

# Gustavo Leindecker Pereira

Senior Front-end Engineer

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Porto Alegre, Rio Grande do Sul, Brazil

## PROFESSIONAL SUMMARY

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Senior Frontend Engineer with deep expertise in **TypeScript**, **JavaScript (ES6+/ESNext)**, **Vue.js**, **Nuxt**, **React**, **Next.js**, **HTML5**, **CSS3 (Sass/Tailwind)**, and modern build/test tools like **Vite**, **Webpack**, **Vitest**, and **Jest**. Proven track record leading architecture and delivery of business-critical web apps, boosting performance and enhancing UX. Built scalable UI libraries and design systems, driving developer efficiency and product consistency. A collaborative team player in Agile settings, active in code reviews, CI/CD, and mentoring. Focused on aligning technical execution with product impact to build robust, user-centric frontends.

## EXPERIENCE

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June 2025 - Present

### Freelance Front-end Engineer / UX/UI Designer

#### Self Employed

- Delivering front-end engineering and UX/UI consulting services while actively seeking full-time opportunities. Specializing in building performant, scalable web applications using **Vue.js**, **Nuxt**, **React** or **Next.js**.
- Designing and developing responsive, accessible UIs with a strong focus on performance and usability.
- Collaborating with clients and cross-functional teams to deliver robust features from concept to production.
- Leveraging modern tools such as **Vite**, **Webpack**, **Vitest**, **ESLint**, and **Prettier** to ensure code quality and delivery speed.
- Contributing to open source projects to give back to the dev community, stay current with best practices, and collaborate with engineers worldwide.
- Expanding backend skills with **Node.js**, **Express.js**, **NestJS**, **MongoDB** and **Supabase** to gain a broader full-stack perspective.
- Open to full-time roles where I can apply my technical expertise and product thinking to build impactful user-centric applications.

July 2024 - June 2025

### Team Leader

#### Software Mind

- Managed a team of 6 consultants across diverse projects.
- Provided technical mentorship and individual support, facilitating both personal and professional growth.
- Held regular 1:1s and team syncs to ensure alignment, resolve blockers, and foster a collaborative, high-performing environment.
- Played a key role in maintaining team morale and cohesion, ensuring smooth project execution and consistent delivery.

July 2022 - June 2025

### Senior Front-end Engineer

#### Software Mind - working for DealerOn

- Contributed to the development and modernization of CMS platforms used by thousands of automotive dealerships.
- Led the creation of **reusable UI libraries** and internal **npm packages**, boosting consistency and delivery speed.
- Enhanced and maintained CMS tools, improved **performance and scalability**, used **Vue.js** and its ecosystems to modernize legacy systems.
- Drove **unit testing adoption** using **Vitest** and **Testing Library**.
- Mentored teams, helping reduce bugs and raise code quality.
- Played a key role in elevating developer experience and establishing engineering standards that scaled with company growth.

July 2021 - June 2022

### Senior Front-end Engineer

Software Mind - working for Oliver Wyman

- Worked on MultiRail Web, a strategic freight planning tool. Translated complex requirements into performant, user-friendly interfaces using **Vue.js**, **Highcharts**, **Mapbox**, and **AG-Grid**.
- Built scalable UI components, implemented **unit testing**, and helped refine UX for advanced features like **scenario simulation** and **capacity planning**.
- Contributed to frontend best practices and improved design-to-dev handoff, enhancing overall delivery quality.

October 2019 - July 2021

### Senior Software Engineer - Front-end Specialist

ADP

- Contributed to internal tools that supported **incident tracking and monitoring** across ADP's software ecosystem.
- Built and maintained **Vue.js-based UI component libraries**, enabling reuse and consistency across multiple internal apps.
- Developed tools like **Incident Tracker** and monitoring dashboards, focusing on **performance**, **reliability**, and a smooth developer experience.
- Implemented **comprehensive unit testing** aligned with team quality gates, ensuring code robustness and maintainability.

July 2017 - October 2019

### Senior Software Engineer - Front-end Specialist

DELL Technologies

- Contributed to **Customer Portal**, a key app in the **Dell Financial Services (DFS)** ecosystem that enabled consumers, small businesses, and enterprises to manage their financial accounts in the US. The project stood out for its forward-thinking design and improved UX, marking a notable step forward in DELL's digital customer experience at the time.
- Built modern, responsive UIs using **Angular.js**, **Angular Material**, **Sass**, and **HTML5**, integrated with **Salesforce** backends.
- Wrote unit tests with **Jest**, **Mocha**, and **Chai**, ensuring reliability and performance.

September 2015 - July 2017

### Senior Frontend Developer

Stefanini Group

- Worked as a consultant for **DELL Technologies** on the **TNT team**, focusing on developing A/B tests across DELL's global e-commerce sites.
- Used **Adobe Target** to inject and manage UI variations, requiring advanced **JavaScript** skills to dynamically modify complex user interfaces without access to the underlying codebase.
- Used and developed strong problem-solving abilities and further sharpened proficiency in vanilla JavaScript for real-time, data-driven experimentation at scale.

## EDUCATION

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January 1994 - January 1999

### Bachelor's Degree in Social Communication (Advertising)

Pontifícia Universidade Católica do Rio Grande do Sul (PUCRS)

## TRAINING & CERTIFICATIONS

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Self-taught software engineer with 17+ years of frontend experience and ongoing skill development.

1999

### Intensive Course in Marketing

ESPM (School of Advertising and Marketing), Porto Alegre, RS, Brazil

2018

### Node.js: The Complete Guide to Build RESTful APIs

Udemy - 15 total hours

## SKILLS

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| <ul style="list-style-type: none"><li>• TypeScript</li><li>• JavaScript</li><li>• React</li><li>• Vue.js</li><li>• Next.js</li><li>• Nuxt</li></ul> | <ul style="list-style-type: none"><li>• Web Components</li><li>• Lit</li><li>• HTML5</li><li>• CSS3</li><li>• Tailwind CSS</li><li>• Sass</li></ul> | <ul style="list-style-type: none"><li>• Node.js</li><li>• Express.js</li><li>• Git</li><li>• Webpack</li><li>• Vite</li><li>• Vitest</li></ul> | <ul style="list-style-type: none"><li>• Jest</li><li>• ESLint</li><li>• Prettier</li><li>• REST APIs</li><li>• UI Design</li><li>• UX Design</li></ul> | <ul style="list-style-type: none"><li>• Figma</li><li>• Adobe XD</li><li>• Responsive Design</li><li>• Web Performance</li><li>• SEO</li><li>• Accessibility</li></ul> |
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## LANGUAGES

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### Portuguese

Native

### English

Advanced - Full professional proficiency

### Spanish

Intermediate