

iRevolution: A Data-Driven Exploration of Apple's iPhone Impact in India

Sheet 1: iPhone Sales Trend (India)

Year	Units Sold (Millions)	Revenue (Cr)	Market Share (%)
2018	1.2	7200	2.5
2019	1.8	9000	3.0
2020	2.5	12500	3.8
2021	3.2	18000	4.5
2022	4.0	25000	5.2
2023	6.0	40000	6.5

Sheet 2: Brand Market Share Comparison (2023)

Brand	Market Share (%)
Apple	6.5
Samsung	20
Xiaomi	18
Vivo	15
Oppo	12

Sheet 3: Regional Sales (2023)

State	Units Sold (Lakhs)	Revenue (Cr)
Maharashtra	8	5200
Karnataka	6	4100
Tamil Nadu	5	3500
Delhi	7	4800
Telangana	4	2800