MID TERM NCC

- ANS 1 Colour element does not stretch.
- ANS 2 -Line element is used to trace a contour.
- ANS 3- Rectangle, Ellipse and Triangle.
- ANS 4- Its type, width and color.
- ANS 5- Lemniscate resemble to infinity.
- ANS 6- Patterns are called recognizable shapes tht can represent various things.
- ANS 7- Texture is a non geomatric shape with natural object.
- ANS 8- Texture and pattern are terms that describe various decorative elements, such as upholstery fabrics, curtains, walls and even types of tile. ... A pattern is a visual element that repeats, such as plaid or stripes, whereas texture can be felt, such as the surface of a brick or a piece of burlap.
- ANS 9- Tint describe as shape or a color. In color, the word **tint** is used to reference how

light a color is. Shades are derived from a combination of hue and white.

ANS 10- Color theory or colorimetry.

ANS 11-Alex Hass and Grid are two imp. Principles used to organize text contents in composition.

ANS 12- UNITY AND VARIETY.

ANS 13-Two dismentional with greater visual weight in composition named the area where the reading is guided the one that attracts attention.

ANS 14-The gestalt law of proximity is the principle of design used when elements are close to each other so the reader understand they are associated.

ANS 15- Negative space, in art, is the space around and between the subject of an image.

Negative space may be most evident when the space around a subject, not the subject itself, forms an interesting or artistically relevant shape, and such space occasionally is used to artistic effect as the "real" subject of an image.