



## Profile

I am an ambitious person looking to apply my technologies and expertise to create compelling designs that capture client vision and drive engagement. Seeking opportunities to expand my portfolio and collaborate on innovative projects.

## Contact

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## Interests

Painting/Shading

Caligraphy

Rapid gift wrapper

# gurman kahlon

I'm Gurman,  
graphic designer &  
an art director.

## +

### Education

#### **Humber College, Lakeshore campus:**

Advertising Art Direction (Graduate certificate program) Yr: 2023-2024.

#### **Humber College, IGS campus:**

Graphic design for Print and Web  
Yr: 2025.

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### Technical skills



Photoshop



Adobe Illustrator



InDesign



Adobe Premier Pro



Adobe After Effects

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### Experience

#### **Groundglass Media Inc, Toronto, Ontario**

*Social Media Intern, June 24-August 24*

- Developing and curating high-quality content, including text posts, images, videos, and graphics.
- Track and analyze key performance indicators such as reach, engagement, follower growth, and conversion rates.
- Actively interact with followers, responding to comments, direct messages, and questions to foster community engagement.

#### **FoundMiLink (FML), Punjab, India**

*Graphic Designer, June 24-August 24*

- Collaborated with the design team to brainstorm ideas and concepts for new projects.
- Helped in maintaining brand consistency across all design projects.
- Assisted in the production process, including preparing files for print.
- Stayed up-to-date with industry trends and best practices in graphic design.
- Designed social media stories and invites for brand clients.