

Sales Dashboard

Total Sales

\$29.4M

Profit

\$11.7M

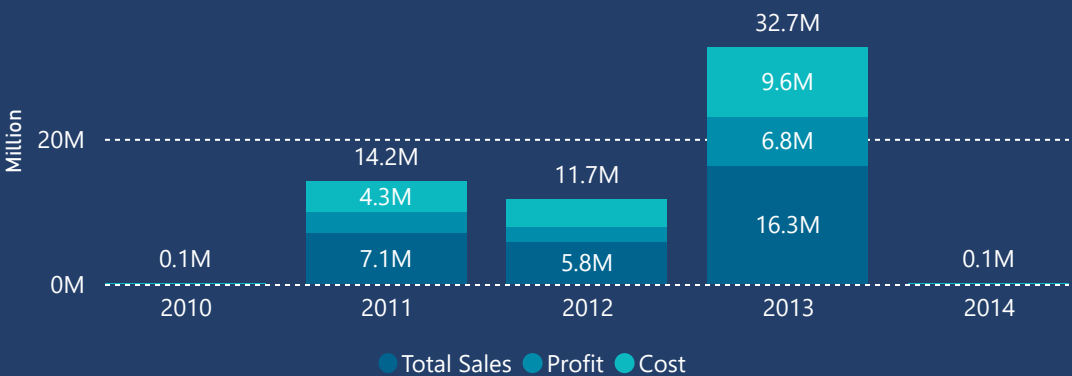
Cost

\$17.7M

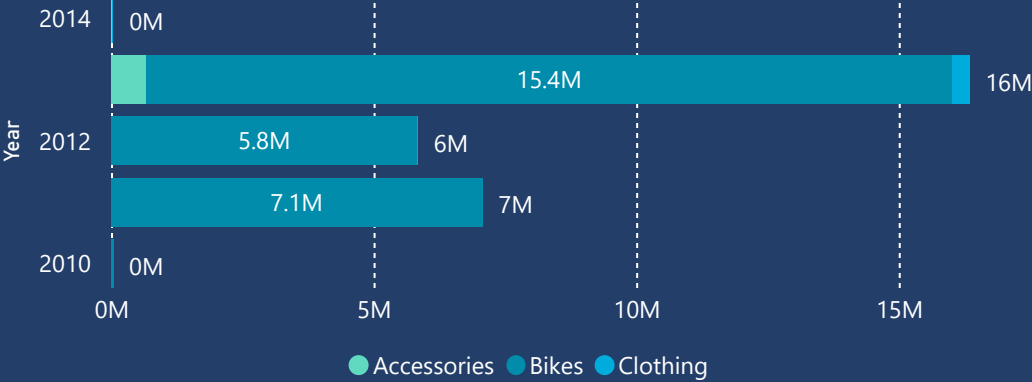
Total Order

28K

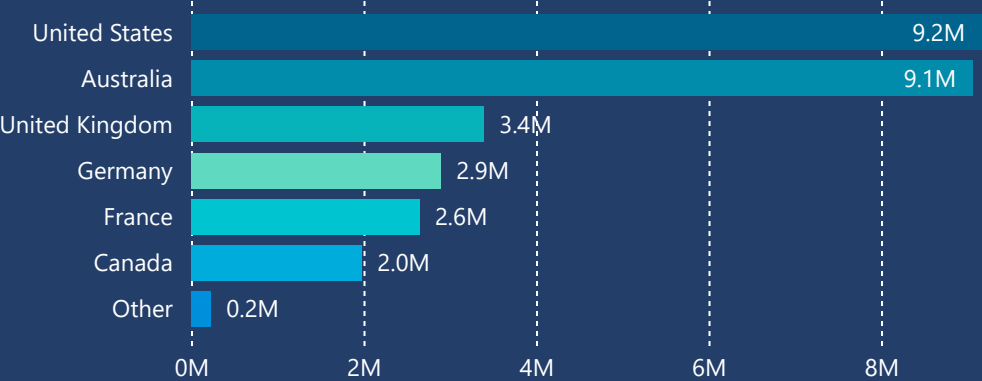
Sales vs Profit vs Cost by Year



Total Sales by Category



Total Sales by Country



Total Sales by Year

Year	Category	Quantity	Sales
2010	Bikes	14	\$43,419
2011	Bikes	2216	\$7,075,088
2012	Accessories	106	\$2,146
2012	Bikes	3269	\$5,839,443
2012	Clothing	22	\$642
2013	Accessories	34413	\$667,431
2013	Bikes	9704	\$15,353,707
2013	Clothing	8690	\$323,740
2014	Accessories	1577	\$30,332
Total		60404	\$29,351,258

Year

☐ Select all

☐ 2010

☐ 2011

☐ 2012

☐ 2013

☐ 2014