# gurvichandi.com

Curious Product Designer, Avid Learner and Collaborator passionate about creating meaningful digital experiences.

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#### education

Simon Fraser University
Interactive Arts and Technology (B. of Science)

RED Academy
UX & UI Diploma

McMaster University Creative, Critical & Digital Thinking Certificate

## experience\_

UBC Faculty of Land and Food Systems UX / UI Designer | 2018

- Designed high-level workflows and wireframes.
- Created functional prototypes of the workflows and designs for internal evaluation and user testing.
- Collaborated with cross-functional stakeholders to ensure the design can be efficiently implemented.

#### **PacWest Canopy**

UX / UI Designer | 2018

- Worked with product managers, developers, designers and testers to inform and influence solutions that will delight and benefit users.
- Assist development teams with creating user personas and customer profiles to better understand customers and customize solutions where possible.
- Designed workflows that work on multiple devices and platforms including mobile.

#### HuddleIn

Full Stack Designer | 2018

- Discovered insights about user from research through interviews, comparative analysis, and usability testing.
- Worked closely with stakeholders to identify key features and platform development.
- Developed style guide and created logo.

## competency\_

Interaction Design Visual Design Design Strategy

### skills\_

SOFTWARE CODE

Adobe CC HTML

Sketch CSS

Principle Basic Javascript

Omnigraffle Arduino

UI / UX

Research Illustration
Planning Paper Craft
Prototyping Branding

Wireframing Visual Systems Testing

Web / mobile

## other projects\_

Instant Theatre Company UI Designer | 2018

Well U

Interaction Designer | 2017 - 2018

Chingary

UX / UI Designer | 2017

Coyote Rentals

UI Designer | 2018

MealPlanner Pro UX Designer | 2017

**VGH & UBC Hospital Foundation** *Full Stack Designer* | 2017