

# Curriculum Vitae

Gur Ben Sira

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I'm 28, with a background in the restaurant business, where I worked as a chef and kitchen manager. During my military service I was a team leader, with honors, in the technical flight unit of an F16 squadron in the Air Force. I have a short experience as a copywriter in the Pressman-Baruch Advertising Agency in Tel Aviv. I'm a hard worker who is highly motivated to learn.

## Education

- 2024**            Graduated the copywriting course at Copywise School of Copywriting in Tel Aviv.
- 2014**            Graduated 12 years of school at the Pardes Hana Agricultural High School.

## Professional Experience

- 2024**            **Copywriter, the Pressman-Baruch Advertising Agency, Tel Aviv**
- Worked on the corporate campaign of the Geely vehicle brand.
  - Worked on the launch campaign of the Zeekr X electric car.
  - Worked on a variety of projects for the agency's customers.
- 2018 – 2023**    **Chef and kitchen manager, Yanagi Asian Cuisine, Pardes Hana**
- Head chef.
  - Kitchen manager.
  - Managed the overall kitchen activity, including the management of the staff, suppliers, and inventory, while working under high pressure and strict schedules.

## Military Service

- 2015 – 2018**    **Team leader, the technical flight unit of an F16 squadron, Israeli Air Force**
- Full military service in the 201 Squadron of the Israeli Air Force.
  - Rank A munition team leader.
  - Rank A technician.
  - A Badge of Excellence soldier with two certificates of appreciation for identifying severe malfunctions in squadron's airplanes.