

# Cookie Policy

Last Updated: 19/12/2025

This Cookie Policy explains how **AI-Mall** uses cookies and similar technologies to recognize you when you visit our website or use our application. It explains what these technologies are and why we use them, as well as your rights to control our use of them.

## 1. What are cookies?

Cookies are small data files that are placed on your computer or mobile device when you visit a website. They are widely used by website owners to make their websites work, or to work more efficiently, as well as to provide reporting information.

## 2. Why do we use cookies?

We use first-party and third-party cookies for several reasons. Some cookies are required for technical reasons in order for our platform to operate. We refer to these as "essential" or "strictly necessary" cookies. Other cookies enable us to track and target the interests of our users to enhance the experience on our platform.

## 3. Cookies used in our ecosystem

Based on our technical infrastructure, we use the following types of cookies:

Category	Purpose	Specific Technology
<b>Strictly Necessary</b>	Used to identify you and keep you logged in. These are essential for security and account access.	<b>jsonwebtoken (JWT) &amp; cookie-parser</b>
<b>Security</b>	Used to protect user data and prevent unauthorized access (e.g., password hashing and session integrity).	<b>bcryptjs</b> (logic-related)
<b>Functional / AI</b>	Used to manage your interactions with our AI models and maintain state during your session. <sup>1</sup>	<b>Google Vertex AI / Gemini<sup>2</sup></b>

<b>Communication</b>	Used to track email interactions and ensure deliverability of transactional emails.	<b>Resend / Nodemailer</b>
----------------------	---	----------------------------

#### 4. Third-Party Cookies

In addition to our own cookies, we may also use various third-party cookies to report usage statistics of the service:

- **Google Cloud / Vertex AI:** To process AI requests and ensure service stability.
- **Resend:** To manage email delivery and performance analytics.

#### 5. How can I control cookies?

You have the right to decide whether to accept or reject cookies. You can set or amend your web browser controls to accept or refuse cookies. If you choose to reject cookies, you may still use our website, though your access to some functionality and areas of our website (like your user dashboard) may be restricted.

- **Browser Controls:** You can find information on how to manage cookies on the most popular browsers (Chrome, Firefox, Safari, Edge) in their respective help pages.
- **Mobile Identifiers:** You can reset or opt out of tracking identifiers in your mobile device settings.

#### 6. Updates to this Policy

We may update this Cookie Policy from time to time in order to reflect, for example, changes to the cookies we use or for other operational, legal, or regulatory reasons.

#### 7. Contact Us

If you have any questions about our use of cookies or other technologies, please email us at [contact@ai-mall.in](mailto:contact@ai-mall.in)