

Chris' preferences are represented by , where S is the number of pizza slices he eats and B is the number of mugs of beer he drinks. Pizza costs \$2 per slice, beer costs \$3 per mug, and Chris has \$36 to spend on beer and pizza.

a) Find the beer and pizza consumption bundle that maximizes his utility.

There are lots of combinations that maximize \$36

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3	8	42
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13	7	30
17	0	10

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b) Sketch the budget line and the indifference curve corresponding to Chris' choice.



