

Executive Summary And Recommendations

Following Insights were derived after analysis on IMDB Data by RSVP movies

1. Noticeable number of movies are released in year 2017 which is 3052.. Whereas month-wise most number of movies are released in the month of march around 824.
2. Drama genre is having the highest movie count of 4285 with average duration of 106.77 minutes and seems like Drama genre is successful among public and profitable. RSVP movies can focus on this genre.
3. Fan movie is among top 10 movie with average rating of 9.6 and rank of 4. Since this is among the highest rated movie, RSVP movie can consider actor from this movie for its next project.
4. Dream Warrior Pictures and National Theatre Live is among the top production houses with movie count of 3. Moreover, Star Cinema is also good candidate as it have good amount of multilingual movies in its pocket.
5. Coming to directors, James Mangold has the most number of movie count with average movie rating of above 8 and belongs to top genre (Drama, Action, Comedy). Followed by Joe Russo (3) and Anthony Russo (3). RSVP movie can consider them for its next project.
6. Mammooty is among the top actor with movie count of 8 and median rating ≥ 8 . Followed by Mohanlal (5). But Vijay Sethupathi is also a good candidate to consider with actor average rating of 8.42 and total votes of 23115.
7. Tapsee Pannu is among top actress in India with actress average rating of 7.74 and total votes of 18061 and can be chosen as potential actor for RSVP movies next project.
8. Marvel Studios among the top production company with total vote count of 2656967. Followed by Twentieth Century Fox 2411163 and Warner Bros. 2396057. RSVP can join hand with them as a global partner for international reach.