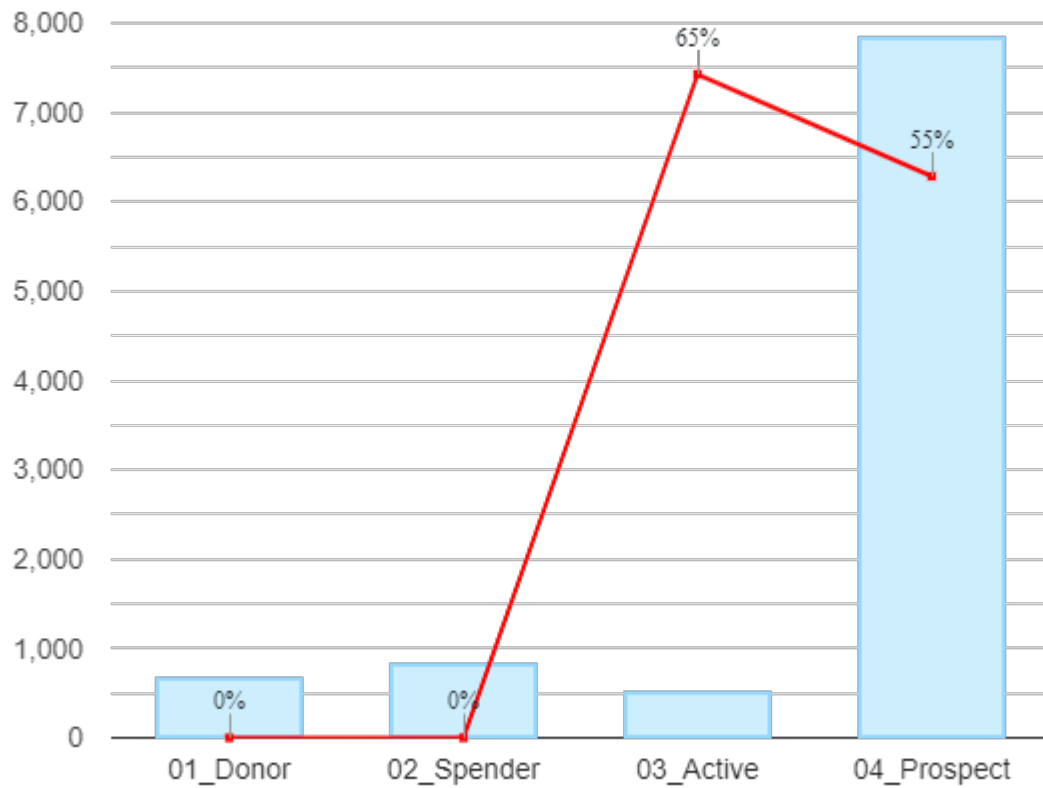


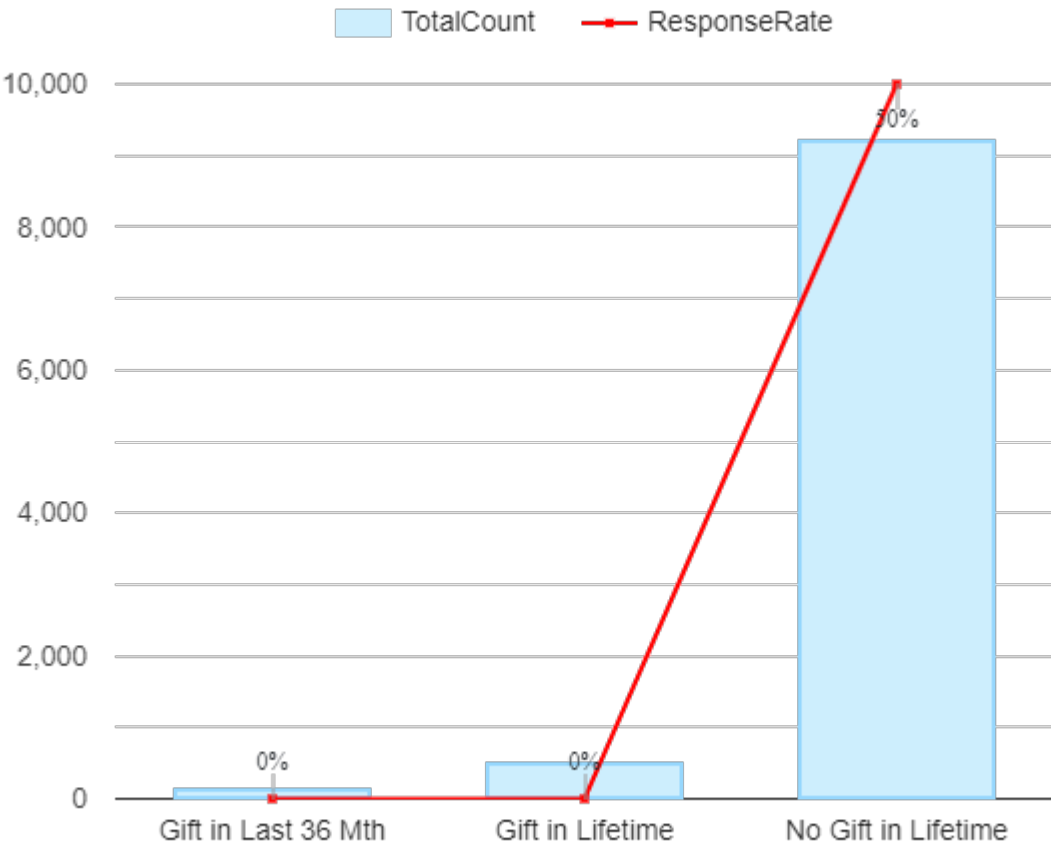
Testing header - Donor Segment 2020

Donor Segment 2020	TotalCount	Responder	ResponseRate
01_Donor	673	0	0.0%
02_Spender	839	3	0.0%
03_Active	509	335	0.7%
04_Prospect	7836	4334	0.6%
Total	9857	4672	0.5%



Testing header - DonorSegment

DonorSegment	TotalCount	Responder	ResponseRate
Gift in Last 36 Mth	143	0	0.0%
Gift in Lifetime	501	0	0.0%
No Gift in Lifetime	9213	4672	0.5%
Total	9857	4672	0.5%



Testing header - EventSegment

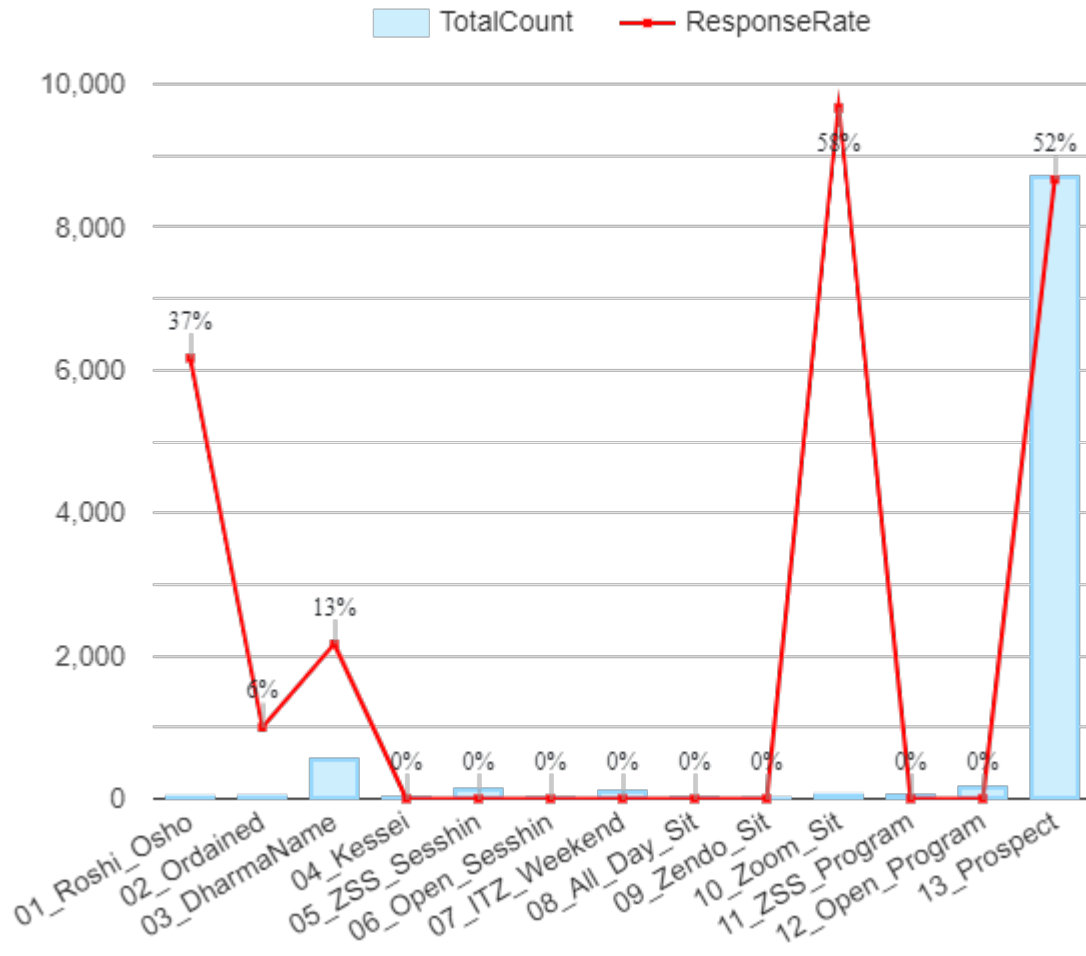
EventSegment	TotalCount	Responder	ResponseRate
Attended Event in Last 36 Mth	219	44	0.2%
Attended Event in Lifetime	477	2	0.0%
No Event Attended in Lifetime	9161	4626	0.5%
Total	9857	4672	0.5%



Testing header - LifecycleSegment

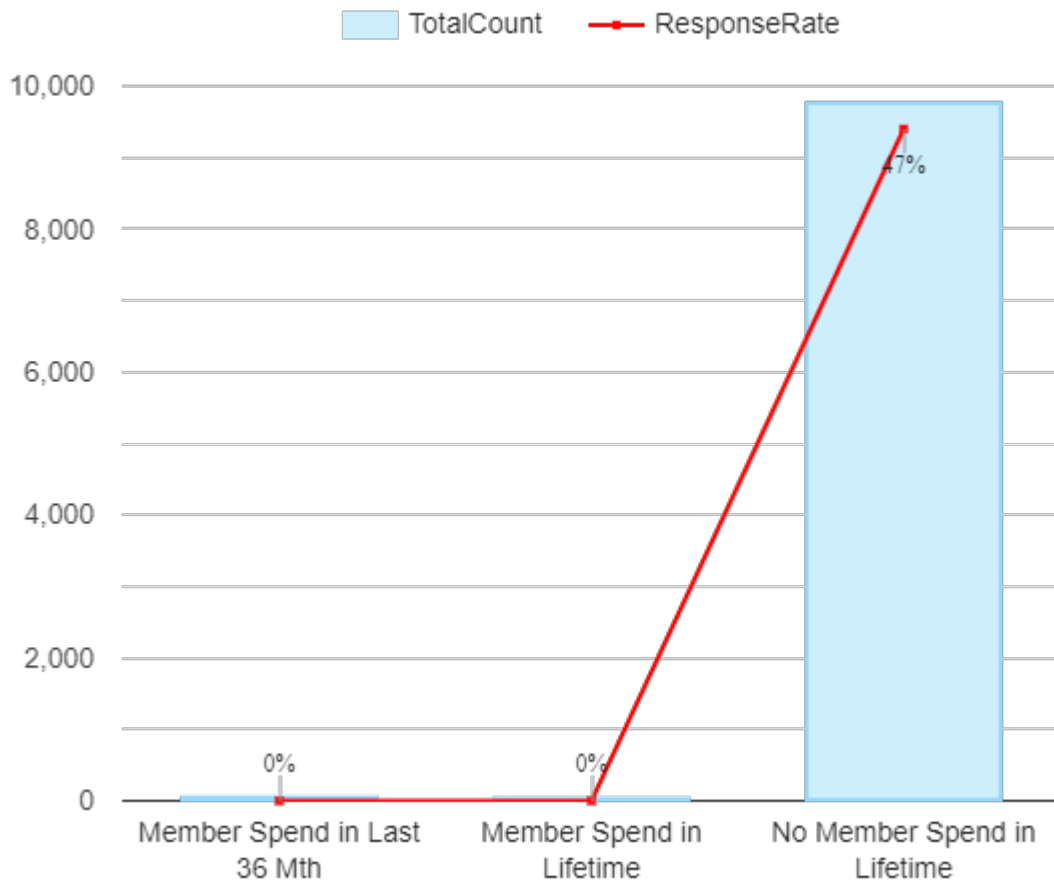
LifecycleSegment	TotalCount	Responder	ResponseRate
01_Roshi_Osho	27	10	0.4%
02_Ordained	33	2	0.1%
03_DharmaName	552	75	0.1%
04_Kessei	15	0	0.0%
05_ZSS_Sesshin	135	1	0.0%
06_Open_Sesshin	9	0	0.0%
07_ITZ_Weekend	103	1	0.0%
08_All_Day_Sit	12	0	0.0%
09_Zendo_Sit	1	0	0.0%
10_Zoom_Sit	60	35	0.6%
11_ZSS_Program	48	0	0.0%
12_Open_Program	156	0	0.0%
13_Prospect	8706	4548	0.5%
Total	9857	4672	0.5%

Testing header - LifecycleSegment



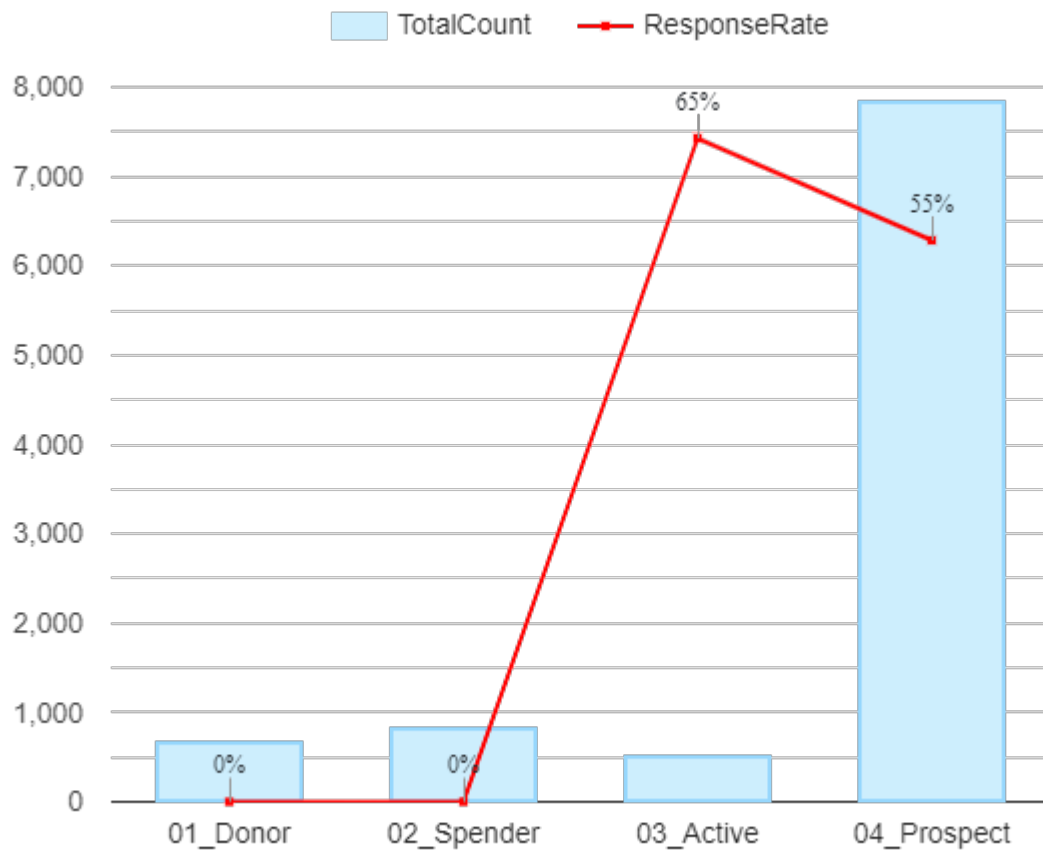
Testing header - MemberSegment

MemberSegment	TotalCount	Responder	ResponseRate
Member Spend in Last 36 Mth	59	0	0.0%
Member Spend in Lifetime	35	0	0.0%
No Member Spend in Lifetime	9763	4672	0.5%
Total	9857	4672	0.5%



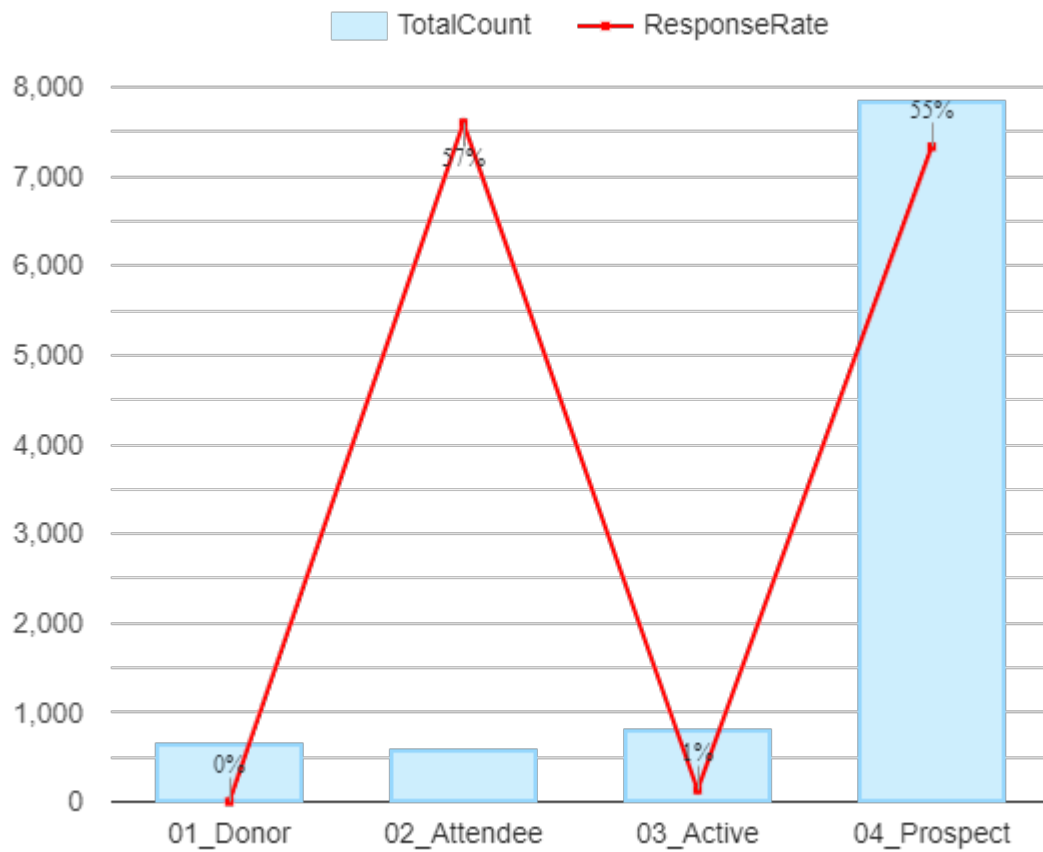
Testing header - OverallSegment

OverallSegment	TotalCount	Responder	ResponseRate
01_Donor	673	0	0.0%
02_Spender	839	3	0.0%
03_Active	509	335	0.7%
04_Prospect	7836	4334	0.6%
Total	9857	4672	0.5%



Testing header - TargetingSegment

TargetingSegment	TotalCount	Responder	ResponseRate
01_Donor	644	0	0.0%
02_Attendee	577	330	0.6%
03_Active	800	8	0.0%
04_Prospect	7836	4334	0.6%
Total	9857	4672	0.5%



Testing header - zss Segment

zss_Segment	TotalCount	Responder	ResponseRate
T1_Donor_\$10K_Active	7	0	0.0%
T1_Donor_\$25K_Active	5	0	0.0%
T2_Donor_\$01K_Active	35	0	0.0%
T2_Donor_\$01K_Lapsed	56	0	0.0%
T3_Donor_\$500_Active	19	0	0.0%
T3_Donor_\$500_Lapsed	51	0	0.0%
T4_Donor_\$300_Active	9	0	0.0%
T4_Donor_\$300_Lapsed	13	0	0.0%
T5_Donor_\$200_Active	5	0	0.0%
T5_Donor_\$200_Lapsed	25	0	0.0%
T6_Donor_\$100_Active	28	0	0.0%
T6_Donor_\$100_Lapsed	47	0	0.0%
T7_Donor_\$050_Active	14	0	0.0%
T7_Donor_\$050_Lapsed	48	0	0.0%
T8_Spend_\$01K_Active	12	0	0.0%
T8_Spend_\$01K_Lapsed	30	0	0.0%
T8_Spend_\$500_Active	20	0	0.0%
T8_Spend_\$500_Lapsed	59	1	0.0%
T8_Spend_\$Low_Active	79	0	0.0%
T8_Spend_\$Low_Lapsed	950	2	0.0%
T8_Spend_Zero_Active	483	330	0.7%
T8_Spend_Zero_Lapsed	26	5	0.2%
T9_Prospect_Interest	7836	4334	0.6%
Total	9857	4672	0.5%

Testing header - zss Segment

