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| . | **GURPREET KAUR**  **(Senior Front-end Developer)**  **Contact**  **Address**: 42 Berwick Avenue, Hayes  UB40NG  **Phone**: 07961548939  **Email**: gurpreet4684@gmail.com  **Skills**  • Adobe Photoshop/ Adobe illustrator  • WordPress / Shopify / Code igniter  • JavaScript/ jQuery  • HTML / CSS / Bootstrap / PHP  • SEO Audit (SEMrush & Ahrefs tool)  • React/Node js/ Next js  • Website Optimization  • Teamwork and Collaboration |  |  | **PROFESSIONAL SUMMARY**  Ambitious **Frontend Developer** specializes in creating **online destinations** precisely tailored to each customer's needs. Translates **vague design goals** into **actionable**, **technical details**. Trust provider of sites and online assets designed to drive return patronage and increase engagement. Results-driven, multi-Skilled, and experienced in the **Web Design**, **Web Development** and **SEO Audit.** A **reliable** and **collaborative** team member, looking for an opportunity to develop technical skills further.  **Work history**  **Full Stack Developer,** 09/2020 to 10/2022  **Markfiniti Technologies** – UAE, Dubai   * Proficient in React components, Redux state management, and React Router * Experience in building responsive and accessible user interfaces using HTML, CSS, and JavaScript * Knowledge of API integration and fetching and manipulating data from external sources. * Leveraged strong understanding of WordPress core to manipulate admin and theme components. * Developed more technically challenging functionality, including JQuery, JavaScript and AJAX loaded content. * SEO audit / Optimized web pages for maximum speed and scalability using SEMrush & Ahrefs tools. * Completed domain name registrations and maintained a website and web hosting account. * Worked with clients to gain and define requirements, establish scopes and manage project milestones. * Created documentation outlining processes and/or offered advice on how to go about tackling certain issues for clients and other team members.   **WORK PORTFOLIO**  **https://www.behance.net/gurpreet460502**   * https://cosmedocs.com/ * https://aztechtraining.com/ * https://crystal-rtc.com/ * https://www.hsformulations.com/ * https://www.theharleystreet.com/ * https://markfiniti.com/ * https://fansignstime.com/ * https://aaaksc.com/ * https://engiomed.ae/ * https://alesayifashion.com/   **Senior WordPress / Shopify Developer** 09/2017 – 08/2020  **Baseline It Development** – Mohali, India   * Translated customer requirements into technical site concepts for bidding and initial planning purposes. * WordPress theme and plugin development * Shopify store setup and customization. * HTML, CSS, JavaScript, and PHP programming. * Website design and optimization. * E-commerce store management and optimization * Ensured web development is optimized for smartphones. * Utilized extensive knowledge of Adobe Photoshop and Illustrator to create high-quality Mock-ups & Graphics. * Proficient in Shopify store setup, product listing, order processing, payment gateway integration, and shipping management * Experience in managing customer service for e-commerce business * Knowledge of Shopify apps and plugins     **WORK PORTFOLIO**  **https://www.behance.net/gurpreet460502**   * http://masterflowair.com/ * https://superflowair.com/ * https://africa-photo-safaris.com/ * https://www.ebanista.com/ * https://www.ouraysilversmiths.com/ * https://fansignstime.com/ * http://bramptoncakes.com/   **Web / Graphics Designer,** 08/2015 – 02/2017  **Converzent Technologies** – Mohali, India   * Utilized a variety of markup languages to develop pixel perfect, responsive web pages. * Enhanced functionality and appearance of Website and repaired functionality issues. * Promoted brand identity by creating company logos and delivering attractive, user-friendly ono unique websites. * Collaborated closely with clients to develop mockups and collect information for adjustments. * Regularly updated company website with newly designed products. * Converted PSD Mock-up files into custom WordPress themes. * Understood functional requirements and adopted design work accordingly.   **WORK PORTFOLIO**  [**https://www.behance.net/gurpreet460502**](https://www.behance.net/gurpreet460502)   * https://www.ebazar.net/ * http://mytidybee.com/ * https://tracyduhs.com/ * https://bali-home-immo.com/     **EDUCATION**  **Bachelor of technology**, 2010-2014  **Punjab Technical University** – Jalandhar, India   * Graduate |  |

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