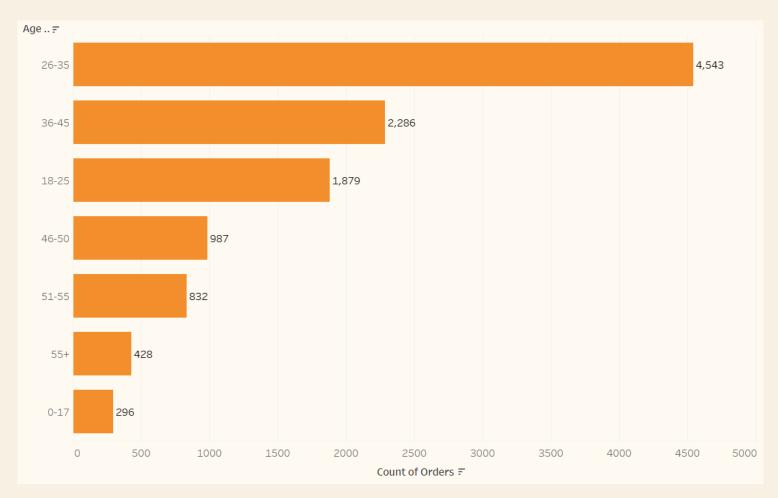
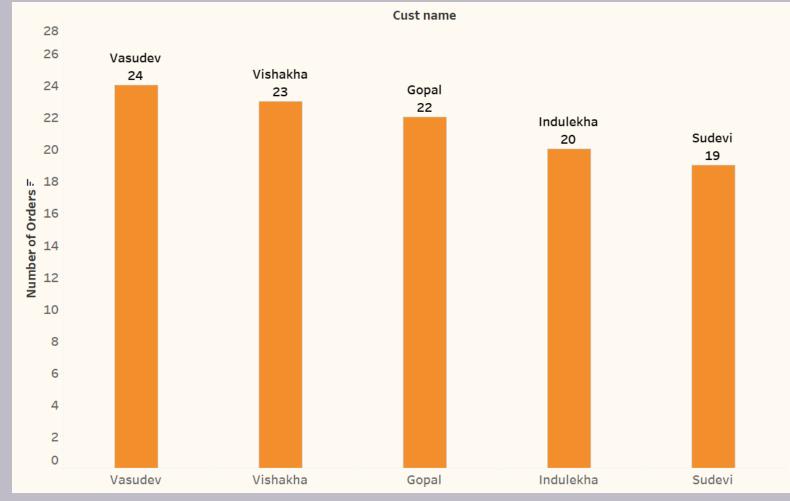
# DIWALI SALES Report by Gurjot Dhillon

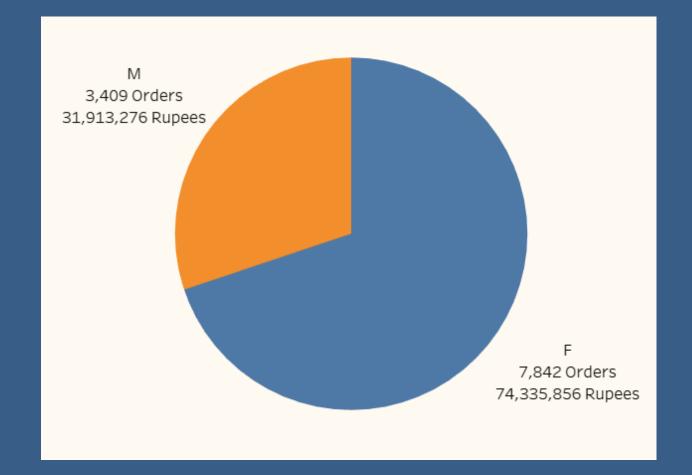
# **TOP AGE GROUP**



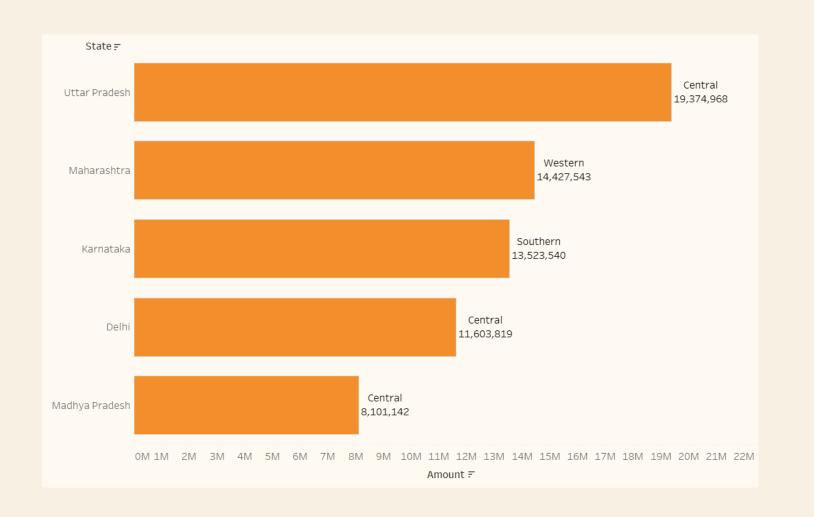
# **TOP CUSTOMERS**

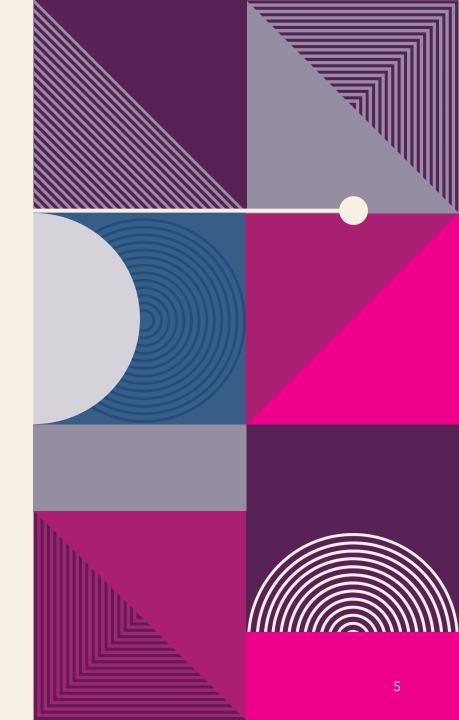


# **GENDER SALES**



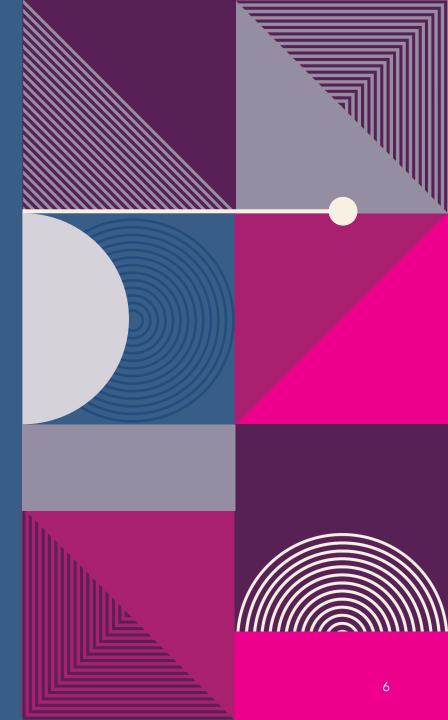
# TOP STATES

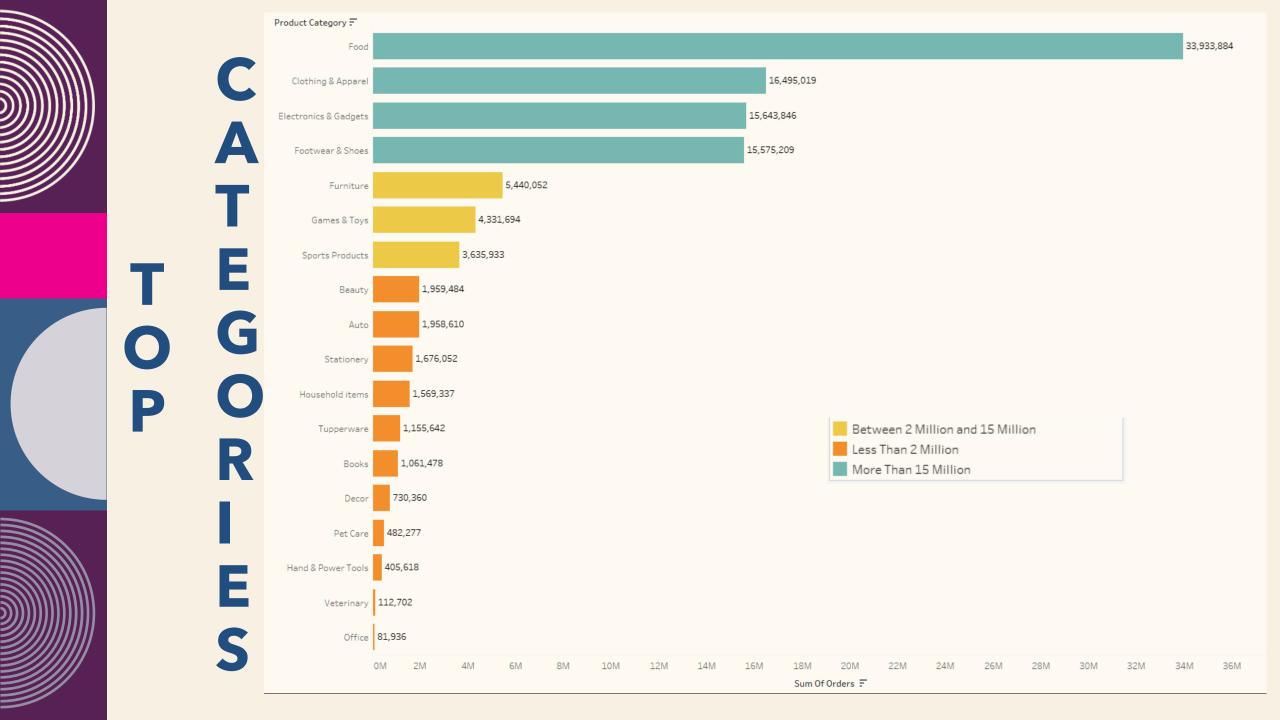


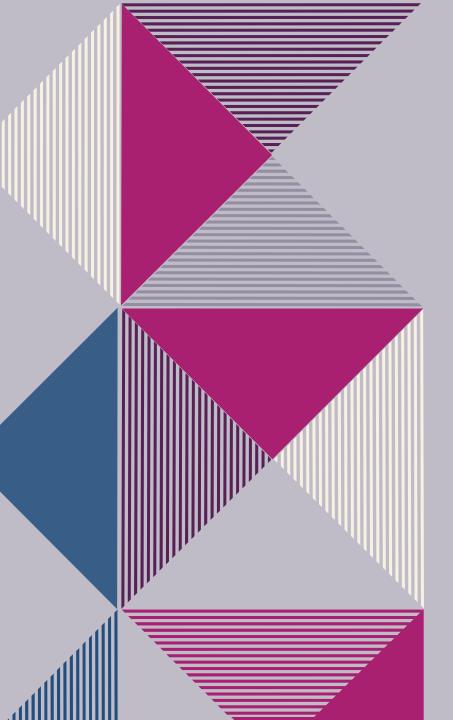


# ORDERS ACROSS OCCUPATIONS

IT Sector	Banking	5,368,596 Rupees	Chemical
14,755,079 Rupees	10,770,611 Rupees		5,297,436 Rupees
1,588 Orders	1,139 Orders		542 Orders
Healthcare	- Govt	4,981,665 Rupees	Retail
13,034,587 Rupees	8,517,212 Rupees		4,783,170 Rupees
1,408 Orders	854 Orders		501 Orders
Aviation	Hospitality	Food Processing	Textile
12,602,298 Rupees	6,376,405 Rupees	4,070,670 Rupees	3,204,972 Rupees
1,310 Orders	705 Orders	423 Orders	350 Orders
	Media	Construction	Agriculture
	6,295,833 Rupees	3,597,511 Rupees	2,593,087 Rupees
	637 Orders	414 Orders	283 Orders







### **SUMMARY**

Married women age group 26-35 years from UP, Maharashtra and Karnataka working in IT, Healthcare and Aviation are more likely to buy products from Food, Clothing and Electronics category

Pitch deck title

