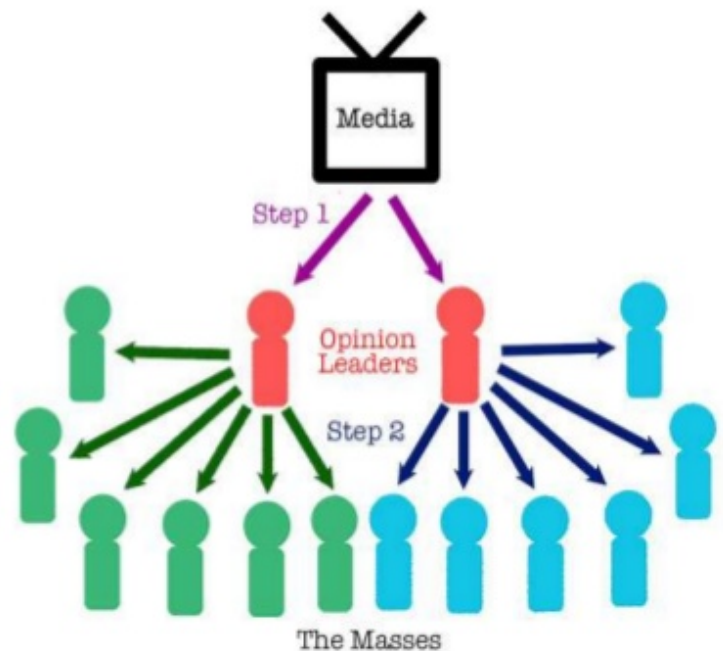
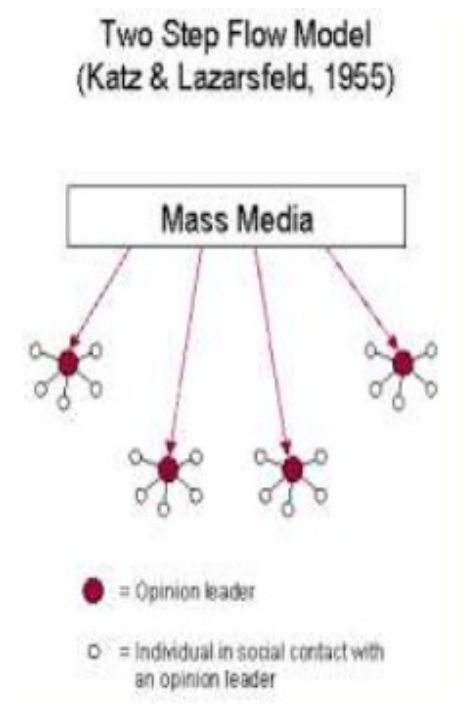


1. Example of propaganda communication.



2. Example of propaganda using two step flow strategy.



3.Example of communication targeting young man.



4.Example of communication targeting young women.

ITS LIMITS ARE YOUR LIMITS.

Headline

The Visual

it beats, as it sweeps, as it cleans

Subhead

Body Copy

The Cordless Wind Tunnel
In stores now. For a 15% discount
use offer code SD101

Call to Action

Brand
Element



5.Example of public service communication.

