

Says

What have we heard them say?
What can we imagine them saying?

Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



that we are trying to.

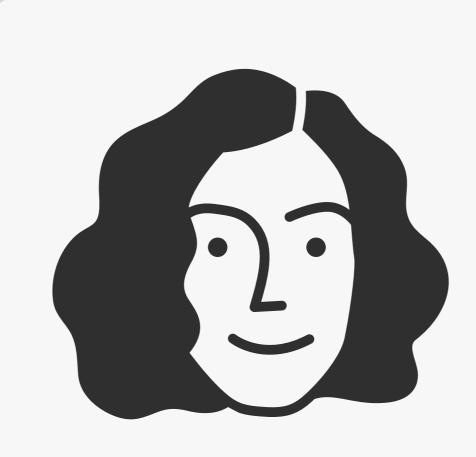
What are the five elements of infographic?
1.Data
2.Copy
3.Design
4.Colours
5.Fonts

How do you create a information graphics. Download your template to PowerPoint, Customise your infographic

What are the main types of infographic?
1.Statistical infographic
2.Information infographic
3.Timeline infographic

What is an example of information graphics?
Bar graphs,pie graphs

what is designing process?
8stpes to making great
designs and clients happy
1.Meet
2.Research
3.Sketch
4.Concept
5.Present
6.Revise
7.Deliver



Persona's name

Short summary of the persona

Postcards and flyers

Knowledge:Facts, deduction.

Posters and banners and billboards

Magazine and newspaper

Content:Time frames, statistics, Reference.

Does

Visual:Colour

coding,

icons.

graphics,

reference

What behavior have we observed? What can we imagine them doing?



What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?



Feels

