Technology Stack

Title: Tools and Platforms Used in the Implementation

Component	Technology / Tool	Purpose
CRM Platform	Salesforce Lightning Experience	Primary environment for application deployment
Custom Objects	Salesforce Object Manager	Define data structure for customers, orders, items, etc.
Automation	Salesforce Flow (Record-Triggered)	Automate email sending and related updates
UI Layouts	Page Layouts & Lightning App Builder	Custom forms and data entry screens
Reports	Salesforce Reports	Display and filter data from custom and standard objects
Dashboards	Salesforce Dashboards	Visualize sales, orders, and billing metrics
Security	Profiles, Roles, Permission Sets	Ensure proper access control
Email Templates	Text Template (in Flow)	Personalized customer communication
Data Validation	Validation Rules, Field Dependencies	Prevent incomplete or invalid data entries

Conclusion:

By combining the flexibility of custom objects with the power of Salesforce automation, we create a scalable and efficient solution tailored for jewelry business operations.