Yash Mehrotra

CONTACT

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WORK EXPERIENCE

Pixpa Inc.   June 2014 — August 2014
Web Development Intern

- Integrated Social Login Feature
    - Allowed Users to Signup and Login Through Facebook.
    - Worked with Facebook API
    - Added a module to automatically link existing user's account with their Facebook Account.
    - Tracked their login frequency for marketing purposes.
    - Technologies Used -
        - PHP
        - Javascript
        - MySQL
- Image Downloader
    - Added a feature which allowed creative professionals to download their existing galleries as zipfiles.
    - Also worked the Rackspace API to upload the ZIP files to cloud.
    - Created both frontend and backend for this project.
    - Weekly used by 30-40 users.
    - Technologies Used -
        - Python (Django Framework)
        - Javascript
        - Jquery
        - HTML/CSS
        - MySQL
- Customer Relationship Management
    - Created a tool which allowed users to manage and communicate with the customers for their websites.
    - With the help of this tool, users could maintain their customers, and respond to them in an improved and efficient way.
    - Technologies Used -
        - PHP
        - Python (Django Framework)
        - Javascript
        - MySQL
- User State Tracking System
    - A tool which tracked the user's progress on the Pixpa Dashboard.
    - Developed an Efficient Algorithm which would suggest users various options to improve their Website's Traffic based on their current progress.
    - Technologies Used -
        - Python (Django Framework)
        - MySQL

BookAway.in   August 2013 — Present
Backend Developer

Co-Founded a Website built for Buying , Selling and Renting Books among college students.URL : http://www.bookaway.in
Currently in Development Phase, set to be released in the first week of December.

My Role -
- Developed the whole backend for the website in PHP.
- System Admin for the Web Server.
- Designed the website's architecture which is based on RESTful API.
- Implemented Search Filters to ease the browsing experience.
- Technologies Used -
    - PHP
    - MySQL
    - Javascript

EDUCATION

Computer Science   August 2013 — Present
Jaypee Institute of Information Technology

Overall CGPA - 6.4
Major GPA - 8.0
Achievments -
- Came 3rd in Execute 14.1 (Intra-College Programming Contest)
- Came 4th in Execute 14.2 (Inter-Hostel Programming Contest)
- Came 5th in Execute 14.3 (Intra-College Programming Contest)
- Came 4th in Knuth Cup (Annual College Fest Programming Contest)
- Qualified for Knuth-Entrevista (An Interview round for the top rankers of Knuth Cup)
- Volunteered for OSDConf 2014 , An open-source developer's conference organized by OSDC of the college.

REFERENCES

References available upon request.