P	AB	P	P	P	AB	P	P	P	P	P	P	AB
18002	BHANDARE AMITA BHIMRAO	P	AB	P	P	P	AB	P	P	P	P	AB	P	P	P	P
18003	CHAVAN VIKAS BHAGWAT	P	P	P	AB	P	P	P	AB	P	P	P	P	AB	P	P
18004	GAIKWAD ROHINI BHAGWAN	AB	P	P	P	P	AB	P	P	P	P	AB	P	P	P	P
18005	GIRI GOSAVI ROHINI VILAS	P	P	AB	P	P	P	AB	P	P	P	P	P	AB	P	P
18006	HONMANE VISHAL BABURAO	P	AB	P	P	P	P	P	AB	P	P	P	AB	P	P	P
18007	JADHAV AMIT DNYANDEV	P	P	P	AB	P	P	P	P	P	AB	P	P	P	P	AB
18008	JAGDALE NAMRATA VIKAS	AB	P	P	P	P	P	AB	P	P	P	P	P	AB	P	P
18009	KARVEKAR AJAY JAYWANT	P	P	AB	P	P	P	P	P	AB	P	P	P	P	P	AB
18010	MADANE ROHAN ASHOK	P	P	P	AB	P	P	P	AB	P	P	P	AB	P	P	P
18011	MORE SAVANKUMAR BHIMRAO	AB	P	P	P	P	AB	P	P	P	AB	P	P	P	P	P
18012	NAGAWADE VARSHA DIGAMBAR	P	P	AB	P	P	P	P	AB	P	P	P	P	P	P	AB
18013	NALAWADE ALOK TANAJI	P	P	P	AB	P	P	P	P	AB	P	P	P	P	P	AB
18014	NALAWADE PRITAM ANNASO	AB	P	P	P	P	AB	P	P	P	P	P	AB	P	P	P
18015	NANGARE DIPALI SUBHASH	P	P	AB	P	P	P	P	AB	P	P	P	P	P	AB	P
18016	NIKAM POOJA DILIP	P	P	P	AB	P	P	P	P	AB	P	P	P	P	P	AB
18017	PATIL SNEHA SAMPAT	P	AB	P	P	P	AB	P	P	P	P	AB	P	P	P	P
18018	PATSUPE NITEEN ANANDA	P	P	AB	P	P	P	AB	P	P	P	P	P	AB	P	P
18019	PAWAR SANTOSH MALSIING	P	P	P	P	AB	P	P	P	P	AB	P	P	P	P	P
18020	SHAIKH JAVED YAKUB	AB	P	P	P	P	AB	P	P	P	P	AB	P	P	P	P
18021	SHEDAGE SUPRIYA SAMBHAJI	P	P	P	AB	P	P	P	P	P	AB	P	P	P	P	P
18022	SHINDE SUPRIYA RAJKUMAR	P	AB	P	P	P	P	P	AB	P	P	P	P	AB	P	P
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18026	YADAV SANJAY MARUTI	P	P	AB	P	P	P	P	P	AB	P	P	P	P	P	AB

Director

Shri Bhamaxmi Foundation's
Vishwakarma – Dadasaheb Chavan Institute of Management & Research (VDCIMR),
Malwadi, Masur, Karad - 415106

Student Name : Santosh M. Jaan Course: MBA Seat Number : 1800/9
Subject Name and code : Entrepreneurship develop Examination : _____
Day & Date : 5/11/2019. Time: _____ Invigilator's Sign : _____
Number of Supplements: Main Answer-sheet (1) + _____ Total =

Question No.	1	2	3	4	5	6	7	8	9	10	Total Out of	Cheked By (Sign)
Marks Obtained	10	8	8	9	—	—	—	—	—		33/40	BSPO

(Start Writing From Here)

Q. (1) Factors affecting influencing E. D.

Entrepreneurship is influenced by four distinct factors

(1) Economic development / Factors.

(2) Culture.

(3) Technological development

(4) Education.

In areas where these factors are present, you can expect to see strong & consistent entrepreneurial development.

(1) Economic Factors

environment exercise the most direct & immediate

The economic factors that affect the growth of entrepreneurship are the following :—

(i) Capital

(ii) Labour

(iii) Raw materials

(iv) market.

(v) Infrastructure.

(2) Social Factors :—

social factors can go a long way in encouraging entrepreneurship. The main components of social environment are follows —

(i) Caste factor

(ii) Family background.

(iii) Educat^n

(iv) marriage status.

(v) Culture values.

③ psychological Factors :-

many entrepren. theorists have propounded theories of entrepreneurship that concentrate especially upon psychological factors. These are follows.

① Need achievement

② Withdrawal of status Respect.

③ Motives

④ others. etc.

Above we see the various factors influcing on the E.D

10

D.C.I.M.E. (MASUR)

Q. ② Funcⁿ of DIC.

The District industries Centre programe was started by the central government in 1978. with the objectives providing a focal point for the promoting small

→ small
→ tiny
→ cottage
→ village Industry in a perticular area & to make available to them all necessary services and facilities at one place

Functions of DIC.

⟹ Acts as the focal point of the industrialisation of the district.

⟹ Prepares the Industrial profile of the district with respect to

⟹ opportunity guidance to entrepreneurs.

⟹ manpower assessment with respect to skilled, semi-skilled workers.

⟹ organises entrepreneurship development training programme

⟹ Gives SSI Registration.

⟹ Acts as a link between the entrepreneurs & the lead bank of the district.

⟹ Advices the entrepreneurs on investments.

⟹ Prepares techno-economic feasibility report.

Above we see the function of DIC

Q.(8) Role of Enterpreneurs in the economic development of a Country.

is not identical in the various economies. Depending on the material resources, Industry Climate & responsiveness of the political system.

⟹ Emplement Generation :-

Growing unemployment particularly educated unemployment is the problem of the Nation. So Role of Enterprenurs is important.

⟹ Nation Income :-

Nation Income consists of the goods and services produced in the country and imported.

⟹ Balanced Regional development :-

The growth of Industry & business leads to a lot of public to

benefit like

→ transport

→ Educat^n

→ Health

→ Facilities

→ Entertainment etc.

when industries are concentrated in selected cities. development gets limited to these cities.

→ Creating Innovat^n :—

An entrepreneur is a person who always look for changes in New things. apart from Combining the factors of production. he also introduces new ideas.

" Economic development is the effect for which Entrepreneurs is a cause."

also following see Role. of its

→ National Social Entrepreneurship Forum

→ Qualities of a successful Entrepreneur. etc.

V.D.C.I.M.R. MALWADI (MASS)

Q. (5) Short Notes

(C) SWOT.

specificall SWOT is a basic, analytical framework that assesses what an entity (usually a business, though it can be used for place, industry or product) can & cannot do, for factors both Internal (strengths & weakness) as well as external (potential opportunities & threats).

S - Strengths.
W - Weakness
O - Opportunities
T - Threats.

For the self our analysis and the Evaluat the self or others.

3

(d) objectives of training Program

"Training is the act of increasing the knowledge and skill of an employee for doing a particular job"

⟹ by Edwin B. Flipp

Objectives of Training Programme :-

⟹ To provide job relat knowledge to the workers.

⟹ To improve the productivity of the workers and the organizatn.

⟹ To reduce the number of accidents by providing safety training to the workers.

⟹ To prepare workers for promotion to higher jobs by imparting them advanced skill.

⟹ To bri...

handle materials, machines & equipment efficiently & thus to check wastage of time and resources.

above see the objectives of training programme.

4

V.D.C.I.M.R. * (MSUS) * MALWADI (MASUS)

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Student Name : Rekha M. Banugade Course: MBA Seat Number : 18001

Subject Name and code : Entrepreneurship Development Examination :

Day & Date : 5/11/2019. Time: Invigilator's Sign :

Number of Supplements: Main Answer-sheet (1) + Total =

Question No.	1	2	3	4	5	6	7	8	9	10	Total Out of	Cheked By (Sign)
Marks Obtained	5	—	5	10							20/40	B.S.P.d

(Start Writing From Here)

Q1) Factor influencing Entrepreneurship Development

→ 1) Economic factors

a) Capital constitute one of the most prerequisites for establishing an enterprise. The availability of capital facilitates an enterpreneur to bring together the land of one machine of another & raw material of yet another to combine them to produce goods.

b) Labour :-

The quality rather quantity of labour is another factor which influence the emergence of entrepreneurship.

c) Raw material :-

The necessary raw material hardly needs any emphasis for establishing any industrial activity & therefore its influence in the emergence of entrepreneurship

d) Market :-

The size & composition of a market both influence entrepreneurship in their own way. Partially monopoly in a particular product in a market become more influential

2) Socio-cultural factors:-
The proponents of non-economic factors place emphasis on the relevance of a system of norms & values with a socio-cultural setting for the enterpreneurship.

Social Mobility:-
Involves the degree of mobility both social & geographical & the nature of mobility channel with a system.

Marginality:-
A group of scholars hold a strong view that social marginality also promotes enterpreneurship.

* Personal factors:-
a) Age:-
Age factor of new enterpreneurship is very significant in adveloping economy.

b) Caste & family background:-
Caste & family background helps create enterpreneurship environment & occupational awareness for the enterpreneurs.

c) Maritial Status:-
Maritial status may/can conducive enterpreneurial growth in so far as it is a case of fulfilling family responsibilities.

d) Education & Technical knowledge:-

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Q5) Write Note on:-

1) SWOT:-

→ A scan of the internal & external environment is an important part of the strategic planning process.

1) Internal Analysis:-

A) Strength

A for strength are it resources & capabilities that can be used as a basis for developing

a) Patents

•) Strong brand name.

•) Good reputation

•) Cost advantages

•) Exclusive access to high grade natural resources

B) Weakness:-

The absent of certain strengths may be view as a weakness.

•) Lack of patent protection

•) A weak brand name

•) Poor reputation among customer

•) High cost structure

2) External factors:-

A) Opportunities:-

The external environmental analysis may reveal new opportunities for profit & growth.

•) An unfulfilled customer need

•) Arrival of new technologies

•) Loosening of regulations.

B) Threats:-

Changes in external environmental situation

from pratices products
or) New regulations etc

a) Objectives of Training Programme
Training & development programmes for entrepreneurs are also called entrepreneurial development programme.
Main objectives are.
1) To Enhance Quality of Entrepreneurs
EDPS help to improve the overall quality of entrepreneurs. for instance entrepreneurs might to develop a high level of need for achievement

2) To Develop Human Skills.
Knowledge of human skills is a must for entrepreneurs managers & anyone working in the organisation.

3) To Develop Communication Skills
Everyone should be fairly well versed with the communication skills.

4) To Develop Conceptual Skills
Conceptual skills are required to visualise & analyse problem or situation.

5) To Generate Discipline
EDP help to increase discipline in the entrepreneurs.

6) To assume Responsibility.

(7) To familiarise with Project formulation:
Project formulation require a good deal of expertise.

8) To Develop leadership Skills
Leadership Skills are vital to entrepreneur & manager. leadership is an act of influencing subordinates or others to work toward group objects

(9) To Familiarise with financial Planning:-
Financial planning involves preparation of financial plans or capital plan.

10) To familiarise with Market Situation:
Market situation involve demand & supply in the market, the degree of competition.

(10)

V.D.C.L.M.R. MALWADI (MASUR)