

MID –TERM

REPORT

(ZARA-OFFICIAL)

I,GURTEK SINGH and my partner MANMEET THIND we both working for one of the most famous worldwide cloth designing company known as zara.

Our clients wants to establish a well grown online market to increase their sale more via online shopping for that we are making a official website for them which displays all of their product and which is very easy to use for their consumers .

Firstly,we write the main key points we have to remain in our mind or we have to mention while making website for them. For example we take an data from the customers what they want us to done ,what there expectations from us ,what's our client reputation in market .what are the main factor

effecting to increase there sales through online market.

Secondly,we had make an flow chart of an website because we have to make an rough look before starting the coding for their website, in the flow chart we mention how we can make different section for their articles to separate them by men,kids and women .

Moving further,after the flow chart . we make production script regarding the home page of their website. Which displays their latest articles on home page.

Furthermore,we made an quotation regarding the website in which we mention how our client has to pay us ,for example our client want to pay us three installments .so date and time is mention in the quotation .

Lastly,we made an presentation on our website in which we shows how our website going to be work

and in this presentation we also describe about our clients historical background ,we also mention our clients strong and weak point in making their website.

In last we have to make an written report about what we did in making the website.