

Site Plan

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Purpose

Facilitate and bring convenience to travelers, especially members of The Church of Jesus Christ dos Santos, who are looking for services and hotels near the church's temples.

Target Audience

The services are available to anyone who is willing to comply with the local rules of each establishment. However, the target audience is LDS members who often travel to visit or serve in church temples. This includes not just members in general, but those who are going to serve as short-term or long-term temple missionaries.

Two Personas

A couple with young children needs to go to the temple but has no one to leave their children with. They then look for a babysitting service close to the temple, just for the time they are in the temple. A group of young people from a neighboring city plan to go to the temple and need a changing room to shower, change their clothes, and store their bags for the time they will be in the temple.

Color Scheme

Color 1	Color 2	Color 3	Color 4
#436c89	#8b2c40	#FFFFFF	#000000

Palette URL:

<https://coolors.co/436c89-8b2c40-ffffff-000000>

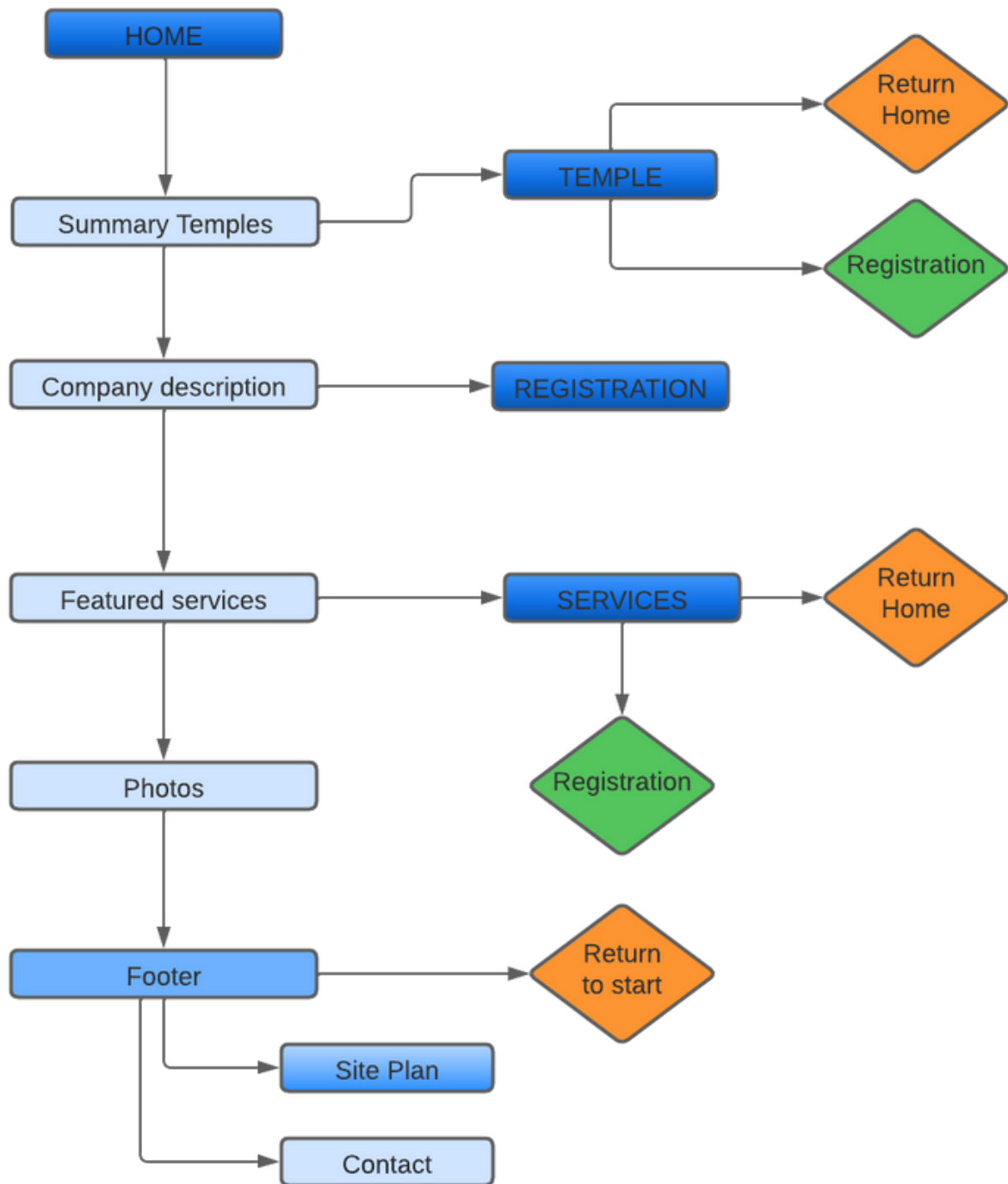
Typography

Site Name and guides	Titles and subtitles	Texts
Nunito	Yellowtail	Asap

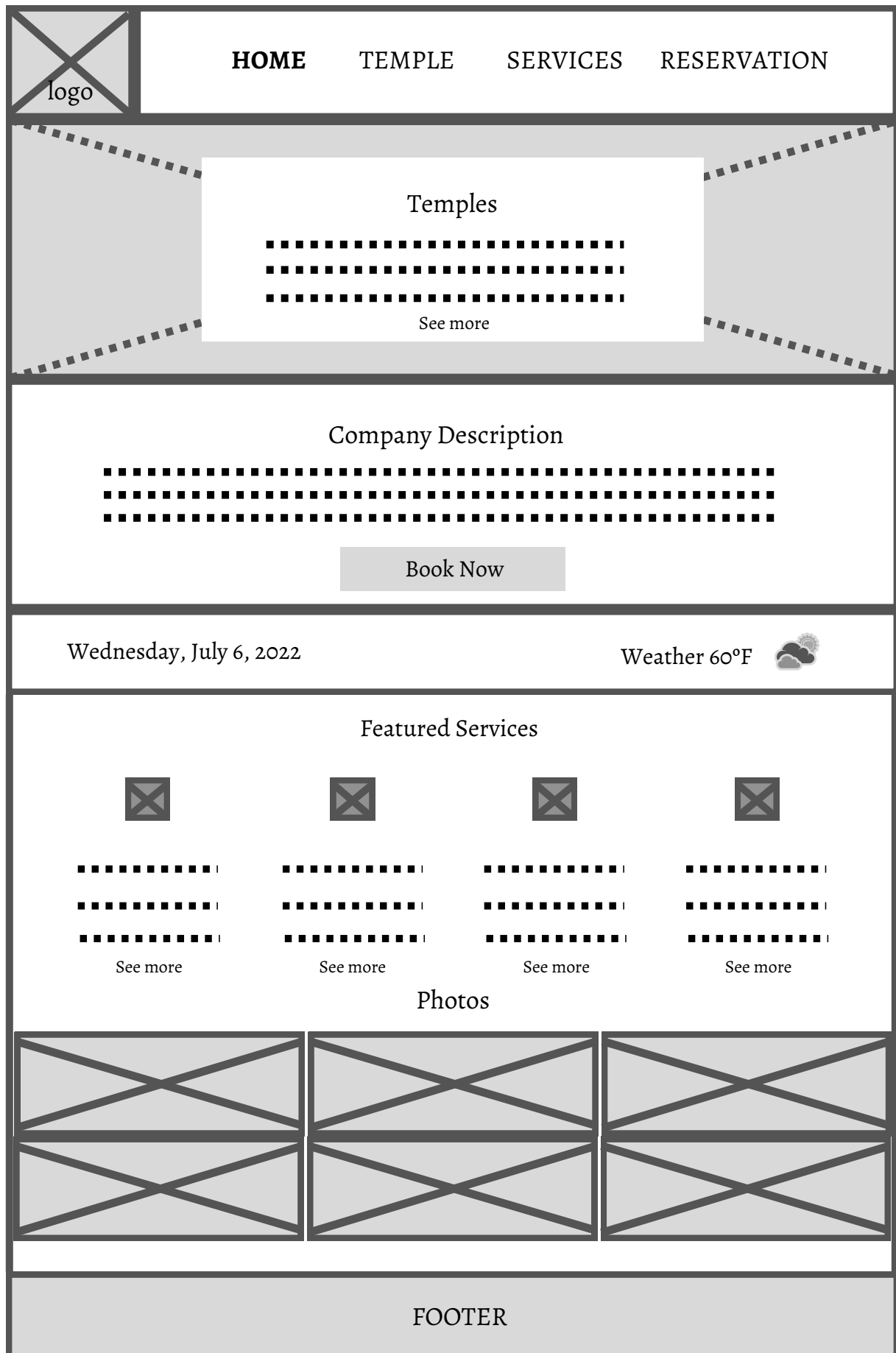
Font URL:

<https://fonts.googleapis.com/css2?family=Asap:ital,wght@1,700&family=Nunito:wght@700&family=Yellowtail&display=swap>

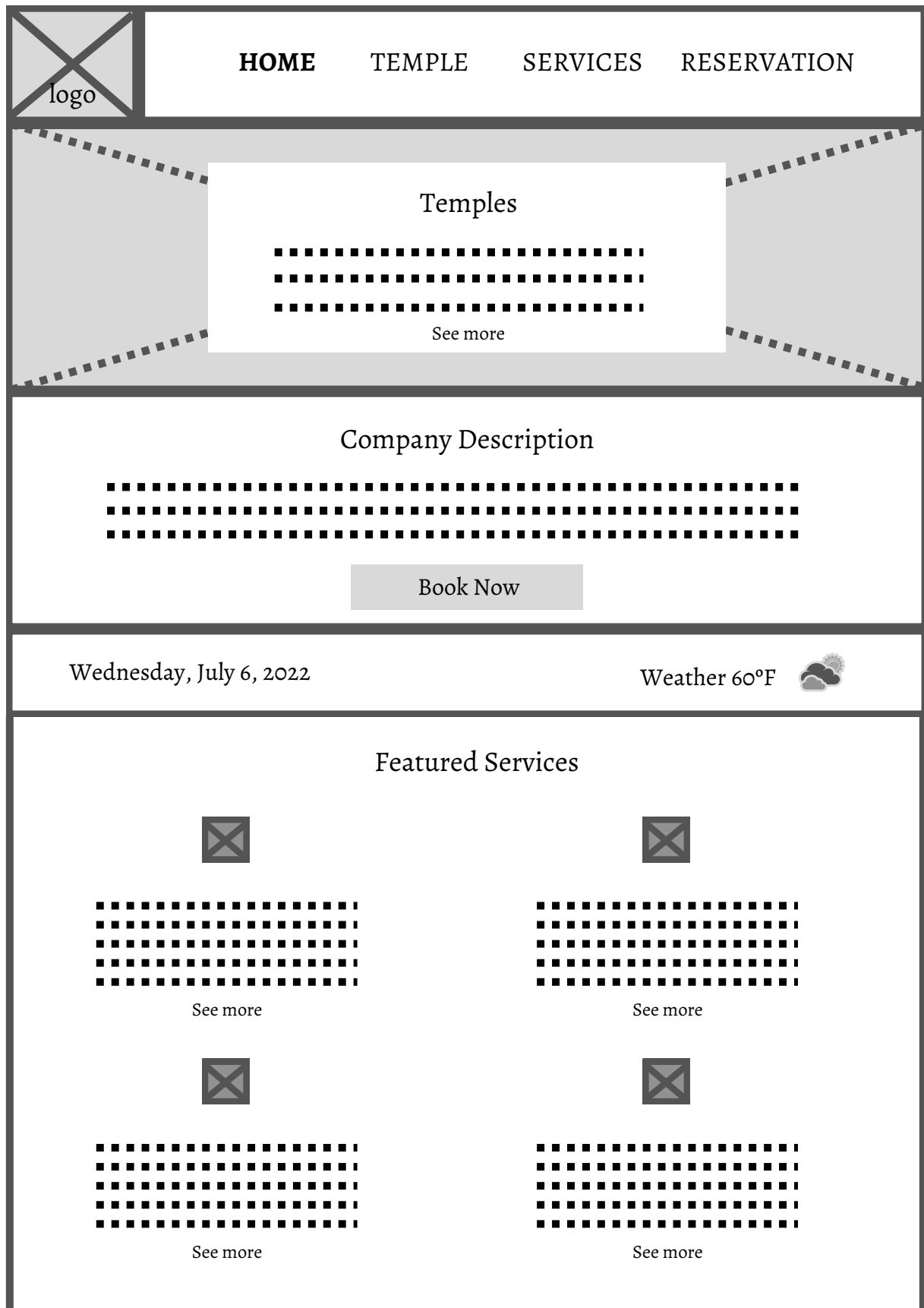
Site Map



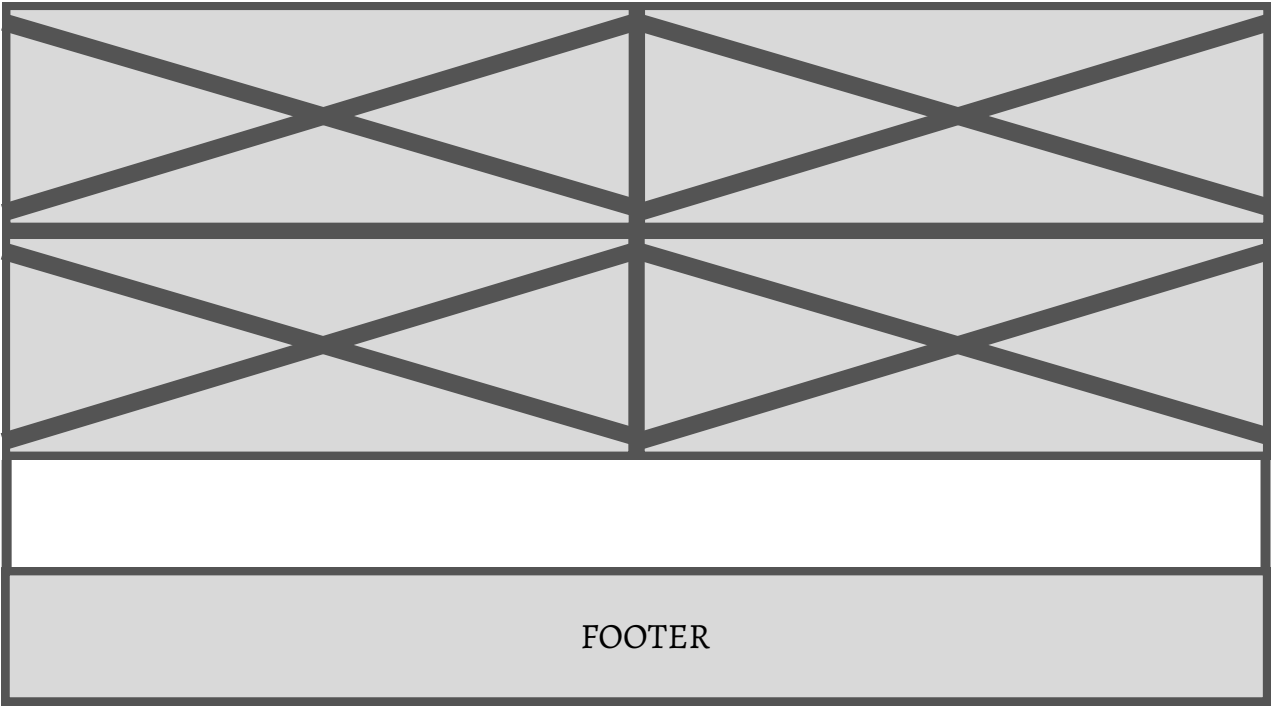
Wireframe Sketches (large view)



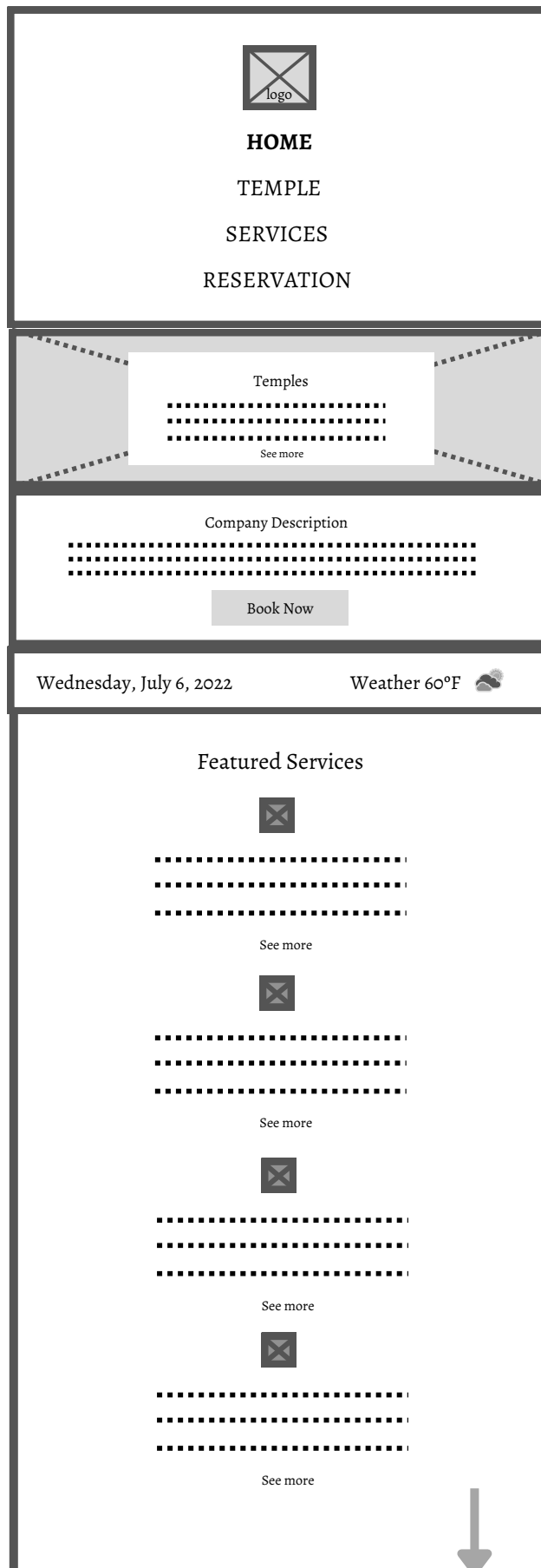
Wireframe Sketches (medium view)



Photos



Wireframe Sketches (small view)



Photos

