Comprehensive Data Cleaning and Transformation in SQL: A Full Project Walkthrough



Data Cleaning in MySQL | Full Project

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In this lesson we are going to be building a data cleaning project in MySQL! Download Dataset: ...

LINK: Data Cleaning in MYSQL by Alex the Analyst

OUTLINE:

- 1. Data loading
- 2. Removing Duplicates
- 3. Standardizing Data
- 4. Dropping Unnecessary Columns
- 5. Export to CSV

Business Requirement

The layoffs data file provided contains several issues that need to be addressed before it can be used for meaningful analysis. First, there are numerous missing values (NULLs) in key columns such as total_laid_off, percentage_laid_off, and industry, which could lead to inaccurate insights if not handled properly. Additionally, the dataset contains duplicate records, where the same company appears multiple times with identical or near-identical data. There are also inconsistencies in formatting across various columns, such as location and industry, where different naming conventions or incomplete entries are present.

Moreover, some unnecessary columns that do not contribute to the analysis need to be removed. To ensure the data is ready for business use, it is essential to clean, standardize, and remove any irrelevant or problematic entries, providing a final cleaned dataset in CSV format.

Problem Statement & Project Goals

- Problem Statement: The layoffs dataset has issues such as missing values, duplicate records, inconsistent data formats (e.g., location, industry, date fields), and unnecessary columns. These issues hinder the ability to generate reliable insights and visualizations.
- Project Goals: The goal of this project is to clean and standardize the layoffs data by: 1. Handling missing values (NULL).
- 2. Removing duplicate records.
- 3. Standardizing text fields and formatting.
- 4. Dropping unnecessary columns.
- 5. Delivering the cleaned data in CSV format.

Use Case

The cleaned dataset will allow the client to analyze trends in layoffs across industries and locations. By handling missing values and removing duplicates, the client will gain accurate insights into which sectors and regions are experiencing the most layoffs. Standardized data will also make it easier to create consistent reports and visualizations, leading to better decision-making.

Technical Requirements

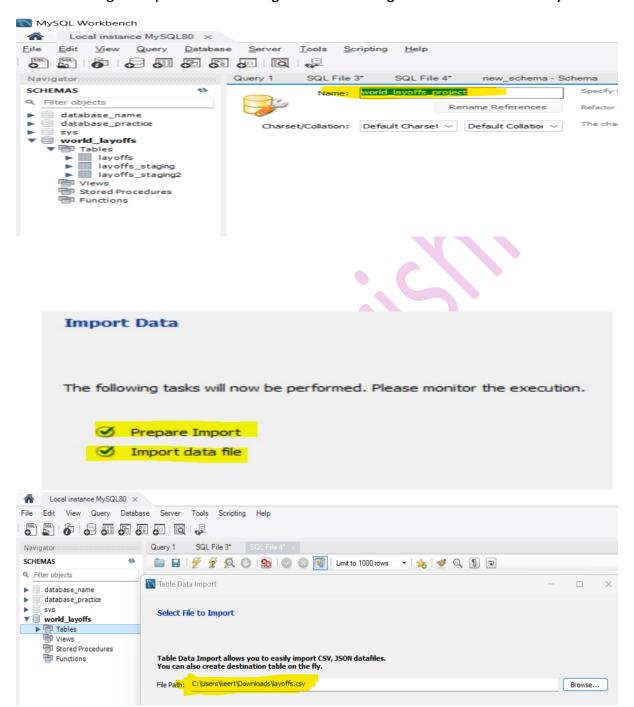
The following are the technical tasks and requirements to meet the project goals. This includes the specific steps for data cleaning, the tools, and how the final product has been delivered.

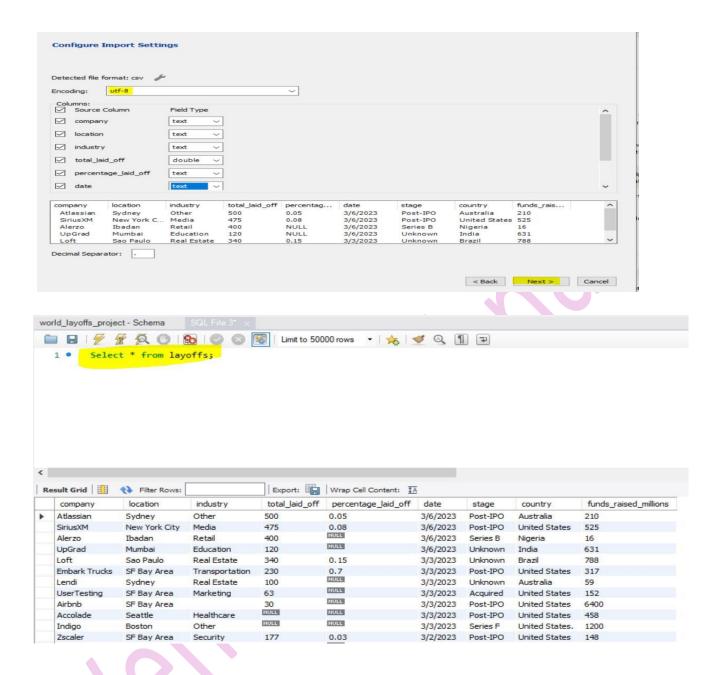
Technical Tasks:

1. Data Loading:

First, we will set up the schema for this project by creating a new schema named world_layoffs_project in MySQL Workbench, though this task can be completed using any SQL platform or tool. The schema will act as the structured environment where we will store

and manipulate 3 | Page the data. After creating the schema, we will load the provided layoffs dataset into it, ensuring that the table structure aligns with the raw data. This will allow us to begin the process of cleaning and transforming the data for further analysis.



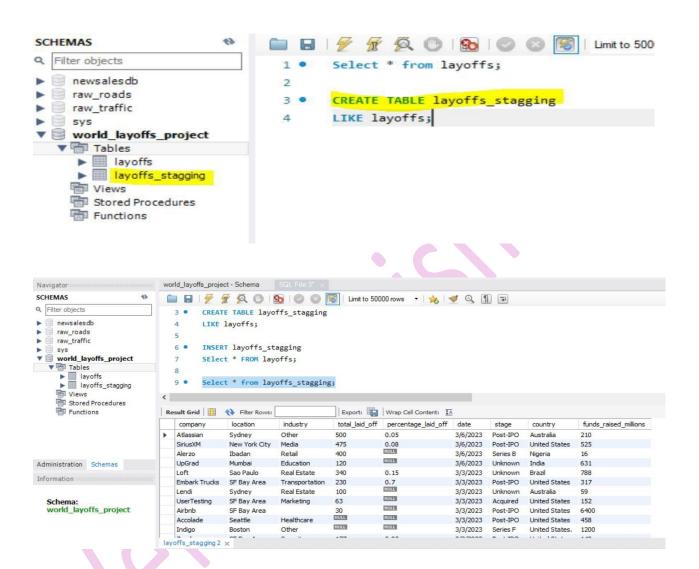


Staging Table:

The staging table is created because it provides a safe environment for data cleaning and manipulation. Working directly on the original data can be risky because any mistakes could lead to data loss or corruption. By using a staging table, you protect the raw data, ensuring you can always go back to the original version if something goes wrong.

The staging table allows you to experiment, clean, and transform data without worrying about damaging the original dataset. Once you're satisfied with the cleaned data, you can replace or update the original data if needed. It provides the flexibility to test multiple cleaning steps, rollback changes, and validate the results in an isolated environment before

applying them to the original dataset. In short, the staging table is necessary because it acts as a temporary workspace for performing potentially destructive tasks without endangering the original data.

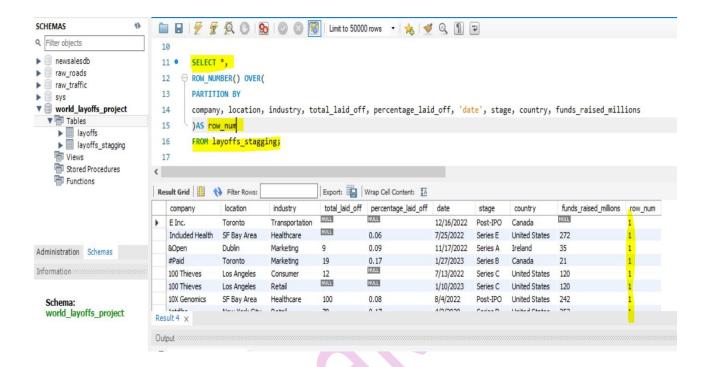


2. Removing Duplicates:

Identifying Duplicates in Dataset Using ROW_NUMBER() Function

The query is selecting the company, industry, total_laid_off, and date columns from the layoffs_staging table, while also adding a new column row_num that assigns a row number to each record. The ROW_NUMBER() function is used to generate a unique row number for each record within a partition. In this case, the partition is defined by company, industry, total_laid_off, and date. T his means that the row numbers will be reset within each combination of these values. The purpose of this query is likely to identify duplicates in the dataset. By using the ROW_NUMBER() function with the PARTITION BY clause, the query

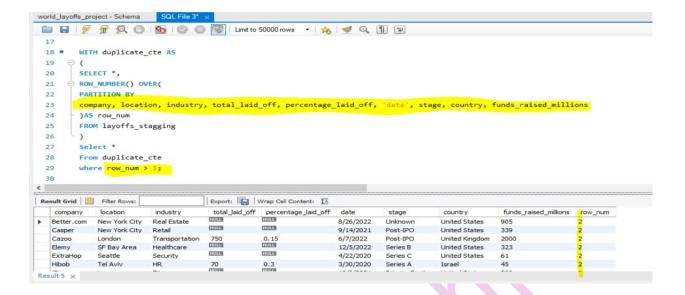
helps to assign a unique number to each row within the same group of records that share the same values for company, industry, total_laid_off, and date. Records with a row_num greater than 1 are potential duplicates and can be flagged for removed



CTE for Identifying Potential Duplicate Records (duplicate_cte)

This query uses a Common Table Expression (CTE) named duplicate_cte to first compute a unique row number for each record in the layoffs_stagging table.

The ROW_NUMBER() function assigns this row number within each partition defined by multiple columns, including company, location, industry, total_laid_off, percentage_laid_off, date, stage, country, and funds_raised_millions. Records that share the same values across these columns are grouped together, and row numbers are assigned within each group. 7 | Page The outer query then selects records from the duplicate_cte where the row_num is greater than 1, effectively identifying and retrieving duplicate records based on the specified columns.



Creation of New Staging Table layoffs_stagging2 for Enhanced Data Handling

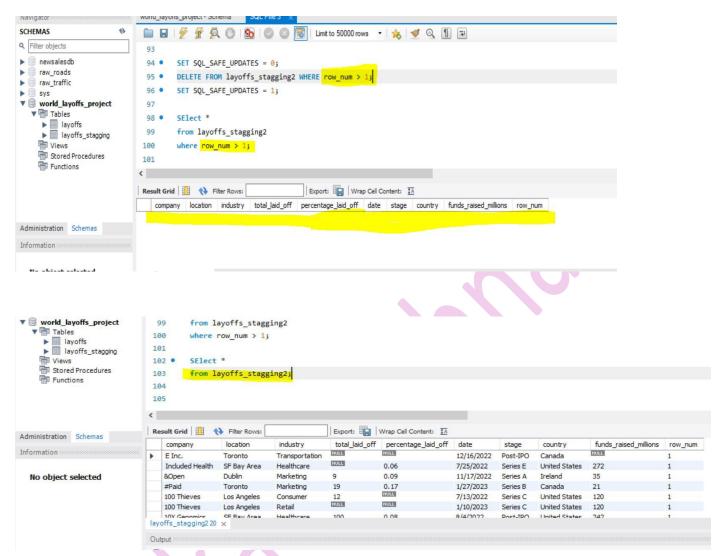
Created another staging table, layoffs_stagging2, is created to improve data handling or staging for further analysis or processing. We can also create through right click on layoffs_stagging, then click on copy to Clipboard, further click on create statement and add column named row_num with INT data type.

```
INSERT INTO layoffs_stagging2
 SELECT *,
ROW_NUMBER() OVER(
 PARTITION BY
 company, location, industry, total_laid_off, percentage_laid_off, 'date', stage, country, funds_raised_millions
 )AS row num
 FROM layoffs stagging;
     Views
                               53
     Tored Procedures
                               54 • Select * From layoffs_stagging2
     Functions
                                      where row_num > 1;
                               55
                               56
                               57 • DESCRIBE layoffs_stagging2;
                               58
 Administration Schemas
 Information:
                                                                      Export: Wrap Cell Content: IA
                              Result Grid Filter Rows:
                                                                   total_laid_off percentage_laid_off date
                                           location
                                                                                                                                funds_raised_millions row_num
                                                                                                        stage
   No object selected
                                                                  NULL
                                Better.com New York City Real Estate
                                                                                                                   United States
                                                                                                                                905
                                                                                             8/26/2022
                                                                                                       Unknown
                                                                  NULL
                                                                             NULL
                                                                                                                   United States 339
                                 Casper
                                          New York City Retail
                                                                                             9/14/2021
                                                                                                       Post-IPO
                                                                             0.15
                                                                                                                   United Kingdom 2000
                                 Cazoo
                                          London
                                                      Transportation 750
                                                                                             6/7/2022
                                                                                                       Post-IPO
                                                                 NULL
                                                                             HULL
                                          SF Bay Area Healthcare
                                                                                                                   United States 323
                                 Elemy
                                                                                             12/5/2022
                                                                                                       Series B
                                                                             NULL
                                                                  NULL
                                ExtraHop Seattle
                                                      Security
                                                                                             4/22/2020
                                                                                                                   United States 61
                                                                                                       Series C
                                Hibob
                                          Tel Aviv
                                                      HR
                                                                  70
                                                                             0.3
                                                                                             3/30/2020
                                                                                                       Series A
                                                                                                                   Israel
                                                                                                                                45
                                                                  NULL
                                                                             HULL
                                iFit
                                                      Fitness
                                                                                             12/8/2021 Private Equity United States 200
                                          Logan
                              layoffs_stagging2 17 🗶
```

Deleting Duplicate Records from layoffs_stagging2 Table Based on row_num Values

The following query deletes **all records** that are considered **duplicates**, assuming that **row_num**

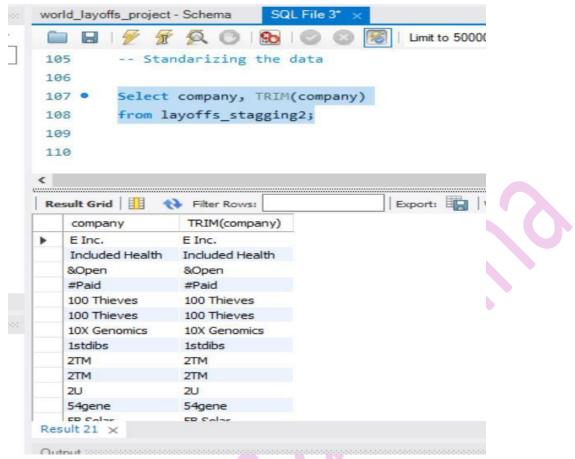
was assigned using a method that identifies duplicates by numbering them within each group. Records with **row_num values greater than 1** are typically the **duplicates** within those groups, so this query effectively cleans up the table by removing these duplicate entries.



3. Standardizing Data

Removing Leading and Trailing Spaces from company Field Using TRIM() Function

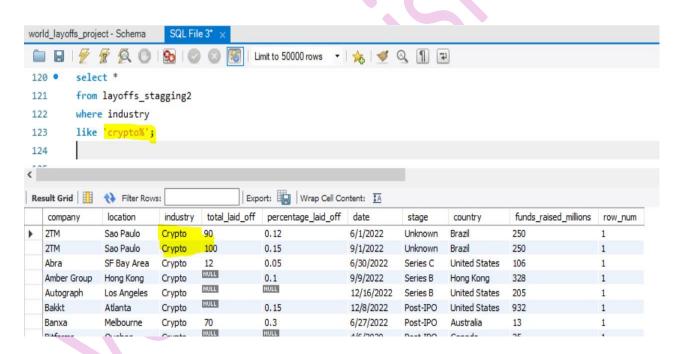
The following query retrieves **two columns** from the layoffs_stagging2 table. The first column is the **company field** as it is stored in the **table**, while the **second column** is the same company field with any **leading or trailing spaces** removed. The **TRIM() function** is used to clean up the data by **removing these extra spaces**, which can help in **standardizing the company names** and improving data consistency. This query is useful for identifying and addressing any issues related to **unnecessary spaces** in the company field.

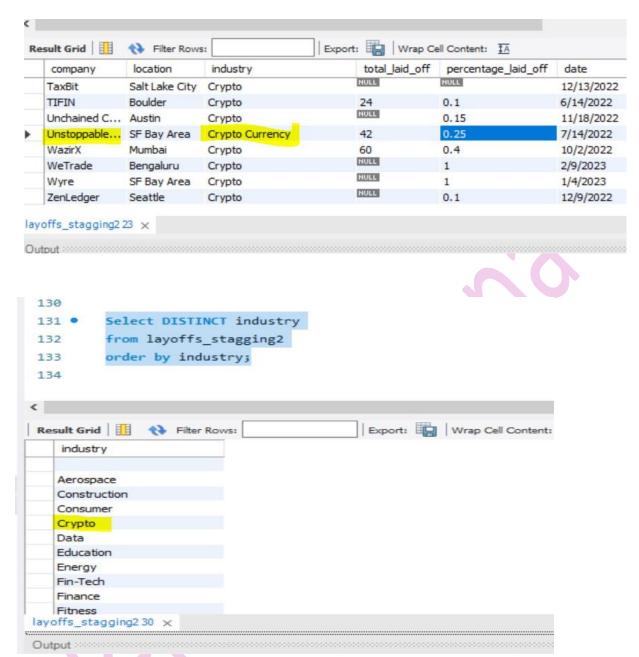


Standardizing Industry Values for Accurate Exploratory Data Analysis: Grouping Variants of 'Crypto' and 'Crypto Currency

The following sql query is used to retrieve and sort unique values from the industry column in the layoffs_stagging2 table. During EDA, we noticed inconsistencies in the industry column, where some entries were listed as "crypto" and others as "crypto currency." To streamline the analysis and ensure that all related entries are grouped correctly, we standardized all such entries to "crypto." This approach ensures that the exploratory analysis is accurate and efficient, reducing the potential for errors and making the dataset easier to work with.

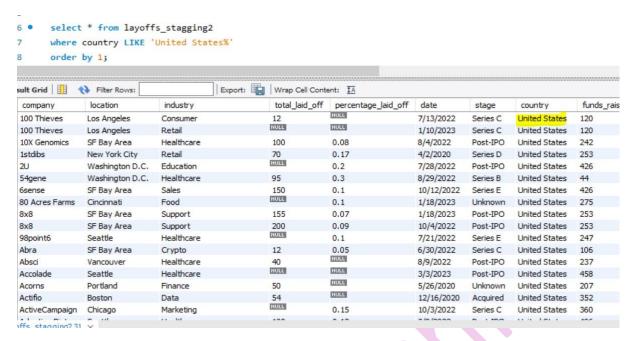
```
114
          Select DISTINCT industry
115 •
116
          from layoffs_stagging2
          order by 1;
117
118
119
120
                                             Export: Wrap Cell Content: IA
Result Grid
                Filter Rows:
    industry
   NULL
   Aerospace
   Construction
   Consumer
   Crypto
   Crypto Currency
   CryptoCurrency
layoffs_stagging2 22 ×
```



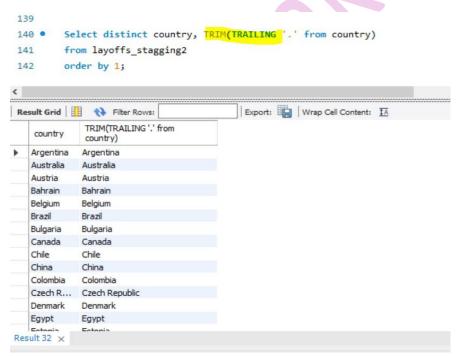


Cleaning and Updating 'country' Field: Removing Trailing Periods and Standardizing Entries

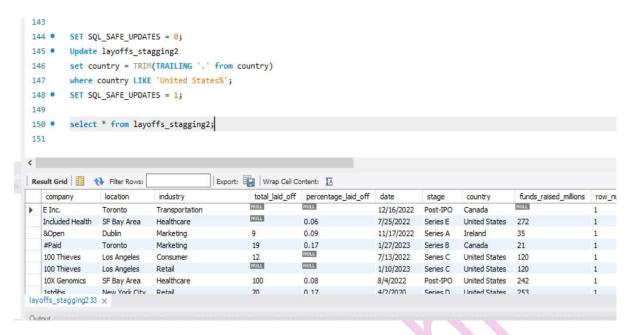
This query retrieves **all records** from the layoffs_stagging2 table where the country column starts with "**United States**" (including variations such as "United States of America"). The results are sorted based on the first column in the SELECT statement, which is typically country in this case.



It retrieves unique values from the country column in the layoffs_stagging2 table, while also removing any trailing periods ('.') from these values using the TRIM() function. The DISTINCT keyword ensures that only unique country names are listed, and the results are sorted based on the first column, which is country after trimming



This sequence of **commands updates** the country column in the **layoffs_stagging2** table for records where country starts with "**United States**." It removes any trailing periods ('.') from the country values.



Converting and Updating Date Format in layoffs_stagging2 Table Using STR_TO_DATE Function

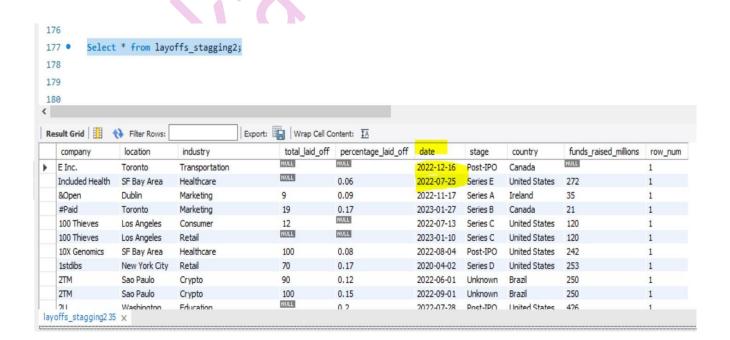
This query selects the **date column** from the layoffs_stagging2 table and converts the date values from a string format ('%m/%d/%Y') to a proper date format using the **STR_TO_DATE()** function. It shows both the original string date and the converted date for comparison.

Furthermore, updates the **date column** in the layoffs_stagging2 table by converting the **string format of dates** to a proper date format using the **STR_TO_DATE()** function. This operation replaces the original string dates with properly formatted date values.

```
162
        -- Update the date column by converting the string date to a date format
163
164 •
        UPDATE
             layoffs_stagging2
165
        SET
166
             date = STR_TO_DATE(date, '%m/%d/%Y');
167
168
169
        -- Modify the column type of date to DATE
171 •
        ALTER TABLE
            layoffs stagging2
172
        MODIFY COLUMN
173
             date DATE;
174
170
```

```
156
          -- Select the date column and convert it using STR_TO_DATE function
 157 •
          SELECT
158
               date,
               STR_TO_DATE(date, '%m/%d/%Y')
159
160
          FROM
161
               layoffs_stagging2;
Result Grid
                                               Export: Wrap Cell Content: IA
               Filter Rows:
                STR_TO_DATE(date,
    date
                '%m/%d/%Y')
    12/16/2022
                2022-12-16
    7/25/2022
                2022-07-25
    11/17/2022
                2022-11-17
    1/27/2023
                2023-01-27
    7/13/2022
                2022-07-13
    1/10/2023
                2023-01-10
                2022-08-04
   8/4/2022
                2020-04-02
    4/2/2020
Result 34 ×
Output *******
Action Output
```

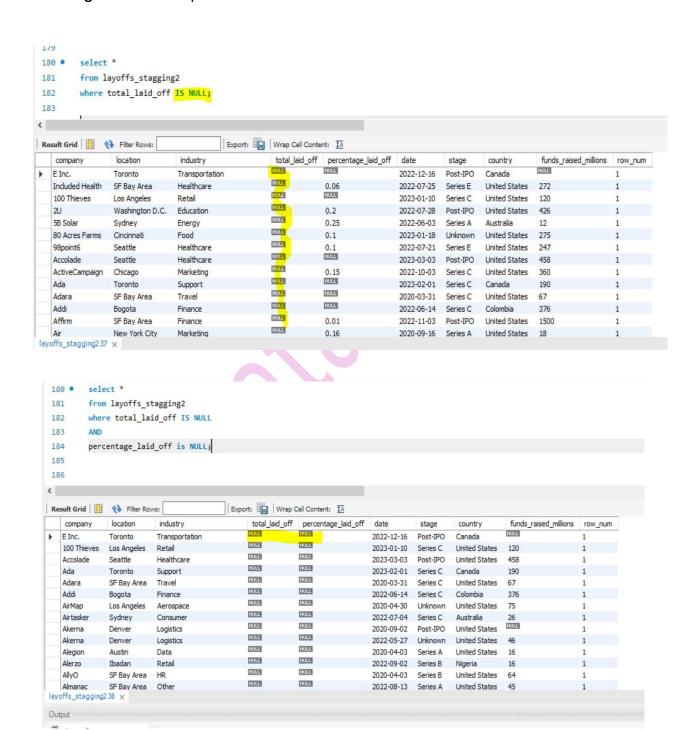
Properly Formatted Date



4. Dropping Unnecessary Columns

Identifying Records with Missing or Empty Values in layoffs_stagging2 Table

Retrieves all records from the layoffs_stagging2 table where both the total_laid_off and percentage_laid_off columns have NULL values. This is useful for identifying records with missing data in these specific fields.

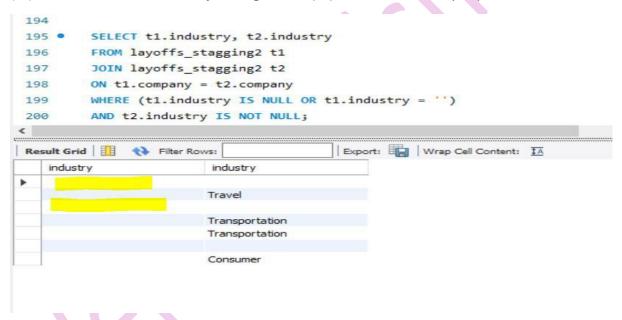


The query is designed to **find and compare records** with **missing** or empty industry values against those with **non-null industry values** for the same company. This can help in identifying **inconsistencies** or gaps in the data where some entries are incomplete.

Performs the following actions:

- 1. Joins the layoffs_stagging2 Table with Itself: It uses a self-join, where t1 and t2 are two aliases for the same table.
- 2. **Join Condition:** It matches rows from t1 and t2 where the company column is the same in both aliases (t1.company = t2.company).
- 3. Filter Conditions:
- From t1, it selects rows where the industry column is either NULL or an empty string.
- From t2, it selects rows where the **industry column is not NULL**.

This results in pairs of records where the industry field is **missing or empty** in one record (t1) but has a value in a **corresponding record (t2)** for the same company.



The query updates the **layoffs_stagging2** table by setting the industry value to the value from another row in the same table (where the company matches) only if the **industry value is NULL** in the current row and **not NULL in the other row**

```
UPDATE layoffs_stagging2 t1

JOIN layoffs_stagging2 t2

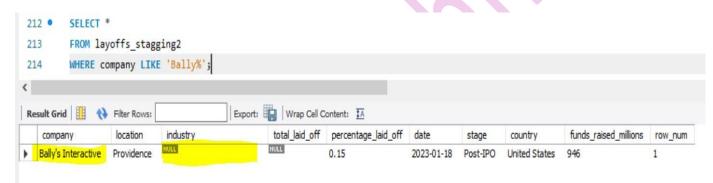
ON t1.company = t2.company

SET t1.industry = t2.industry

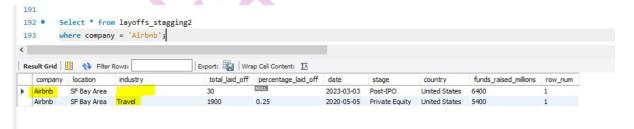
WHERE t1.industry IS NULL

AND t2.industry IS NOT NULL;
```

It allows you to **filter and retrieve specific rows** from the layoffs_stagging2 table based on a pattern in the company name. By using LIKE **'Bally%**', you can quickly find and analyze all records where the company name starts with "**Bally**," which can be useful for Identifying and examining data related to specific companies that match the pattern, helping in focused analysis or reporting.

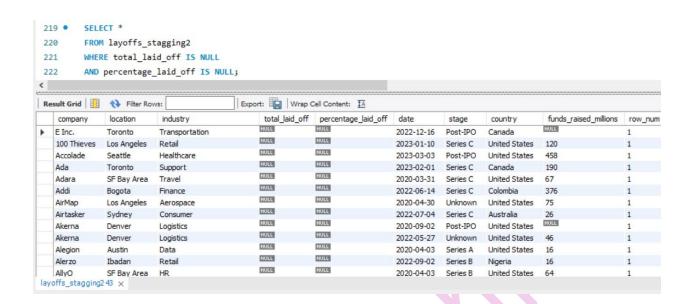


It **filters the data** to include only those rows where the company name matches 'Airbnb' precisely.



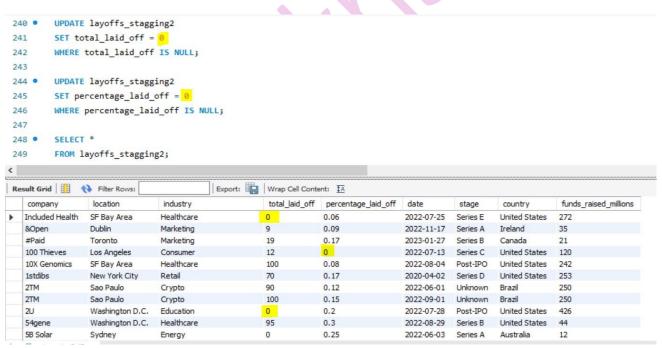
Identifying and Removing Records with Missing Data in layoffs_stagging2 Table

This query selects and displays **all rows** from the layoffs_stagging2 table where both total_laid_off and percentage_laid_off columns are **NULL**. It helps in identifying records with **missing data** in these specific columns.



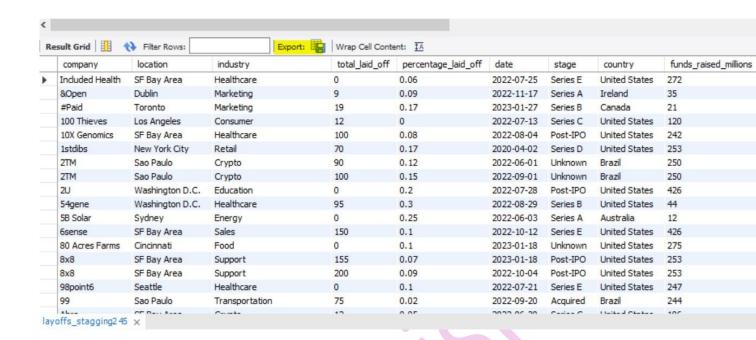
This query **deletes all rows** from the layoffs_stagging2 table where both total_laid_off and percentage_laid_off columns are **NULL**. It is used to **remove records** that have **no useful data** in these columns, effectively cleaning up the table by removing entries that **can't be ued for anlysis**.

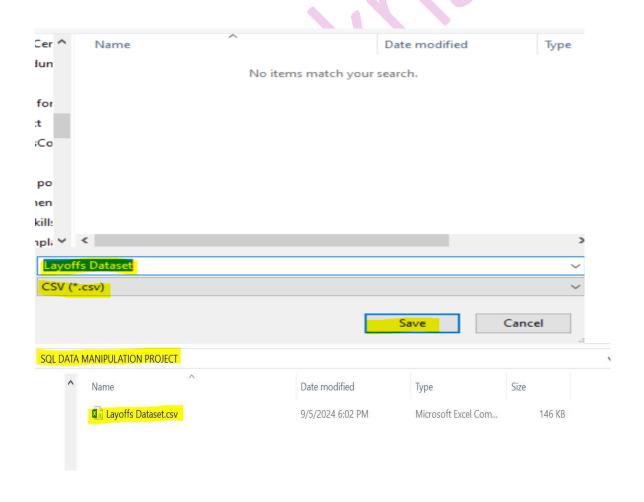
```
223
224
          -- Delete Useless data we can't really use
225 •
         DELETE FROM layoffs_stagging2
226
          WHERE total_laid_off IS NULL
          AND percentage_laid_off IS NULL;
228
229 •
          SELECT *
230
          FROM layoffs_stagging2;
231
Export: Wrap Cell Content: 1A
                   location
                                                             total_laid_off percentage_laid_off date
   company
                                   industry
                                                                                                         stage
                                                                                                                   country
                                                                                                                                  funds_raised_millions row_nu
                                                           NULL
  Included Health
                  SF Bay Area
                                   Healthcare
                                                                         0.06
                                                                                             2022-07-25
                                                                                                         Series E
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   &Open
                   Dublin
                                   Marketing
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   100 Thieves
                  Los Angeles
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   1stdibs
                  New York City
                                   Retail
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   2TM
                   Sao Paulo
                                   Crypto
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                                                                                                        Unknown
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   2TM
                  Sao Paulo
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                   Washington D.C.
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   5B Solar
                   Sydney
                                   Energy
                                                                         0.25
                                                                                             2022-06-03
                                                                                                        Series A
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                                                                                             2022-10-12 Series E
layoffs_stagging2 44 ×
```



1. Exporting Cleaned Data:

Export the cleaned and standardized dataset into a CSV file and share it with the client.





Tools:

- MySQL Workbench for queries and code.
- CSV format for the final data delivery.

Deliverables

- A cleaned, standardized layoffs dataset in CSV format.
- Documentation explaining the steps taken and any assumptions made during the cleaning process.

Acknowledgement:

"I would like to express my heartfelt gratitude to <u>Alex The Analyst</u> for creating and sharing such valuable projects and resources. His detailed explanations and well-structured tutorials have been immensely helpful in expanding my understanding of data analytics and project workflows. By following his project, I was able to gain hands-on experience and successfully complete it.

Thank you, Alex, for your generosity and dedication to helping others in the data community. Your guidance has truly made a significant impact on my learning journey"