

Row Labels	Average of discounted_price
Electronics	775
Beauty	765
Books	755
Clothing	745
Home & Kitchen	735
Grand Total	755

KEY INSIGHTS 1

Electronics has the highest average sales (₹775), while Home & Kitchen has the lowest average sales (₹735).

Row Labels	Average of profit_margin
Beauty	0.250999563
Books	0.252068947
Clothing	0.253166671
Electronics	0.249957404
Home & Kitchen	0.25429391
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Grand Total	0.252097299

KEY INSIGHTS 2

Profit margins are similar across categories, with Home & Kitchen slightly higher than others.

category
Beauty
Books
Clothing
Electronics
Home & Kitchen

KEY INSIGHTS 3		
Higher ratings do not always correspond to higher sales across categories.		

Row Labels	Average of rating	Average of discounted_price
Beauty	4.7	765
Books	4.4	755
Clothing	4.1	745
Electronics	3.5	775
Home & Kitchen	3.8	735
Grand Total	4.1	755

