Launch Screens and App Icons

Launch Files

A launch file (or image) provides a simple placeholder image that iOS displays when your app starts up. The placeholder image gives users the impression that your app is fast and responsive because it appears instantly and is quickly replaced by the first screen of your app. Every app must supply a launch file or at least one static image.

If you need to use static launch images, you need to create images in different sizes for different devices. Static launch images for all devices must include the status bar region. For specific measurements, see below table 1.1

Asset	iPhone 6s Plus and iPhone 6 Plus (@3x)	iPhone 6s, iPhone 6, and iPhone 5 (@2x)	iPhone 4s (@2x)
Launch file or image (**required** for all apps)	1242 x 2208 (@3x)	For iPhone 6s and iPhone 6, use a launch file 750 x 1334 (@2x) For iPhone 5, 640 x 1136	640 x 960

Table 1.1

For all images and icons, the PNG format is recommended.

Also, please find the sample naming convention for the Launch images

iPhone 4 - splashscreen.png

iPhone 5 - splashscreen-568h@2x.png

iPhone 6, 6s - splashscreen-667h@2x.png

iPhone 6 Plus, 6s Plus - splashscreen-736h@3x.png

App Icons

iOS displays an app icon on the Home screen of a device, it automatically applies a mask that rounds the corners. Make sure your icon has 90° corners so it looks good after the mask is applied. For example:

A 120 x 120 pixel icon before the mask is applied

A 120 x 120 pixel icon after the mask is applied

Below are guidelines for handling icon files for iPhone-only apps

Important: iTunesArtwork icon images should be in png format, but name them without the .png extension.

Icons for iPhone-only Apps

iPhone-only applications use the following icons. Items marked with "Required" must be included.

Note: You should include images for the iPad-specific icons even if your app is not a universal app. If available, they will be used when the app is installed on an iPad.

Image Size (px)	File Name	Used For	App Store	Ad Hoc
512x512	iTunesArtwork	App list in iTunes	Do not include	Optional but recommended
1024x1024	iTunesArtwork@2x	App list in iTunes on devices with retina display	Do not include	Optional but recommended
120x120	Icon-60@2x.png	Home screen on iPhone/iPod Touch with retina display	Required	Required

180x180	Icon-60@3x.png	Home screen on iPhone 6 Plus	Optional but recommended	Optional but recommended
76x76	Icon-76.png	Home screen on iPad	Optional but recommended	Optional but recommended
152x152	Icon-76@2x.png	Home screen on iPad with retina display	Optional but recommended	Optional but recommended
40x40	Icon-Small-40.png	Spotlight	Optional but recommended	Optional but recommended

80x80	Icon-Small-40@2x.png	Spotlight on devices with retina display	Optional but recommended	Optional but recommended
120x120	Icon-Small-40@3x.png	Spotlight on iPhone 6 Plus	Optional but recommended	Optional but recommended
29x29	Icon-Small.png	Settings	Recommended if you have a Settings bundle, optional otherwise	Recommended if you have a Settings bundle, optional otherwise
58x58	Icon-Small@2x.png	Settings on devices with retina display	Recommended if you have a Settings bundle, optional otherwise	Recommended if you have a Settings bundle, optional otherwise

87x87	Icon-Small@3x.png	Settings on iPhone 6 Plus	Recommended if you have a Settings bundle, optional otherwise	Recommended if you have a Settings bundle, optional otherwise

In addition to the above icons, iPhone-only applications with a deployment target of iOS 6.1 or earlier use the following icons. Items marked with "Required" must be included if the application's deployment target is iOS 6.1 or earlier.

Image Size (px)	File Name	Used For	App Store	Ad Hoc
57x57	Icon.png	Home screen on iPhone/iPod touch (iOS 6.1 and earlier)	Required	Required

114x114	Icon@2x.png	Home screen on iPhone/iPod Touch with retina display (iOS 6.1 and earlier)	Optional but recommended	Optional but recommended
72x72	Icon-72.png	Home screen on iPad (iOS 6.1 and earlier)	Optional but recommended	Optional but recommended
144x144	Icon-72@2x.png	Home screen on iPad with retina display (iOS 6.1 and earlier)	Optional but recommended	Optional but recommended
29x29	Icon-Small.png	Spotlight on iPhone/iPod Touch (iOS 6.1 and earlier) and Settings	Recommended if you have a Settings bundle, otherwise optional but	Recommended if you have a Settings bundle, otherwise optional but recommended

			recommende d	
58x58	Icon-Small @2x.png	Spotlight on iPhone/iPod Touch with retina display (iOS 6.1 and earlier) and Settings on devices with retina display	Recommend ed if you have a Settings bundle, otherwise optional but recommende d	Recommende d if you have a Settings bundle, otherwise optional but recommende d
50x50	Icon-Small -50.png	Spotlight on iPad (iOS 6.1 and earlier)	Optional but recommende d	Optional but recommende d
100x10 0	Icon-Small -50@2x.pn g	Spotlight on iPad with retina display (iOS 6.1 and earlier)	Optional but recommende d	Optional but recommende d

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Download iOS Native and Kony Applications from the below links

iOS Native:
https://drive.google.com/file/d/0Bz-BlA5Z79LVVHA2VWZkdkl6S28/view?usp=sharing

Kony:
https://drive.google.com/file/d/0Bz-BlA5Z79LVYk9STEpWd3RsMUE/view?usp=sharing