



**VENCER**  
Paints & Adhesives  
Private Limited

**ROYAL  
HERITAGE**  
Luxury Emulsion



**Product Details:**

**ROYAL HERITAGE**

<b>Brand</b>	<b>VENCER PAINTS</b>
<b>Finish</b>	<b>Smooth and soft sheen</b>
<b>Packaging Size</b>	<b>20 LTR, 10LTR, 4LTR &amp; 1LTR</b>
<b>Drying Time</b>	<b>Surface dry within 45 minutes</b>
<b>Coverage</b>	<b>120-130 square feet / Litre / 2 coats on puttied, primed and well dried surface</b>
<b>Specific Gravity</b>	<b>1.3 +/-1 g/cm3</b>
<b>Area of Application</b>	<b>Homes, Hospitals, Hotels, Schools and Offices</b>
<b>Recoating Interval</b>	<b>4-6 hours</b>
<b>Resin Type</b>	<b>Acrylic</b>
<b>Consistency</b>	<b>Free flowing emulsion</b>
<b>Dilution</b>	<b>Add 400ml of clean water to 1 Litre of paint</b>
<b>Method of Application</b>	<b>Brush/Roller or Spray</b>
<b>Recommended Film Thickness</b>	<b>Wet: 100-140 micron, Dry: 40-45 micron</b>

**PRODUCT DESCRIPTION**

**ROYAL HERITAGE**

**Surface  
Preparation**

- Luxury Emulsion is an environment friendly Luxury Emulsion Paint,
- Clean the surface thoroughly, sand with Emery Paper 180 to render surface free of loose particles, flakes, dust, dirt, oil, grease etc. and wipe clean. Ensure there is no fungus or moisture on the wall.
- On well dried and cleaned surface, apply a coat of VENCER Acrylic MASTER STROKE Cement Primer-Interior Water Based and allow it to dry for 6-8 hours.
- Rectify the undulation. Smoothen the surface by filling dents/cracks with thin coat of VENCER Wall DÉCOR Acrylic Wall Putty and allow it to dry for minimum 6-8 hrs. Sand the surface with Emery Paper 180 and wipe it clean.
- Apply second coat of VENCER Acrylic MASTER STROKE Cement Primer-Interior-Water Based and allow it to dry for 6-8 hrs. Sand the surface with Emery Paper 320 and wipe it clean.



# ROYAL HERITAGE

## Luxury Emulsion

### Application

- On well dried, cleaned, puttied and primed surface, apply 2/3 coats of VENCER ROYAL HERITAGE thinned with 400ml of clean potable/municipal water for one litre of paint. Leave a gap of 4-6 hours between coats.
- Apply the paint by Brush/Roller or Spray.
- Dark shades may require additional coat for proper hiding.
- Do not apply VENCER ROYAL HERITAGE luxury emulsion Directly over putty as that would lead to patchy appearance
- For Base White Tinting if required, Must Be Done Before Thinning
- Do not over thin
- Stir Well and Strain Before use
- Removal of Stains/Dirt: To remove dirt/stains from painted walls, wash with water/ mild soap solution (avoid detergents), after one month of painting (minimum)..
- Do not use Liquid Bleach to remove stains.
- Use a soft cloth or sponge soaked with soap solution to remove stains- rubbing gently in a circular motion. Then, immediately wipe it with water using clean sponge to prevent stains from spreading.
- Once the stain is removed, wipe the wall with a clean dry cloth.

### Safety, Health & Environmental Information

- Keep out of reach of children and away from food, drink and animal feed.
- Apply in well ventilated areas. Do not breathe vapour or spray.
- Do not pour leftover paint down drains or in water courses.
- Contain spillage using sand or earth.
- Store container in an upright position with light tightly closed, in a cool and dry place.

### Packaging Size Available

- 1 Litre, 4 Litre, 10 Litre & 20 Litre



**VENCER**  
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Private Limited

**EZY  
WASH**



## Product Details

## EZY WASH

Brand	VENCER PAINTS
Packaging Size	1 Ltr, 4 Ltr, 10Ltr & 20Ltr
Finish	Smooth matt and slight sheen
Drying Time	Surface dry within 45 minutes
Coats Required	Minimum 2 coats required
Coverage	90 to 100 square feet / Litre for 2 coats
Shelf Life	1 Year
Thinning	Mix 250-300 ml of clean potable water with
	1 Litre of paint

## PRODUCT DESCRIPTION

### EZY WASH

Premium Acrylic Emulsion Paint is a superior paint formulation based on a highly durable co-polymer resin, high opacity pigments which contribute for improved wetting of the surface with paint ensuring smooth, excellent flow, even drying and easy to clean.

### Surface Preparation

\*Clean the surface thoroughly, sand the surface with Emery Paper 180 rendering it free from previous paint coatings, flaking, loose particles, dust, dirt, oil, grease, grime etc. and wipe it clean.

### Directions for Use

- \*On well dried and cleaned surface, apply a coat of VENCER MASTER STROKE Water Based Acrylic Cement Primer and allow drying for 6-8 hours.
- Rectify the undulations and smoothen the surface by applying thin coats of VENCER Wall DECOR Acrylic Wall Putty allowing it to dry for 6-8 hours.
- Sand the surface with Emery Paper 320 and wipe it clean.
- Do not apply premium emulsion directly over putty as that would lead to patchy appearance.
- On primed and puttied surface, apply 2 or 3 coats of EZY WASH Premium Emulsion thinned with 450/500ml of clean potable water for 1 litre of paint. Leave a gap of 3-4 hours between coats.
- To remove dirt, stain, from painted walls wash with water / mild soap solution (avoid detergent), after one month of painting.



# EZY WASH

## **Safety, Health & Environmental Information:**

- Keep out of reach of children and away from food, drink and animal feed.
- Apply in well ventilated areas. Do not breathe vapour or spray.
- Do not pour leftover paint down drains or in water courses.
- Contain spillage using sand or earth.
- Store container in an upright position with lid tightly closed, in a cool and dry place.

## **Packaging Size Available:**

1 Litre, 4 Lire 10 Litre, 20 Litre



**VENCER**  
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**WONDER**



**Product Details**

**WONDER**

<b>Brand</b>	<b>VENCER PAINTS</b>
<b>Usage/Application</b>	<b>Interior WallsPackaging</b>
<b>Size</b>	<b>1LTR, 4LTR, 10LTR &amp; 20LTR</b>
<b>Finish</b>	<b>Medium Sheen</b>
<b>Paint Base Type</b>	<b>Water Based Paint</b>
<b>Drying Time</b>	<b>Touch dry 30 minutes</b>
<b>Coats Required</b>	<b>2</b>
<b>Coverage1st coat:</b>	<b>60-80 square feet / Litre;</b>
<b>Recoating After</b>	<b>2nd coat: 80-100 square feet / Litre</b>
<b>Stability Of Thinned Paint</b>	<b>Best before 24 hours</b>
<b>Specific Gravity</b>	<b>1.4 + 1 g/cm3</b>

**PRODUCT DESCRIPTION**

**WONDER**

WONDER Acrylic Emulsion Paint is an excellent interior wall finish paint. The product is easy to apply with good adhesion and hiding. It is formulated to create a rich, elegant and medium sheen finish.

**Advantages:**

- Easy to use
- Water Thinnable
- Non- flammable and non-toxic+

**Surface  
Preparation**

**Packaging Size  
Available**

Packaging Size Available: 1 Litre, 10 Litre, 20 Litre



**VENCER**  
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**SOLO  
FRESH**  
Interior / Exterior



#### Product Details

#### SOLO FRESH

Brand	VENCER PAINTSS
Shelf Life	12 months
Colour	White
Specific Gravity	1.35 +- 0.2 g/cm3
Application	By Brush or Roller
Thinning	Mix 400 ml of clean potable water with 1 Litre of Inex Primer
Coverage	100 square feet / Litre depending on surface condition and porosity Surface
Drying Time	30 – 45 minutes Dry
Dry for Recoating	6 hours

### PRODUCT DESCRIPTION

#### SOLO FRESH

Interior / Exterior is an acrylic Emulsion for both Interior and Exterior surfaces. It is a versatile product based on acrylic co-polymer emulsion and formulated to provide good opacity, hiding, coverage and good alkali resistance.

#### BENEFITS

- Unique 2 in 1 formulation
- Superior whiteness
- Alkali resistance
- Good hiding
- Excellent coverage

#### Packaging Size Available

Packaging Size Available: 1 Litre, 4 Litre, 10 Litre, 20 Litre



**VENCER**  
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**Super  
Shield**  
Exterior Emulsion



## Product Details

## SUPER SHIELD

**Brand**

**VENCER PAINTS**

**Usage/Application**

**Exterior**

**Packaging Size**

**Size 1L, 4L, 10L & 20L**

**Coverage Area**

**90 square feet / Litre / coat**

**Packaging Type**

**Bucket Form Liquid**

## PRODUCT DESCRIPTION

**Super  
Shield**

Super Shield is a new generation paint that makes the paint both Dust and Water resistant as well as giving the walls a fresh look season after season. It gives great protection to the walls by having high elongation-crack bridging ability, dust-water resistance and excellent anti-algae, anti-fungal properties. The product has anti-carbonation properties which enable increased structural protection.

## Features

- Good UV Resistance properties.
- Good adhesion, Anti - fungal and Anti - algae properties.
- Good Elongation with crack bridging properties. (11.5mm)
- Elastic and able to accommodate substrate and crack movements.
- Water resistant.
- Highly Durable coating staying colour fast season after season.

- Prepare wall surface by scraping off flaked coatings and ensure removal of fungus and algae growth with suitable biocide treatment.
- The surface must be free from loose particles, dirt, dust, grease and moisture.

- Take maximum precautions where the water tends to accumulate, i.e., places like parapet, sunshade, etc.
- The exterior surface should be free from seepage and constant dampness. During the rainy season allow 2-3 days of sunshine for surface to dry before starting painting.

- Newly plastered walls must be allowed to cure for 6 months before painting.
- To 1 litre of Super Shield add 400 ml of clean potable water. For best results, apply 2 coats. Between coats, allow minimum of 4 hours gap. On sensitive areas like parapets and awnings, an extra coat is recommended.

- On a freshly plastered surface, 3 coats of Super Shield is necessary. Apply the first coat by diluting one litre of Super Shield with one litre of clean water. This coat acts as a primer coat. The other coats are to be applied by diluting with 400 ml of clean potable water per litre.



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## ARMOUR

Exterior Emulsion



### Product Details:

Product Details:	ARMOUR
Brand	VENCER PAINTS
Surface of Application	Concrete, Plastered Surfaces
Packaging Size	1 Litre, 4 Litre, 10 Litre & 20 Litre
Paint base type	Water Based Paint
Application method	BrushCoats required2 Coats
Recoating	After an interval of 6 hours
Shelf life	1 Year in closed container
Sheen Level	Medium Sheen
Thinner	Potable water
Coverage	60-70 square feet / Litre for 2 coats

## PRODUCT DESCRIPTION

### ARMOUR

Armour Pure Acrylic Exterior Emulsion is high durability exterior paint to withstand conditions like heavy rainfall, extreme heat, high humidity. ARMOUR fights fungus / ALGAE formation. Affording better coverage, Armour protects and beautifies walls, staying colour fast, season after season.

### Features

ARMOUR is a special formulation based on pure acrylic resin emulsion and special pigments and additives with high resistance to degradation by U.V radiation.

It is resistant to alkali and other mild chemicals. The product gives a tough coating with high adhesion on the exterior surface which is highly resistant to peeling. The coating is highly resistant to all types of microbial attack thus preventing the onset of fungus and algae for years together.





# ARMOUR

Exterior Emulsion

## Directions for Use

- Prepare wall surface by scraping off flaked coatings and ensure removal of fungus and algae growth with suitable biocide treatment.
- The surface must be free from loose particles, dirt, dust, grease and moisture.
- Take maximum precautions where the water tends to accumulate, i.e., places like parapet, sunshade, etc.
- The exterior surface should be free from seepage and constant dampness. During the rainy season allow 2-3 days of sunshine for surface to dry before starting painting.
- Newly plastered walls must be allowed to cure for 6 months before painting.
- To 1 litre of ARMOUR add 400 ml of clean potable water. For best results, apply 2 coats. Between coats, allow minimum of 4 hours gap. On sensitive areas like parapets and awnings, an extra coat is recommended.
- On a freshly plastered surface, 3 coats of Super Shield is necessary. Apply the first coat by diluting one litre of ARMOUR with one litre of clean water. This coat acts as a primer coat. The other coats are to be applied by diluting with 400 ml of clean potable water per litre.



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**WEATHER  
GUARD**  
Acrylic Exterior Emulsion



**Product Details:**

**ARMOUR**

<b>Brand</b>	<b>VENCER PAINTS</b>
<b>Surface of Application</b>	<b>Concrete, Plastered Surfaces</b>
<b>Packaging Size</b>	<b>1 Litre, 4 Litre, 10 Litre &amp; 20 Litre</b>
<b>Paint base type</b>	<b>Water Based Paint</b>
<b>Application method</b>	<b>BrushCoats required2 Coats</b>
<b>Recoating</b>	<b>After an interval of 6 hours</b>
<b>Shelf life</b>	<b>1 Year in closed container</b>
<b>Sheen Level</b>	<b>Medium Sheen</b>
<b>Thinner</b>	<b>Potable water</b>
<b>Coverage</b>	<b>60-70 square feet / Litre for 2 coats</b>

**PRODUCT DESCRIPTION**

**WEATHER  
GUARD**

Acrylic Exterior Emulsion is made of acrylic emulsion and is a water based exterior paint. WEATHER GAURD Exterior Emulsion is economical and manufactured to suit dry or moderately humid climatic conditions.

**Packaging Size  
Available:**

Packaging Size Available: 1 Litre, 4 Litre, 10 Litre& 20 Litre



**VENCER**  
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Private Limited

**AQUA  
SHINE**



**Product Details:**

**AQUA SHINE**

<b>Finish</b>	<b>Semi Gloss</b>
<b>Brand</b>	<b>VENCER PAINTS</b>
<b>Packaging Size</b>	<b>500ml, 1 Litre, 4 Litre, 10 Litre &amp; 20 Litre</b>
<b>Surface Of Application</b>	<b>Wood, Metal, WallPaint</b>
<b>Base Type</b>	<b>Water Based Paint</b>
<b>Paint Type</b>	<b>Enamel</b>
<b>Packaging Type</b>	<b>Bucket</b>
<b>Coverage</b>	<b>120 square feet / Litre for 2 coats</b>
	<b>for Walls 80-90 Square feet / Litre for Wood &amp; Metal</b>

**PRODUCT DESCRIPTION**

**AQUA  
SHINE**

Aqua SHINE Semi Gloss Enamel Paint is a premium quality paint formulated to provide a smooth, semi glossy finish to Wall, wood & metal surfaces. This is water thinnable enamel paint and formulated to provide excellent durable finish.

Paint has features like low VOC, low odour and non-yellowing character when compared to conventional solvent based enamels.

**BENEFITS:**

- Low odour
- Excellent hiding levelling
- Semi gloss finish
- Water based enamel, quick drying
- Washable - easy cleaning
- No added lead, mercury & chromium

**Packaging Size**  
**Available:**

**500 ml, 1 Litre, 4 Litre, 10 Litre & 20 Litre**

**ALSO AVAILABLE IN VARIOUS READY COLOURS**



**VENCER**  
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Private Limited

**ALL  
ROUND**



**Product Details:**

**ALL ROUND**

<b>Brand</b>	<b>VENCER PAINTS</b>
<b>Shelf Life</b>	<b>12 months</b>
<b>Colour</b>	<b>White</b>
<b>Specific Gravity</b>	<b>1.35 +- 0.2 g/cm3</b>
<b>Application</b>	<b>By Brush or Roller</b>
<b>Thinning</b>	<b>Mix 400 ml of clean potable water with 1 Litre of Inex Primer</b>
<b>Coverage</b>	<b>60 square feet / Litre depending on surface condition and porosity</b>
<b>Surface Drying</b>	<b>Time 30 – 45 minutes</b>
<b>Dry for Recoating</b>	<b>6 hours</b>

**PRODUCT DESCRIPTION**

**ALL ROUND**

Interior / Exterior is Cement Based Primer for both Interior and Exterior surfaces. It is a versatile product based on acrylic co-polymer emulsion and formulated to provide good opacity, hiding, coverage and good alkali resistance.

**BENEFITS**

- Unique 2 in 1 formulation
- Superior whiteness
- Good hiding
- Excellent coverage

**Packaging Size  
Available**

Packaging Size Available: 1 Litre, 4 Litre, 10 Litre, 20 Litre



**VENCER**  
Paints & Adhesives  
Private Limited

# PRIMEX



Product Details:	PRIMEX
Brand	VENCER PAINTS
Shelf Life	12 months
Colour	White
Specific Gravity	1.4 +- 0.2 g/cm3
Application	By Brush or Roller
Thinning	Mix 400 ml of clean potable water with 1 Litre of Inex Primer
Coverage	50 square feet / Litre depending on surface condition and porosity
Surface Drying Time	30 – 45 minutes
Dry for Recoating	6 hours

## PRODUCT DESCRIPTION

### PRIMEX

It is Cement Based Primer for Exterior surfaces. It is a versatile product based on acrylic co-polymer emulsion and formulated to provide good opacity, hiding, coverage and good alkali resistance.

### BENEFITS

- .Superior whiteness
- .Good hiding
- .Excellent coverage

### Packaging Size Available

Packaging Size Available: 1 Litre, 4 Litre, 10 Litre, 20 Litre



**VENCER**  
Paints & Adhesives  
Private Limited

**MASTER  
STROKE**  
interior / exterior



#### Product Details

#### MASTER STROKE

Brand	VENCER PAINTS
Shelf Life	12 months
Colour	White
Specific Gravity	1.4 +- 0.2 g/cm3
Application	By Brush or Roller
Thinning	Mix 400 ml of clean potable water with 1 Litre of Inex Primer
Coverage	60 square feet / Litre depending on surface condition and porosity
Surface Drying Time	30 – 45 minutes
Dry for Recoating	6 hours

### PRODUCT DESCRIPTION

#### MASTER STROKE

Interior is Cement Based Primer for Interior surfaces. It is a versatile product based on acrylic co-polymer emulsion and formulated to provide good opacity, hiding, coverage and good alkali resistance.

#### BENEFITS

- Superior whiteness
- Good hiding
- Excellent coverage

#### Packaging Size Available

Packaging Size Available: 1 Litre, 4 Litre, 10 Litre, 20 Litre



# VENCER

Paints & Adhesives  
Private Limited

# WALL DECOR

## Product Details:

## WALL DECOR

Packing Size	1KG, 5KG, 10KG & 20KG
Finish	Luxury Smooth
Brand	VENCER PAINTS
Drying Time	Touch Dry: Not more than 15 minutes;
Hard Dry	Not more than 4 hours (4-6 ml wet film)
Color	White
Packaging Type	Bucket
Areas of Application	Interior Wall Masonry, Asbestos False Ceiling, Gypsum Board and Similar Substrates.
Consistency of Supply	Smooth paste
Method of application	Apply with putty knife

## WALL DECOR

## Directions for Use

Wall Putty is a superior formulation, based on acrylic resin. Water Based WALL DECOR is specially designed for leveling and smoothening the undulations on interior walls. It provides a smooth surface for paint application. Thinning, if required, can be done by adding water and bending to a smooth paste. WALL DECOR Wall Putty becomes hard on air-drying. Cutting is easily done using emery paper and involves no strain.

-Ensure the surface is thoroughly clean, free from dust, dirt, grease, etc. by sanding with Emery Paper No. 180 and wiping off the powder with a cloth or cotton waste. Apply SAWP directly on primed wall without thinning using a putty knife. Deep dents and pores should not be filled at a time, but in thin layers. Allow to dry for 6 hours or overnight and rub the wall with emery paper No. 180. The loose powder on the surface is to be wiped off with a cloth or cotton waste.

## Packaging Size Available

Packing Size Available: 1 kg, 5Kg, 10 kg, 20 kg



**VENCER**  
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Private Limited

**JUMBO  
PROOF**  
IW+ - 1101

## Product Details

## JUMBO PROOF IW+ - 1101

Brand	VENCER LEAKFIX
Usage/Application	Basements, Roof Slabs, Water Tanks, External Plastering, Balconies
Packaging Size	200ml, 1LITRE, 5LITRE, 10LITRE, 20LITRE
Physical State	Liquid
PH Value	>13 & <14
Appearance	Free Flowing Brown Liquid
IS STANDARD	Tested As per IS2546
Water Permeability	Tested as per IS2546 & Passed with Better Result
Packaging Type	Can

## PRODUCT DESCRIPTION

**JUMBO  
PROOF**  
IW+ - 1101

### Features

JUMBO PROOF IW+ is specially formulated integral liquid waterproofing compound. It is used as an additive for cement concrete, mortar & plasters. It makes concrete cohesive and prevents segregation.

**Areas of Application** Waterproofing of concrete and sand-cement mortars used in Basements, Roof slabs and screeds, Water tanks & water retaining structures, External plastering, Bathrooms and balconies, Sumps and drains

**Corrosion resistant** - Protects steel better against corrosion

**Permeability** – It reduces the Water Seepage

**Strength** – The setting time and compressive strength of the concrete remains within the specification limits.

**Workability** – Improves workability of freshly mixed cement concrete.

**Durability** – Increases durability by improving waterproofing of concrete

**Packing** 200 ml, 1, 5, 10, 20 & 100 litre

### Directions for Use

**Method of Application** Charge cement & aggregates to concrete mixer as per the mix design, mix in dry state for 1–2 minutes. Start addition of 75–80% mixing water & mix for 2–3 minutes. JUMBO PROOF IW+ is added as per the recommended dosage into the remaining mixing / gauging water, then add to concrete mixer & mix for another 2 minutes. Place the concrete or apply plaster, as needed. Cure the applied mortar or concrete as per good construction practices.

### Packaging Size & Shelf Life

**Dosage** 200 ml per 50 kg bag of cement

**Shelf Life** Best before 2 years from the date of manufacture when in sealed pack and stored under proper condition.

**Store** in a cool & dry place





# VENCER

Paints & Adhesives  
Private Limited

## JUMBO CRETE

URP -3301

### Product Details:

### JUMBO CREATE URP 3301

Brand	VENCER LEAKFIX
Usage/Application	Bonding between old concrete to new concrete, Concrete repair
Shelf Life	18 months
Packaging Type	Bottle
pH Value	7-8
Solid Contents	40 +/- 1
Specific Gravity	1.0 +- 0.021 g/cm <sup>3</sup>
Packaging Size	0.2kg, 0.5Kg, 1Kg, 5Kg, 10Kg & 20Kg

## PRODUCT DESCRIPTION

### JUMBO CRETE URP -3301

### Directions for Use

is based on the chemistry of styrene butadiene co-polymer latex liquid modified to a versatile construction chemical.

It is a ready to use product designed for multi – purpose usage. When used with cement, concrete and plaster. It reduces the mixing time through high dispersion of the polymer, improves waterproofing properties new to old concrete/plaster bonding strength characteristics, reduces shrinkage and cracking of the mix.





# KARNATAKA INDUSTRIAL AREAS DEVELOPMENT BOARD

(A Government of Karnataka Undertaking)

Zonal Office, Industrial Growth Center, H.N. Pura Road, HASSAN-573201.

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No.KIADB/HGC/DDO&AEE/  
01/12/2021

/2021-22

D a t e :

To,  
Sri Sai Adhesives,  
01B2/P2(A)  
KIADB INDUSTRIAL GROWTH CENTRE  
HASSAN – 573201

Sir,

Sub: No Objection for Sub letting

Ref: Your Letter Reference SSA/GEN/12/202122 Dtd 28/09/2021

With reference to the above you are hereby permitted to sub let your premises to M/s VENCER PAINTS AND ADHESIVES PRIVATE LIMITED which is your parent company and all the partners of M/s SRI SAI ADHESIVES are either shareholders or Directors of M/s VENCER PAINTS AND ADHESIVES PRIVATE LIMITED. This no objection is issued considering the fact that the products that are proposed to be manufactured by M/s VENCER PAINTS AND ADHESIVES PRIVATE LIMITED are also inline with the approved products of M/s SRI SAI ADHESIVES.

All other terms & conditions shall remain same as per Lease Cum sale agreement executed by you.

Yours faithfully

Deputy Development Officer  
K.I.A.D.B – HASSAN

Assistant Engineer  
K.I.A.D.B-HASSAN