

EXECUTIVE SUMMARY

The insights gained from analyzing the IMDb dataset are summarized as follows:

1. Generally, there will be high number of movie releases in the month of March.
2. Though the movies generally fall under multiple genres, more than 3000 movies have unique genre with most of the movies being produced under 'Drama' genre. Hence, the movie could be produced in the 'Drama' genre. While Action and Thriller movie genres are also not a bad option to go with.
3. The duration of the movie could be of length between 100 and 110 mins.
4. Any of the Dream Warrior Pictures or the National Theatre Live could be chosen as the Production Company, as these 2 are the top production companies.
5. Any of Mr.James Mangold, Mr.Anthony Russo, Mr.Joe Russo and Mr.Soubin Shahir could be the director, as these 4 are the popular directors.
6. Any of Mr.Mammootty and Mr.Mohanlal could be the Lead Actor.
7. Ms.Taapsee Pannu could be the Lead Actress.
8. Mr.Vijay Sethupathi could be given an important role in the movie.
9. Marvel Studios or Twentieth Century Fox could be chosen as the global partner.