

IRevolution: A Data-Driven Exploration of Apple's iPhone Impact in India Using Tableau

Project Demo Link

Live Dashboard Demo Link:

https://public.tableau.com/app/profile/yourprofile/viz/IRevolution_iPhone_Impact_India/Dashboard
(Note: Replace 'yourprofile' with your actual Tableau Public profile name before submission.)

About the Demo

This Tableau dashboard presents a comprehensive data-driven analysis of Apple's iPhone impact in the Indian market. It includes:

- Sales Trends Analysis
- Revenue Growth Visualization
- Regional Distribution Insights
- Market Share Comparison
- Consumer Behavior Patterns

The interactive dashboard allows filtering by year, region, and iPhone model to explore dynamic insights and performance metrics.