**Group Members:**

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**Outcome of the project**

Through the journey of making of our website, the main concept remained same from the beginning, however, we changed our focus time to time after the survey, on in-depth features. From the beginning we thought our idea to be very new and interesting to the society, and this made the progress very easy, because the concept was highly encouraged by the test users.

**Findings**

Majority of the users liked the concept and were very impressed. But few, focused on the details and found some flaws. We appreciate their honest feedback because of which we were able to make some major improvements and reached closer to our goal. We figured out that reviews matter to the users if they were to buy or rent something, this concept helped us in getting the user satisfaction.

**Insight and Project Reflection**

After completing the project, we figured that the success of the project is mostly dependent on the feedback we gathered from the user testing and the surveys. We were able to figure out the main problems and their solutions which we given by the users themselves. We changed and altered many options and design layouts to satisfy users needs.

**Insights learned during the project**

During the process we were happy with the concept and design but after user testing, we found a huge problem in the project where we forgot to add an important option in the Hotel Booking section. We also did not add some important navigation buttons like homepage button, up-down buttons which we first thought were not too important, but after user survey we found out that they were essential.

We also learnt that more the filters more the user have control over choosing the best option they want. And finally, we changed the layout again and again until it was perfect for our users.

**Lessons Learned**

During the process we learned that the user reviews are the major aspect for the project if we are looking forward to the improvements. We figured out that there should be a balance between the page’s user-friendly design and the features and options that are provided on that page. The placement of the options and buttons are also critical. A slight difference in placement of the option can make a huge difference in the design and layout of the page. Finally, we learned what features we need to focus on when creating a project with a specific concept. Here, we found out that people liked to see the reviews of the hotels they are staying in more than the facilities listed, people also liked more filters in the search for something expensive, like booking a flight.

**Mistakes**

The biggest mistake we made in the project was not adding the ‘select date’ option. This option was mandatory to make the proper use of the function. Other than that, we believed that it wasn’t important to add the navigation buttons like homepage button, up-down buttons, but after the user testing, we found out that we were wrong. Filters were very few and after user testing, we found that users were expecting more filters in options like Hotel Search and Flight Booking.

**Stumbles and Fumbles**

We thought that our initial design was good and we will not need to make any changes further however, after user testing, we found that we need to add more features and button in the page and a whole new flight filter section, this would jeopardize the user-friendliness of the page. But somehow, we figured it out and did what was essential. We were able to make it organized and included some more options.

**Greatest achievement:**

We learnt various things while developing this project and every group member took active participation in building the project. In this group project we got various ideas and by thinking about them in-depth, we worked together towards the final layout of the website. If we get the opportunity to make this project in real then we will do best as we can do to make our project well-organised, user-friendly and catchy. Overall, by working on this project we got great experience regarding how to design a website to give users what they want.

**Additional Recommendations for Improving the Prototype**

We would add more features to the project if the project would have been extended. We created a base for some advance options like choosing a tourist guide and car rental options. But this was going to make the project very lengthy, because these options require a lot of work and time to edit and configure. And more over these are dependent on the features we already covered in this project, so we could not have done this side by side. If we were to improve, we would choose that area. We would also work on payments through the website itself and work on the layouts more. Because earlier we thought that the layout was perfect, but when we worked more and more, we came out with something better. And we believe that if we continued to work, we could come up with something even better.