

9.3 Menu Pricing 3

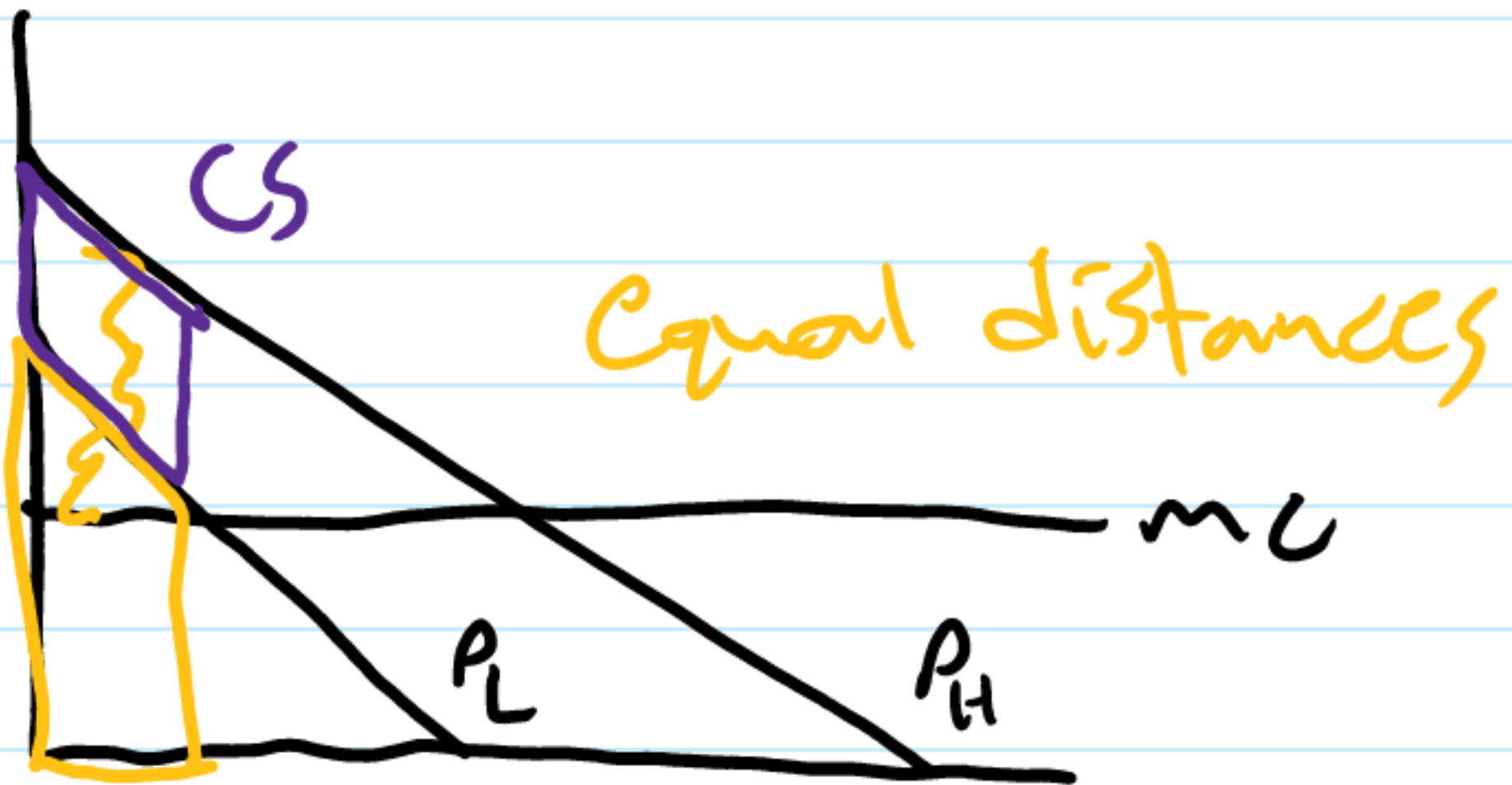
Sunday, February 28, 2021

7:25 PM

$$\frac{d\pi}{dq_H} = \frac{dq_H}{dq_H} \pi_H - \frac{d\pi}{dq_H} \cdot \pi_H = 0$$

$$P_H - MC = 0$$

$$P_H(q_H) = MC$$



$$(P_L, q_L) = (P^*, q_L^*)$$

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