

# IRevolution: A Data-Driven Exploration of Apple's iPhone Impact in India Using Tableau

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## Project Demo Link

Live Dashboard Demo Link:

[https://public.tableau.com/app/profile/yourprofile/viz/IRevolution\\_iPhone\\_Impact\\_India/Dashboard](https://public.tableau.com/app/profile/yourprofile/viz/IRevolution_iPhone_Impact_India/Dashboard)  
(Note: Replace 'yourprofile' with your actual Tableau Public profile name before submission.)

## About the Demo

This Tableau dashboard presents a comprehensive data-driven analysis of Apple's iPhone impact in the Indian market. It includes: • Sales Trends Analysis • Revenue Growth Visualization • Regional Distribution Insights • Market Share Comparison • Consumer Behavior Patterns The interactive dashboard allows filtering by year, region, and iPhone model to explore dynamic insights and performance metrics.