UDACITY

Create a Proposal for the Next Quarter

REVIEW
HISTORY

Meets Specifications

Congrats on passing this project! Your presentation is well rounded and establishes yourself as a thought leader and would be a great initial consultation report for a potential client! Good luck on future projects

Part 1: Objectives Results

Student visually (in an appropriate table or graph for the data type) demonstrates the total number of sales for each year, and displayed the percent change from 2017 to 2018.

Student indicated whether the example goal was met or was not met.

Student used proper chart labels, headings, and any legends.

Student restated the goal, so it was evident why they were presenting the information on each slide
Student did this for both the Ad Spend goal and the Sales goal.

Part 2: Evaluate the Audience

- For the required question The student should demonstrate the data points for every age range (18-25, 26-35, 36-45, 46-50,51-55,55+).
- The information should be easy to understand and they should provide a visual to reinforce it.
- Students may use multiple charts, or combined charts, to demonstrate the result.
- Students should include a description of the outcome.
  Charts should have proper labels, titles, and legends so it is clear to understand.

- Student indicated what question they are trying to answer.

- Student used proper chart labels, headings, and any legends.
- Student provided supporting text to any visuals provided to explain the information and why it was being presented. The information should be easy to understand and they should provide a visual to reinforce it.

Part 3: Evaluate the Marketing

- The information should be easy to understand and they should provide a visual to reinforce it.
- Students may use multiple charts, or combined charts, to demonstrate the result.
- Students should include a description of the outcome.
- Charts should have proper labels, titles, and legends so it is clear to understand.

- Student indicated what question they are trying to answer.
- Student used proper chart labels, headings, and any legends.
- Student provided supporting text to any visuals provided to explain the information and why it was being presented.
- The information should be easy to understand and they should provide a visual to reinforce it.

Part 4: Evaluate the Sales

- The information should be easy to understand and they should provide a visual to reinforce it.
- Students may use multiple charts, or combined charts, to demonstrate the result.
- Students should include a description of the outcome.
- Charts should have proper labels, titles, and legends so it is clear to understand.

- Student indicated what question they are trying to answer.
- Student used proper chart labels, headings, and any legends.
- Student provided supporting text to any visuals provided to explain the information and why it was being presented.
- The information should be easy to understand and they should provide a visual to reinforce it.

Part 5: Evaluate the Product Categories

- The information should be easy to understand and they should provide a visual to reinforce it.
- Students may use multiple charts, or combined charts, to demonstrate the result.
- Students should include a description of the outcome.
- Charts should have proper labels, titles, and legends so it is clear to understand.

- Student indicated what question they are trying to answer.
- Student used proper chart labels, headings, and any legends.
- Student provided supporting text to any visuals provided to explain the information and why it was being presented.

- **The information should be easy to understand and they should provide a visual to reinforce it.**

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