



# BLAZING NEW PATHS IN MICE TRAVEL





# THAILAND





## ABOUT US

Since 1999, Asian Trails has grown to become one of the leading destination management companies in Asia with full service operations in 8 Asian destinations. The company's vision was conceived by Luzi Matzig, today's Chairman and co-founded by Asian Trails' CEO, Laurent Kuenzle and commenced operations on September 09, 1999. The guiding principles and vision set by our Chairman and CEO remains the cornerstone of our operations – up to today.





## WHY US?

- 🐘 Own regional presence in South East Asia / East Asia
- 🐘 Local expertise present with over 30 offices in 8 countries
- 🐘 Well-established company with many years of experience
- 🐘 Financially stable
- 🐘 High service level on the ground
- 🐘 A broad range of innovative products
- 🐘 Quite a large contingent of International Representation Offices (IRO) throughout key source markets around the world
- 🐘 Flexible approach to clients' needs
- 🐘 Team of over 650 skilled and experienced professionals



# OUR PRESENCE

Cambodia | China | Indonesia | Laos | Malaysia | Myanmar | **Thailand** | Vietnam





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Bangkok, a metropolis where 'East Meets West' with a unique and enchanting character, offering luxury, authenticity and excitement around every corner...

Cambodia | China | Indonesia | Laos | Malaysia | Myanmar | **Thailand** | Vietnam



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## Get Your Adrenaline Pumping with our Rocket Boat Experience

Bangkok – no minimum / recommend not more than 20 participants per session

Cambodia | China | Indonesia | Laos | Malaysia | Myanmar | **Thailand** | Vietnam



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## Discover Thai Puppetry in Bangkok's Hidden Artist Commune

Bangkok – no minimum / recommend not more than 70 participants per session

Cambodia | China | Indonesia | Laos | Malaysia | Myanmar | **Thailand** | Vietnam



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## Experience Your Own Private Floating Market

Bangkok – no minimum / recommend not more than 90 participants per session

Cambodia | China | Indonesia | Laos | Malaysia | Myanmar | **Thailand** | Vietnam



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## Stylish Sunset Cocktail Cruises on the Chao Phraya River

Bangkok – no minimum / maximum 250 participants (cocktail set-up)

Cambodia | China | Indonesia | Laos | Malaysia | Myanmar | **Thailand** | Vietnam

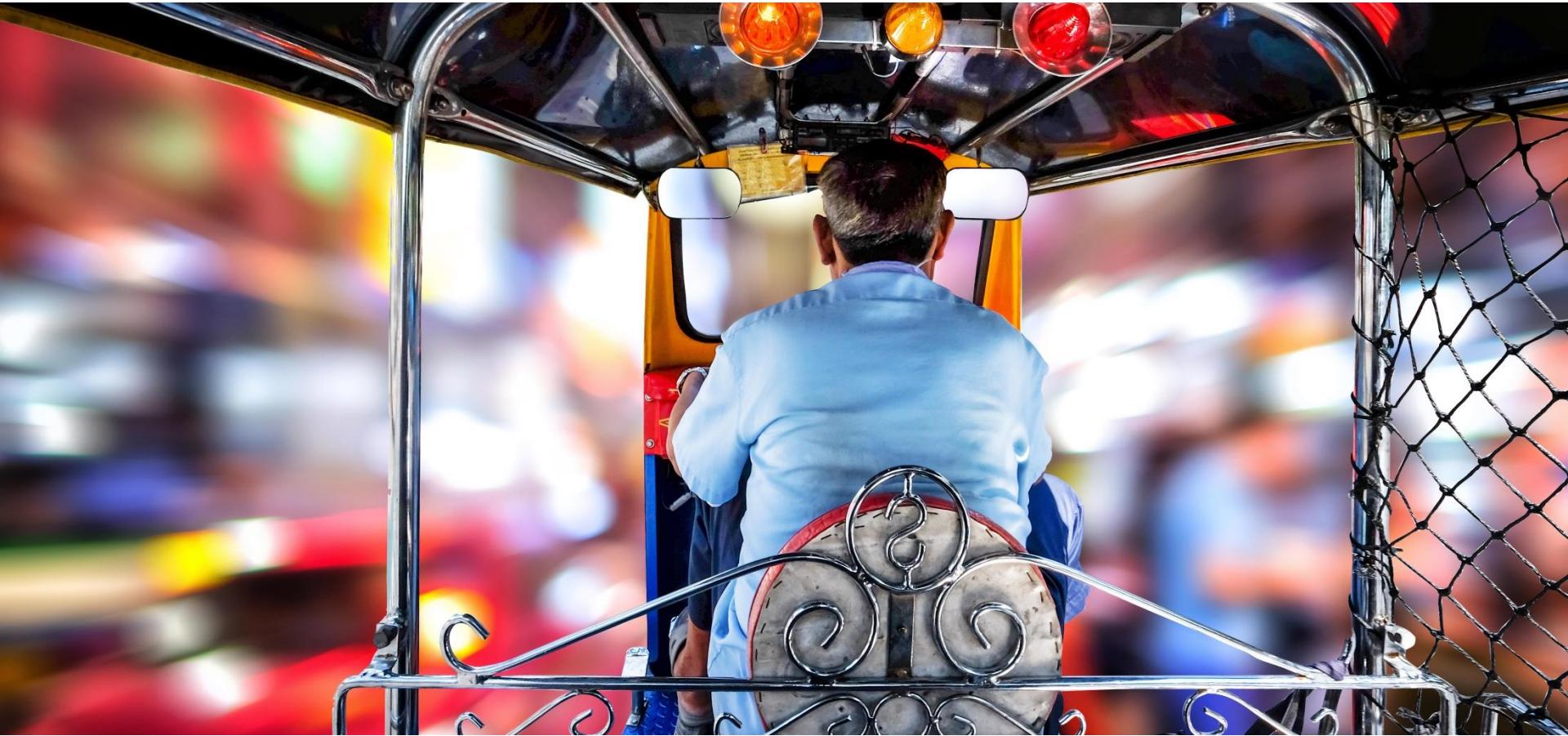


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## Explore The Chao Phraya River on a Private Hacker Boat

Bangkok – 2pax minimum / maximum 50 participants

Cambodia | China | Indonesia | Laos | Malaysia | Myanmar | **Thailand** | Vietnam



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## A Tuk-Tuk Challenge through Bangkok's Streets

Bangkok – minimum 20 participants / maximum 200 participants

Cambodia | China | Indonesia | Laos | Malaysia | Myanmar | **Thailand** | Vietnam



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## Your Own Iron Chef Competition!

Bangkok – minimum 15 participants / maximum 120 participants



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## Tailor-made Street Food Experiences

Bangkok – minimum 2 participants / maximum 20 participants

Cambodia | China | Indonesia | Laos | Malaysia | Myanmar | **Thailand** | Vietnam



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## Urban Food Truck Party – Bring Those Tasty Treats From The Street To Your Event

Bangkok – minimum 50 participants / Maximum 200 participants



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## Get Your Tuk Tuk Driving License!

Bangkok – minimum 5 participants / maximum 50 participants (broken up in 10 teams)

Cambodia | China | Indonesia | Laos | Malaysia | Myanmar | **Thailand** | Vietnam



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## Year-round Songkran Celebration – Create Your Own Water Party

Bangkok – minimum 2 participants / Maximum 20 participants

Cambodia | China | Indonesia | Laos | Malaysia | Myanmar | **Thailand** | Vietnam



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## A Private Dinner on One Of Asia's Most Renowned Luxury Trains

Bangkok to Ayutthaya – minimum 50 participants / maximum 80 participants

Cambodia | China | Indonesia | Laos | Malaysia | Myanmar | **Thailand** | Vietnam



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## Panoramic Dinners in Bangkok's Iconic Rooftop Restaurants

Bangkok – minimum 2 participants / maximum 250 participants

Cambodia | China | Indonesia | Laos | Malaysia | Myanmar | **Thailand** | Vietnam



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## Contemporary Bangkok – Unique New Event Spaces Along the Chao Phraya River

Bangkok – minimum 100 participants / maximum 500 participants



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## Exclusive and Iconic Venues – Chakrabongse Prince Villa

Bangkok – minimum 50 participants / maximum 120 participants



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With a prominent, Sino-Portuguese heritage at the heart of this island, Phuket has gained name and fame for its top-class accommodation and MICE venues that cater for all budgets



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## Sea-canoe Safaris in Phang Nga Bay and Beyond

Phuket/Khao Lak/Krabi – minimum 20 delegates / maximum 100 delegates

Cambodia | China | Indonesia | Laos | Malaysia | Myanmar | **Thailand** | Vietnam



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## Your Own Private Island for the Day

Phuket – no minimum / no maximum amount of participants

Cambodia | China | Indonesia | Laos | Malaysia | Myanmar | **Thailand** | Vietnam



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Chilled Beats, Sunshine & Drinks – Your Own Private Beach Lounge

Phuket – minimum 10 delegates / maximum 1000 delegates

Cambodia | China | Indonesia | Laos | Malaysia | Myanmar | **Thailand** | Vietnam



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## Iconic Gala Dinners in Phuket's Historic Old Town

Phuket – minimum 50 participants / maximum 200 participants

Cambodia | China | Indonesia | Laos | Malaysia | Myanmar | **Thailand** | Vietnam



## Craft Your Own Cocktails at Chalong Bay's Rum Distillery

Phuket – minimum 10 participants / maximum 50 participants

Cambodia | China | Indonesia | Laos | Malaysia | Myanmar | **Thailand** | Vietnam



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## White Water Rafting and Waterfall Swims

Phuket – no minimum / maximum 60 participants



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The closest thing to tropical paradise, Samui is blessed with pearly white beaches, turquoise waters, lush green rainforests, emerald waterfalls and world-class MICE venues!



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## Siam Spirit - Yoga & Meditation on the Beach

Koh Samui – minimum 10 participants / maximum 50 participants

Cambodia | China | Indonesia | Laos | Malaysia | Myanmar | **Thailand** | Vietnam



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## Ocean Pier and Sunset Dining in Samui

Koh Samui – minimum 20 participants / maximum 120 participants

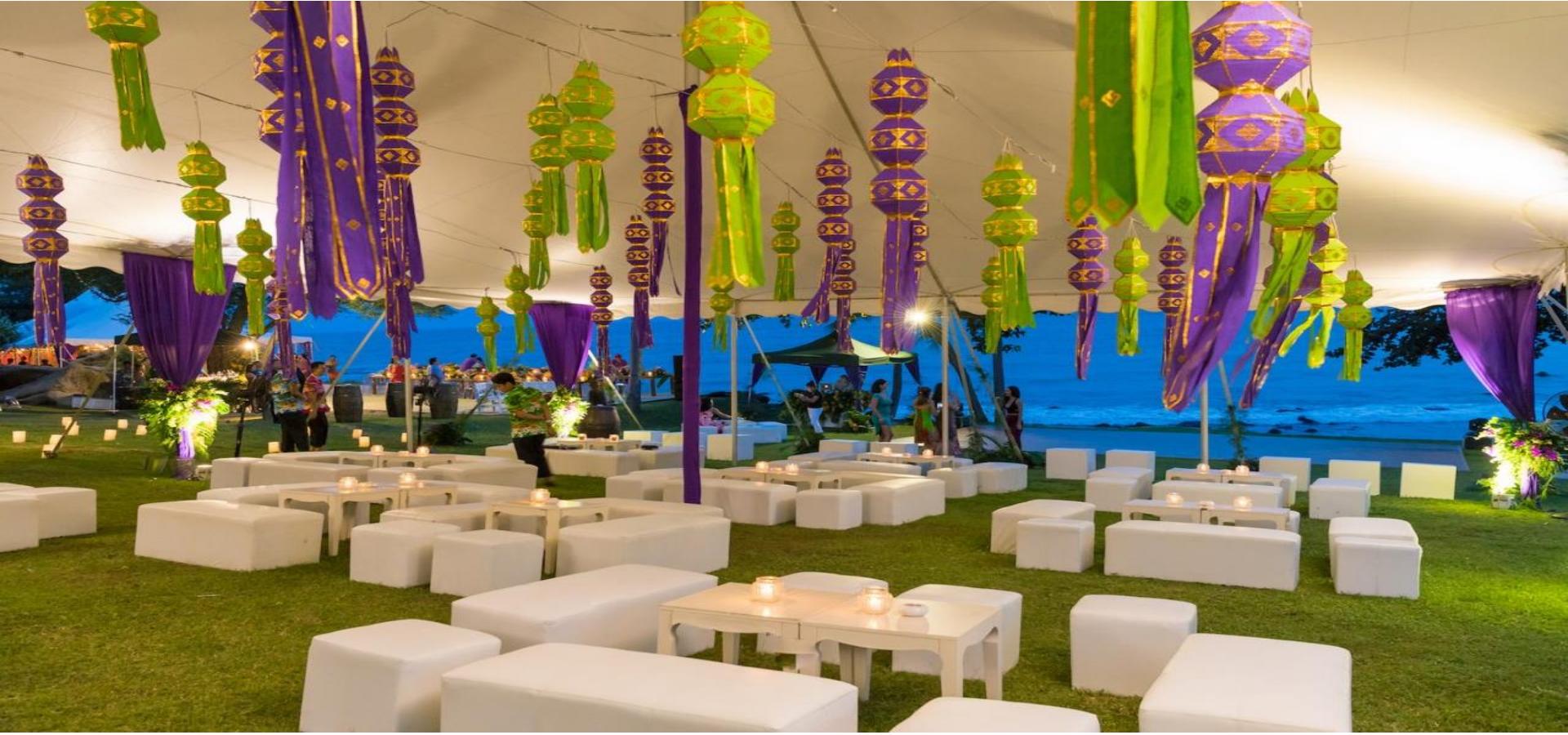


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## The Samui Experience – Tailor-made Gala Dinners

Koh Samui – minimum 20 participants / maximum 400 participants

Cambodia | China | Indonesia | Laos | Malaysia | Myanmar | **Thailand** | Vietnam



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Themed Events in your own Private Villas or Beachfront Venue

Koh Samui – minimum 20 participants / maximum 250 participants



Chiang Mai, former capital of the Lanna Kingdom, offers fertile nature, historic charm, world-class cuisine and exciting adventure; a wonderful mix for any incentive.



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## Mahout for a Day at a Sustainable Elephant Sanctuary

Chiang Mai –minimum 2 participants / maximum 60 participants

Cambodia | China | Indonesia | Laos | Malaysia | Myanmar | **Thailand** | Vietnam



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## Spirit To Serve – Sustainable CSR Activities

Chiang Mai –minimum 20 participants / maximum 100 participants

Cambodia | China | Indonesia | Laos | Malaysia | Myanmar | **Thailand** | Vietnam



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Exploring Chiang Mai City & Countryside on the back of a Vespa Scooter!

Chiang Mai –minimum 2 participants / maximum 40 participants

Cambodia | China | Indonesia | Laos | Malaysia | Myanmar | **Thailand** | Vietnam



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## The Spirit of Muay Thai – Authentic Thai Martial Art Experiences

All over Thailand – minimum 20 participants / maximum 150 participants

Cambodia | China | Indonesia | Laos | Malaysia | Myanmar | **Thailand** | Vietnam



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The most royal beach destination of the Kingdom, Hua Hin offers fabulous beaches, perfect golf courses and stunning, natural surroundings, all set around a charming laid-back town.



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## Sam Roi Yod – A Magical Sala Built by King Rama V

All over Thailand – minimum 8 participants / maximum 150 participants



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A perfect mix between nature, history and adventure, Kanchanaburi offers great opportunities for team-building experiences within easy reach from Bangkok.



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Pattaya's seaside resorts, national parks, stunning islands and chilled beaches, all a short drive from Bangkok's Suvarnabhumi Airport, offer plenty of fun and excitement.



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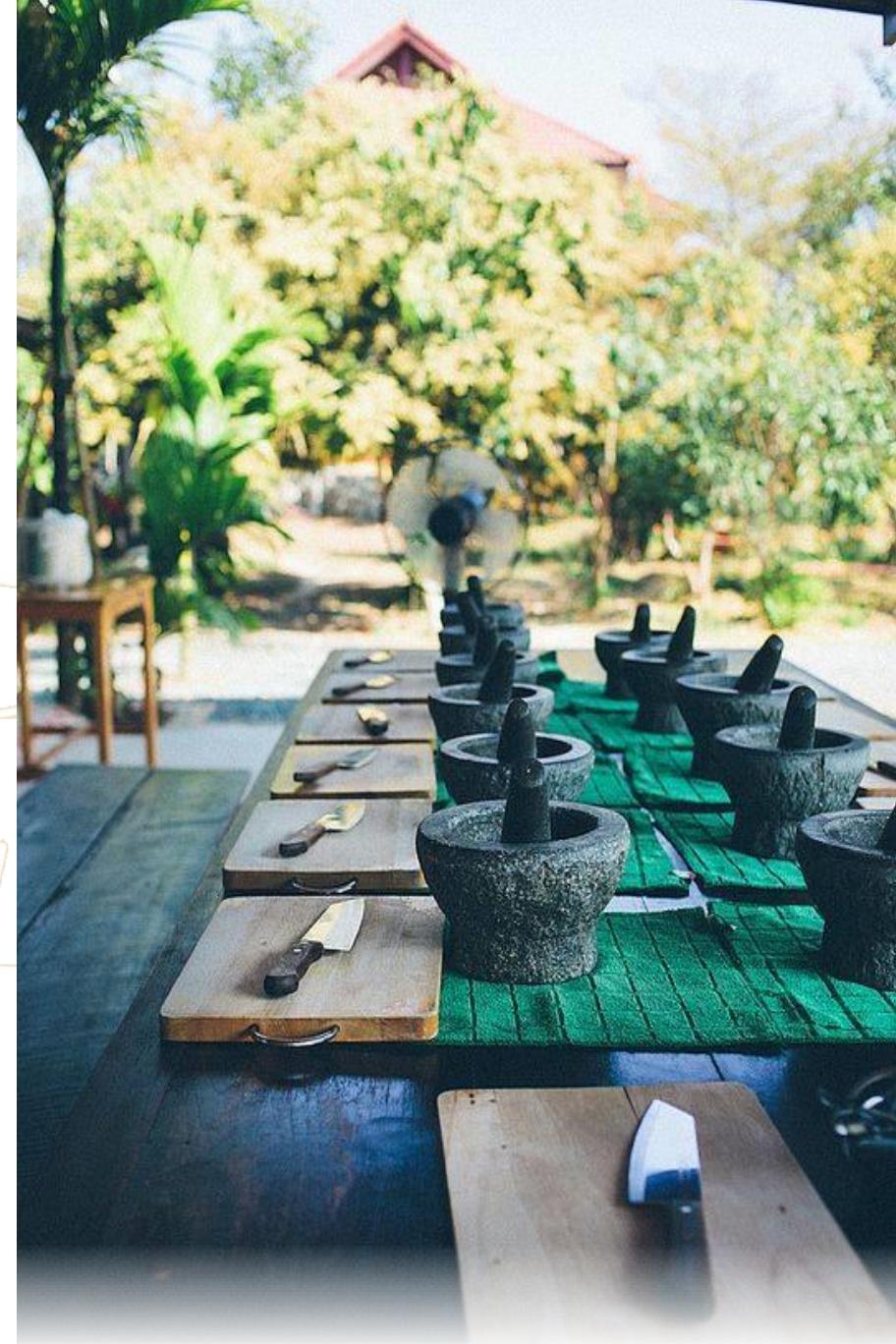
## Traditional Thai Foot Massage and Wellness Experiences

All over Thailand – minimum 2 participants / maximum 100 participants

Cambodia | China | Indonesia | Laos | Malaysia | Myanmar | **Thailand** | Vietnam

## IN ADDITION...

- We are able to support you on all your travel requirements
- Endless sightseeing and bespoke touring options
- Multiple destination combinations
- A complete range of Incentive Travel services including theme party design, unique incentive tour programs, team building, catering arrangements, corporate gift design, dine-around arrangements, entertainment co-ordination and guest speaker bookings
- Handy hints and tips to enhance itineraries for your participants
- We truly are your one stop shop for the whole of Southeast Asia and China



## OUR ASIAN TRAILS THAILAND MICE TEAM



At Asian Trails, our dedicated, multi-lingual and enthusiastic MICE professionals will assist you with tailored, truly exceptional and above all personalized services matching with your client's preferences. We pride ourselves on offering you world-class MICE solutions at the highly competitive rates!



# WITH OUR THANKS



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