## Module 3: Assignment 1

## Garett Lohner

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ITWEB-200-Flex2

Professor Mohammad Azam

Band Website Mood Board

Project lead: Garett Lohner

Client: Digital Crafts

A quick glimpse at the demographic of concert attendees







Demonstrate intimate live performance settings and tight knit fandom





Show off gear and accessories





## Module 3



Basic intro page for our fictional shoe selling wesbite, including photos and a nav portion, as



Click the image on the home page to be taken to a selection of shoes, including a link back to home



Customers may then return home using the nav, and click on the about tab, also located in the nav



The about page will include an image of our cruelty free vegan luxury shoes, and a quick snippet of our company



After returning home, the customer should also be able to access the shop via hyperlinks in the home pages text blurb



Having multiple ways to access the shop will increase the likelihood of a customer making a purchase of our genius product



