GURPREET KAUR

UX Researcher / Designer

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Projects

University of Chicago's Center for Decision Research

UX Design Consultant | Septemeber 2020 - November 2020

- Increased the number and diversity of visitors to CDR's new discovery center in downtown Chicago
- Conducted research to find actionable insights about the visitors motivations and needs when visiting a museum
- Collaborated with stakeholders, exhibit designers, and team to influence the development of the museum experience
- Designed and facilitated user and stakeholder interviews
- Presented key research findings and provided solutions on how to identify core visitors and strategically meet their needs
- Produced digital outputs based on research findings, such as, detailed research reports, affinity diagrams, user journey maps, and personas

Work Experiece

ThermoFisher Scientific

Chemist/Scientist 1 | April 2018 - November 2018

- Optimized LC-MS methods be desiging and executing experiments for signal intensity and analytical range
- Improved design, formulation, and characterization of new immunohistochemistry by troubleshooting former
- Expanded company guidelines be developing LC-MS methods
- Ensured data authenticity by documenting accurate test results using spreadsheets and workbooks under GDP

Education

DePaul University

M.S. Human-Computer Interaction

GPA: 4.0

Expected December 2021

UC Riverside

B.S. Neuroscience

December 2017

UX Skills

Qualitative Research
Quantitative Research
Usability Testing
Survey Design
Interviews
User Journey Maps
Concept Development
Lo-fi/Hi-fi Prototyping

Tools

Adobe XD
Sketch
Axure
Indesign
Mural
Validately
Usertesting.com

Programming Languages

HTML
CSS

Awards and Distinction

CDM MS-MA Graduate Scholarship