

## 2.10 Profit Maximization - More Examples

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4:24 PM

$$MC = 9 \quad Z = -3$$

$$MR = P(1 + 1/3) = MC$$

$$P = (3/4)MC = 3/4 \cdot 9 = 6.75$$

$$Z = -1/2 \Rightarrow P = -1/2 / 1/4 \cdot 9 = -9$$