

Gustavo Leindecker Pereira

Senior Front-end Engineer

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Porto Alegre, Rio Grande do Sul, Brazil

PROFESSIONAL SUMMARY

Senior Frontend Engineer with deep expertise in **TypeScript**, **JavaScript (ES6+/ESNext)**, **Vue.js**, **Nuxt**, **React**, **Next.js**, **HTML5**, **CSS3 (Sass/Tailwind)**, and modern build/test tools like **Vite**, **Webpack**, **Vitest**, and **Jest**. Proven track record leading architecture and delivery of business-critical web apps, boosting performance and enhancing UX. Built scalable UI libraries and design systems, driving developer efficiency and product consistency. A collaborative team player in Agile settings, active in code reviews, CI/CD, and mentoring. Focused on aligning technical execution with product impact to build robust, user-centric frontends.

EXPERIENCE

August 2025 - Present

Senior Front-end Engineer

Novacomp - working for (Confidential client, IT Industry)

- Developing performant, scalable, and accessible web applications with Vue.js.
- Implementing new features and enhancements in the company's application.
- Leading the migration of components from Vue 2 to Vue 3, modernizing the codebase while ensuring stability and maintainability.
- Collaborating with product and backend teams to define technical approaches and deliver robust solutions.
- Leveraging modern tooling (Vite, Webpack, Vitest, ESLint, Prettier) to ensure high code quality and efficient workflows.
- Sharing best practices and supporting teammates in adopting modern frontend patterns and migration strategies.

June 2025 - August 2025

Freelance Front-end Engineer / UX/UI Designer

Self Employed

- Delivering front-end engineering and UX/UI consulting services while actively seeking full-time opportunities. Specializing in building performant, scalable web applications using **Vue.js**, **Nuxt**, **React** or **Next.js**.
- Designing and developing responsive, accessible UIs with a strong focus on performance and usability.
- Collaborating with clients and cross-functional teams to deliver robust features from concept to production.
- Leveraging modern tools such as **Vite**, **Webpack**, **Vitest**, **ESLint**, and **Prettier** to ensure code quality and delivery speed.
- Contributing to open source projects to give back to the dev community, stay current with best practices, and collaborate with engineers worldwide.
- Expanding backend skills with **Node.js**, **Express.js**, **NestJS**, **MongoDB** and **Supabase** to gain a broader full-stack perspective.
- Open to full-time roles where I can apply my technical expertise and product thinking to build impactful user-centric applications.

July 2024 - June 2025

Team Leader

Software Mind

- Managed a team of 6 consultants across diverse projects.
- Provided technical mentorship and individual support, facilitating both personal and professional growth.
- Held regular 1:1s and team syncs to ensure alignment, resolve blockers, and foster a collaborative, high-performing environment.
- Played a key role in maintaining team morale and cohesion, ensuring smooth project execution and consistent delivery.

July 2022 - June 2025

Senior Front-end Engineer

Software Mind - working for DealerOn

- Contributed to the development and modernization of CMS platforms used by thousands of automotive dealerships.
- Led the creation of **reusable UI libraries** and internal **npm packages**, boosting consistency and delivery speed.
- Enhanced and maintained CMS tools, improved **performance and scalability**, used **Vue.js** and its ecosystems to modernize legacy systems.
- Drove **unit testing adoption** using **Vitest** and **Testing Library**.
- Mentored teams, helping reduce bugs and raise code quality.
- Played a key role in elevating developer experience and establishing engineering standards that scaled with company growth.

July 2021 - June 2022

Senior Front-end Engineer

Software Mind - working for Oliver Wyman

- Worked on MultiRail Web, a strategic freight planning tool. Translated complex requirements into performant, user-friendly interfaces using **Vue.js**, **Highcharts**, **Mapbox**, and **AG-Grid**.
- Built scalable UI components, implemented **unit testing**, and helped refine UX for advanced features like **scenario simulation** and **capacity planning**.
- Contributed to frontend best practices and improved design-to-dev handoff, enhancing overall delivery quality.

October 2019 - July 2021

Senior Software Engineer - Front-end Specialist

ADP

- Contributed to internal tools that supported **incident tracking and monitoring** across ADP's software ecosystem.
- Built and maintained **Vue.js-based UI component libraries**, enabling reuse and consistency across multiple internal apps.
- Developed tools like **Incident Tracker** and monitoring dashboards, focusing on **performance**, **reliability**, and a smooth developer experience.
- Implemented **comprehensive unit testing** aligned with team quality gates, ensuring code robustness and maintainability.

July 2017 - October 2019

Senior Software Engineer - Front-end Specialist

DELL Technologies

- Contributed to **Customer Portal**, a key app in the **Dell Financial Services (DFS)** ecosystem that enabled consumers, small businesses, and enterprises to manage their financial accounts in the US. The project stood out for its forward-thinking design and improved UX, marking a notable step forward in DELL's digital customer experience at the time.
- Built modern, responsive UIs using **Angular.js**, **Angular Material**, **Sass**, and **HTML5**, integrated with **Salesforce** backends.
- Wrote unit tests with **Jest**, **Mocha**, and **Chai**, ensuring reliability and performance.

September 2015 - July 2017

Senior Frontend Developer

Stefanini Group

- Worked as a consultant for **DELL Technologies** on the **TNT team**, focusing on developing A/B tests across DELL's global e-commerce sites.
- Used **Adobe Target** to inject and manage UI variations, requiring advanced **JavaScript** skills to dynamically modify complex user interfaces without access to the underlying codebase.
- Used and developed strong problem-solving abilities and further sharpened proficiency in vanilla JavaScript for real-time, data-driven experimentation at scale.

EDUCATION

January 1994 - January 1999

Bachelor's Degree in Social Communication (Advertising)

Pontifícia Universidade Católica do Rio Grande do Sul (PUCRS)

TRAINING & CERTIFICATIONS

Self-taught software engineer with 17+ years of frontend experience and ongoing skill development.

1999

Intensive Course in Marketing

ESPM (School of Advertising and Marketing), Porto Alegre, RS, Brazil

2018

Node.js: The Complete Guide to Build RESTful APIs

Udemy - 15 total hours

SKILLS

- | | | | | |
|--------------|------------------|--------------|-------------|---------------------|
| • TypeScript | • Web Components | • Node.js | • Jest | • Figma |
| • JavaScript | • Lit | • Express.js | • ESLint | • Adobe XD |
| • React | • HTML5 | • Git | • Prettier | • Responsive Design |
| • Vue.js | • CSS3 | • Webpack | • REST APIs | • Web Performance |
| • Next.js | • Tailwind CSS | • Vite | • UI Design | • SEO |
| • Nuxt | • Sass | • Vitest | • UX Design | • Accessibility |

LANGUAGES

Portuguese

Native

English

Advanced - Full professional proficiency

Spanish

Intermediate