

# SALES OVERVIEW

Year

2019

2020

2021

Month

Jan

Feb

Mar

Apr

May

Jun

Jul

Aug

Sep

Oct

Nov

Dec

Customer City

All

Sub Category

All

Product Category

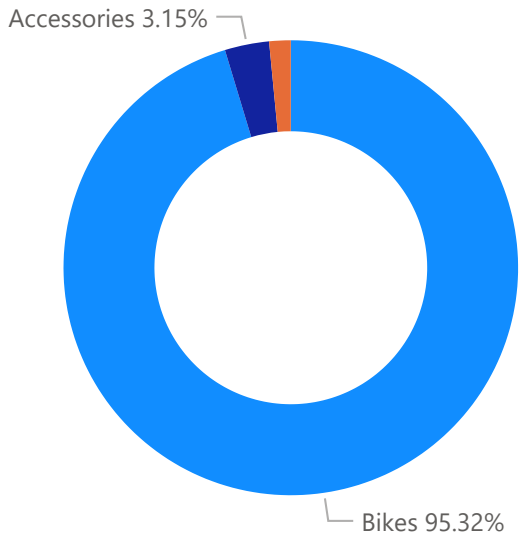
All

Product Name

All

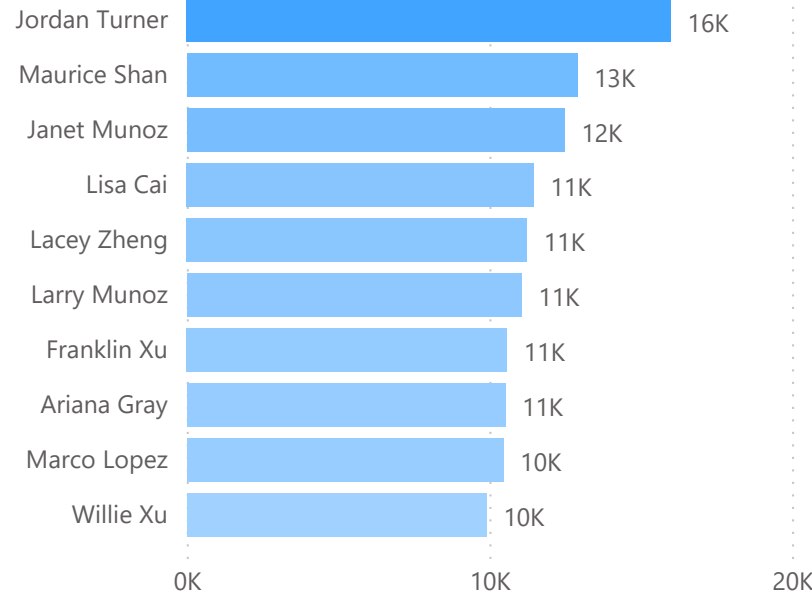
## Sales by Product Category

Bikes Accessories Clothing



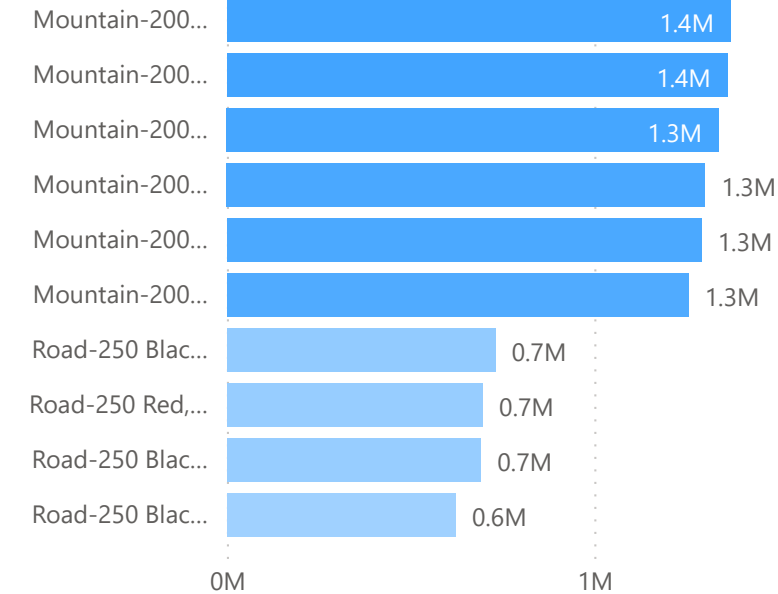
## Sales by top 10 Customers

Sales 9.91K 16.00K



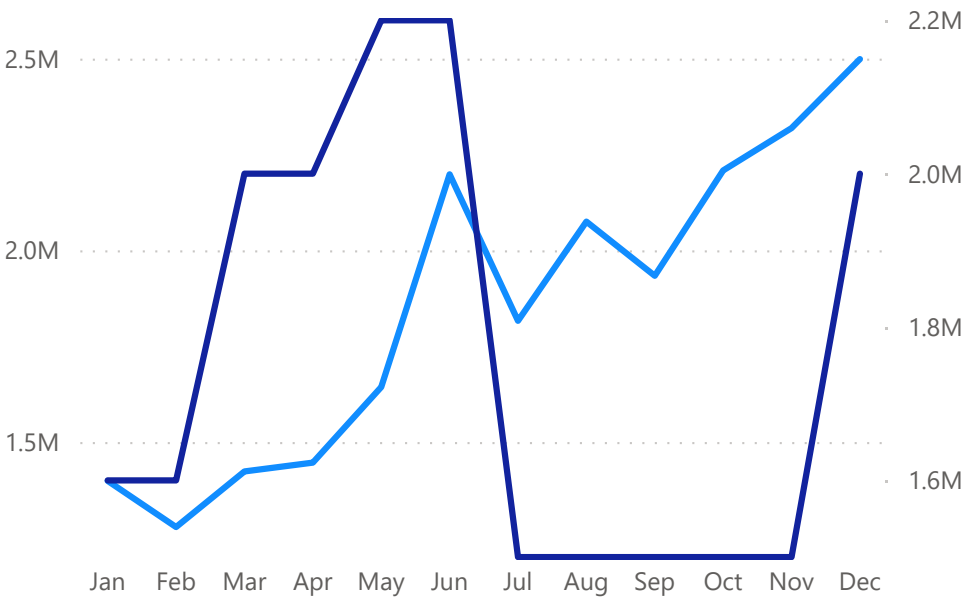
## Sales by top 10 Products

Sales 0.62M 1.37M



## Sales and Budget by Month

SalesAmount Budget



## Sales by CustomerCity



CUSTOMER DETAILS

Year

201920202021

Month

JanFebMarAprMayJunJulAugSepOctNovDec

Customer City

All

Sub Category

All

Product Category

All

Product Name

All

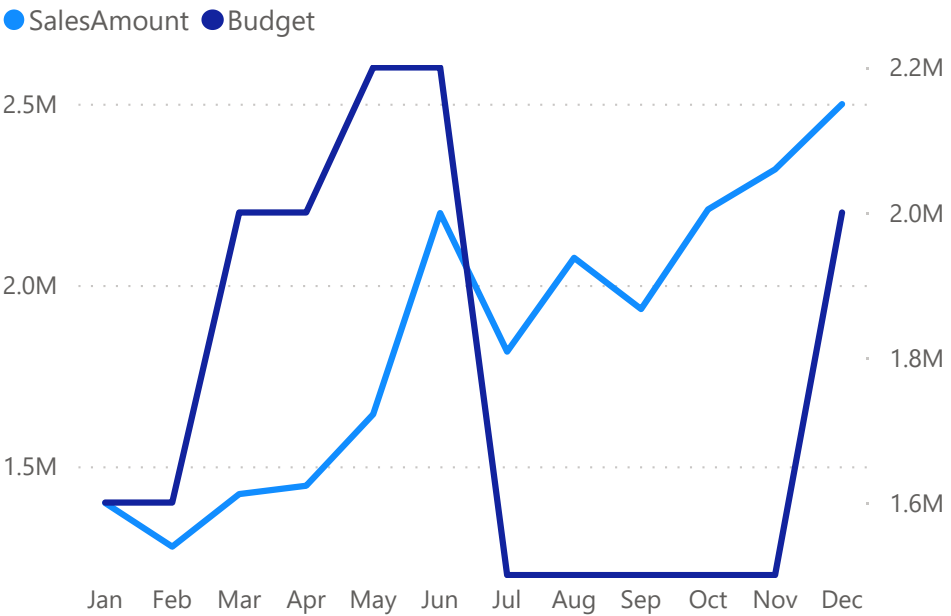
22.24M

Sales

21M

Budget

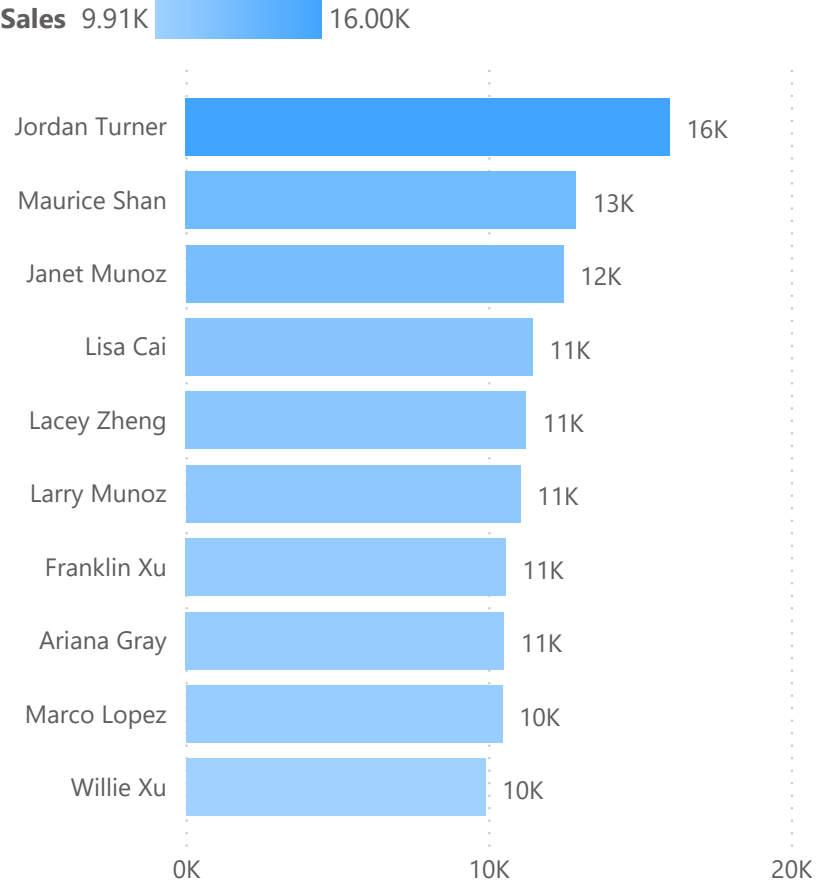
Sales and Budget by Month



Sales by Customer City



Sales by top 10 Customers



Customers	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Jordan Turner	2,376.96	2,443.35			2,354.98		539.99	2,433.04	539.99		5,310.79		15,999.10
Maurice Shan	4,885.38		2,322.28				1,268.84		2,384.07			2,049.10	12,909.67
Janet Munoz	4,876.39		3,122.30							2,419.06	2,071.42		12,489.17
Lisa Cai				708.44	811.32	553.97		2,588.33	2,049.10	2,428.05		2,329.98	11,469.19
Lacey Zheng	2,461.97					593.96	548.98	2,419.06			2,805.43	2,419.06	11,248.46
Total	14,600.70	2,443.35	5,444.58	708.44	3,166.30	1,147.93	2,357.81	7,440.43	4,973.16	4,847.11	10,187.64	6,798.14	64,115.58

PRODUCT DETAILS

Year

201920202021

Month

JanFebMarAprMayJunJulAugSepOctNovDec

Customer City

All

Sub Category

All

Product Category

All

Product Name

All

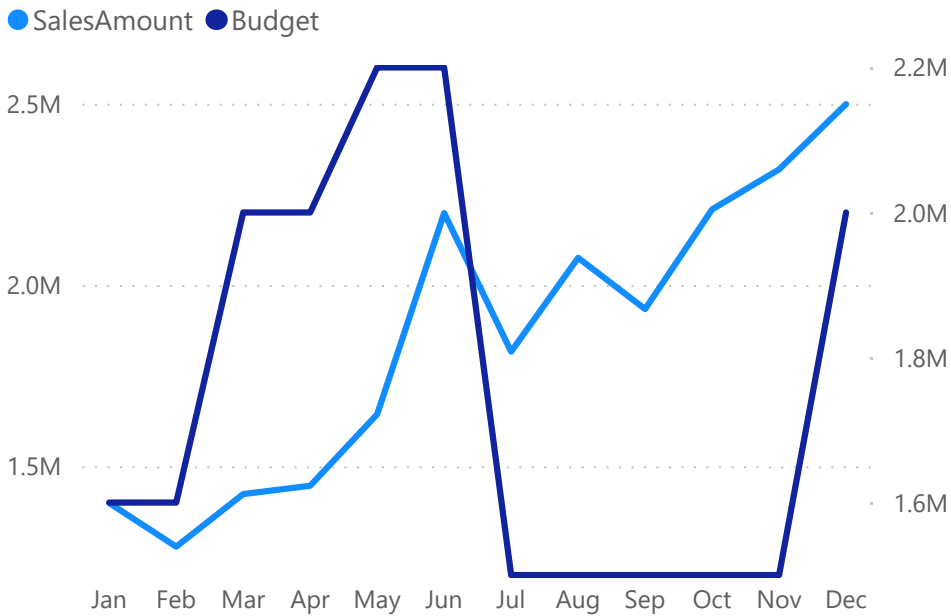
22.24M

Sales

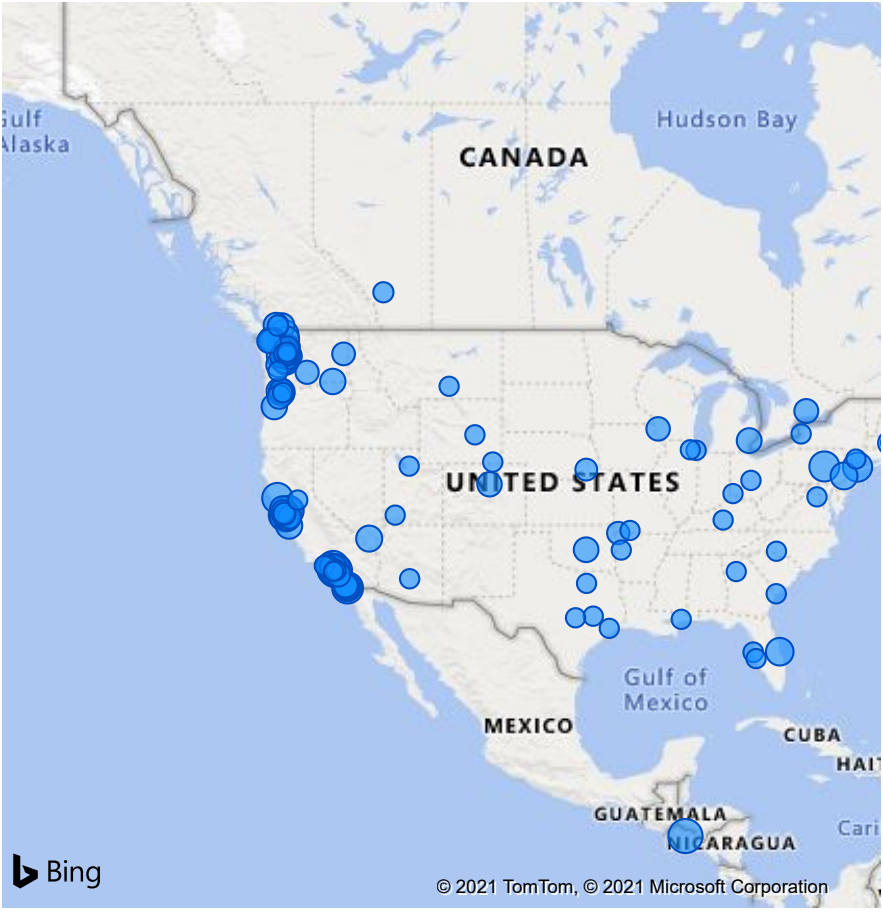
21M

Budget

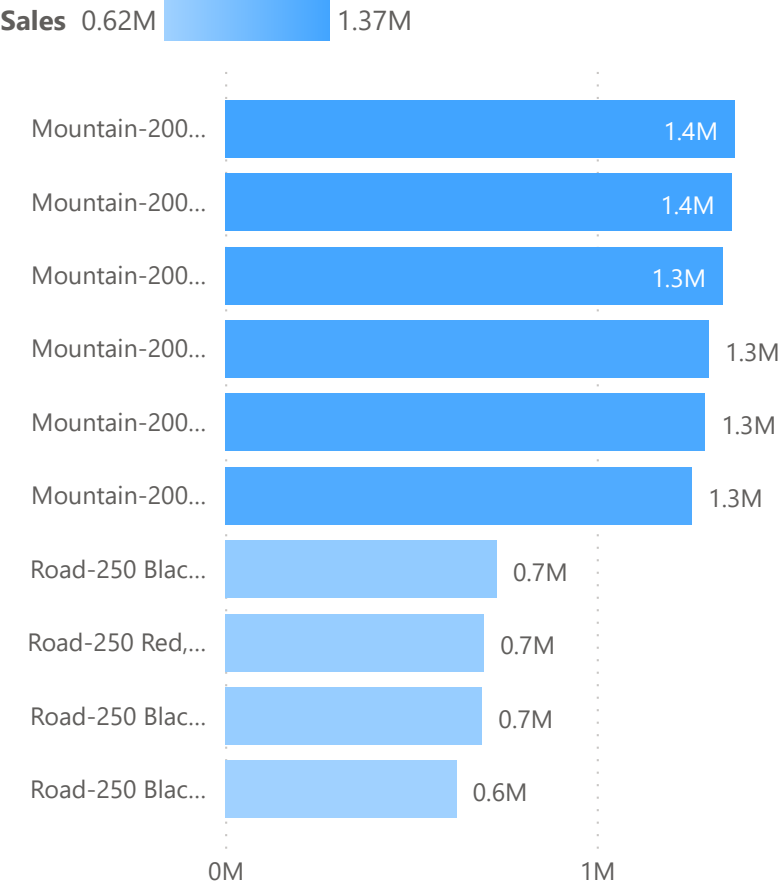
Sales and Budget by Month



Sales by Customer City



Sales by top 10 Products



Products	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Touring Bikes	4,768.14		742.35		742.35		1,214.85	7,152.21	2,384.07	4,768.14	3,868.77	2,384.07	28,024.95
Mountain Bikes	4,639.98		4,614.98	564.99	2,319.99	539.99	539.99		2,049.10		6,191.94	4,344.09	25,805.04
Road Bikes	4,886.70	2,443.35				539.99	539.99		539.99				8,950.02
Helmets	104.97		69.98	34.99	69.98	34.99		69.98		69.98	69.98	69.98	594.83
Bike Stands								159.00					159.00
Tires and Tubes			2.29	29.98	33.98			36.27			33.98		136.50
Total	14,600.70	2,443.35	5,444.58	708.44	3,166.30	1,147.93	2,357.81	7,440.43	4,973.16	4,847.11	10,187.64	6,798.14	64,115.58