Group Survey Project – Presentation

Due: July 20, 2022, by 11:59 pm

Value: 7.5%

Assessment: see rubric in Brightspace

Why are we doing this?
- To demonstrate your ability to deliver an effective team presentation.
- To present your data and interpret the results to an audience.
- To create effective visual aids to support data analysis.
- To further practice working with colleagues through synchronous and asynchronous collaboration.

Milestones
- Week 9 (July 6):
  - □ Assemble into groups
  - □ Develop your survey questions
  - □ Build your Microsoft Form
  - □ Survey 25 respondents
- Week 10 (July 13):
  - □ Perform survey data analysis
  - □ Create a report and accompany presentation
- Week 11 (July 20):
  - □ In Class Presentation
  - □ Complete Group Evaluation

> *Note: There are 3 parts to the overall Group Survey Project: the written report, presentation (and supporting visual aid) and feedback evaluation.*
> *Please refer to the appropriate set of instructions for each component.*

What you have to do:

Building off the secondary research conducted for your Recommendation report, you will conduct a survey to collect primary research data. You will then analyze your data and present the collated findings to the class.

For the presentation portion of this project, you will be graded on your verbal presentation skills and your visual aid (PowerPoint).

There is no minimum slide number required.

You will work in a team of two (2) to complete this assignment.

1. **Summarize survey findings to your audience.** Describe the demographics of your survey sample, summarize any significant trends in your data, and share the final results. *Are results reliable and valid? Was there a clear preference amongst survey participants?*

2. **Create a draft presentation.** Using PowerPoint, create a presentation to be shared in class. This will be a visual aid to support your survey findings.

3. **Create a graph.** You will create a minimum of <u>one</u> graph to showcase either one trend or a key piece demographic information. Label in accordance with APA-format.

4. **Create a table.** You will create a minimum of <u>one</u> table to showcase either one trend or a key piece demographic information. Label in accordance with APA-format.

5. **Prepare an APA-format references list (if necessary)**. This will be the last slide of your presentation. If you used any charts, graphs, or graphics, that are not your own, you need to cite and reference this information.

6. **Revise and edit the draft.**

7. **Finalize your presentation.** Remember, both partners will receive the same mark, so it is important to look over the entire presentation, and not just your own section.

8. **Submit the PowerPoint in Brightspace.** You only need to submit one assignment per team.