



Gustavo Fuentes

<http://gusfuentes.github.io>

About

Passionated about digital media, the visual feasts and the good music. Always seeking for the latest and better tools for my workflows, I use my research and programming skills to build clever strategies and practices.

In that way I escalated my proffession as Graphic Designer to web develoment, videogame design and UI - UX production environments.

My current objectives are to consolidate as one of the better digital designers in Latin América, keep knowing amazing people to work, and discover new landscapes all over the world.

I'm based in my hometown Bogotá and work as Senior Web Designer in Software House.

Works

SABIOS APPS

*This platform brings together more than 14 applications for planning, management, assessment, homeworks, games, forums, notifications and calendars among other essentials needs on **educational institutions of Colombia**.*

*I made the corporate identity revival, mockups, **UI / UX**, presentations and support to the client, tasks coordination with the development team under SCRUM, tailored components creation for different use cases, iconography and user manual design.*

For the development of these tasks we used the AngularJS framework with Material Design. Jade and Less for layout and styling. Spritesheets were created with Flash CC and animated with Easel Js. The mockups and iconography were made with Adobe Illustrator CC.

Customer: Editorial Libros y Libros.

Number of users: 130.000+ Countrywide.

Platforms: Web, Android, IOS

Link: sabiosapps.librosylibros.co



SABIOS

Una marca registrada de Libros y Libros S.A.

New Brand



Old Brand



Inicio



Social



Usuarios



Evaluador



Cursos



Informes



Parque

Preguntas Abiertas

Puedes adjuntar cualquier tipo de archivo con un máximo de 50 MB. Las extensiones válidas para imágenes son: JPEG, JPG y PNG

Pregunta Abierta 1

[BORRAR](#)


Pregunta

¿Cuales fueron los factores determinantes para el comienzo de la Segunda Guerra Mundial?

[Subir Archivo](#)

Tailored Create Open Question Component

Nueva Evaluación

 00:47:40

Pregunta actual: 6/45
Preguntas área: 6/45
Preguntas omitidas: 0

La recolección y disposición inadecuadas de las basuras en las ciudades genera enfermedades en los seres humanos porque la basura

a.

se almacena en rellenos sanitarios.

b.

se acumula permitiendo el desarrollo de insectos.

c.

no se clasifica adecuadamente todos los días.

d.

permanece en canecas tapadas.

[OMITIR](#)[RESPONDER](#)

Tailored Multiple Choice Question Component

Competencias

Identificación

Indagación



Competencias

Seleccione: Competencias

NINGUNO

TODOS

GUARDAR



Explicación



Identificación



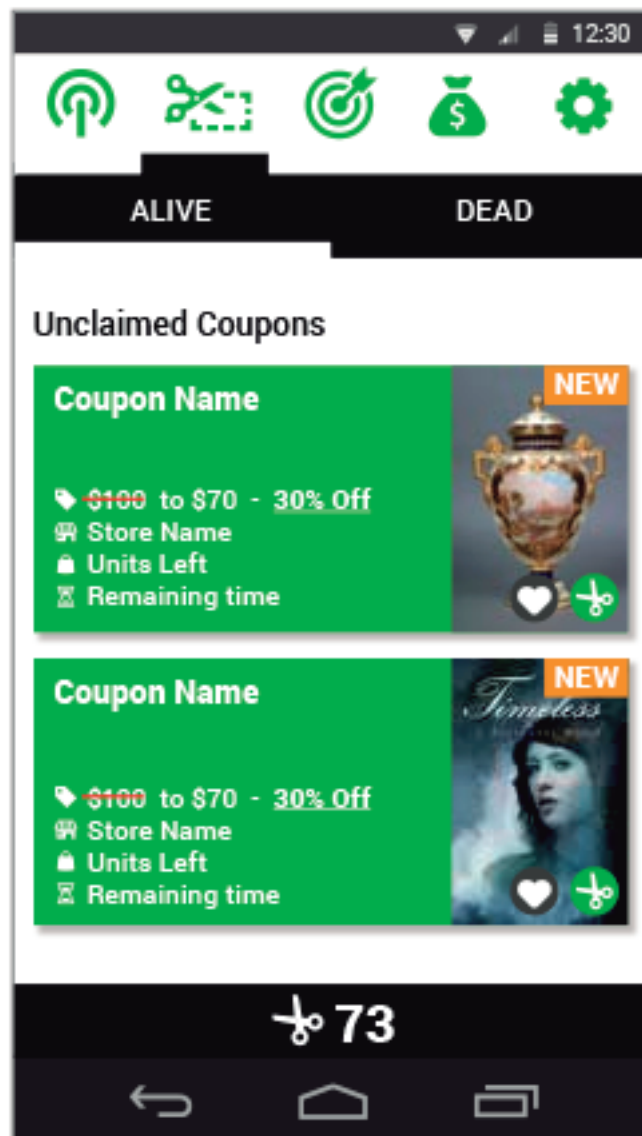
Indagación

Innovation

Working for Brain Tanking Innovation I made the design and digital animation tasks for commercial and product development areas of the company. Also, the design and production of pitch videos for startups often based on functional mockups.



Vacational vending machine BTL concept



Shopping Coupons App Concept



Innovation Event Banner



Startup and innovation pitch videos

Videogames

As an interactive designer, I've always find the videogames as a powerful narrative environment where almost everything can happen and emotions in time can be prepared for the authors.

Fortunately, I have worked in various projects of this kind. I have started with e-learning courses elaborated in flash circa 2010. That help me to obtain a job as Game Designer for the facebook videogames of the colombian editor Norma for their Dogs and Kiut brands.

Later, I get involved with javascript allowing me to be the Game Designer of six HTML 5 games for Libros y Libros editor on his learning platform.



La Balanza del Sultán





Dr Dilema



Fortaleza Mágica



Noche de Verduras



Gataxia