

NAAN MUTHALVAN

india's agricultural crop production analysis 1997 to 2021

TEAM LEADER

GURUNATHAN.J

TEAM MEMBERS

JAYASRIY.J

GOWTHAM.M

JAWAHAR.D

GUIDE: C.SELVAKUMAR

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I.Introduction

Unveiling Market Insights: Analysing Spending Behaviour And Identifying Opportunities
For Growth

1.1.Overview:

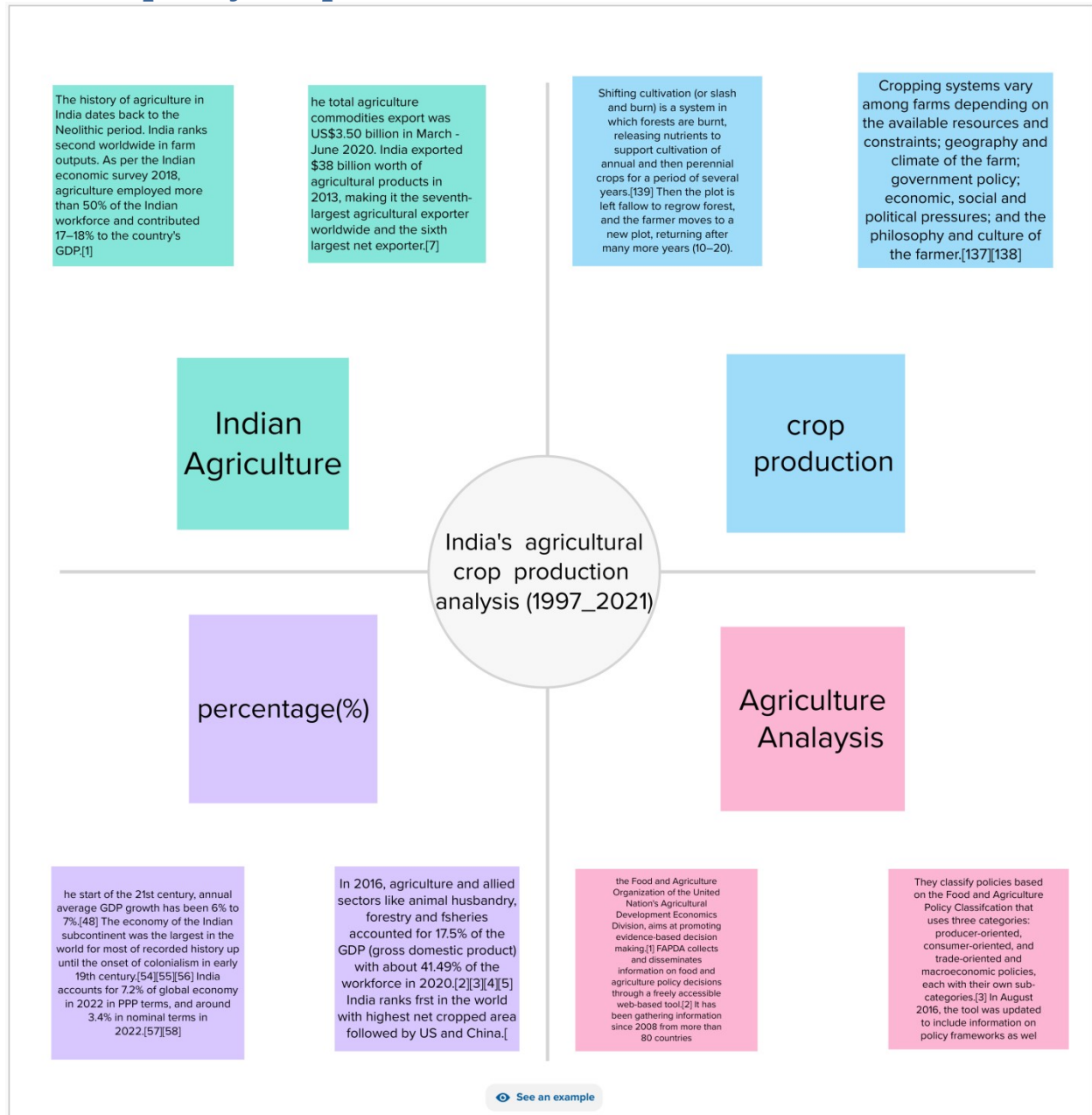
Unveiling Market Insights: Analysing Spending Behaviour and Identifying Opportunities
for Growth. Creating Dashboard, Story using Tableau and analyzing Spending Behaviour and Identifying
Opportunities for Growth.

1.2.Purpose:

A market analysis provides information about industries, customers, competitors, and other market variables. You can also determine the relationship between supply and demand for a specific product or service. Based on these insights, you can make more informed decisions about possible marketing strategies..

2. Problemstatement & designthinking

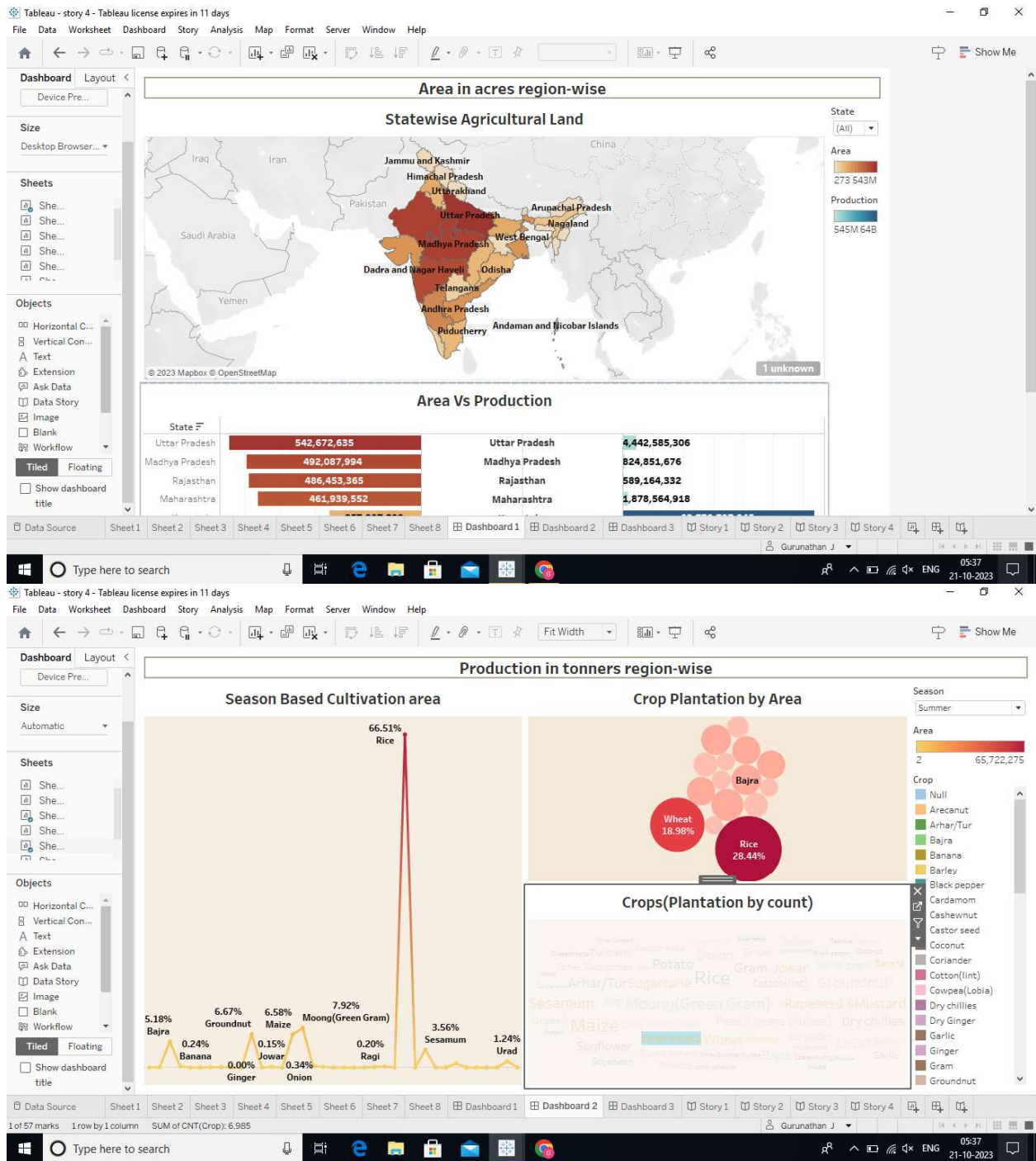
2.1. Empathy map

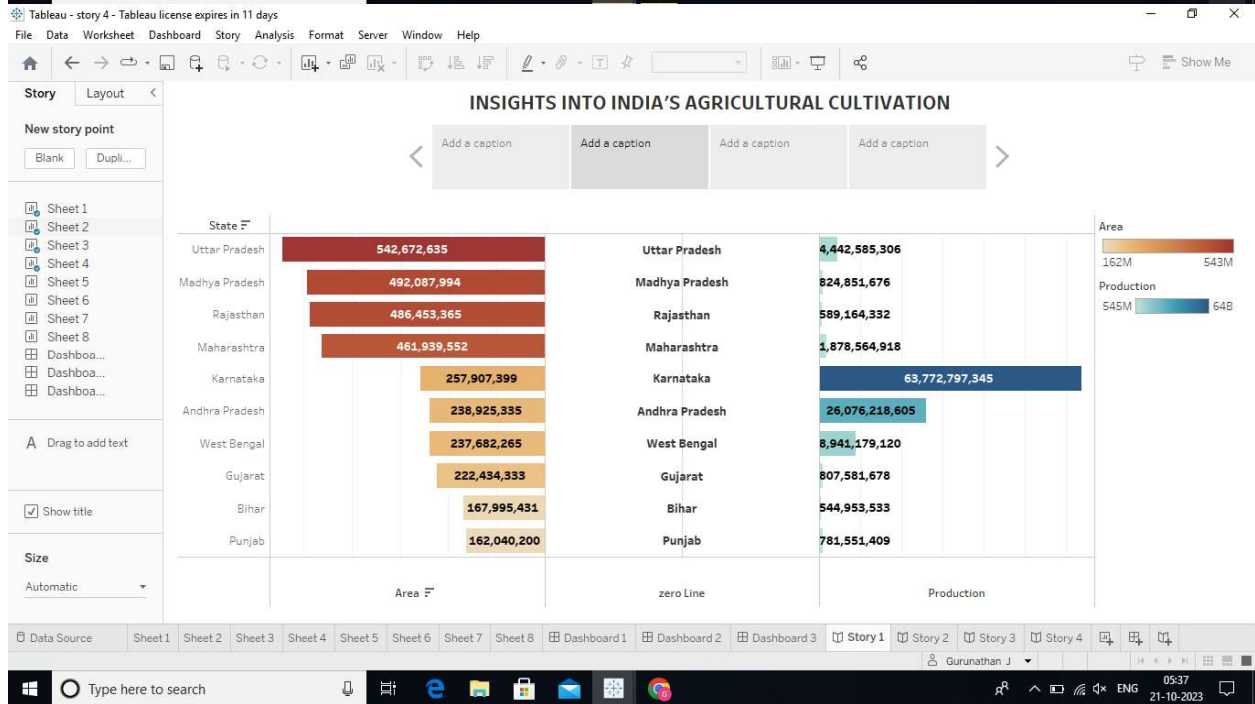
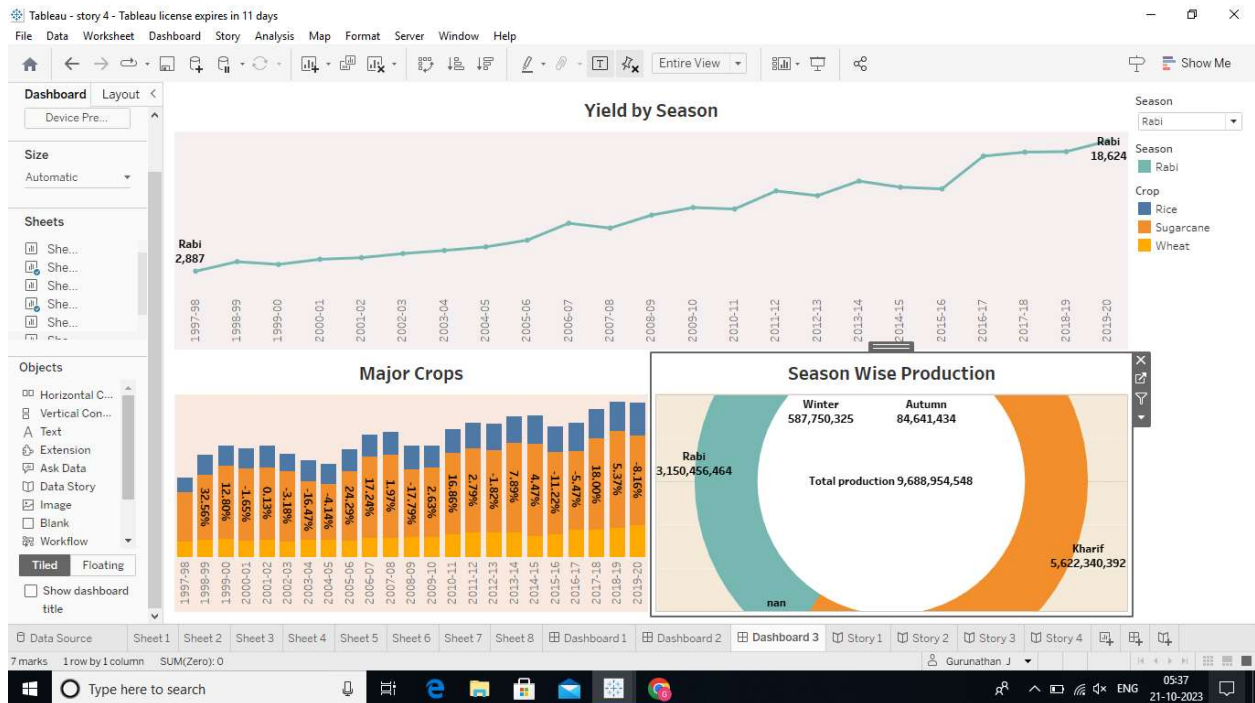


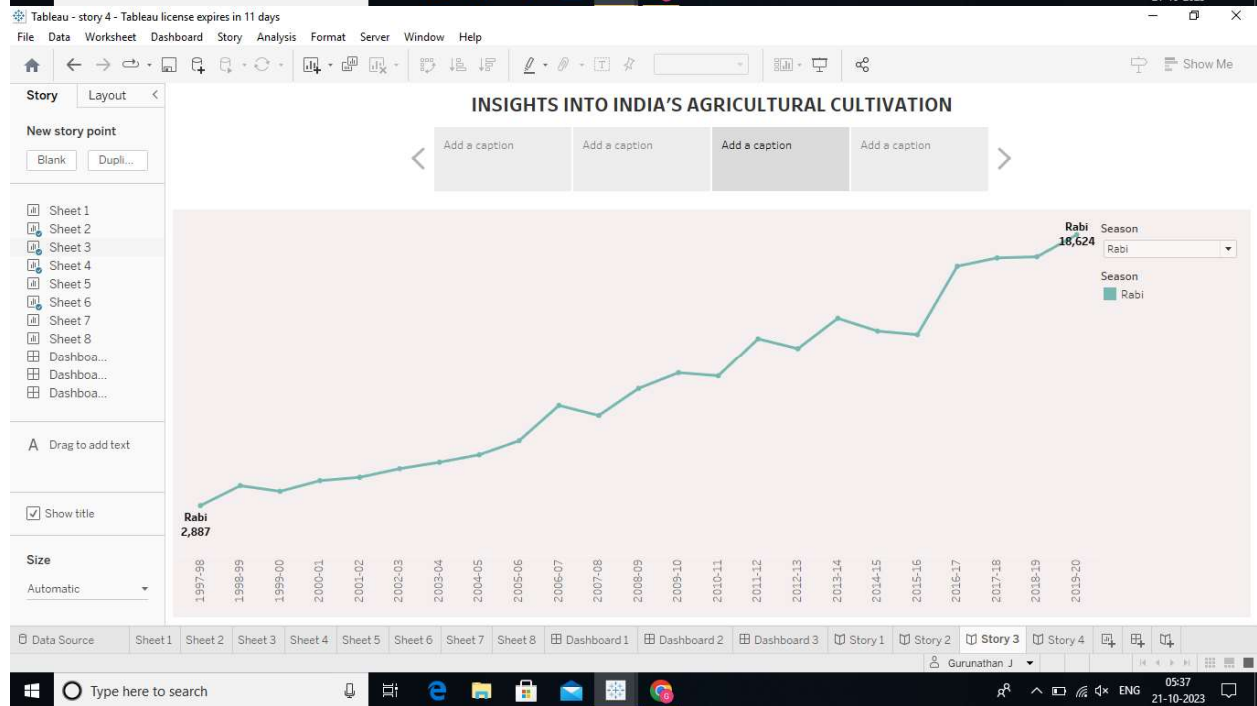
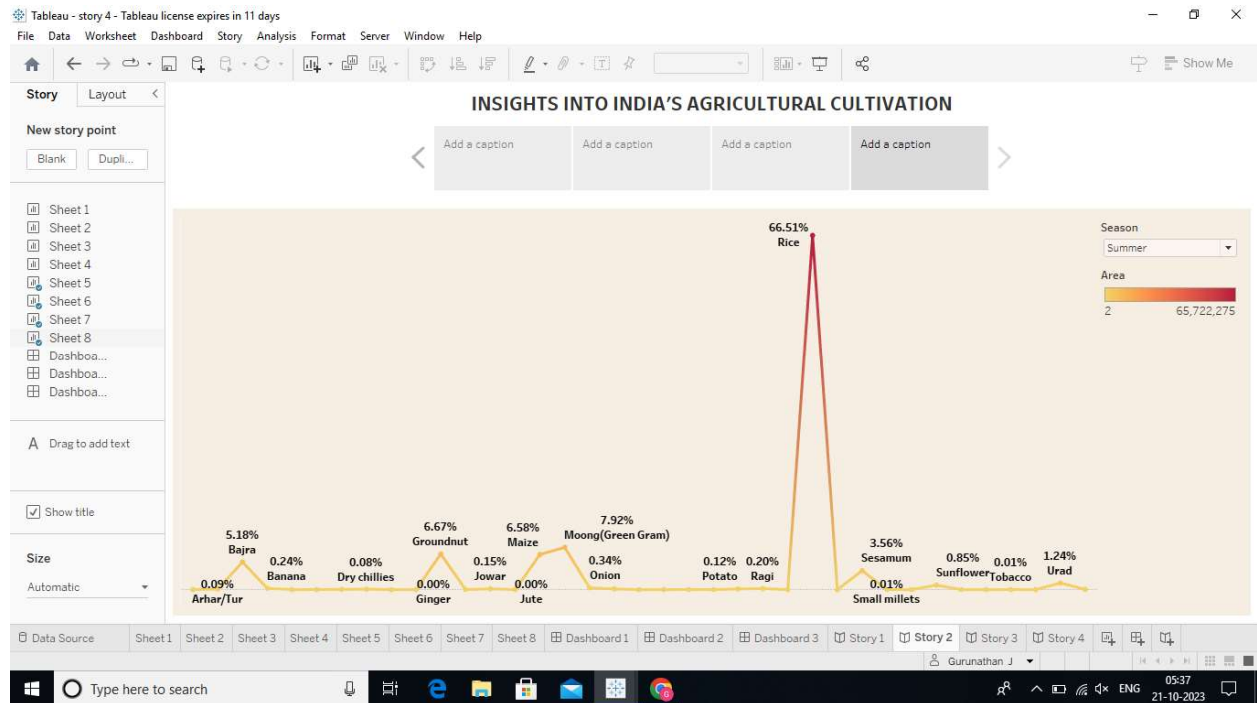
2.2. brainstorming map

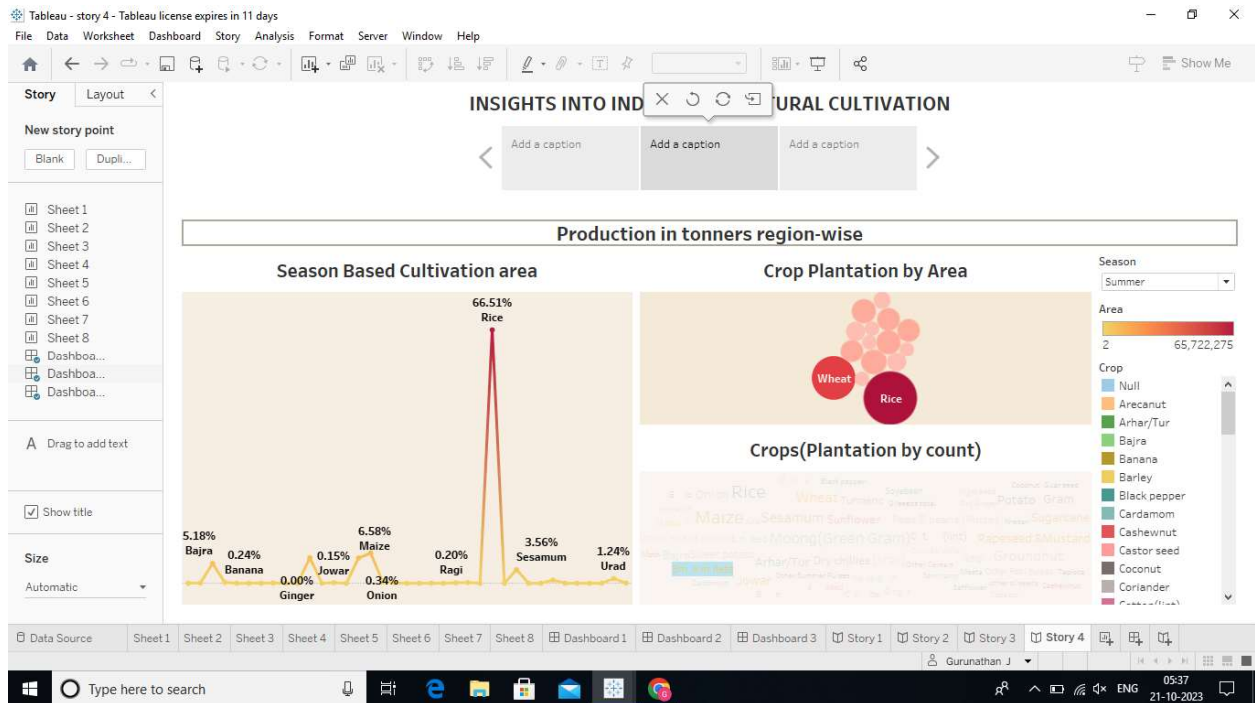


3. Result









4. Advantages & disadvantages

Advantages:

It is sustainable.

It makes efficient use of resources.

Pest and disease control.

Multi cropping with legumes can improve the soil quality by fixing nitrogen into the soil.

It encourages biodiversity.

The risk of total

Disadvantages

Erosion of soil by heavy rain, floods, insufficient vegetation cover etc., reduces farm productivity. Inadequate irrigation facilities and poor management of water resources have led to a great decline in agricultural productivity

5. Application

India's foodgrains production touched a record 315.7 million tonnes in 2021-22 despite climate change challenges says the Economic Survey 2022-23 tabled in the Parliament by the Union Minister of Finance

and Corporate Affairs Smt ■

6. Conclusion

India has made significant advances in agricultural production in recent decades, including the introduction of high-yield seed varieties, increased use of fertilisers and improved water management systems.

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8. Futures cope

On India's request, the UN FAO has marked the year 2023 as the International Year of Millets ('IYM 2023'). This declaration is timely and welcome. Millets are a diverse group of small-seeded crop, and include varieties such asKodoo, barnyard, and foxtail. They are among the oldest crops to be grown in Indi