



ANSWERING THE UNANSWERED

ANALYTICS AVENGERS

235,708

194,063

262,735

471,608

157,534

~206,000

333,433

ALL OF US TODAY TALK

ABOUT WATCHING PRIME & NETFLIX, WHICH CAR YOUR FRIEND BOUGHT, EXCITING TRAVEL PLANS, AND WHAT TO ORDER FROM UBER EATS

BUT...

**NO ONE TALKS ABOUT THE LIVES HUMANITY HAS LOST DUE TO A CHALLENGE
MUCH BIGGER THAN ALL OF THESE**

TERROISM



**IT IS WITH A SENSE OF RESPONSIBILITY & URGENCY
THAT WE ADDRESS YOU TODAY**

**OUR PURPOSE IS NOT TO INSTILL FEAR, BUT RATHER TO SHED LIGHT ON THE FORMIDABLE CHALLENGES
OUR WORLD HAS ENCOUNTERED AS A RESULT OF TERRORISM.**

**MORE THAN 3,000
TERRORIST GROUPS ARE ACTIVE GLOBALLY TODAY**

TODAY WE ARE HERE TO ANSWER A SIMPLE QUESTION
WHY?

**TODAY, LETS BREAK DOWN THE
UNSAID REASONS AND UNDERSTAND**

- WHY DO PEOPLE DECIDE TO JOIN TERRORIST GROUPS?
- WHY EVEN EDUCATED PEOPLE SOMETIMES CONSIDER JOINING TERRORIST GROUPS?
- WHY PEOPLE FEEL LIKE THEY HAVE NO OTHER CHOICE BUT TO JOIN TERRORISM?
- WHY TERRORISTS PROMISE SOMETHING THAT MAKES PEOPLE FEEL LIKE THEY HAVE A PURPOSE?
- WHY BAD EXPERIENCES MAKE PEOPLE MORE LIKELY TO JOIN TERRORISM?

**LETS DIVE & UNDERSTAND THE PSYCHOLOGY OF HOW TERRORISTS OPERATE & THE
WAYS THE WORLD IS COMBATTING THESE CHALLENGES**

THANK YOU