

Half page newspaper ad

HUMAN THIGH BONES ARE STRONGER THAN CONCRETE.

LET'S KEEP THEM THAT WAY.

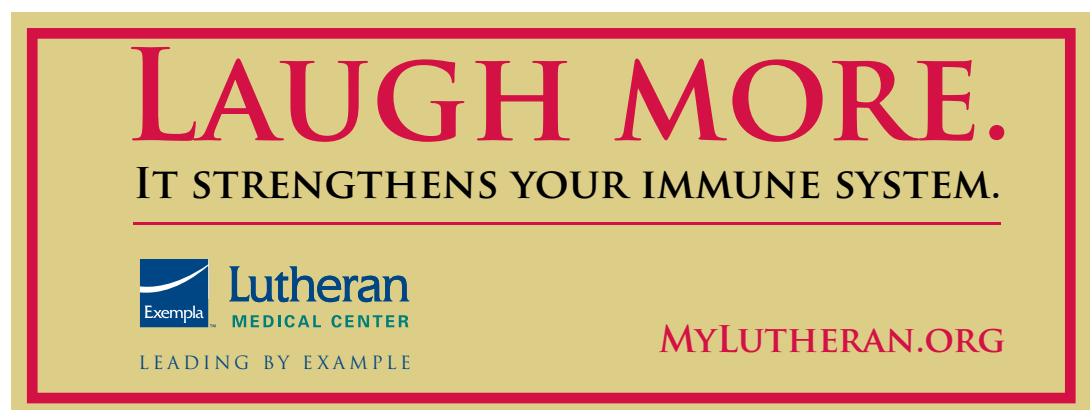
EAT MORE LEAFY GREENS. THEY'RE HIGH IN
MAGNESIUM AND AID BONE DENSITY.

At Exempla Lutheran we believe in helping our community be proactive about their health. In addition to extensive onsite facilities, we offer classes and operate hotlines designed to keep you informed and healthy. As a health resource, we hope to be a part of your lives every day, not just when you're under the weather.



LEADING BY EXAMPLE

Billboard



468 by 60 pixel online animated full banner ad

78%-90% OF ALL DOCTOR VISITS ARE STRESS RELATED.

LAUGH MORE. IT LOWERS STRESS.

FIND MORE HEALTH TIPS AT
MYLUTHERAN.ORG

LEADING BY EXAMPLE



Lutheran
MEDICAL CENTER