

Guruganesh Bhat
Dabguli, Post Arabail
Yellapura, Uttara Kannada
8095029267
www.pralapa.blogspot.com
guruganeshnagesh@gmail.com

GURUGANESH BHAT

Content Strategy, Hyper local Expert, Co-ordination, Team Leader

OBJECTIVE To secure a challenging career opportunity to fully utilize my skills, knowledge and training while making a significant contribution to the success of the company.

SKILLS & ABILITIES

- Creative Writing
- Research
- Team Handling
- Video Production
- SEO Strategy
- Content Strategy
- Boarding The Plan And Execute
- Leading Team
- Hyper Local, National, International, Karnataka, Politics, Special Features

EXPERIENCE

News 18-Network 18

* Working as SPOC (Single Point Of Contact) for Local 18 Karnataka by Network 18- India's first ever one of kind localization video project- Feb 2022- Till Now

With News 18 at Network 18 Media and Investment Pvt Ltd, I have been handling entire Local 18 Karnataka. Co-ordination across teams in Editorial, Content, SEO Analytics, Product And Tech.

Plan and execute local 18 ideas by guiding reporters and co-ordinators by bringing newer concepts on board.

Handled editorial-technical parts in News 18 Kannada Website migration process

I Handled National, International, and Karnataka State affairs with expertise. Curated special features, Politics write ups, crafting insightful narratives that captivate and inform audiences worldwide.

Koo India

Community Executive- a small scale project for a startup to generate various types of contents. Oct 2021- Feb 2022

*** Tv9 Kannada Digital**

Worked in Tv9 Kannada Digital team as a Trainee Content Writer- Nov 2020 To Oct 2021

*** Manuvikasa.Org**

Creative writer and Social Media Executive

*** Vijayavani**

Worked as Internee for 1 year

*** Nudijenu- Kannada daily**

Content writer and Columnist

*** Creative stories**

Published in state level Kannada newspapers including Prajavani, Kannada Prabha, Udayavani, Tushara and Sudha.

*** Mediacherry- A media start up**

Creative writer and Translator

*** Kalaburagi International Film Festival 2019**

Event management team

OTHERS

- * **Iduvaregina Praya**
A Book of Poetry Collection published by Swayam Prakashana
- * **Photo documentation projects – Siddi and Gouli**
- * **Radio Ninada**
Program producer and Content developer
- * **Alva's Nudisiri 2019**
Covered reports for state level news papers
- * **Rajya Puraskara**
By Bharath Scouts and Guides

EDUCATION

SDM PG Centre Ujire
Masters in Journalism and Mass Communication
MES M.M Arts and Science College Sirsi
Bachelor of Arts in Journalism, Music, Sociology

WORKSHOPS

- * Attended **Krusha – Parsisara Patrikodyama Shibira** organized by Madhyama Samskruthi Abhivrudhi Kendra by **Shivananda Kalave**
- *Selected for **Yuvalakhakara Protsahadhana Yojane** by Kannada Pustaka Pradhikara
- * Awarded **Jilla Rajyotsava award** by Kannada Sahitya Parishatt, Uttara Kannada Ghataka

Name	Guruganesh Bhat
Date of Birth	25-09-1997

Declaration

I hereby declare that all the information above is true to my knowledge.

Guruganesh Bhat