

Customer Dashboard

Total Customers

18K

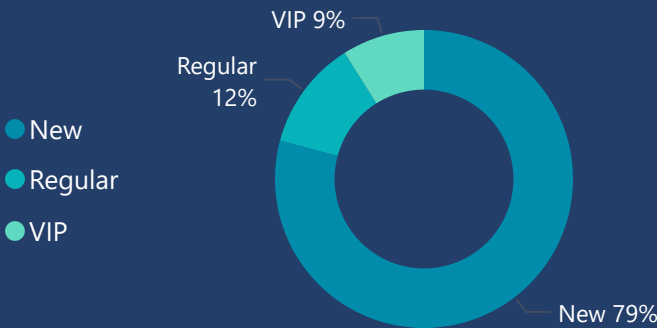
Average Order Revenue

\$142K

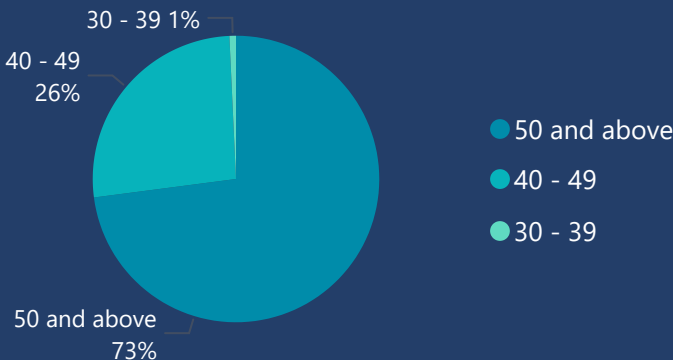
Average Monthly Revenue

\$1.9M

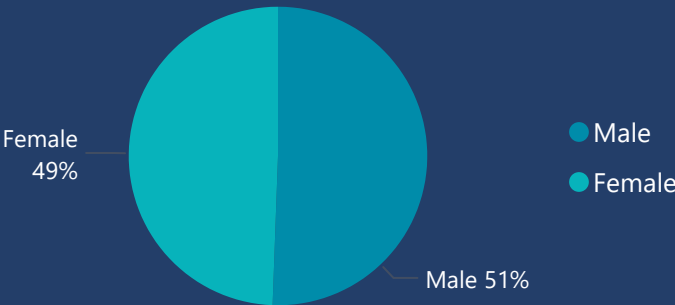
Customer Membership Type



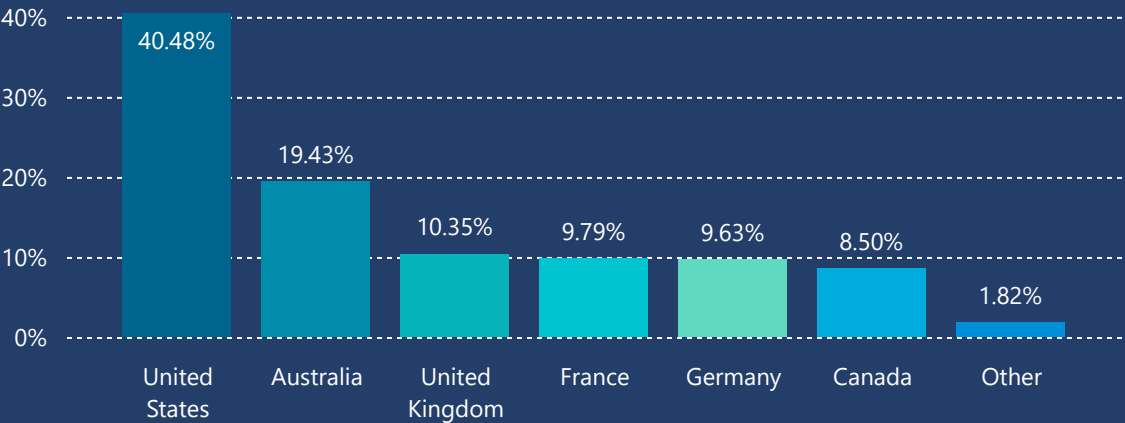
Customer Age Group



Customer Demographics



Customers by Country



Top 10 Products Ordered by Customer

Category	subcategory	product_name	Sales
Bikes	Mountain Bikes	Mountain-200 Black- 46	\$1,373,454
Bikes	Mountain Bikes	Mountain-200 Black- 42	\$1,363,128
Bikes	Mountain Bikes	Mountain-200 Silver- 38	\$1,339,394
Bikes	Mountain Bikes	Mountain-200 Silver- 46	\$1,301,029
Bikes	Mountain Bikes	Mountain-200 Black- 38	\$1,294,854
Bikes	Mountain Bikes	Mountain-200 Silver- 42	\$1,257,368
Bikes	Road Bikes	Road-150 Red- 48	\$1,205,786
Bikes	Road Bikes	Road-150 Red- 62	\$1,202,208
Bikes	Road Bikes	Road-150 Red- 52	\$1,080,556
Total			\$12,473,287