

Problem 5

Saturday, January 30, 2021 3:02 PM

After incurring a cost of \$300 to set up a cafeteria for a day, each meal costs \$4 to prepare and serve. If the inverse demand for meals on Sunday is $p=9-0.025q$, what price and quantity maximize profit, and what is maximum profit? Illustrate with a figure.

$$\pi = (9 - 0.025q)q - 4q - 300$$

$$q = (9 - p) / 0.025$$

$$\frac{d\pi}{dq} = (9 - 0.025q) - 0.025q - 4$$

$$\frac{d\pi}{dq} = 0 = 9 - 0.025q - 0.025q - 4$$

$$0 = 5 - 0.05q$$

$$5 = 0.05q$$

$$q = 100$$

$$p = 9 - 0.025(100)$$

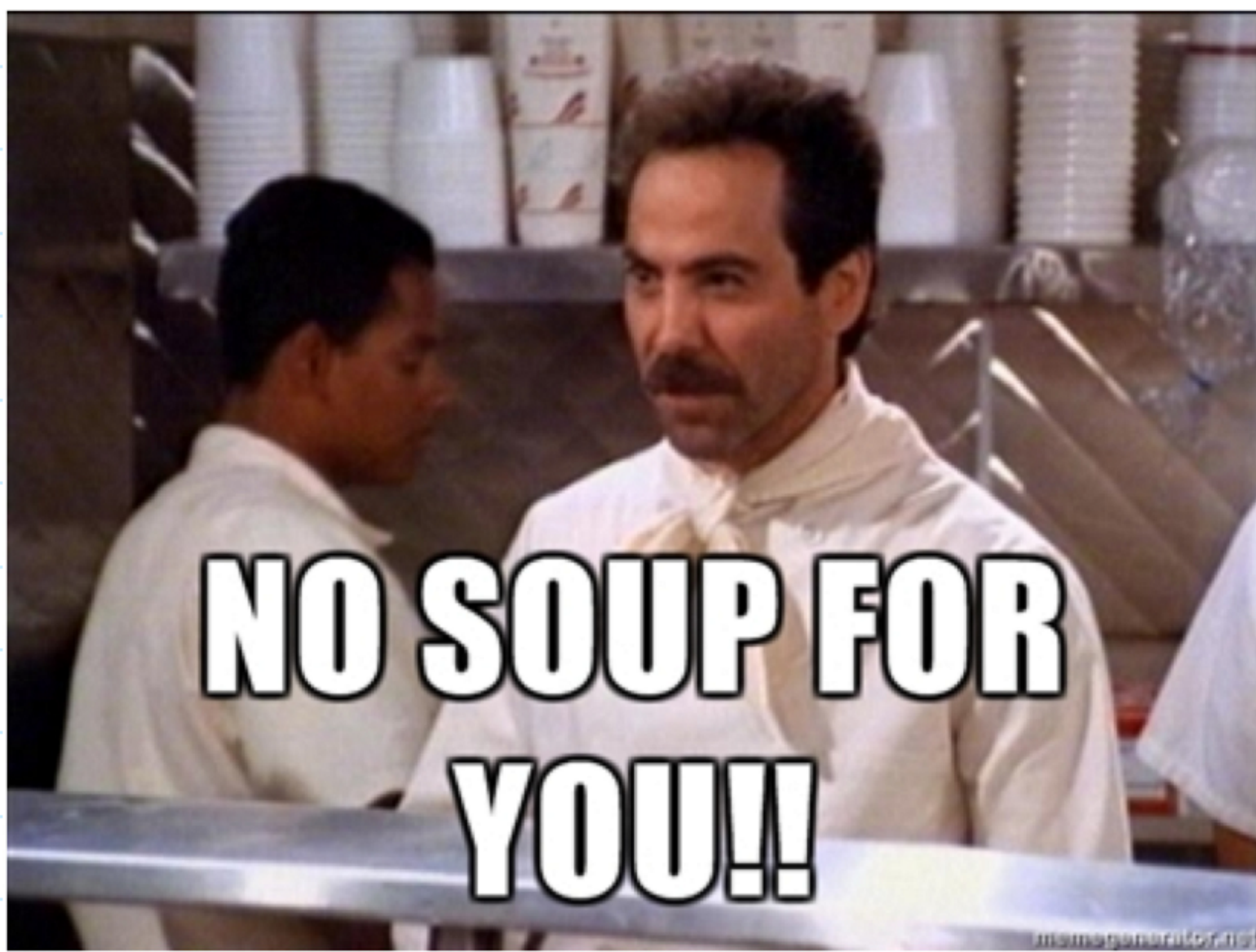
$$= 9 - 2.5$$

$$= 6.5$$

$$\pi = (6.5 \cdot 100) - (4 \cdot 100) - 300$$

$$\pi = -50$$

↳ profit is negative because it's a soup kitchen and they operate at a loss.



→ because they have no money



← Illustrate with a figure.