Ncc(mid term)

1

2 lines

3 circle, triangle, rectangle

4 basic attributes of lines are its width, type and color.

5 the infinity symbol also called (lemniscate).

6 patterns are called recognizable shapes that can represent various things (e.g street signs or toilet sign)

7 organic shapes

8 **Texture** and **pattern** are terms that **describe** various decorative elements, such as upholstery fabrics, curtains, walls and even types **of** tile. ... A **pattern is** a visual element that repeats, such as plaid or stripes, whereas **texture** can be felt, such as the surface **of** a brick or a piece **of** burlap.

9 A tint is mixture of a color with white, which reduces darkness. while with shades mixture of a color with black which increase darkness.

10 n <u>colorimetry</u> and <u>color theory</u>, **lightness**, also known as **value** or **tone**, is a representation of variation in the perception of a <u>color or color space</u>'s <u>brightness</u>. It is one of the <u>color appearance parameters</u> of any <u>color appearance model</u>.

Various <u>color models</u> have an explicit term for this property. The <u>Munsell</u> and <u>HSV</u> color models use the term *value*, while the <u>HSL color model</u>, <u>HCL color space</u> and <u>Lab color space</u> use the term *lightness*

11alex hass and grid are two imp principles used to organize text content in a comoposition

12 unity and variety is the design principle stating that a composition many elements must form a whole.

13 two dimensional object with greater visual weight in a composition, is named the area where the reading is guided The one that attracts attention

14 the gestalt law of proximity is the principle of design used when elements are close to each other or superimposed so the reader understand they are associated.

15 Negative space, in art, is the space around and between the subject(s) of an image. Negative space may be most evident when the space around a subject, not the subject itself, forms an interesting or artistically relevant shape, and such space occasionally is used to artistic effect as the "real" subject of an image.

11